

NORTHROP AVIATION

..... January 29, 1958

..... LD Miles

40 Engrg. and some materials men - Art Pearson organized

Object - help us get adequate defense - yield to pressure of Art Pearson

What is Value Analysis

Bolt - 1.10

.18

Joy Stick

Making value full partner with performance

"Our greatest enemy is complication?"

Joy stick - quick second look - exp. in laboratory -

Motivation of the negative

Gen Thurmond - Dayton

Clearly singling out functions

What are they

Intense search

Checkrein

Questions - How shall VA work?

Edison

Greatest enemy of thought is pre-conception

Meter

Knobs

Tube Protector

Cover Fastener

Step nut 4.75 - .23

"Value is really so second to performance"

IS IT?