

(Covered too much)

Thank you, Ed.

Am honored - leaders of education, business.

Communication

Woman

Mexico - embarrass

Pregnant

What VA is not

Value _____
|

System of tech.

T. paper

Stages

Ignore - oppose - accept

What is it?

More perfect criteria

System

Familiar, new, modified

Jet - DC 6

Whole system

Trained operators

Environment

Definition

Identify

Evaluate

Cause

Piano

Purch. - Mfg. - Eng. - Operation - Mgt.

Examples - quality - reliability

My education is ended.

ProblemSolving - Economic objectives

1. Problem definition

What function customer really wants
terminal board

2. Function Identification

3. Function Evaluation

Tie, etc.

Las Vegas

TV Knob

4. Search Orientation
Plastic bolt - vendor - Ford - GE Lab

5. Idea Development
Creativity
Idea unburn does not exist
Plainville

6. Roadblocks
Kirksite
(Springs)

Dollars - Hdwe - Service - Org. - Function
Municipal
Water hydrant - gasket

Piano
Sheet music
Cost red. - all keys
VA - keys needed

Law of next step
Jar bolt
Humans not logical - but psychological
Cold Control Cover

LDM:AMH