

John Stockwell, Product Manager,
Professional and Reference Book Div.
McGraw-Hill Book Co
1221 Ave of the Americas
New York NY 10020

Dear John;

Good!

I'm delighted with the action you and Don Horton are taking with the examination.

You're right, re-typing (with skill) on the IBM will make it professional as it should be. Thank you for being "gentle" with me about my typing. As you would see, I tried to be "neat", as you suggested, but I'll never be in the champion class of typers.

This examination, or "course of study" makes it possible, for the first time in history, for colleges or industrial groups to teach the basic techniques, without having an instructor who, himself, has had the 40 hour course followed by at least six months of actual experience. The profession greatly needs the help of the colleges.

I will make much use of the 300 copies.

Best of results to you both,

Larry Miles



1221 Avenue of the Americas
New York, New York 10020

February 12, 1973

Mr. L. D. Miles
Sedgefield R 5 B 840
Easton, MD 21601

Dear Larry:

Ty turned over your set of questions and I looked them over quite carefully. They are an impressive addition to the book.

As you may recall, Don Horton is responsible for promoting to the college market and he plans on using these questions to stimulate sales of the book. Specifically, we plan on printing the questions and mailing them as a promotion piece to approximately 1,000 heads of departments at various engineering schools. We hope this device will generate a lot of requests for examination copies and start people thinking about courses in this area.

The material that you sent me while neatly typed was not suitable for the best job of photo offset. Many of the pages had corrections and erasures which would detract from the appearance of the finished page. We're having the questions retyped on our IBM machines so we can turn out a really first class job that both of us could be proud of. When finished, I will send you the 300 copies you requested.

Best regards,

A handwritten signature in black ink, appearing to read 'John Stockwell', written over a large, stylized flourish.

John Stockwell
Product Manager
Professional & Reference
Book Division

JS:lf