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About the cover

One of the most memorable days of our live occurred when we received that M.D. degree from Wisconsin. Artist Curt Carpenter captures that day May 18, for the Class of 1974 as he depicts proup parents plus an aunt and uncle congratulating the new physician.

The Student's View — Weber

'Socially Acceptable' — Cooper

Producing Family MDs Only Half the Job'

mgressman Harold V. Froelich's letter wasn't the those received at the UW Medical School increasing regularity: the overworked physiserving a small town in northeastern Wisconsin decided to join a group in a nearby city. Could medical school help to find a replacement?

Iglance at the Wisconsin Medical Journal "mediyellow pages" quickly shows that the situation it musual. Thirty-four of the 60 ads for physias in a recent issue were for family or general wittioners. Some virtually pleaded for help.

bout half of Wisconsin's 1,119 family physicians age 55 or older. In 1971 the state's family physicato-population ratio was one to 3,945 . . . far bethe 1:2,500 recommended by the American ademy of Family Physicians. It's worsened in the state years. And whether one believes in "the state shortage" or in "physician mal-distributions studies continue to show that rural and small-man Wisconsin need more family physicians.

"Re-build the Family Doctor Concept"

Tackling both those problems . . . of producing mily physicians and of getting them into small wn Wisconsin . . . is the task of the UW Medical hool's newest unit, the Family Medicine and Prace department. And it's being done in a different

Medical School Dean Lawrence G. Crowley feels the trend of a doctor practicing solo in a small town will continue to fade. "People remember the old doctor because he remembered your name and swapped stories, but this practice was inefficient, both scientifically and in terms of travel," he said in an interview last month.

He conceded that specialization has brought about fragmented and impersonal medicine, so the concept of the family doctor has to be "rebuilt", but without returning to the old inefficient way.

The rebuilding is beginning in UW's new Family Medicine and Practice department, which is presenting a new model for health care delivery. The model family physician puts the patient's total health experiences into a logical sequence. He is



is two story frame house in Verona was the Family metice Program's first practice site away from the me base. It opened in July 1972. Construction for a well-well verona site will begin this September with a produced completion date of Nov. 30.

accessible, knows the system and can make appropriate referrals to other specialists. He retains contact with the patient in order to monitor the results and he maintains longitudinal continuing care for the same or any variety of new problems.

Family medicine is an integrated discipline and special skills in addition to the traditionally taught medical competencies are needed. These skills come from social, psychological, business and other scientific disciplines and are organized and applied around a health care delivery model with the family or "whole" person as its center.

UW's Family Medicine and Practice department truly developed under a magnifying glass. Public interest in health care and, in its opinion, the shortage of physicians, was so intense that somebody always was watching.

Wisconsin's legislature provided initial funds in 1970 with a mandate to increase the state's family physician population, particularly in rural areas. UW for the previous five years had a family practice teaching program under Dr. Marc Hansen, and in September of 1970 the new program was finally begun. Dr. John Renner came from Virginia to direct the new program and the first residents were accepted in July 1971.

State funds, a federal grant, private contributions and patient fees are making the new medical school department a reality.

First of Three Clinic Sites

Office and clinic space for the new program had been contributed by St. Marys Hospital Medical Center, a community hospital located a dozen blocks south of the UW campus. This was the first of three present clinics set up purposely to help the young family medicine resident overcome the hesitancy of practicing at a location away from the university medical school complex.

A satellite clinic was added in July 1972 in Verona, then a growing community of 2,300 five miles southwest of Madison's city limits. Another clinic was established on Madison's northeast side in April of 1973.

In addition to Dr. Renner, who is now chairman of the department (see accompanying article),

(EDITOR'S NOTE: This is the first of a new series in the "Quarterly" that will highlight the various departments at the UW Medical School. Hopefully an aid to alumni who have been away from Madison for some time, the series begins, appropriately enough, with the school's newest department that was established last fall.)



Four residents are currently in training at the tice site on the Northeast side of Madison. Clinic on Sherman Ave. formerly was a pharman

which was established by the UW Regents last the full-time faculty includes Drs. Lynn Phelps Rudolph Hecht, medical directors of the St. Mr and Northeast clinics, respectively; Dr. Robert Nordling, temporary director at Verona; and William E. Scheckler, Int.-Res. '64-68, internal ricine coordinator. Dr. Hansen is a part-time patrics coordinator and Dr. C. Weir Horswill, a part-time obstetrical coordinator. Ronald Slabart Ph.D., is the education specialist and 12 Madis area physicians contribute their talents and time clinical faculty.

Family Medicine and Practice has 33 residents a three year program (12 first year, 12 second year and 9 third year residents). They are assigned to one of the clinics, where they see common health problems and where continuity and comprehensiveness of care are emphasized.

The department's rural orientation has been inforced through several formal and informal serice and training affiliations. Each second and thir year resident will spend at least two months in rural practice setting such as the one being developed in the Elroy/Hillsboro/Wonewoc area of west-central Wisconsin. Clinical faculty member Dr. Roy Balder, Jr., Elroy, directs this program where, incidentally, the residents are assisting in a physician-short area.

Other experiences are available residents under Dr. R. O. Mathewson at the Grand Army Home a King and at a migrant health clinic at Wautoma. It order to handle the increased number of house staff a residency was established at St. Mary's Hospita

waukee the first of this month. Bids are being is month for a new Verona clinic that should implete the end of November and a larger fais planned for Madison's northeast side.

ther expansion plans include residencies bestablished at hospitals in Wausau, Waukesha

Eau Claire hopefully in July 1975.

Renner has begun a placement bureau in orbring together his graduates and physician-Wisconsin communities. Applicants and their have been screened in an attempt to see how they are to remain in Wisconsin. Residents are given time off to tour parts of the state they might want to practice. There's no time

off for out-of-state site visits, Dr. Renner told an interviewer recently.

The department's graduates number four and all remained in Wisconsin. Drs. David Kuter and Richard Larson are 1973 graduates and practice in Baraboo and Fort Atkinson. Drs. Curt Bush and Ronald Harms finished a few weeks ago and went to Beaver Dam and Shawano. Nine will graduate in 1975 and it's hoped 12 will finish in 1976 and each year thereafter.

Dr. Renner estimated that 90% of the program graduates will stay in Wisconsin, particularly if they start with a candidate who likes rural areas and is trained in a small program.

enner Heads Family Practice

ppointment of Dr. John H. Renner as first chairof the Department of Family Medicine and
tice at UW was announced at Alumni Day by
In Lawrence G. Crowley. Dr. Renner was seied after a nationwide search had been contied during the spring. He has been acting chairsince the department was formed at UW-Madilast October and was director of the program
appreceded it since its beginning in 1970.

the Family Medicine and Practice Program was ated in 1969 with funding from the Wisconsin



John H. Renner, M.D.

slature. Dean Crowley said the new department as its goals the education and training of medistudents and particularly residents which will alt in a significant expansion of the number of mary care physicians in the state and also clinical earch with emphasis on the critical evaluation of

new concepts and methods for the primary care delivery system.

Dr. Renner received his medical degree from George Washington University and from 1959-70 was a physician and administrator of a group practice in Fairfax County, Virginia. Part of the group's responsibility was handling medical problems at the huge Dulles International Airport outside Washington, D.C.

An Indiana native, Dr. Renner attended Hanover college in that state and received his bachelors degree from Dartmouth college before going on to medical school. The new department chairman is a diplomate of the American Board of Family Physicians and has served as chairman of the Society of Teachers of Family Medicine Research Committee. Dr. Renner and his wife, Diana, are the parents of a daughter and a son.

In September 1970 as director of the new family practice program, Dr. Renner recruited faculty and staff into quarters at Madison's St. Marys Hospital Medical Center. The first three family practice residents began training in July 1971. The program has evolved into a new medical school department with a faculty of seven physicians plus 13 Madison area doctors who serve as clinical faculty. In July its resident physicians in training will have increased to 33.

"Dr. Renner has brought to the department a strong commitment to improving the quantity and quality of primary care in Wisconsin," said Dean Crowley, "as well as to alleviating the family physician maldistribution problems in the state."

Gone Are The Stiff, Starched Brown and White Uniforms

By Signe S. Cooper, M.Ed.

If clothes do NOT make the man, then neither do uniforms make the nurse. Nevertheless, nurses have worn some type of distinctive uniform for a long time.

Early nurses in this country did not wear uniforms. The first one was worn by a beautiful young lady named Euphemia Van Rensselser, a student in the Bellevue Hospital School of Nursing in New York. She appeared one day in a blue and white seersucker dress, with white apron, collar and cuffs. According to legend, within a week every student was wearing the same uniform, which became the mark of the Bellevue nurse.

Other schools of nursing soon adopted uniforms for their students. Like the school's cap and pin, its uniform was distinctive. Although the uniforms of different schools of nursing were similar in style, each school adopted its own unique student uniform.

First Nursing Uniforms Were Brown

Initially nursing students at the University of Wisconsin-Madison wore a distinctive brown uniform. Since Wisconsin General Hospital, which opend the same year (1924) as the School of Nursing, was built as a memorial to the Wisconsin servicemen who died in World War I, the brown chambray, somewhat resembling the color of the khaki Army uniform, was symbolic. Brown uniforms were worn until 1960 when the present blue pinstripe was adopted.

