

# UNIVERSITY of WISCONSIN LA CROSSE

## CONTINUING EDUCATION & EXTENSION

- Programs** - Addressing the needs of learners across their lifetime through:
- Expanding learning communities, credit courses, certificate programs, workshops and conferences
  - Increasing online programs and other distance learning opportunities
  - Supporting increased job skills, career advancement, professional crediting and intellectual development
  - Accommodating students of all ages, from youth to adults to learners in retirement
  - Serving educators, health and human service professionals, allied health professionals, business owners and managers, other professionals and the general public

- Services** - Improving lifelong learning through:
- Market research and consultation
  - Program development
  - Program marketing
  - Distance learning support
  - Program management
  - Program evaluation



**“Excellent class participation and peer learning opportunities.”**  
Exercise & Sports Science Master of Sport Administration student

**Partnerships** - Enhancing and developing relationships between the university and its communities, including:

- School districts
- Educational service organizations
- Professional and trade associations
- Area health and human service organizations
- Healthcare providers
- Local, state and federal agencies
- Military organizations
- Higher education institutions

*As a community partner, working with the CEE office, I have enjoyed renewed involvement with an academic community. Preparing and teaching workshops has challenged me to rethink and refine the principles, which guide my own professional practice. New perspectives and fresh ideas are a regular part of the experience. I truly feel privileged to have the opportunity to facilitate a class of students whose only motive for attending is the joy of learning.*

--- Beverly Ruston, Hillview Health Care Center

Dear Friends:

For three decades UW-La Crosse has offered continuing education programs for learners of all ages. In 2001-2002, Continuing Education and Extension (CEE) served more than 11,000 people through on-campus, off-campus, and distance education programs, and through various support services.

CEE's success results from:

- Our UW-L faculty whose commitment and creativity leads to a vast array of innovative programs.
- Cooperating agencies, organizations and businesses, both public and private, whose collaboration in program planning, development and delivery help us to meet the needs of professionals and the general public.
- Our staff, whose knowledge, dedication and enthusiasm extend to the campus and the community.

This report features selected programs, services and partnerships that highlighted this past year. Please contact us if you have any questions or want to work with us in any way.

M. Donald Campbell  
Director

### Awards Received

- Gary Gilmore, director of graduate community health programs and CEE programmer, received the 2001 University of Wisconsin Regents Teaching Excellence Award.
- Interim Provost Ron Rada, received an Award for Excellence from the University of Wisconsin-Extension for leading new program initiatives.
- Jan Gallagher, Business Development Center director, received the President's Award for achievement in economic development from the La Crosse Area Development Corporation. Gallagher also received the Rada Distinguished Alumnus Award, which recognizes alumni who have graduated within the last 20 years, achieved professional distinction and taken part in humanitarian activities.
- Lynn Weiland, CEE program manager, received the Outstanding Higher Education Representative award from the Wisconsin Association for Talented and Gifted.

*Meeting the needs of lifelong learners in the 21st century.*

### Conferences & Workshops



### Learning Communities



### Certificate Programs



### 2001-2002



### Credit Courses



### Youth Programs



## For More Information:

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## If you are interested in:

- More information about learning communities, credit courses, certificate programs, conferences and workshops
- Partnering or co-sponsoring a program with UW-La Crosse
- Creating a program that meets specific needs of your organization

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# PARTNERSHIPS

## Scholarships

- UW-L Foundation provided \$5,000 in scholarships for youth programs.
- Upper Midwest Environmental Sciences Center and the Valley View Rotary provided scholarships for students in Environmental Explorers.
- The La Crosse Community Foundation, the Norman L. Gillette, Sr. Family Fund, Franciscan Skemp Foundation, Franciscan Sisters of Perpetual Adoration and Gundersen Lutheran Medical Center provided \$16,000 in scholarships for the Gerontology Certificate Program.

## Community Feature:

### Chileda Institute, Inc.

Three years ago Chileda and CEE formed a partnership to offer a certificate program in Autism Spectrum Disorders. The dramatic rise in the diagnosis of autism called for additional educational opportunities for school personnel, human services professionals and health care providers. Chileda's staff developed a comprehensive curriculum covering education, nutrition, medication, sensory, social and vocational issues affecting autistic individuals. Through our partnership, 76 individuals representing education, health, human services and parents of autistic children have completed the certificate.

