

Cassette 12, Side 1, 30 minutes

00:00 INTRODUCTION

Commencement Ceremonies for UW-Stout, May 9, 1981 at Johnson Fieldhouse, Dr. Wesley L. Face, Vice Chancellor, presiding.

00:30 INTRODUCTION AND PRESENTATION OF DISTINGUISHED ALUMNI SERVICE AWARDS

Dr. John Furlong, Assistant to the Chancellor, introduces Virginia Jacobson Atkins and John E. Rynders as Distinguished Alumni. Chancellor Robert S. Swanson presents Distinguished Service Awards to them after outlining the contributions of each.

3:05 PRESENTATION OF OUTSTANDING TEACHER AWARD AND OUTSTANDING SERVICE AWARD

Mark Zipperer, President of the Stout Student Association, presents the Outstanding Teaching Award to Robert Melrose, Associate Professor of Science. He then presents the Outstanding Service Award to Donald Cook, of Auxiliary Service.

4:35 MUSIC BY STOUT SYMPHONIC SINGERS, PATRICK M. LIEBERGEN, DIRECTOR

6:45 RECOGNITION OF SENIOR STUDENTS GRADUATING WITH DISTINCTION

Applause for senior students graduating with distinction is requested by Dr. Face.

7:30 CONGRATULATIONS AND CONFERRING OF DIPLOMAS TO THE GRADUATES

Chancellor Robert S. Swanson welcomes everyone and recognizes the various family members of the graduating class. He tells the graduates that as they leave Stout they should continue their dedication to learning, that they should take advantage of the opportunities offered them and that they should not be just an onlooker, but an active participant in the society around them. He encourages them also to remain informed and contain their concern for others. He tells the graduates that they are the product of this country's educational system and now the quality of that product remains to be tested. He encourages continued creativity of the graduates and cautions them that as they leave Stout as potential agents of change, they should recognize problems and be willing to do something about them. He says it's not the finding a thing but the making of something out of it that matters because good ideas by themselves are not enough.

are not good enough. He tells the graduates that conformity learned from childhood days allows society to resist change, but alerts them to the fact that although we live in a society of values, traditions and standards we can't imagine them as so rigid as to stifle needed creativity. He says there must be room for the risk-taker, the individualist, the non-conformist, because creativity takes courage. He quotes philosopher Eric Hoffer when he said "The most gifted members of the human race are at their best when they cannot have their own way." He states that the working efforts of Nikola Tesla illustrates that point when he invented in 1882 the electrical generator for producing alternating current. This he says was a far cheaper, more efficient and easier to operate system and less costly than the system invented by Thomas Edison, which was in use at that time. Naturally, he says, the financial backers of Edison were not eager to let Tesla into the market so it took several years for him to find a man by the name of George Westinghouse. He says that generally a creative or sound proposal is the result of hard work. Implementation of a new idea results from a redoubling of effort. He says that for several years at Stout they have been discussing the possibility of fielding new programs in craftsmanship and inventing and that he thinks that they have now found a creative way of doing that. He tells the graduates that just as he has encouraged them to develop their creativity they should also recognize, encourage and develop the creativity in others. He concludes by highlighting the term for individuals who create solutions to problems and recognize creativity in others. The term, he says, is called "leadership", "creative leadership". He urges the graduates that as they leave the commencement ceremonies that day, they should direct their talent, imagination and education towards creative leadership, a resource that is never in over-supply.

14:35 End of May 9, 1981, Commencement Ceremony

00:00 INTRODUCTION

Commencement ceremonies for UW-Stout, August 7, 1981 at Johnson Fieldhouse, Dr. Wesley Sommers, Assistant Chancellor, presiding. Invocation given by Reverend John Yurcisin, Pastor of Christ the Savior Cathedral, Johnstown, Pennsylvania.

1:40 WELCOME TO THE STOUT ALUMNI ASSOCIATION

Pat Reisinger, President, Stout Alumni Association, gives welcome. She congratulates the graduates and welcomes them as new members into the Alumni Association. She talks about the Alumni Association. She welcomes and introduces the office's new Director, Dave Williams, and tells the graduates that the office maintains an information unit on all alumni, which the graduates will now have access to.

3:45 RECOGNITION OF SENIOR STUDENTS GRADUATING WITH DISTINCTION

Applause for senior students graduating with distinction is requested by Dr. Wesley Sommers.

