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EXAMPLE -- LOUISVILLE CONVEYOR SYSTEM

A few months ago Bill Berringer, Materials Handling man -- now Manager of Advanced Planning in the Refrigerator Department ---asked Svein to take a look at their conveyor system which was causing them much trouble. Svein referred them to the materials handling people instead, but Mr. Berringer had been through a Value Analysis Seminar -- had confidence in Value Analysis creative methods and in Svein. He asked Svein to invest an afternoon on his next trip to Louisville which was done. It was found that the refrigerator units were picked up by four hooks

- ...which sometimes injured the anodizing
- ...which sometimes became loose and caught on other objects
- ...which required two men to load and unload
- ...and which had a variety of other costly characteristics

Also the sheet metal design of the conveyor carrier made it difficult and costly to apply asphalt to the unit.

That afternoon they designed a telescopic design for suspension -

- ...utilizing wire formed construction
- ...eliminating the four hangers
- ...completely eliminating the damage done by the hangers
- ...making a simple one man mounting practical
- ...making the unit entirely acceptable for asphaltting and other operations
- ...and providing other advantages.

Time has gone by.

We are now gratified to hear that the entire conveyor systems of Building 4 & 5 are being changed to this structure.

Again the return in operating department profits for proper investment for a few hours of "effective Value Analysis application" is staggering.