



SUBJECT

COPIES:

SLOGANS OR STATEMENTS TO BE USED

"Use Large Quantities"

Our people are very human--human to err.

"Can'ts"

Use Specialists.

Try to continue doing what did do

~~Use~~ all that we buy.

Pay more--get higher quality?

We miss as mch as others.

We know so much that we stop

Døn't let others attitude, etc.