

# LIBRAZETTE



LIBRASCOPE DIVISION  
GENERAL PRECISION, INC.

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## General Electric Trio To Conduct "Value Analysis" Seminar Here

"Value Analysis and Engineering," a product improvement and cost reduction concept developed by General Electric, comes to Librascope next month in the form of a two-week seminar.

The course, running from Wednesday July 6 through 19, will be conducted by G.E. Analysis Specialists Alan Taplow, John Williams and Glen Hart. Thirty-one Librascope employees will participate in the seminar.

FROM a rather broad approach, Value Engineering is a process of getting something less expensive—with the required reliability—to do the required job. For General Electric, the pioneers in this field, it has a very substantial dollars and cents basis.

Using dozens of teams of competently trained Value Analysts, G.E. production is now geared for reducing the costs of a product to an absolute minimum with no decrease in quality. In more concrete terms, G.E. has 120 full-time analysts in its many plants, each of which is expected to save his plant an average of \$200,000 a year.

**THIS IS WHAT** Value Engineering can do, but what is it and how does it operate? Basically, the Value Analyst takes a long, hard look at a part or component in the light of these critical questions: What is the part? What is its function? What does it now cost? What else would do the job, and what would that cost?

The function of the group is different than that of a cost-reduction operation in that it tries to analyze and apply its critical procedure at the point of design. The Value Analyst is expected to bring into a project new information on materials, processes and functions. He puts the dollar sign into value improvement opportunities, with cost advantages to the designer, the production engineer and the buyer.

an effort to give a full evaluation of each component under study.

The twelve selected from Shipboard will include: Mark Allison, Anthony Falco, Byron Hayworth, Herbert Hansen, Virgil Jewell, Paul Kreinbring, Fred Kolm, Buzz Newman, R. P. Schleicher, Charles Sparks, Jim Studdard and J. T. Torbron.

Production's Industrial Engineering Dept. will be represented by Donald Guy, W. T. Holmes, Leroy Johnson, C. A. Keesling, Elmer Pfeiffer, J. A. Rossi, R. K. Smith, A. E. Thompson, Dick Walters and C. M. Watson.

Materiel will send five men to the seminar. They include: L. P. Fatz, Joe Frieberg, V. S. Gillette, Byron Roper and Dick Walsh.

**THE BURBANK** Branch will be represented by Bob Curran, Leonard Kulesa and Hugh Smith. Design Specialist Joe Riddle from Subroc rounds out the roster for the two-week course.

## Date Set for Annual Picnic

The Annual Precisioneer picnic for employees, friends and families, will be held Saturday, July 9, at Sunland Park, according to Precisioneer President Jim Studdard.

There'll be free rides on ponies, ferris wheels, midget cars and sundry other entertainment devices for the youngsters — and free soft drinks as well. Admission — by badge—is free, too.

### Blessed Quiet!

For the first time in years an unusual quiet pervades the working atmosphere in Bldg. 3. The reason: loudspeaker paging for interplant and incoming telephone calls has been discontinued. From now on, says Larry Cahill, supervisor of plant communications, the paging equipment will be used only for emergencies and to transmit lunch and coffee-break signals. The sound-free air is welcomed by all!

## Cowan Reveals Relocation of Materiel Units

Future geographical relocation of various units of Materiel, to permit closer integration and liaison between procurement, materiel and inventory control, receiving and inspection functions in serving the Engineering, Production and administrative departments, were announced this month by Marsh Cowan, Materiel manager.

**ON JULY 25**, the Purchasing and Procurement Follow-up, and the Sub-Contracts Administration sections will move from Bldg 1 to Bldg 26, at 1000 Air Way. Pending hookup with the main plant switchboard, the units will be reached through a separate switchboard with the number of CHapman 5-8792.

On the same date buyers in the Model Shop area of Bldg 1 will shift to Bldg 17. During August the Materiel Control section, Receiving, outside processing buyers and clerical staff will shift from Bldg 1 to Bldg 2.

**FINALLY**, completing the move from Bldg 1, Cowan will shift his own office to Bldg 3, preparatory to organizing divisional Materiel staff functions and policies for use in future planning to accomplish

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**FOR THE JULY** seminar, the participants will be divided into teams of three and will apply this new concept of evaluation to a number of already existing Librascope-designed components on the basis of a function — cost relationship. The teams will be composed of personnel from Engineering, Production and Purchasing departments in