ASTME HARTFORD .......................... October 7, 1963
Ed. & Exec. night........50 minutes......275 attendance......80%
(Covered too much)

Thank you, Ed.
Am honored - leaders of education, business.
Communication
  Woman
  Mexico - embarrass
  Pregnant
What VA is not

Value

System of tech.
T. paper

Stages
  Ignore - oppose - accept
What is it?
  More perfect criteria
  System
    Familiar, new, modified
Jet - DC 6
  Whole system
  Trained operators
  Environment

Definition
  Identify
  Evaluate
  Cause

Piano
Examples - quality - reliability
My education is ended.

ProblemSolving - Economic objectives
1. Problem definition
   What function customer really wants
terminal board
2. Function Identification
3. Function Evaluation
   Tie, etc.
   Las Vegas
   TV Knob
4. Search Orientation
   Plastic bolt - vendor - Ford - GE Lab
5. Idea Development
   Creativity
   Idea unborn does not exist
   Plainville
6. Roadblocks
   Kirksite
   (Springs)
   Dollars - Hdwe - Service - Org. - Function
   Municipal
   Water hydrant - gasket

Piano
   Sheet music
   Cost red. - all keys
   VA - keys needed

Law of next step
   Jar bolt
   Humans not logical - but psychological
   Cold Control Cover

LDM:AMH