

77-11

L. D. MILES
SEDGEFIELD R 5 B 840
EASTON, MD. 21601

Aug. 2, 1977

Mr Akira Kodama
Secretary General, SJVE
IBAM
Todoroki, Setagaya, Mail code 158
Tokyo, Japan.

Dear Mr Kodama;

Re: your letter 7/12/77

Thank you for the exciting and pleasant remembrances you and your associates have brought to us - the beautiful people we were with in Japan, the beautiful places we experienced.

A highlight of the Dearborn meeting was being with you and Toshio Tanaka again, and meeting some new associates. Your presentation was most informative, and one of the best of the conference.

As you suggest, I am, today, writing to Mr Ueno.

I am greatly benefitted to have the survey results which you sent. They help me further to have effective "feel" for the status of VE in Japan, so that my thinking and comments may be more appropriate.

I see great benefit in the total company membership and approach.

Perhaps we could jointly prepare guidelines by which each Company could, itself, judge the extent to which it is benefitting by the VE approaches pertinent and available to them.

Within the next 5 days I will send much more specific comment.

With Warmest Regards,

Larry Miles

SANGYO NOHRITSU TANKI DAIGAKU

IBAM

(Institute of Business Administration & Management)

39-15 6-chome, Todoroki, Setagaya, Tokyo, Mail Code: 158

Cable Address: SANNODAIGAKU TOKYO

Telephone: (03) 704- 1111

File Ref:

SOCIETY OF JAPANESE VALUE ENGINEERS (SJVE)

July 12, 1977

Mr. Lawrence D. Miles
Sedgefield R5 B840
Easton, Maryland 21601
U. S. A.

Dear Mr. Miles:

Mr. T. Tanaka of IBAM (past Secretary General, SJVE) and I were very much rejoiced to be able to see you both in Dearborn after five years of your visit to Japan.

This joy of meeting the Father of VE was of course shared by all the members of our Value Engineering Study group. We were much delighted for the informal and inspiring meeting with Mr. and Mrs. Miles. Mr. S. Hoshino of Victor Company was especially proud of receiving the autographs from both of you. We were very happy to know that your interest in Japan and Japanese VE is ever lasting since your visit to Japan.

As a separate air-mail, I am sending you copies of our OHP slides on Japanese VE activities.

Please allow me to summarize some of our topics of interest as brought up in our discussions:

1. SJVE will certainly welcome your important suggestions aimed at developing new VE concepts and techniques applicable to Japanese industry. I shall look forward to receiving your comments and ideas.
2. I understand that we now have your basic consent as well as your pertinent advice concerning the proposed MILES AWARD PROGRAM to be administered by SJVE for Japanese value engineers.

It'd be much appreciated if you could write a formal letter to our President, Mr. Ichiro Ueno, just to confirm our agreements.

Lastly but importantly, I'm pleased to inform you of our plan for your another visit to Japan, being favorably considered in light of the forthcoming SJVE National Conference (10th anniversary) scheduled for October 26 and 27. I hope to be able to write you again soon.

Mr. Ueno and Mr. Tanaka join me in sending our best regards to you both, and our best wishes for your health and happiness,

Very sincerely,

0 / /