The first brown uniforms had long sleeves and were worn with detachable stiff white collars and cuffs, a wide bib, and a gathered apron. For public health experience the dress was worn without the bib and apron. The uniform also included a long brown cape sharply accented by a teal blue lining.

The first uniform change — shortening the sleeve — came in 1939, but the detachable cuffs remained until 1952. That year a one-piece brown dress with attached self-collar and cuffs was adopted along with a one-piece narrow bib and apron. Within a few years the brown dress became a blouse, worn with a white pinafore.

In 1960 the official uniform became a blue pinstripe A-line dress of synthetic fabric. It had a white collar but was worn without a bib and apron.

Nursing Cap Became Optional

By 1970, students could select either a culotte shift style uniform or pants suit all made of the same



Nursing in Transition: Breaking Barriers of Tradition — 1924-1974

blue pinstripe. That year students were also given the option of wearing nursing caps, previously required. Once a traditional part of the nurse's uniform, many registered nurses no longer wear their caps.

The origin of the plain white cap of the University of Wisconsin-Madison School of Nursing is unclear

(EDITOR's NOTE: Mrs. Cooper is the Helen Denne Schulte Professor of Nursing at University of Wisconsin-Madison and chairman of the UW Extension's Department of Nursing. She received her B.S. from UW-Madison and her M.Ed. from Minnesota. Prof. Cooper is in charge of publicity for the School of Nursing's 50th Anniversary this year.)



(Left) Celebration of the UW-Madison School of Nursing's 50th Anniversary at an April 27 field day afforded an opportunity for a style show that gave students and alumni a look at how their uniforms have changed.

The original UW-Madison student nurse uniform is worn by the girl on the right holding the cape, which completed the ensemble. All of these older starched brown and white uniforms were worn with brown shoes and hose.

(Below) These young women model today's UW-Madison student nurse uniforms. They are (l. to r.): the pants suit, the shift dress and the culotte. All are in blue and white pinstripe.

It it closely resembles that of the Presbyterian ispital School of Nursing in Chicago. Helen lenne, first director of the U.W. School of Nursing, as a Presbyterian graduate so the resemblance is attacidental. The first caps were of stiffly starched uplin; today plastic coated "perma-starched" caps available.

During World War II many U.W. students endled in the U.S. Cadet Nurse Corps, designed to crease enrollments in schools of nursing. Cadet urses were issued uniforms for street wear; they ere steel grey in color, with sharply contrasting unless of red.

The early graduates of the University's nursing moram frequently wore uniforms of the same patmas the students but made of white poplin. This metice was discontinued during World War II hen cotton material was in short supply.

Throughout the years the student uniform has men modified to adapt to changing styles and to udent wishes. The prim, stiffly-starched nurse is at of place in the modern hospital — and the unimum that symbolized her is relegated to its proper ace — the archive or the attic.





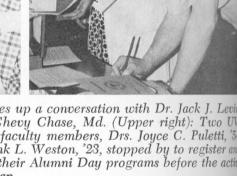
Alumni Day 1974 actually extended over three days. The first major activity was the Thursday afternoon meeting of the Council of Class Representatives (upper left). Old friends met at the traditional coffee



and rolls social hour during registration Friday morning (above), like (l. to r.) Drs. H. H. Shapin, '32, Madison, G. S. Custer, '42, Marshfield, and L. L. Lovshin, '39, Cleveland, Ohio.







(Upper left): Dr. Victor S. Falk, Jr., '39, Edgerton (l.), took the opportunity to converse with neurosurgery chairman Dr. Manucher J. Javid, while (center) other alumni returning for class reunions also got together. Here, Dr. Stoughton F. White, '39, Kansas City, Mo.

(l.), strikes up a conversation with Dr. Jack J. Levin, 34, of Chevy Chase, Md. (Upper right): Two UW medical faculty members, Drs. Joyce C. Puletti, '54 and Frank L. Weston, '23, stopped by to register and pick up their Alumni Day programs before the activities began.



(Left): President Loron F. Thurwachter, '45, Milwaukee, presided at the morning meeting and gave a report on his administration's activities over the past year. (Right): Morning program speakers sat in the audience awaiting their turns. At left is Dr. Richard Hong, professor of pediatrics, and facing the camera is Dr. Fritz H. Bach, professor of medical genetics and surgery.









mni and their spouses selected luncheons from the wing carousel at the Union South (above) near medical school campus. They then sought tablets in the quiet carousel dining room. (Center):

Emeritus Professor Paul F. Clark sat with Dr. Mary E. Schmidt, '62, Marshall. At a nearby table, Drs. Paul R. Ebling, '55, Madison (l.), enjoyed a luncheon conversation with Dr. John M. Grinde, '35, De Forest.

This Was Alumni Day 1974

afternoon program included a presentation, "An bial Dilemma: Who Shall Survive". (Right): The older, Dr. Norman Fost (l.), assistant professor of latrics, is shown with President Thurwachter just on the presentation. As alumni, spouses, graduationis and their guests gathered for the annual min Day banquet Friday evening, there was a half hour outside of the dining hall. These photos on and at lower right show alumni registering for ir banquet tickets and name tags. There was the ditional separate seating for classes with reunion.









Alumni Dinner Highlights



Over 500 persons attended the Alumni Day banque at Madison's Edgewater Hotel. (Upper left): One of the necessary ceremonies before seeking out classmates, former professors and friends was attaching one's name tag.

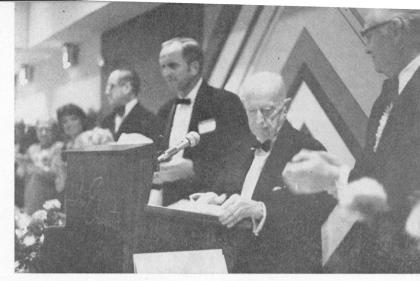
(Left): As has been the case for several decade numerous alumni sought out and greeted Emeritus Dean William S. Middleton (left).

(Lower left): The Edgewater's largest banquet had was filled to capacity with the Alumni Day attended

(Below): Entertainment at the banquet was provide by the youthful and exuberant "New College Sing ers" from the Madison Area Technical College.



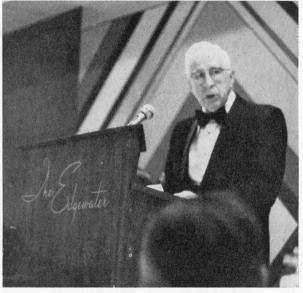




ight): There was a standing ovation for Emeritus an William S. Middleton (at lectern) when the esented the charge to the graduating seniors. Asked do so by the Class of '74, Dr. Middleton also was esented an oil portrait by the class.



r. G. Stanley Custer, '42, larshfield, reviewed his vals for the coming year ter he accepted the presimits gavel.



(Above): John W. Lawlah, Jr., M.D., '31, Washington, D.C., the 1974 Alumni Citation recipient, could not attend. Emeritus Professor Harland W. Mossman, a close friend, accepted.



dow): Radiologist Lester W. Paul was the

ipient of the Emeritus Faculty Award for 1974. was accepted for him by Dr. John H. Juhl,



(Above): Dr. Marvin L. Birnbaum, '60, assistant professor of medicine and physiology, received the faculty teaching award.



Oldest returning class this year at Alumni Day was that of 1934. Members held a private dinner Thursday evening and also gathered at a front table during Friday's

banquet. Several shown in this composite table shot are (l. to r.) Dr. Frederic E. Mohs, Madison, Judah Zizmor, New York City, and Einar R. Daniels, Wauwatosa.

8 Classes Returned



Eight UW Medical School classes held reunions at Alumn Day 1974 . . . those whose years ended in "4" and "9". Several held private dinners beginning Thursday evening; two held reunion festivities Saturday night. Pictures on these pages show some of those events or class table gatherings at the Alumni Day banquet.

(Left) Several members of the Class of 1954 and their spouses wait for the remainder of their table to arrive at the banquet.

(Right) Madison's Sheraton Inn was the scene of a Saturday evening gathering for members of the Class of 1959 and their spouses. The various class gatherings were held at several Madison hotels or at the homes of members.





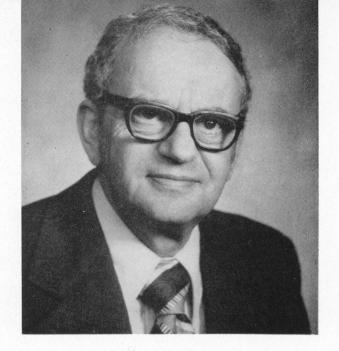
wen members of the Class of 1944 returned for 30th anniversary from points as far away as ifornia and Texas. Pictured with guest Ovid Meyer y are (Seated, l. to r.): Drs. Wm. J. Little, W. V. Gertrude C. Luther, Dr. Meyer, Loraine E.

Schultz, George M. Simon and James K. Theisen. (Standing): Darwin D. Waters, H. K. Parks, John A. Buesseler, Wm. C. Randolph, Max M. Smith, L. H. Hogan, A. F. Rasmussen, Arvin B. Weinstein and Frank J. Scheible.



wee) There were several tables at Friday night's Alumni Day banquet were set aside for the 10 year reunion of the Class of 1964. Here's of them in the Edgewater Hotel's main dining room. Over 500 alumni, why, graduating seniors and their close family members attended. We classes, including the 25th anniversary Class of 1939, held gathers at homes of their Madison area members. The '39ers met at the Lake gonsa home of Dr. Victor S. Falk, jr. (Right): The Class of 1969 enjoyed waterday night reunion at Dr. Kathe Budzak's. The hostess is shown the classmates Tom Gasser (center) and Alex Foltz.