For nearly 30 years, the professional staff and volunteers of Chileda have been committed to the progressive education and personal empowerment of children with developmental disabilities. This undying commitment is prevalent in the work that they do and makes us proud to call them our partner.



*The assistance of CEE staff in coordinating details of the Women In Leadership Forum was outstanding. As a first-time series, the Forum planners needed and received excellent advice and support from experienced CEE staff. It truly made a very positive difference. Thanks!*

## Faculty Feature:

### Dr. Judy Beck, Associate Professor, Educational Studies



Dr. Judy Beck

As one of our innovative UW-L faculty members, Judy Beck has taught high quality educational programs to learners of all ages since 1996. She has been an ME-PD Learning Community facilitator and an instructor for the Washburn Academy, Renaissance Workshop, various credit and noncredit education courses and the Young Scholars youth program.

A most recent example of her innovation and creativity is her work on a pilot program based on the new Wisconsin state teacher licensing program, PI-34. Enhancing Teacher Quality is a four-part program created by Dr. Beck, along with CEE, the School of Education, the Cooperative Educational Service Agency #4 and the La Crosse School District to address this new initiative.

"Becoming involved and working with CEE has given me personal as well as professional renewal," says Beck. She attributes her work with CEE as being an essential part of earning tenure. The teaching and research that stemmed from her direct involvement in extension activities was key in her recent promotion.

The passion she has for her work is what makes her successful, both as a teacher on campus and in the community.

--- Colleen Miron, Grants Office;

Dr. Petra Roter, Student Development/Academic Services;  
Ellen Alexander, State Bank;

Dr. Dorothy Zeisler-Vralsted, Provost/Vice Chancellor for Academic Affairs;  
Patricia Anderson, Chancellor's Office

UNIVERSITY of WISCONSIN  
**LA CROSSE**  
 CONTINUING EDUCATION & EXTENSION

## PROGRAMS

### Certificate Programs

- The Gerontology Certificate, a two-year program designed for health and human services professionals and other interested individuals, had 27 graduates this year.
- In partnership with the Chileda Institute in La Crosse, CEE offered the Autism Spectrum Disorders Certificate Program. Fifty-two adults completed the 30-hour certificate this year.
- The UW-L Business Development Center (BDC) offered the Supervisory Management Certificate Program, a series of professional development seminars, to over 150 business managers.



### Learning Communities

In partnership with the UW-L School of Education and Learning Quest, Inc., CEE administered the Master of Education-Professional Development (ME-PD) Learning Community program for 809 teachers and school professionals. Learning Communities were organized in La Crosse, Onalaska, Holmen, Sparta, Prairie du Chien, Richland Center, Portage, Columbus, Sun Prairie, McFarland, Watertown, Milton, Independence, Stanley-Boyd, Chippewa Falls, New Richmond, St. Croix Falls, Barron and Spooner. In May, 156 graduate students received their ME-PD degree from this program.

**"This course has allowed me the necessary opportunity to reflect upon my skills, my needs, my options and myself!"**  
 - Learning Community student

*Participating in the learning communities allows me to network with practicing teachers - this is so critical in developing the relationships that are necessary as we collaborate to make improvements in our schools and communities.*

--- Tom Downs, La Crosse District Administrator

### Credit Courses

- Exercise and Sport Science (ESS) graduate courses were offered in La Crosse, Kaukauna, Pewaukee, Bayfield, and Beaver Dam. Total enrollment for the 14 courses was 275. ESS offered complete master's programs at Kaukauna and Pewaukee.
- **Biology 103** was offered to 18 advanced high school students in partnership with the La Crosse School District.
- The 9th annual **Washburn Academy**, offered in partnership with the School of Education and the Cooperative Educational Services Agency (CESA) #4, resulted in 328 graduate enrollments from the two academy weeks in Holmen and Onalaska and additional pre-academy offerings.
- CEE worked with seven school districts to offer on-site credit programs to meet the specific needs of their respective teachers.
- CEE, the School of Education, the La Crosse, Onalaska, West Salem and Black River Falls school districts, and CESA #4 offered a credit course that enabled beginning teachers to work toward satisfying the new state teacher licensing requirements (PI-34).
- Other education courses offered included Issues and Trends in Education for 360 teachers and administrators attending the CESA #4 Renaissance workshop and courses focusing on at-risk students, storytelling, civic education, writing, educational psychology, standards and assessment, and authentic teaching.

