



University Archives  
University of Wisconsin-Stout

**Finding Aid for University News Services General File, 1968-1980**

Stout Series 64

**Overview of Collection**

|                                |   |
|--------------------------------|---|
| <b>Repository:</b>             | UW-Stout Archives and Area Research Center<br>315 10th Ave. East<br>Menomonie, WI 54751<br>715-232-2300<br><a href="mailto:archives@uwstout.edu">archives@uwstout.edu</a> |
| <b>Collection Number:</b>      | Stout Series 64   |
| <b>Creators:</b>               | University News Services  |
| <b>Title:</b>                  | University News Services General File   |
| <b>Dates:</b>                  | 1968-1980   |
| <b>Quantity:</b>               | 0.8 cubic feet  |
| <b>Location of Collection:</b> | 17-4-C  |
| <b>Languages:</b>              | English   |
| <b>Summary:</b>                | This collection consists of materials relating to a diversity of subjects used in developing publicity and press releases for UW-Stout.                                   |

**Scope and Content Note**

The University News Services General File includes correspondence, notes, news clippings, copies of periodical articles, back-up materials on press releases. A few of the records relate to the operation of the News Services office, but the bulk of the material relates to publicity developed for special events and projects, ongoing university public relations interests, and problems. Information about campus buildings and building dedications comprise a significant portion of the collection.

**Related Collections**



|   |    |   |
|---|----|---|
| 1 | 11 | Graphic Artist, 1968-1971                                     |
| 1 | 12 | Hearing-- State Building Commission, 1969-1970                |
| 1 | 13 | Home Economics Building, 1972-1974                            |
| 1 | 14 | Hotel and Restaurant, 1970-1975                               |
| 1 | 15 | Inauguration of Robert Swanson, 1973                          |
| 1 | 16 | Louis Smith Tainter House, 1978                               |
| 1 | 17 | Minority Students, 1972                                       |
| 1 | 18 | Miscellaneous, 1975   |
| 1 | 19 | Mission Statement, 1969-1973                                  |
| 2 | 1  | President's House, 1972-1980                                  |
| 2 | 2  | Public Opinion Survey, 1969-1971                              |
| 2 | 3  | Stout Annual Report to UW System, 1976                        |
| 2 | 4  | Stout Printing Survey, 1971                                   |
| 2 | 5  | Tim Ross Case, 1971-1978                                      |
| 2 | 6  | ROTC Problem 1971   |
| 2 | 7  | Science and Technology Building, 1970                         |
| 2 | 8  | Student Strike, May 7, 1970                                   |
| 2 | 9  | Vets Placement Story, National Media Relations Campaign, 1974 |