Dr. Roger I. Bender is President-elect

A physician who has practiced small town family medicine during his entire career and is active in youth work will head the Wisconsin Medical Alumni Assn. next year. Selection of Dr. Roger I. Bender, a March 1943 UW medical graduate from Beaver Dam, was announced at the association's annual business meeting on Alumni Day.

Dr. Bender, who has just completed a term on the alumni association's board of directors, will return to that group during the coming year and will become our 19th president on Alumni Day 1975.

President-elect Bender has practiced family medicine and general surgery in the Dodge county community of Beaver Dam (Pop. 14,300) since completing his surgical residency at Cincinnati Jewish Hospital in 1949. Prior to that he had interned at the same hospital and put in a two-year stint with the Army.

Named "Layman of the Year" by the Beaver Dam YMCA in 1961, Dr. Bender has served youth as "Y" swim coach for 10 years, as a Wisconsin Interscholastic Athletic Assn. (WIAA) official, and as a YMCA director since 1960. Beaver Dam Lake that borders the city on the west provides Dr. Bender with two of his favorite pastimes, fishing and sailing.

Dr. Bender in 1958 and 1969 served as president of the Dodge County Medical Society and also has been chief of the medical staff at Beaver Dam Community Hospital three times. He also teaches surgery and surgical suite technique at the Medical Technology School of Beaver Dam.

ALUMNI NEWS

50 Alumni Complete UWH Training

Fifty UW medical alumni were among the 175 house officers and post-doctoral fellows who completed their training at University of Wisconsin Hospitals this year, primarily last month.

Members of the Class of 1973 completing their internships were: Drs. Mark P. Bishop, Robert A. Dent, Richard W. Hill, Peter C. Joosse, James G. Moede, Terry L. Turke, Robert S. Wagner and Richard O. Welnick.

Dual-appointee graduates were Drs. Reginald C. Bruskewitz, '73, and Kenneth N. Krutsch, '73.

Thirty-three alumni completed residencies in 15 different specialties: Anesthesiology — Paul M. Jacobsen, '68. Dermatology — John R. Bertram, '70. Family Medicine — Ronald L. Harms, '71, and W. Bradford Martin, '69. Gynecology-Obstetrics — Allen H. Babbitz, '68. Medicine — William K. Dembach, '71, Robert J. Folsom, '71, William E. Smith, '71, and William W. Storms, '68.

Ophthalmology — William D. Foord, '71, and Paul F. Wagner, '68. Pathology — Ronald L. Abler, '69. Pediatrics — Karen Degroot Camilli, '72, Robert R. Poole, '71, and Joanne A. Selkurt, '68. Psychiatry — Larry S. Garcia, '72, Charles A. Garvey, '72, James W. Jefferson, '64, Thomas P. Laughren, '71, Greeley G. Miklashek, '72, Richard A. Miner, '72, and Warren R. Procci, '72.

Radiology — David E. Enerson, '68, Lee N. Podoll, '64, John R. Reichert, '68, Richard A. Smith, '70, and Robert A. Vincent, '70. Surgery — Stephen A. Bernsten, '70.

Orthopedics — Thomas J. Gasser, '69, and Kut F. Konkel, '70. Plastic Surgery — Frank L. Wolf, '64. Thoracic & Cardiovascular Surgery — Steven F. Wolfe, '67. Urology — Barry H. Usow, '69.

Graduating post-doctoral fellows were Dr. James W. Baker, '70, Paul G. Jenkins, '69, Frederick J. Lamont, '67, Paul A. Mansheim, '71, Marcia J. S. Richards, '70, and Jerome C. Vergamini, '65.

he Med IVs lecome MDs

we also a big weekend for the 126 Med IV's who we in the 1974 Alumni Day activities. Three memor of the Class of 1974 (above, right) sat together ing the Friday morning registration and social hour. It was a variety are (l. to r.): Nancy Homburg, Elaine Leventhal Margaret Draeger, all of Madison.

with: Ludwig F. Kroner, III, '74, and his family from momowoc were together as they waited for the mini Day banquet to begin Friday night. (Below, it): Dean Crowley and the faculty sponsored a ception for the Class of 1974's new physicians immiately after the UW commencement Saturday ming, May 18. Here Dean and Mrs. Crowley greet M.D. Robert Helminiak, St. Francis, while Dr. and Cooke welcome another graduate and his family. The term "Doctor of Medicine" on graduation certificies brought smiles to many as each new physician wived his or her envelope at the reception. The thom three photos show some of those reactions from to r.) Roger J. Lunke of Eau Claire, Robert M. Sisman, Milwaukee, and Class President Jan R. Cher, Manitowoc.

ther graduation it was several weeks of well-earned mation for the new UW medical alimni and then, whaps, a new location as of July 1 when the post-muluate work began.















May God Speed You'

Emeritus Dean William S. Middleton was asked to present the charge to the Class of 1974 as it assembled at the Alumni Day banquet, just hours before its members received Doctor of Medicine degrees. His remarks, later reconstructed, follow:

"Families of the Class of 1974, the Class of 1974 in Medicine, friends of the University of Wisconsin Medical School all:

"It is my honor and privilege to speed the graduates of the senior class on this memorable occasion. Over the past from a certain source you have heard, 'physicians by the grace of God, with a little help from us in four years,' then three years, then two years, now only hours removed from that significant hurdle. With my change of heart in these fleeting moments comes the imminent prospect of your becoming my peers and, I sincerely hope, my superiors.

"Some years ago, President Eliot said with dismay, 'They bring so much to Harvard and take so little away.' This is the natural reaction of any conscientious teacher. At Wisconsin, we are favored by an unusually close rapport between students and faculty. The channels of communication between the respective groups have always been ready and open.

"With us the teaching-learning discipline is a two-way street. At the laboratory bench and bedside, you have been partners in the stimulating in(Left) Dr. Maurice L. Whalen, Bruce, sits in his new UW captain's chair and reviews the Max Fox Proceptorship Award certificate just awarded him a (standing, l. to r.) his wife, son and Medical Schol Dean Lawrence G. Crowley look on. Dr. Crowley made the presentation at the annual spring meeting of preceptors in Madison April 24.

terchange that works to the advantage of both patticipating parties. In mutual respect, the tools of your art and science have been honed to a fine temper. We are proud of you and know that you will always keep these tools sharpened by continuous exercise in reading and study.

"In this period of specialization, let us bear in mind Doolin's observation, 'It is easy to become a competent specialist; but it is much more difficult to become a good doctor, and it takes much longer. It has been my privilege to confer with a number of your class relative to their plans for the future. I have been deeply impressed by a changing viewpoint as to objectives. An unusually large number of your group plan careers as family counselors. Specialization is inevitable in the face of advances in medical and scientific knowledge, the application of which to daily practice determined the tide of restricted practice.

"From my experience of the recent past, I would draw the natural conclusion that your class may well represent, in this planning for the future, the turning of the tide with particular attention to the clamant demand of the public for the services of the family practitioner or counselor.

"As automation and computer operations loom increasingly in their application to medical science and practice, the serious danger of impersonality imposes itself. Without human sympathy and understanding, medicine as a profession will perish from the face of the earth and in its stead a new breed of coldly impersonal, accurate technicians will take its place in the sun."—W.S.M.

"At times we hear the admonition that physicians must not become involved in the care of patients. Without involvement, there can be no true patient-physician relationship. However, such human concern must not impair judgment. Guard well this flank in your own practice.

"With you go our heartfelt wishes for rewarding careers in human service. Some part of each of us will be with you always in whatever may be your sphere of activity in medicine.

"May God speed you!"

th): Graduation of a new class of UW medical lents is a warm event for many . . . the graduates, in parents and faculty to name only a few. Scenes this were common at the reception after commencent on May 18. Here, Dr. Chris Krogh, '74, Middle-presents his mother to clinical professor of media Dr. Herman H. Shapiro, '32. Dr. Krogh is interning Duke University, Durham, N.C.

lass Reps Learn of '74-75 Goals

The Class Representatives learned of seven major als for the 1974-75 year at their annual meeting appropriate Alumni Day in May.

President G. Stanley Custer, '42, discussed the foling goals with the 30 class representatives at the rewater Hotel:

Coordinate the major commitment building program with those who will work on the project.

Development of a questionnaire to detect any unhappiness among the association members.

Re-evalate all of our alumni programs

Revamp alumni representation using both class and area representatives

Coordinate national meetings with UW medical alumni activities and get faculty to them

6. Update the medical alumni directory

1. Devise some fund raising ideas

Earlier in the meeting out-going alumni president from Thurwachter reviewed his administration's fivities and pointed to the class representative's commendations last year. He said that the alumni and of directors gave unfavorable response to commendations of a two year presidency. A president currently gives five years of service when the mal three year as a director and one year each as sident and past-president are considered.

Regarding other recommendations: The alumniard of directors was increased to 13 members, duding a student representative. An area representative plan was not acted upon because the major mmitment had been postponed. A review of mni communications indicates that this is well with our award-winning "Quarterly" and if an



alumnus reads the magazine, he or she will have a good picture of happenings at the medical school.

