

# Academic Advising Convenience: Undergraduate Perspective of Alternative Techniques



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## Introduction

Advisors should give accurate and correct academic advice throughout students' college careers.

Regular student-faculty contact or a one-on-one relationship between the advisee and advisor can help students make quality academic decisions and complete their requirements (Feghali et al., 2011).

Online advising can assist students with common issues throughout their academic careers.

The purpose of this study is to evaluate student views on the effectiveness, efficiency, and satisfaction of online and in person advising.

Goal: to promote alternative advising techniques that are more convenient for college faculty and students.

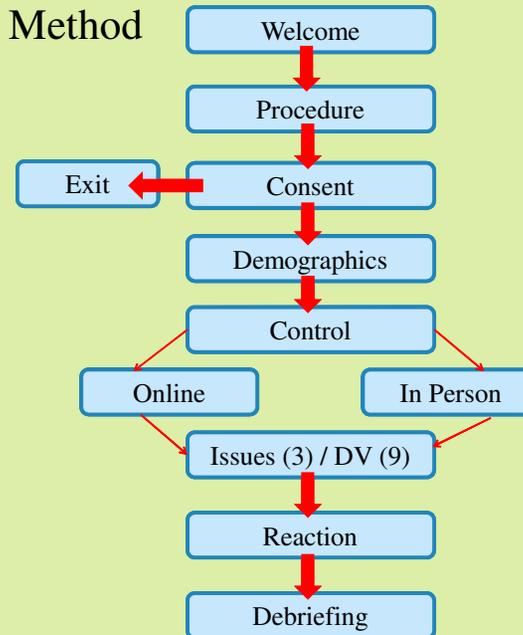
## Hypotheses

In person advising is more effective and satisfying, but less efficient than online advising.

General education issue will get higher ratings of efficiency, effectiveness, and satisfaction than the issues such as choosing a major or internship.

Online advising will get lower ratings than in person advising for efficiency, effectiveness, and satisfaction with issues of internships than issues of general education and major.

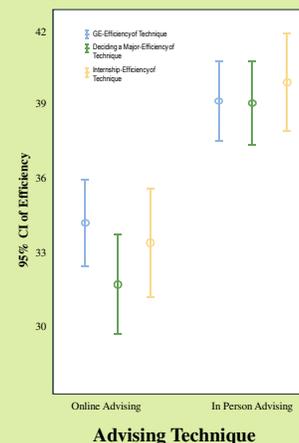
## Method



## Results

Interaction bar graph between advising technique and academic issues for the dependent variable of efficiency.

This result is typical because all nine dependent variables gave similar findings.



## Discussion

116 participants in the online portion of the survey:

- 27 (23%) had heard of online advising, 88 (76%) had not heard of this technique.
- 39 (34%) knew online advising was available, 11 (9%) knew that it was not available, and 66 (57%) were unsure.

Ratings for in person advising were significantly higher for all three dependent variables than online advising

- In the online condition, the highest ratings were for efficiency followed by effectiveness and then satisfaction.

Low variability of efficiency between all three academic issues.

- Effectiveness ratings were notably lower for the academic issue of deciding a major compared to general education and internship issues.
- Satisfaction indicate that all three academic issues are slightly significantly different from one another.

There is no interaction between advising techniques and academic issues for the three dependent variables.

- Participants viewed the academic issue of internship as more effective and satisfying than the other two issues when using the online advisor.

Implications are to further educate faculty and students on the benefits of online advising. Together the techniques may make the process of advising less time consuming overall.

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