### Youth Programs

- Youth programs, offered to 567 middle school and high school students included:
  - The 13th annual **Young Scholars** program.
  - **Girls in Science**, in partnership with the Wisconsin Center for Academically Talented Youth.
  - **Vocal Jazz Camp**
  - **Environmental Explorers**, in partnership with the Upper Midwest Environmental Sciences Center.
  - **Cool Science for Coulee Kids**, for students from minority groups or households with financial needs, with generous grant support from UW-Extension and UW-L.
  - **Teacher World**, hosted for the 14th summer with the UW-L School of Education and the Wisconsin Department of Public Instruction.
  - **KIDS College**, in partnership with the Mississippi Valley Gifted and Talented Network.



**"There are tons of hands-on activities and you learn so much, I really love the whole program!"**  
 - Young Scholars student



**"The program was very useful, relevant, as well as interesting and informative."**

- Wetland Delineation student

### Conferences & Workshops

- More than 1,000 blacksmiths from throughout the world attended the **Artist-Blacksmith's Association of North America** conference, in cooperation with the UW-L Art Department. Demonstrations by more than 30 smiths from Japan, Europe and the United States were featured.
- More than 345 archaeologists attended the **Midwest Archaeological Conference** cosponsored by Mississippi Valley Archaeological Center (MVAC) and the Archaeological Studies Program.
- **Women in Leadership**, developed by campus and community leaders, in partnership with Chancellor Hastad, targeted women in the Coulee Region who seek additional support, guidance and educational information in the area of leadership.
- The fourth biennial **Violence Intervention and Prevention Institute** participants identified strategies and developed skills for violence intervention and prevention. Over \$19,000 of external support came from the Wisconsin Department of Justice, UW-L Chancellor, La Crosse Community Foundation, CESA #4, Wisconsin Coulee Community Action Program and the Hmong Mutual Assistance Association.
- Four **Wetland Delineation Training** workshops and two **Plant Identification** workshops were offered attracting 132 natural resource professionals. Partners included the UW-L River Studies Center, Wisconsin Coastal Management Program, Department of Administration, Wisconsin Department of Natural Resources, and other state and federal agencies.
- The UW-L **Business Development Center** offered 37 workshops to local business communities in the areas of international business, management, pre-venture and technology.
- More than 40 people attended a **Substitute Teacher Workshop** cosponsored by UW-L Clinical Field Experiences.
- Three **New Testament Greek** workshops had a total enrollment of nearly 60 local pastors and interested laity.
- Other conferences and workshops included:
  - The **Sexual Assault in Domestic Violence** conference, cosponsored by the Domestic Violence Intervention Project, Gundersen Lutheran Domestic Abuse Program and Franciscan Skemp Healthcare Safe Path, attended by 91 health and human service professionals
  - The 17th annual **Wisconsin Health Education Network** meeting.
  - **Spirituality and Type, Part III.**

*CEE staff have the adult education skills we need in the health department to reach the general public for health promotion or protection topics.*

--- Douglas Mormann,  
 La Crosse County Health Department

- The **Wisconsin Shoulder Symposium**, cosponsored by the UW-L Physical Therapy Department and Gundersen Lutheran Sports Medicine, for 91 physical therapists and athletic trainers from several states.
- The **International Cliometrics Conference**, cosponsored by the UW-L College of Business Administration and the Economics Department and the National Science Foundation, attended by economics and history academics from six countries.
- The **Mycological Foray** attended by mushroom enthusiasts from throughout the Great Lakes states.
- The 14th annual **Prairie Enthusiasts Conference**, held on campus in cooperation with the UW-L Biology Department, attended by more than 100 conservationists.
- The **Gifted and Talented** workshops, cosponsored by the Mississippi Valley Gifted and Talented Network, attended by 180 educators and parents from a number of area school districts.

