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# SANGYO NOHRITSU TANKI DAIGAKU

# IBAM

(Institute of Business Administration & Management)

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## SOCIETY OF JAPANESE VALUE ENGINEERS (SJVE)

September 28, 1976

Mr. Lawrence D. Miles  
Sedgefield R5 B840  
Easton, Maryland 21601  
U. S. A.

Dear Mr. Miles:

Hope this letter will find you and your SAVE associates doing fine as ever. We are again getting busy in preparing for the annual National Conference of our Society, the ninth in series.

This is to solicit your kindness to send a Message or some words of encouragement for the conferees of our National Conference to be held on October 14 and 15 at the Osaka Chamber of Commerce & Industry assembly hall.

Almost two decades ago, the techniques of Value Analysis and Value Engineering started being diffused among Japanese manufacturing industries (at first in the mechanical manufacturing industries, such as electric and automotive). Having struggled through economic difficulties in the wake of the Oil Crisis, more and more Japanese industrialists have been discovering wider areas of VE/VA applications. Thus, we have selected this year's Conference Theme as "Expanding Opportunities for VE Application."

I am pleased to inform you that starting this year Mr. Ichiro Ueno (Chairman of IBAM) will continue to serve as President of SJVE and also act as General Conference Chairman of this year's convention. The National Conference is being co-sponsored by SJVE and IBAM and is supported by several governmental, public agencies and management associations in this country.

It would be most grateful if you could kindly send us a simple message, preferably by cable, to congratulate the Conference, which we shall be happy to announce to the conferees. I'd be much obliged if we could receive such a message by October 11 at the above address.

Looking forward to your kind interest and help as always,

Very sincerely,



Akira Kodama  
Secretary General  
SJVE