

**ABMA - HUNTSVILLE, ALABAMA**

**November 29, 30, 1960**

**L. D. Miles**

**Broad understanding - make experience meaningful  
No detraction from performance**

**Hardenburgh  
Gen. Harst  
Willey**

- 2 History**
  - Seed buying - Industrial Engrg., etc. VPJ**
  - Research - Quality**
- 3 Philosophies**
  - Deal with reality should do - do do**
  - Every \$ buys some function**
- 5 Concepts**
  - System - car - airplane - electronics**
  - Tech. knowledge**
- 25 Techniques**
  - Ed Heller**
  - Value Problem**
- 5 Results - changed conditions**
  - KAPL**
  - 2 to 3 times weapons**

**Conclusions**

**Bid Quantities**

**M/**

