

Address reply to:
Value Service
1 River Road
Schenectady 5, New York

August 3, 1962

Mr. H. R. Crane
Asst. Supervisor Product Analysis
The Emerson Electric Manufacturing Company
8100 Florissant Avenue
St. Louis 36, Missouri

Dear Mr. Crane:

It was very nice to receive your July 9th letter with the enclosures quoting Thomas Edison. It causes me to think back to my childhood when I believe my father always contended, "It's the paper" that makes cigarettes so ruinous. I am very pleased to have these quotations.

Attached is a copy of the Edison letter of November 1926.

Best of success in your work.

Sincerely,

L. D. Miles
Manager - Value Service

LDM:AEM
Att.

THE EMERSON ELECTRIC MFG. CO.

8100 FLORISSANT AVENUE

ST. LOUIS 36, MO.

July 9, 1962

Reply Station 2339

Mr. L. D. Miles
General Electric Co.
Building 32 G
Schenectady, N. Y.

Dear Mr. Miles:

Your talk at the University of Michigan on June 20th was most enjoyable. It was a pleasure to see such a masterful demonstration of discussion leading.

During this talk you offered to send us a copy of a letter from Mr. Edison to the Schenectady Plant Manager. I would appreciate having this a great deal.

Enclosed is a copy of another of Mr. Edison's letters. This letter to Mr. Ford hangs next to the visitors chair in my office, and it is amazing to hear the variety of comments. Since it is universal proof of almost anything, it may also amuse you.

Sincerely,

EMERSON ELECTRIC MFG. CO.



H. R. Crane, Ass't. Supervisor
Product Analysis

HRC:jj
Enclosure