Dean Lawrence G. Crowley's report touched upon such national highlights as federal grants are "drying up" and the student capitation grant is "shaky". There is a great push for affirmative action, he said, and on another topic he noted that 48% of the newly licensed physicians are foreign graduates.

Concerning UW medical school admissions the dean pointed out that while an applicant had a 50% acceptance chance in 1963, last fall it was 33% and competition continues to increase. The Med I Class last fall was comprised of 118 men, 36 women and 11 minority students for a record 159 members.

Federal policy towards medical schools, the dean said, seems to be moving towards less grants in aid. Federal money pays 63% of the medical school costs and we are faring quite well in a "downward trend time" for research. We need more grants in aid and more money for flexible funds to cover emergencies and innovation. We're short there.

Dr. Mischa Lustok gave his "Quarterly" editor's report, saying that his board came up with three recommendations at its meeting an hour earlier. It was recommended that all house officers at UW Hospitals receive the "Quarterly" free of charge, that the "Quarterly" area correspondent roster be widened and that a new house staff section be added to the magazine.

'Quarterly' Named Top Publication

Our Wisconsin Medical Alumni "Quarterly" was cited for its excellent news coverage for the second year in a row by Wisconsin business communicators. It received a 1974 "Pacesetter Award" in a statewide contest judged by Southern California editors. The award was presented to Associate Editor Kurt Krahn during a June 26 awards banquet.

The Class of '73 in California

What is the Class of 1973 doing out in California? Our correspondent and contributing editor, William H. Oatway, '26, sent notes to about 21 of them and news has been pried out of several.

Jack R. Tenge has had a busy rotating internship at the San Joaquin General Hospital in Stockton along with several other UW '73's. Good care for the ill, good conferences but some friction with the administration. The area allowed great skiing as well as Pacific Coast and Lake Tahoe visits. Jack plans a pathology residency at St. Joseph's in Milwaukee.

A rotating internship at the Oakland Naval Hospital has been excellent, says Robert Woodruff, who lives nearby with wife Terri, a '73 UW nursing grad. Bob plans to continue there in a 3-year anaesthesiology residency, beginning this month.

Robert Parks has had a medical internship at Long Beach Memorial Hospital. He plans to return to Wisconsin for a year of general practice, followed by a residency in medicine.

Andrew Kohler writes from the Kaiser Foundation Hospital in San Francisco. He is so satisfied that he is staying on for the next three years.

Harbor General Hospital in Torrance near Long Beach is the address of James N. Englesby, who is finishing a year of rotating internship, which is the first of a 3-year residency in Family Practice. Jim is "indeed happy with the teaching and academic opportunities." Free time is spent back-packing in the Sierras and in Mexico, and he feels that Wisconsin really needs mountains! He had recently seen Pete Anderson and Bob Parke.

Steven L. Goldberg is also at San Joaquin General Hospital, enjoys the work and will remain in Stockton for at least one more year as a general surgery resident.

In May James H. Langenkamp finished a rotating internship at the U.S. Naval Hospital, San Diego. He enjoyed it (and the "recreational benefits of Southern California") and is going on with a residency in orthopedic surgery at the same hospital.

Sheldon Clark reports from University Hospital, San Diego, that he was a straight pediatric intern in a program which is easy going, excellent for training and with fine faculty and staff. He enjoys it and the area; plans to finish a residency and may end up practicing thereabouts.

Finishing a rotating internship at San Joaquin General Hospital in Stockton is **James Hogstrom** He's traveled a lot of Northern California, likes it plans to stay and will start ER and GP in Ft. Bragg Calif., on August 1.

Thomas M. Jackson has just finished a rotating internship at the Presbyterian-Pacific Hospital in San Francisco and says he "found it good". Hell continue there for a year in pathology.

Alumni in Milwaukee Total 202

It's still Abrams (Julian E., '44) to Zimmermann (Burton M., '43) in Milwaukee . . . the Medical Society of Milwaukee County membership, that is!

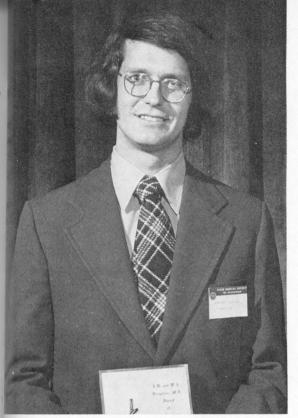
Two years ago when the society's membership directory arrived it allowed the alumni association to check address files and also brought forth the fact that a total of 202 UW Medical School graduates were on the society's rolls. Not represented in the total are former house officers and two year alumni who received their diplomas from other medical schools. (The story appeared in the Summer 1972 Quarterly.)

The March 1974 directory arrived recently and still shows that Dr. Abrams begins the list of UW alumni and Dr. Zimmermann ends it. There also apparently wasn't too much change in the middle because 199 alumni are still in the listing.

Thai Alumnus Does Madison Seminar

Pornchai Matangkasombut, Ph.D., M.D., '68, chairman of microbiology at Mahidol University in Bankok, Thailand, returned to Madison June 14 to conduct a seminar. Topic of his medical microbiology seminar concerned mechanisms of human maternal immune tolerance to the fetus.

Dr. Matangkasombut was on a three month leave of absence from his post working in the Harvard University biology laboratory of former UW medical school faculty member Dr. Jack Strominger. His wife, a pharmacologist, accompanied him to the US.



In Jeffrey D. Davis, '74, in March received the Interpolation March for his promise of becoming a complete Mysician. The citation was made at the society's mula meeting to then Med IV Davis, who began wice as a house staff officer at the University of Dagon Medical Center, Portland, earlier this month.

Directors Transact June Business

Several meeting dates were confirmed, chairmen were re-appointed to various posts and a number committees were set at the Wisconsin Medical lumni Assn. board meeting in Milwaukee on June II. Here is a highlight capsule:

Meeting schedule — The Board discussed and approved two firm and two tentative membership meeting dates for 1974-75 (see separate story elsewhere in this issue — Ed.) and also set a schedule of four Board meetings.

Meeting format — A committee of Drs. Bender, Swertson and Weinstein will work on the Fall Homecoming day) meeting and seek to make it more of a social rather than a scientific event. The Board also decided to explore setting up three regional outstate meetings in Wisconsin rather than holding one, as in former years. In addition, Drs. Senty and Kampschroer will produce a guideline on how to hold a successful meeting.

Board members Kampschroer and Mayer will again plan the Milwaukee Winter meeting. Alumni Day was reviewed and it was agreed there should be more senior class input. It also was agreed to plan some UW get togethers at the larger national medical meetings.

Reappointments — President Custer re-appointed Drs. Russell and Kampschroer as annual giving campaign chairmen, Dr. Lustok as editor of the "Quarterly" and Dr. Sivertson as secretary-treasurer.

Alumni Day critique — During discussion it was agreed that since morning meeting attendance was sparse this year, a scientific questionnaire be devised and sent to the members. Program alternatives also were discussed. A new Hilton hotel will be completed in Madison by the end of the summer and we've reserved rooms and dining facilities for a possible change next year.

The major commitment — was discussed and now that we have an O.K. to proceed, past plans will be distributed. The planning committee appointed last year by then Dean Pitot will be reactivated.

Retreat — A committee to review the alumni/faculty retreat will be chaired by Dr. Vig, with Drs. Bernhardt, Senty and Weinstein as members.

The meeting adjourned at 10:10 p.m. with a vote of thanks and get well wishes to Past President Loron Thurwachter. Present were Drs. Custer, Bender, Kampschroer, Mayer, Miner, Senty; Miss Smith; Dr. Lustok (editor) and Messrs. Hawley and Krahn.

Check These 1974-75 Alumni Dates

Put these firm Wisconsin Medical Alumni meeting dates on your calendar for the coming year:

Fall Meeting — Held in conjunction with UW-Madison homecoming, Saturday, Nov. 2 (Badgers vs Michigan State).

Alumni Day 1975 — Friday, May 16, 1975, in Madison. (Commencement again will be the following day).

Other alumni sessions include the Winter Meeting in Milwaukee, probably Friday, Feb. 7, 1975, and probably several regional Outstate Meetings during a one week period. More on these later.

Alumni Board meetings will be Sept. 13 and Nov. 1, 1974, Feb. 7 and late March or early April of 1975.

The Class of '74 Departs

The Class of 1974's 126 members late last month took up post-doctoral education in 27 states, D.C. and Quebec. About half stayed in the Midwest with a record 34 in Wisconsin. California attracted the largest out-state contingent (14) with Minnesota and Michigan next in popularity. At least 15 of the new MDs will serve family practice residencies.

If there's a new '74 Wisconsin medical graduate in your area, why not look him or her up?

ARIZONA

Jeffrey B. Frost Maricopa Co. Gen. Hosp. Phoenix John W. Herziger Tucson Hospitals Tucson Barry J. Koerpel Maricopa Co. Gen. Hosp. Oren W. Lamm Tucson Hospitals Tucson Roger J. Lunke Maricopa Co. Gen. Hosp. Phoenix Lawrence F. Reich **Tucson Hospitals** Tucson Terry S. Wood Maricopa Co. Gen. Hosp. Phoenix

CALIFORNIA

Robert M. Boex Presby.-Pacific Med. Ctr. San Francisco Kenneth E. Clark St. Mary's Hosp. Med. Ctr. San Francisco Christopher L. Cody U.C.L.A. Health Sci. Ctr. Los Angeles Gary E. Hartman Highland General Hosp. Oakland John P. Hermann Moffitt/U. Cal. Hosps. San Francisco Roger E. Huizenga Riverside General Hosp. Riverside Bruce A. Kraus San Joaquin Gen. Hosp. Stockton Dennis M. Mackman San Joaquin Gen. Hosp.