4:20 CONGRATULATIONS AND CONFERRING OF DIPLOMAS TO THE GRADUATES

Chancellor Robert S. Swanson welcomes everyone and recognizes the various family members of the graduating class. He states that graduation is a watershed event; the completion of a major piece of work followed by the beginning of another one offers us a point of separation, a point of observation. He says that it's one of those unique times in our lives that we have the privilege of looking both ways from a very clear vantage point. He tells the graduates that if they should look back over their program at Stout and judge the value of the courses taken and then ask, "How did we use this knowledge directly?" or "How valuable was this course?", they would probably conclude that most of the specifics, knowledge, and skills gained do not apply very directly, specifically, or immediately. He follows by saying that if the graduates were to ask what are they able to do now that they were not able to do prior to their college education, they would probably come up with a different answer. He tells the graduates that their range of options should now be higher and that their performance should have changed or else Stout would have been ineffective. He says, with the depletion of our natural resources and the increasing dependence of the United States on other countries, precipitated by the oil situation, higher education and resourcefulness are in great need. He paraphrases a statement that he read recently, which said, "educated people enjoy being challenged by problems but not so much by opportunities". He explains this by saying that continuity leads to problem solving, discontinuity, however, offers opportunities. Problems tend to deal with applications of what we know but opportunities often require a completely different mode of thinking. He says problems are already there to be solved but opportunities are created. He focuses on Captain Grace Hopper, a computer expert, who spoke at their Media Conference this past summer when she said "It is the hope that the mistakes made in dealing with the automobile over the last sixty years, when it was regarded as a piece of equipment instead of a study in transportation, will not be made with computers." He said she continued by cautioning the public not to make the same mistake with computers by dealing with them so gimmicks or as techniques, when we should be looking at information systems. He states that broad thinking leads to the development of opportunities while problem solving may narrow and specialize our views. He concludes by telling the graduates that as they now look, from their particular watershed, it's his hope that they will find their Stout education valuable, that they will recognize and work at the solution of problems but more importantly, if Stout has been successful in helping them become educated, a whole group of opportunities will develop for them.

14:05 END OF COMMENCEMENT CEREMONIES, AUGUST 7, 1981

CASSETTE 12, SIDE 2, 6 MINUTES

00:00 INTRODUCTION

Mid-term Commencement Address for UW-Stout, December 12, 1981 at Johnson Fieldhouse by Chancellor Robert S. Swanson.

00:05 CONGRATULATIONS AND CONFERRING OF DIPLOMAS TO THE GRADUATES

Chancellor Robert S. Swanson expresses the wish of doing three things. First, he welcomes, on behalf of the Stout community, the parents, friends, relatives of the graduates and special guests present. Secondly, he extends his congratulations to the graduates for having reached this significant milestone. He also asks them to continue their education by setting new goals and also to remember and acknowledge those who have helped them along the way. Thirdly he pays tribute to Clyde A. Bowman as a man whose life was a priceless thread running through the treasured fabric called Stout. He states that for some people, Bowman was a shaper of character, while for others, a dedicated administrator. He says that Bowman served under three presidents and began his career, at Stout, in 1919 as Stout's first Dean of Industrial Education, when he served under Lorenzo D. Harvey, Stout's first president. He says that Bowman served as acting president for one year after Harvey's death, prior to the selection of Burton E. Nelson, Stout's second president. Bowman finished his career at Stout, with President Verne C. Fryklund. He states that Clyde A. Bowman was born in nearby Prescott, Wisconsin, and received a diploma from the Stout Institute in 1909, a bachelor's degree from Columbia University in 1915 and a master's degree in education from the University of Madison in 1919. Bowman's various contributions to and achievements at Stout led to President Fryklund renaming the Tower building in his honor, preceding his retirement in 1952. He reminds himself of his last conversation with Clyde Bowman and states that as he passes the building from time to time, the solid structure reminds him of Bowman's sturdiness and stability. He says that it was his hope that each graduate, while at Stout, had the opportunity of meeting someone like Clyde Bowman, because after all good education is no more than a series of great teachers. He asks the graduates to remain friends of education, return to Stout often and extends his congratulations and best wishes to them, the last class of 1981.

6:00 End of Commencement Ceremonies, December 12, 1981