

GE Executive to Address Local Engineers Meeting

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LAWRENCE D. MILES

The local chapter of the National Society of Professional Engineers has arranged an outstanding program in recognition of Engineers' Week, being celebrated nationally this week. The regular monthly meeting is to be held at 7:30 p.m. Friday at the Hacienda Hotel.

The speaker for the evening will be Lawrence D. Miles, manager, value service, General Electric Corp. Miles is a recognized authority on value analysis and engineering in this country, and has spoken to such groups as the National Association of Purchasing Agents at their annual conventions, at the Annual Industrial Engineering Institute of the University of California, and to many professional groups from coast to coast.

Miles, a graduate of the University of Nebraska with a degree in electrical engineering, has served in various capacities at GE as a design engineer, purchasing agent, and manager of Value Service. In 1958 he was awarded the Navy Distinguished Public Service award.

The subject Miles will present will be "Use of Value Analysis Discloses Truth Stranger Than Fiction," which can be particularly grasped by the women in attendance, who can progressively teach the application to their husbands.

The presentation of this program by Miles, representing General Electric, will be one of the most interesting sessions of the year, and it is expected that a large turnout of local engineers, their wives, and guests will be present.