Stockton

Robert G. McCord L.A. Harbor Gen. Hosp. Torrance Timothy J. Mever Valley Medical Ctr. Fresno David I. Minkoff Mercy Hosp. Med. Ctr. San Diego James R. Sanger L.A. Harbor Gen. Hosp. Torrance Gary J. Woodward Kaiser Foundation Hosp. San Francisco Clinton W. Young

CANADA

Presby.-Pacific Med. Ctr.

David L. Goldman Douglas Hospital Montreal

San Francisco

COLORADO

James M. Magnusen
Presbyterian Med. Ctr.
Denver
Earl W. Nepple
St. Joseph's Hosp.
Denver
Thomas J. Thomas
Mercy Hospital
Denver
David R. Trevarthen
St. Joseph's Hosp.
Denver
Gary W. Woroch
Presbyterian Med. Ctr.
Denver

CONNECTICUT

Roy K. La Frenier, Jr. U. Conn. Affil. Hosps. Farmington Kathleen A. Viereg Middlesex Memorial Hosp. Middletown WASHINGTON, D.C. *Jeffrey M. Weber* D.C. General Hosp. Washington

FLORIDA

Michelle M. Cloutier
Shands/Univ. Fla. Hosp.
Gainesville
Terry R. Hayes
St. Vincent's Med. Ctr.
Jacksonville
Dennis D. Jungerberg
Tampa General Hosp.
Tampa
Lonnie H. Sessler
USN Hospital
Jacksonville

HAWAII

Richard E. Johnson Tripler Army Med. Ctr. Honolulu

ILLINOIS

James W. Leete
Cook Co. Hosp.
Chicago
Dean E. Schraufnagel
Univ. Ill. Affil. Hosps.
Chicago
Robert J. Whitehouse
Methodist Hospital
Peoria

INDIANA

Todd J. Hammer Ball Memorial Hosp. Muncie

IOWA

James R. Feist Univ. Iowa Hospitals Iowa City

KANSAS

Jasper Fullard, Jr. Univ. Kansas Med. Ctr. Kansas City

KENTUCKY

Patrick J. Moore
Univ. Kentucky Med. Ctr.
Lexington
John F. Shrake
Univ. Kentucky Med. Ctr.
Lexington

MASSACHUSETTS

Alan B. Slutsky Boston U. Med. Ctr. Boston

MICHIGAN

C. Thomas Dow

Bronson Methodist Hosp. Kalamazoo C. Peter Fischer U. Mich. Affil. Hosps. Ann Arbor Stephen E. Fuhs Blodgett Memorial Hosp. Grand Rapids Timothy K. Huebner Midland Hospital Midland Thomas R. Marra Hurley Hospital Flint David T. Richards U. Mich. Affil. Hosps. Ann Arbor Thomas L. Rohde Bronson Methodist Hosp. Kalamazoo Ronald P. Swenson E.W. Sparrow Hosp. Lansing

MINNESOTA James C. Dearth Mayo Grad. Med. School Rochester David C. Good Hennepin Co. Gen. Minneapolis David J. Hendrickson St. Paul-Ramsey Hosp. St. Paul Michael E. Kehoe U. Minn. Hospitals Minneapolis Andrew L. Kosseff U. Minn. Hospitals Minneapolis Ludwig F. Kroner St. Mary's Hospital Duluth James W. Lundeen St. Paul-Ramsey Hosp. St. Paul Timothy J. Peterson

MISSOURI

Barbara J. Quissell U. Missouri Med. Ctr. Columbia

Methodist Hospital

Douglas C. Weeks

St. Luke's Hospital

St. Louis Park

Duluth

NEBRASKA Michael Schneeberger Nebr. Affil. Hosps.

NORTH CAROLINA
hard C. Andringa

O. Memorial Hosp.
apel Hill
vistopher L. Krook

ristopher L. Krogh ke U. Med. Ctr.

mdace K. McKanna C. Baptist Hosp. inston-Salem

NEW MEXICO

thert J. Lowe

malillo Cnty. Med. Ctr.

huquerque

NEW YORK
Momon Rendler
Municipal Hosp.
MON

arry R. Smith whester Gen. Hosp. whester

Cynthia M. Miller Cincinnati Gen. Hosp. Cincinnati Mary K. Spraker Cincinnati Gen. Hosp. Cincinnati

OREGON

Jeffrey D. Davis
Univ. Oregon Med. Ctr.
Portland
Eric S. Heaney
Univ. Oregon Med. Ctr.
Portland
Thomas R. Lueck
Providence Hospital
Portland
Roger A. Wicklund
Univ. Oregon Med. Ctr.
Portland

PENNSYLVANIA

Margaret R. Draeger Geisinger Medical Ctr. Danville Jan K. Hilliker Geisinger Medical Ctr. Danville



OHIO Gerald K. Bayer Akron Gen. Hospital Akron

William B. Campbell
Akron Gen. Hospital
Akron

loel C. Giese Case Western Reserve Cleveland

Robert M. Goisman Cincinnati Gen. Hosp. Cincinnati

leffrey F. Menn Cincinnati Gen. Hosp. Cincinnati Jan R. Weber Hahnemann Med. Coll. Hosp. Philadelphia

SOUTH CAROLINA

Stephen J. Lukowicz Spartanburg Gen. Hosp. Spartanburg Jane L. Simenson Spartanburg Gen. Hosp. Spartanburg

TEXAS

Jay J. Mamel
U. Texas Med. Branch
Galveston

Nicholas S. Omdahl Beaumont Army Med. Ctr. El Paso

UTAH

John R. Boardman
U. of Utah Affil. Hosps.
Salt Lake City
Robert C. Hill, Jr.
U. of Utah Affil. Hosps.
Salt Lake City
Steven C. Westcott
U. of Utah Affil. Hosps.
Salt Lake City

VIRGINIA

David G. Von Rueden Med. Coll. of Virginia Richmond

WASHINGTON Joseph C. Langlois U. Washington Hosps. Seattle WISCONSIN Robert C. Albers County General Hosp. Milwaukee James J. Betzhold University Hospitals Madison Jon M. Burch University Hospitals Madison Donald E. Bushnell McArdle Laboratories Madison John E. Carroll, Jr. County General Hosp. Milwaukee James E. Casanova County General Hosp. Milwaukee Douglas G. Devan St. Luke's Hospital Milwaukee Robert G. Eising University Hospitals Madison F. Jeffrey Field University Hospitals Madison Matthias A. Fuchs Mount Sinai Med. Ctr. Milwaukee John S. Glasspiegel Milw. Children's Hospital Milwaukee Jerome T. Hanson University Hospitals Madison James R. Hoefert St. Luke's Hospital Milwaukee

Nancy J. Homburg University Hospitals Madison Robert A. Helminiak County General Hosp. Milwaukee Gary O. Iverson Lutheran Hospital La Crosse Edward J. Kasarskis, Jr. University Hospitals Madison Joseph R. Kasner University Hospitals Madison Roger L. Kimmel University Hospitals Madison Diane B. Kretz Milw. Children's Hospital Milwaukee Michael J. Kretz. County General Hospital Milwaukee Elaine A. Leventhal University Hospitals Madison Michael H. Mader County General Hospital Milwaukee William E. Marquis University Hospitals Madison Milton R. McMillen Lutheran Hospital La Crosse Robert W. Moths St. Joseph's Hospital Milwaukee Diane H. Norback University Hospitals Madison Thomas C. Norris Lutheran Hospital La Crosse Leah A. Oftedahl Lutheran Hospital La Crosse William R. Scheibel University Hospitals Madison Thomas J. Shewczyk St. Mary's Hospital Milwaukee Laurence D. Tempelis Mount Sinai Med. Ctr. Milwaukee Thomas W. Van Dyk University Hospitals Madison Michael A. Weiner University Hospitals Madison



Several floors of concrete have been poured and more stell erected in Phase I of the new UW Center for Health Sciences. This May 2 Veterans Administration Hospital photo look northwest towards the Waisman Center (background).

Mortensen Lectureship Seeks Support

The Class of 1963 has pledged itself to the establishment and support of an annual Otto Mortensen Lectureship in Anatomy. The first lectureship in Dr. Mortensen's honor was held October 29, 1973. Dr. Richard Blandau, who is well known for his successful use of cinematic techniques on living material is a long-time friend of Dr. Mortensen and was a fitting choice to give the first Lectureship.

In a letter to the Class of 1963, Dr. Mortensen said, "The lecture (to a standing room only audience) included a motion picture demonstration of Dr. Blandau's recent work on the Transport of Spermatozoa' and was a beautiful demonstration of anatomy and physiology in vivo. It was a real satisfaction to have my name associated with such a fine educational experience, and again, I am grateful!"

The Class of 1963 believes there are many alumni who would agree that an annual lectureship is a well deserved honor to the man who, for so many years, taught and led them into an understanding of anatomy. Contributions may be mailed to the Wisconsin Medical Alumni Association and designated to the Otto Mortensen Lectureship Fund.