### Learning in Retirement

- The Learning in Retirement (LIR) organization expanded its course offerings for its 198 members. The 28 programs offered this past year included Digital Photography, Writing your Life Story, Stock Market and the Dynamics of Capitalism, Internet: Information Highway, Spanish for Tourists and Curtain Up! The History of the Broadway Musical. LIR creates an ongoing forum for senior adults who have mutual interest in intellectual pursuits and cultural enrichment.

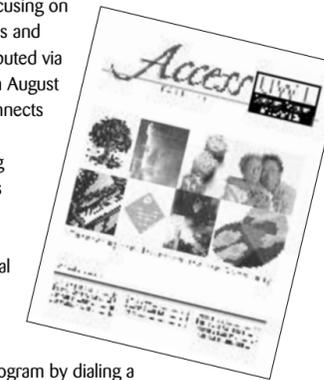


### Distance Education

- The **Autism Spectrum Disorders Certificate** program used distance learning technology for the first time this June. Ten participants assembled in La Crosse, 12 were in Madison, and both groups were connected via instructional television. Instructors were present at both sites.
- **Interpretation of Current Research**, a required course for both the Master of Science sport administration and physical education teaching emphases, was offered using the Internet. The class had three face-to-face meetings with the majority of the course completed online.
- **Introduction to Family History Online** was offered to the general public. Geared for the novice genealogist, the class guides participants step-by-step through basic research strategies.
- Four courses using distance-learning technology via the **Western Wisconsin Linked Education and Resource Network (WWLEARN)** were offered to area educators.

## SERVICES

- CEE began online registration, allowing our customers to register with a credit card for noncredit courses online in a secure environment. Registrations totaled \$14,000 through the Internet.
- Individuals wanting to learn more about the various continuing education programs available to learners of all ages can visit CEE on the web at [www.uwlax.edu/conted](http://www.uwlax.edu/conted). Detailed information about specific programs, dates, fees and registration links can be accessed through this site.
- A **Community Programs web page** was added to the UW-L web site that links to continuing education programs, precollege programs, campus lectures, art exhibits, music and theater performances, and other outreach programs available to the community.
- **Access**, a publication focusing on UW-L outreach programs and related news, was distributed via the La Crosse Tribune in August and January. **Access** connects the university and the community by informing Coulee Region residents about lifelong learning opportunities.
- Students outside the local calling area can register or inquire about credit courses and the ME-PD Learning Community program by dialing a toll-free number, 1-866-895-9233 (UWLX CEE).



	Number of Programs	Number of Enrollments
Certificate Programs	13	325
Credit Courses	54	1,077
Learning Community*	99	4,197
Youth Programs	12	558
Conferences & Workshops	51	3,826
Learning Retirement	28	1,017
Distance Education	5	71
<b>TOTAL</b>	<b>262</b>	<b>11,071</b>

\* Total of 590 students enrolled fall semester; total of 809 students enrolled spring semester

*Working with CEE has been a terrific springboard to connect me to the gerontology community as a newcomer to UW-L. As a result of offering workshops, I have been recruited as a guest speaker, met wonderful professionals who have spoken in my classes or facilitated site visits, and received letters of support for grant writing from key community members.*

--- Dr. Susan "Boon" Murray, Recreation Management/Therapeutic Recreation

### Hmong Educational Needs Assessment

- In cooperation with university continuing education offices at Eau Claire, Green Bay, Oshkosh, and Stevens Point and several Cooperative Extension offices, a statewide Hmong educational needs assessment was conducted. Supported by a UW-Extension cross-divisional grant, each office organized local focus groups to determine the educational needs of Hmong individuals, families and organizations. From the research conducted, three key areas were identified as challenges facing the local Hmong community: family, education and economics.

### Program Impact

- Chileda Institute staff members who have completed the **Autism Spectrum Disorders Certificate** program have a higher job retention rate, were more likely to advance to a better position, and receive higher performance evaluation scores than a control group that had not participated in the program, according to a Chileda study.
- All ten school administrators interviewed about the impact of the **ME-PD Learning Community** program stated that graduates of the program teaching in their respective buildings have changed their teaching practices, improved student learning, and helped to change school culture. Examples included more student centered lessons, more teacher involvement in their students' activities and greater efforts to work in teams in their school.

