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People are self motivating if they are not discouraged from developing this self-motivation.

The transmission of information from management to the individual employee is highly motivating.

People will be motivated to contribute toward the company's goals if it can be shown that this will advance them toward their personal goods.

People will be motivated if they feel they are making a contribution to the group effort; they are quick to develop team spirit.

Individuals respond favorably to any evidence of strong leadership; they are greatly influenced by the directions and personal interest of the general manager.

Supervisors and managers can be taught to encourage their people in self motivation.