To Honor Ashland's Dr. Prentice

Dr. Bruce C. Prentice, who until a year ago practiced in Ashland, will be the second 1974 recipient of the Max Fox Preceptorship Award. He will be the eighth Wisconsin physician to receive the honor, which is presented by our association for helping to develop medical preceptorship in the state.

Another northern Wisconsin physician, Dr. Maurice L. Whalen of Bruce, was the other 1974 recipient. He was honored at a Madison meeting in April.

Dr. Prentice practiced family medicine and general surgery with the Smiles-Prentice Medical Group in Ashland from 1952 until May of 1973, when he accepted an anesthesiology fellowship at the University of Minnesota. He became Wisconsin's head preceptor in Ashland in the fall of 1966, a post he held until last summer.

The preceptorship award will be presented to Dr. Prentice at some time convenient to him later in the year.

An Ashland native, Dr. Prentice's education at the University of Minnesota was interrupted by World War II, during which he participated in Army aborne activities on D-Day. He received a B.A. from Minnesota in 1948, a B.S. in 1949, the M.B. in 1951 and his M.D. in 1952. During his senior year he served an OB clerkship at St. Mary's Hospital, Minneapolis, and interned there from 1951-52.

His practice in Ashland was interrupted by Is months of post-graduate general surgery and urolog at St. Mary's in Minneapolis in 1955-56 and an additional three months of urologic post-graduate work there in 1966.

During his seven years as head preceptor over in senior medical students at UW learned about small town medicine in Ashland.

LUMNI CAPSULES

br. Reese E. James, '65, rety left private practice in mgstown, O., and joined the eral diagnostic and gastrointal radiology staff at the iversity of Alabama Medical atter in Birmingham.

Beginning a urology residency Univ. California San Francisco Dr. Gary M. Licklider, '71. For interning at SF General spital, he took a 1-year survesidency and a nephrology lowship at Univ. California Francisco.

As of July 1 it's associate proffor of surgery (urology) at the fiversity of Michigan for Dr. M. Konnak, '62.

Medical staff election time at any hospitals has passed and weral alumni known to head ir groups are: Drs. Henry A. Hage, '39, Crivitz, at Martete General Hospital; Herbert Snodgradd, '40, Mercy Hostal in Janesville; and Jordan ank, '56, Beloit Memorial aspital.

Radiologist **Leonard M. Heinz**, 4, Toledo, O., is the vice chief staff at Toledo Hospital.

Dr. E. Richard Stiehm, '57, as Angeles, a professor of pedtrics at UCLA, recently cothored Immunologic Disorders Infants and Children. His wife, dith, a member of the UCLA ditical science faculty, also had a Nonviolent Power published.

Dr. Marc J. Musser, '34, in ordered his job as chief

medical director of the Veterans Administration, according to the Assn. of American Medical Colleges newsletter, "after months of conflict over his responsibilities and authority." Dr. Musser is now with Smith, Kline & French Laboratories.

Milwaukee internist Dr. Howard L. Correll, '35, is the new president-elect of the 4,400-member State Medical Society of Wisconsin. Active in state and



Howard L. Correll, M.D.

county medical society affairs and a clinical professor of medicine at the Medical College of Wisconsin, he was elected at the society's annual meeting in April.

Retiring President Dr. Gerald J. Derus, '52, Madison, was elected an alternate delegate to the AMA at the same meeting.

Wisconsin alumni met in Europe last fall at an international meeting of radiologists, reports **Dr. Dorothy W. Betlach**, '46,

Janesville. The other radiologist was **Dr. Donald M. Monson**, '55, Durham, N.C.

Campers in Scandinavia last summer were **Dr. Ivan W. Sletten**, '54, and his family. Dr. Sletten is acting chairman of psychiatry at the U. of Missouri in Columbia.

Dr. George G. Rowe, '45, Madison, professor of medicine and director of UW's cardiovascular research lab, is president of the Assn. of University Cardiologists for 1974-75. The group is limited to 120 active members in medical schools throughout the U.S.

A Milwaukee alumnus, Dr. Herbert W. Pohle, '38, in April was named a regent of the American College of Physicians at the group's annual meeting. He is the third physician practicing in Wisconsin to be so honored. Dr. Pohle was chief of staff at Columbia Hospital from 1966-72.

Dr. Chester W. Long, Milwaukee, Class Representative for 1927, sent a note reminding all of his classmates to remember that May 1977 will be the 50th anniversary and that there will be a get together!

After specialty training in Milwaukee and Kansas, and practice in Stevens Point and Wichita, **Dr. Kim P. Stien**, '66, now is practicing radiology at Eau Claire.

Dr. Bruce E. Shirer, '65, last summer completed his pathology residency at Northwestern University and is now associated with San Diego Institute of Pathology Medical Group, Inc., that serves eight hospitals in that California city. He previously saw Navy duty in Viet Nam, California and Virginia.

Earlier this month Dr. Theodore Berndt, '66, entered the practice of cardiology with Dr. Charles Steiner at West Jefferson Hospital, New Orleans. He previously was in Palo Alto, Calif.

Dr. Irving Weinstein, '55, New York City, last summer was promoted to professor of medicine at Columbia University's College of Physicians and Surgeons. His research area is oncology genetics.

Recently cited by the Wisconsin Confederation of Zero Population Growth (ZPG) was Dr. Herbert Sandmire, '53, Green Bay. He received the group's major citation, the Humanitarian Award.

Dr. Stephen C. Aron, '65, has put together a multidisciplinary psychiatric office at the Medical Center Office Bldg. in Santa Cruz, Calif. He also has passed his American Board of Psychiatry and Neurology examinations.

Chief of staff of the new Flower Hospital in Toledo, O., is Dr. E. L. Doermann, Res. '47-50. He also recently served as president of the Academy of Medicine of Toledo and Lucas County.

May 20 was the retirement date of Dr. Rolla R. Wolcott, '34, Phelps, who is moving to Ouachita Estates, Mena, Ark. He was a Northern Wisconsin GP for several decades.

A move from Washington, D.C., also has been completed by Dr. John R. Lilly, '54, who is now pediatric surgery chief at the Univ. of Colorado in Denver.

The State Medical Society of Wisconsin at its annual meeting in March elected **Dr. Herbert** Giller, '47, Milwaukee, chairman of its section on ophthalmology.

Dr. Roy B. Larsen, '39, a Wausau surgeon since 1948, in May was elected a vice president and the new medical director at



Roy B. Larsen, M.D.

Employers Insurance of Wausau. A founding member and past president of the Wausau Medical Center, Dr. Larsen assumed his new post on July 1.

Dr. Paul F. Frechette, '62, recently began the practice of psychiatry in Janesville. Previously in Madison, he was chief psychiatrist for adult prisons in Wisconsin and an instructor at UW.

The 1974 recipient of the E. Mead Johnson Award for Research in Pediatrics has gone to Dr. E. Richard Stiehm, '57, Santa

Monica, Calif., for his studies in developmental immunology. Professor of peds at UCLA, Dr. Stiehm was on the UW faculty from 1965-69.

Dr. Stephen C. Copps, Int. '60-61, LaCrosse pediatrician is the sixth Wisconsin physician ever elected to the American Academy of Cerebral Palsy. He is director of the Western Cerebral Palsy Evaluation and Treatment Center and a clinical faculty member at UW.

Two Wisconsinites, an alumnus and a faculty member, were honored in June for outstanding work by the Wisconsin Heart Assn. at its annual meeting. Dr. Dean A. Emanuel, '47, Marshfield, received WHA's Grand Award and Larry D. Davis, Ph.D., associate professor of physiology, received the annual Outstanding Researcher Award.

Dr. Allen H. Babbitz, '68, Milwaukee, recently moved from Madison to begin the practice of OB-Gyn at Mt. Sinai and St. Michael's Hospitals.

Duluth, Minn., is the new address of **Dr. H. Curtis Hutchens**, '67, after a tour in the Army as chief of urology at Ft. Riley, Kas.

Dr. Richard S. Kane, '73, completed an internship at Northwestern Memorial Hospital in Chicago and this month begins a residency at Mt. Sinai Hospital in Milwaukee.

Dr. Murray Epstein, Med. Res. '63-65, Miami, Fla., has been awarded an Investigatorship of the Howard Hughes Medical Institute. He is associate professor of medicine (renal and elec-

yte) at the Univ. of Miami

busy Dr. Cynthia W. Cooke, is on the staff of Philadelphia heral hospital, on the OB-Gynulty at the Univ. of Pennsylia, chief of family planning of adolescent services in the sburgh, and serves on an Acommittee studying safety deflicacy of over-the-counter ginal contraceptives and under the stage of OB-m. She lives in Bryn Mawr.

Dr. Theodor Habel, '66, has med the emergency room staff St. Francis Hospital, La losse, after practicing for four



Theodor Habel, M.D.

ars in Antigo. Prior to that he put two years in the Peace ones in the Philippines.

Dr. Sherwyn M. Woods, '57, as Angeles, has been installed president-elect of the Amerina Assn. of Directors of Psychiatic Residency Training. He is sociate professor, director of aduate psychiatric training and adent psychiatric services at USC Medical Center.

Head of the ophthalmology division at the new Univ. of Minnesota-Duluth is **Dr. David G. Harper**, '63, who will practice in that city and serve as a clinical associate professor. He just completed a year's neuroophthalmology fellowship at Columbia-Presbyterian in New York.

