

Comments
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GENERAL ELECTRIC

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9.9

Mr. H. J. Mullins
Value Analysis Headquarters
Manufacturing Services
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River Road
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Hello Roy and Hal --

Plenty of water and money has gone over the dam since you fellows were out here coaching us through the West Coast V.A. Seminar. Many of us have been chopping away at excesses in engineering design via the V. A. philosophy with some degree of success. Value improvements of 30, 40 and 50 percent have been realized regularly on old designs and redesigns. New designs have been completed which have met low firm price estimates made against basically sound simplified concepts.

Results accruing from some of this work in which I participated have led to my starting work April 1 as Advance Manufacturing engineer (9) charged with responsibility for cost reduction, value analysis, simplification and design review programs in our APED Equipment Shop Operation. No small thanks are due you for your leadership and inspiration given here during the seminar. Those days are not forgotten.

As the charter given me is an open one I would appreciate greatly your shipping the most recent program material and recommendations for planning the attack and setting goals. Especially valuable also in view of newness of the set up will be help on advanced methods of getting suggestions carried out and measuring results appropriately to insure credit being given by engineering management to design engineers who carry out the actual reduction to practice.

With highest personal regards

D. C. Ripley
Experimental Reactors and Components

CCF:re

10/17/70
Roy
Hal