Dr. Ronald R. Fieve, '55, last year was appointed professor of clinical psychiatry at the Columbia University College of physicians and surgeons.

A classmate, **Dr. Donald L. Werner**, '55, Virginia, Minn., is second vice chairman of the mining section of the National Safety Council's Industrial Section.

Joining the Division of Cardiology at the Univ. Miami School of Medicine's Department of Medicine is Dr. Ruey J. Sung, Res. '70-72, Miami'. He recently completed the second year of a cardiology fellowship there and has passed his certifying exams of the American Board of Internal Medicine.

Dr. Kenneth A. Crow, '64, is now a pathologist on the staff of the Albany General Hospital, Albany, Ore. He completed his residency at the Univ. of Colorado after service at Denver General Hospital and the Navy.

Chief of medicine at Columbia Hospital, Milwaukee, and teaching hematology and oncology is **Dr. Richard D. Fritz**, '54.

Dr. Robert W. Edland, '56, LaCrosse, is president-elect of the Wisconsin Society of Therapeutic Radiologists and secretary of the national society. Dr. Loren H. Amundson, '56, Sioux Falls, S.D., in April was named professor and chairman of community and family medicine of the newly formed 4-year medical school of the University



Loren H. Amundson, M.D.

of South Dakota. A charter diplomate of the American Board of Family Practice, Dr. Amundson has been practicing in his home state since 1959.

Necrology

The following deaths have been reported to the Alumni Office in Madison:

Dr. Tyrell G. McDougall, '24, Roseburg, Ore., Feb. 24, 1974

Dr. Adolph C. Engel, '24, in New Holstein, March 1, 1974

Dr. Lucian G. Culver, '25, St. Paul, Minn.

Dr. Eugenia S. Cameron, '34, New Haven, Conn., aboard the liner France, May 27, 1972

Dr. Elizabeth Fisher Martin, '36, Wooster, O., Apr. 29, 1974

Dr. Harvey A. Gollin, '42, Lincolnwood, Ill., Feb. 12, 1974

Dr. John R. Marks, '47, in Boise, Idaho, Apr. 20, 1974



(Left) The signs came down at University Hospitals in May when visitor rules were relaxed. Children may now visit parents, brothers, sister and close friends if they haven't been exposed to communicable diseases recently, certain guidelines are observed and the attending physician feels the visit will benefit the patient. Carpenter Milt Thorpe (above, left) is aided by Administrative Coordinator Rom Alexander as the signs come down at the Children's Units.

MEDICAL SCHOOL NEWS

Dr. Wirka Retires in June

If teaching by example and by showing is a measure of greatness, then it was a giant who officially retired on June 30, 1974.

That was the day that Herman W. Wirka, M.D., '30, professor of surgery and for over 10 years chairman of its orthopaedic division, attained the title of "emeritus". Behind that title, bestowed by the UW System Regents several weeks earlier, is 40 years of teaching UW medical students and house officers by showing them how to provide excellent patient care to thousands of Wisconsin residents.

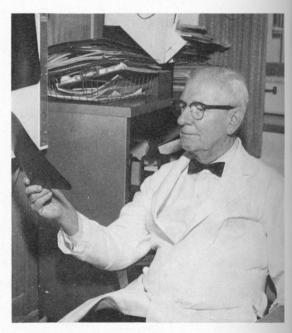
It was merely "Madison High School" when Herman Wirka graduated in 1922 and went across town to the University. After earning his B.A. in 1928, he received his M.D. two years later. Young Dr. Wirka interned at Wisconsin General Hospital and remained ever since. After a 1931-34 residency in orthopedic surgery, he became a faculty member and taught the specialty.

Beginning with the rank of instructor in 1934, he advanced to a full professorship in 1954. Since 1935

Mail Misplaced?

If the "Quarterly" and other Wisconsin Medical Alumni mail gets misplaced at the office, why not have it sent to your home? To effect a change, just return the form on this issue's back cover.

he has been associate surgeon in orthopedic surgery and he has served on the consulting staff at St Marys Hospital Medical Center and the Bureau of Handicapped Children since 1945 and 1940, respectively. He also was a VA consultant.



The 70 year old professor was active as a director of the Shorewood Hills Board of Education from 1943-52 and has been active in over a dozen professional organizations. He was board certified in 1938.

Dr. Wirka and his wife, Mildred, are the parents of a daughter, Julie Ann, and a son, Dr. Herman W. Wirka, Jr., '62, a general surgeon in S. Pasadena, Calif.

His special areas of interest at University Hospitals always has been trauma and fractures. His patients and former students can youch for that!



ght) UW medical preceptors of their spring meeting April in Madison. The morning was not with future students as to of the all day session.

obile ICU is Developed at UWH

A new mobile intensive care unit designed to use recritically ill patients from smaller commity hospitals to regional medical centers is curally being developed at the University of Wismin Hospitals. Major funding for the project has me from the W. K. Kellogg Foundation, Battle rek, Mich., which helped launch the project with \$3.375. A portion of the funds needed to purchase and equip the van also has been received from mury, American Family Mutual, Employers of ausau, Northwestern National and Church Mula Insurance Companies in Wisconsin.

The unit, scheduled to begin operating this summer, is the first of its kind in the state. It will be used transport critically injured traffic victims, major impatients, persons with massive internal bleedgand shock and those with respiratory, heart and they failure from a small hospital to one which recializes in trauma and multiple organ system theres.

Looking much like a camper, the 26-foot long chicle will be equipped with a stretcher bed, piped wgen and air, full suction, cardiopulmonary mon-



specially equipped and manned intensive care whicle like this artist's conception will be used to masport critically ill patients from smaller hospitals regional medical centers under a program recent-developed by University Hospitals.

itoring devices, full laboratory support and a generating power source to operate the instrumentation and air conditioning.

According to UW Hospitals' Acting Superintendent A. James Tinker, over 77% of Wisconsin's 1,168 traffic fatalities in 1972 occurred in rural counties. A mobile intensive care unit could prevent some of these deaths by extending the resources of major medical centers to outlying communities.

The mobile intensive care unit will be staffed by a physician, nurse and supporting technical personnel such as an inhalation therapist. Drivers will be trained emergency medical technicians; nurses will be part of UW Hospitals staff; and physicians will come from the UW Medical School's departments of surgery and medicine. Similarly, major burn injuries where a patient suffers second or third-degree burns to 30% or more of his body could be transported to a major hospital while continually being treated and evaluated.

The mobile intensive care unit will be integrated with the developing state-wide emergency communications system and have a radio tie-in with most Wisconsin hospitals. Medical and hospital staff from the Madison hospitals will be involved in an advisory committee to insure full utilization of the service. The unit will eventually be available throughout the state on a 24-hour basis.

The mobile intensive care unit project is under direction of University Hospitals' Center for Trauma and Life Support.

Dr. Swarthout's \$350,000 to Aid CHS

Regents of the UW System in June accepted a memorial bequest estimated at \$350,000 from a medical alumnus to provide student loan and scholarship funds and also for Medical School facilities. The late Dr. Edyth C. Swarthout, '19, West Salem, willed half of the amount for aiding medical students in gaining their education and the remainder for purchase of laboratory equipment or assisting in the construction of a building or additional room.



and a major industry is shark and turtle fishing Donald adjusted beautifully to American family

heal.

living, said Dr. Donavan. He returned home in early January. "He's very smart and is all smiles. The only point of adjustment was overcoming Donald's fear of sleeping alone," said Dr. Donavan. "He slept with

four other children in his grandmother's home."

first time, Donald was wearing shoes and playing with toys. Though life is quite different on the Cayman Islands where the family lacks electricity

Over 2,000 miles from his Cayman Island home, curlyheaded Donald Miller is visited by his newly found Madison friend, Billy Donovan, 5, at University Hospitals' Children's Units as his surgically repaired legs

A Long Way from the Cayman Islands

Blue-eved, curly-headed Donald Miller came 2,000 miles from his tropical home and has straight legs for the first time in his four years of life. Recuperating from orthopedic surgery performed Oct. 18 at University Hospitals, Madison, Donald was born with severely bowed legs which did not straighten with age as do most children's. His native Cayman Islands did not have the facilities to correct this deformity. Only recently did this British commonwealth of 12,000 people in the Caribbean receive its first general practice clinic.

Donald came to Madison for surgery through the efforts of Dr. and Mrs. Joseph E. Donavan. Dr. Donavan is a Madison veterinarian with a part-time practice on Grand Cayman Island, 500 miles south of Miami, Fla. When visiting the island last May, Dr. Donavan saw Donald playing at the edge of a road. Noticing the child's problem, he wondered if something could be done for him. Thought soon became action.

Dr. Donavan talked with Donald's grandmother, took x-rays of the boy's legs and sent the x-rays to his friend, Dr. Henry I. Okagaki, Res. '46-49, an orthopedic surgeon at UW Hospitals. Dr. Okagaki determined that corrective surgery could help Donald.

Four months and much red tape later, Donald was on his way to Madison for surgery and recuperation with the Donavan family.

Since September Donald lived with the Donavans and their five children, ages 5 to 18. For the

${f M}_{ m ed}$ School Hospital Affiliation OKed

The University of Wisconsin Board of Regents in May authorized the Madison Campus to develop affiliations with various hospitals and clinics in the state and in accordance with a set of affiliations guidelines that also were accepted by the Board.

In addition, the Regents authorized a limited UW Medical School affiliation program with Mt. Sinai and St. Mary's Hospitals in Milwaukee. Third and fourth year medical students will be trained in internal medicine (including psychiatry and neurology) and obstetrics at Mt. Sinai. Family practice residents will be trained at St. Mary's Hospital.

The authorization resulted after UW and Medical College of Wisconsin officials came to an agreement described as a compromise by Regent President Frank Pelisek. The Medical College of Wisconsin will establish affiliations in surgery and other departments which may be negotiated in the future.

Any new or expanded UW affiliation agreements henceforth will be subject to review and approval by a new medical education review council to be set up by the legislature.

1974 will be a year of anniversaries on the UWison campus . . . including the birthdays of both versity of Wisconsin Hospitals and the School of sing. It's also the 125th anniversary of UWison and the observance was begun Feb. 5 by dedication of North Hall as an official State of consin landmark. Pictured (l. to r.) are UW m President John Weaver, Emeritus President Fred and Madison Chancellor Edwin Young.

enter's Phase II is Approved

funding for Phase II of the new Center for Health ences was approved this spring by the Wisconsin slature and passage of the state's "mini-budget" allow for "fast track" construction of the estited \$32 million project. This will allow both uses I and II to be completed together, hopefully the spring or summer of 1977.

Work was progressing on schedule on the complex pite a wet spring. Shortages have been encounted by some of the contractors and this could cause the slowdown of Phase I.

The new Center will house a 556-bed private room iversity of Wisconsin Hospitals plus three other atters for Health Science divisions: the School of using, clinical science departments of the Medical hool, and the Wisconsin Clinical Cancer Center. Recent construction photo appears elsewhere in usissue.

are Cited at Junior Skits

Med III's, now the Class of '75, presented awards eight physicians at their annual Junior Skits on by 2. Honors went to Drs. Hugh L. Moffet, pediatives, Regular Fellow Award; Donald W. Smith, edical microbiology, and Gene M. Abroms, psyliatry, Pre-Clinical Award; Don E. Detmer, prevente medicine, and Benton Taylor, medicine, the mical Award; Joel M. Andres and Walter L. ming, Outstanding House Staff; and Robert arreras, medicine, the Outstanding Teaching ward.



Alumni are Among Promoted Faculty

Four alumni were among 20 medical school faculty members whose promotions to professor or associate professor were announced in June. Alumni promoted to professor were Drs. Edwin A. Azen, Res. '58-61, and Fellow '61-64, medicine; Leonard A. Fahien, Int. '60-61, pharmacology; and Archie A. MacKinney, Int. '55-56, and Res. '56-59, medicine. The new associate professor is Dr. John R. Marshall, '64, psychiatry.

Other faculty members promoted to professor in the medical school were Drs. Aristotle Alexander, psychiatry; Gastone G. Celesia, neurology; James E. Dahlberg, physiological chemistry; Vernon N. Dodson, preventive medicine; Theodore L. Goodfriend, medicine and pharmacology,

Also, Henry A. Kubinski, surgery; William T. Mc-Kinney, psychiatry; Hugh L. Moffet, pediatrics; and Wayne H. Thompson, preventive medicine.

The other new associate professors are Drs. Lorraine F. Meisner, preventive medicine; Charles A. Mistretta, radiology; John H. G. Rankin, Gyn-OB and physiology; Rockwell I. Schulz, preventive medicine; Sung-Feng Wen, medicine and James O. Westgard, medicine.

UW Research Among Tops in U.S.

The National Science Foundation in May announced that the University of Wisconsin-Madison was second in the amount spent on research and development. UW's \$84.2 million for both basic and applied research is second only to MIT's 125.4 million. The University of Michigan's \$69.2 million was third.

While it garnered the #2 national spot, UW-Madison ranked first in the amount allocated for research by state and local governments (16.1 million) and sixth in the amount received (45.7 million) from the federal government. Chancellor Edwin Young has credited UW-Madison's fine faculty with attracting grant funds from private and governmental sources.

Faculty Member is Mexican Consul

Madison's first Mexican consul is a member of the UW Medical School's Department of Family Medicine and Practice. Dr. Rudolph C. Hecht, an assistant clinical professor and director of the department's family practice clinic on Madison's northeast side, received his medical degree at the National University of Mexico and has had close associations with the country for over 30 years.

Dr. Hecht in June presented his credentials as honorary consul of Mexico to Wisconsin's lieutenant governor and Madison's mayor. He will be a home contact for foreign students at UW and a liaison for Mexican visitors as well as participate in cultural exchanges and civic affairs.

COLUMNS AND EDITORIAL

Let's Convert Them to Active Members

BY MISCHA J. LUSTOK, M.D., '35 EDITOR

MILWAUKEE — At our annual banquet, the graduating seniors received their membership cards in the Wisconsin Medical Alumni Association. This tiny document, automatically given and accepted, bears the testament of affinity to thousands of physicians who over almost 50 years have similarly ac-



quired the designation of a Wisconsin Medical Alumnus. This was a passive act requiring no initiative to receive the title and no obligatory commitment to retain it.

It is easy to identify with a group, and be so recognized. Our cultural structure engenders the need to classify. We have members of societies, members of clubs, resi-

dents of towns and residents of communities; we

have political parties and religious conclaves; we have fraternities of joggers, fishermen, skiers and bird watchers; we even have Wednesday and Thursday doctors. It is easy to belong to somewhere or to something. It is not easy to be committed to an idea, a concept or a vision.

Meaningful involvement is more than just belonging. To really be a part of a group one should exhibit an initiative not only to join in the movement but to actively support its momentum. Motivation to prove the purpose and intent of the organization is an essential ingredient to effective membership. That was the premeditated design of the covenant represented by the membership card.

It is the obligation of the established Wisconsin Medical Alumni to make our vision real, the excitement of our mission contagious, and to recruit among the new colleagues active participants in the affairs and goals of our Wisconsin Medical Alumni Association. If each one of us converts but one or two new members into an active and dedicated alumnus we will insure the growth and viability of our organization. We owe no less a legacy to those who follow.

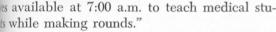
Old Remedy for New Problems

BY G. STANLEY CUSTER, M.D., '42 PRESIDENT

ARSHFIELD — The Medical School graduatlass of 1974 was insistent upon having Dr. Bill deton give their valedictory address at the al Medical Alumni Banquet in May. That was all deserved tribute. But in a way it seemed a unusual to me. Why would a class of "mod" ents who had in their educational lifetime ind on revamping the system, select for such an

> accolade a teacher whose methods were learned many years earlier.

I inquired of a group of students the reason for their decision. Without hesitation their immediate reply was, "Dr. Middleton is willing, knowledgable and razor sharp". "He is an enthusiastic teacher." "How many teachers are there who would make them-



was impressed that in these words were the edients for the kind of teacher which students oday really wanted. Knowledge that could be led up authoritatively, a willingness to share knowledge and experience with the student at bedside of a patient and finally, enthusiasm for thing. From what I have been able to learn these qualities characterize Dr. Robert Stein and Marvin Birnbaum, who were chosen by the duating class to be recipients of the alumni teach-awards.

what!

during most of the educational lifetime of these duating students there has been much turmoil change in the medical educational system. Across country curricula have been altered by any numof experimental designs. The basic science years been shortened and integrated with the clinical states. Electives have been increased, preclinical substance been moved into clinical settings to be ght now by medical specialists, grading systems

have been abandoned, internships have been abandoned, total time for study shortened and etc., etc.

It spite of the changes it is now being shown that the National Board standings of med students for such schools as Harvard and Yale have fallen when compared with similar grades of students from previous years. Now curriculum committees are having second thoughts about some of their changes.

Whatever changes have been prompted by the plethora of commissioned and uncommissioned reports on medical education during the so-called "crisis in medicine", whatever changes in medical education have been wrought by critical and uncritical response to these reports, however successful or unsuccessful the product of those changes may be, one fact is certain, it is not the system that makes the difference, it is the teacher.

Wittingly or unwittingly what the 1974 grads were saying is that we have been looking at the wrong end of the problem. What really makes an educational system great are teachers who are knowledgeable, willing and enthusiastic. Carl Linnaeus said, "A professor can never better distinguish himself in his work than by inspiring a clever pupil". Here is where the maximum effort will have to be applied in order to graduate 200 well trained young physicians every year. This will be so whether the medical school remains totally on campus or, in its newer concept, moves out into the state.

News from the Great Southwest

BY JEROME F. SZYMANSKI, M.D., '57 SOUTHWESTERN CORRESPONDENT

PHOENIX — Incredible, I say! An experience second to none — bursting into consciousness from a Freudian (Anna) adventure. I had been tracking the elusive and wary Badger in the land of the cactus wren. Challenging, in or out of sleep — wrong numbers, changes of address, and the surprise call during office hours. Well, I call it a surprise.

Darryl Stern, '67, one year away from the USAF Hospital, Dover, Delaware, came West last year to become the medical director of Camelback Hospital Mental Health Center. The Center, which opened in 1966-67, was the first comprehensive mental health center in the state. Services are provided to Northeast Phoenix and Maricopa County.

Selby Mills, '34, also has recently become part of a first — The Arizona Health Plan, the first HMO in Phoenix and Arizona. Life's circumstances prompted Selby to make a change. The change has been rewarding. Selby tells me he gave up fishing for golf and that's quite a fish story.

From Neenah comes Gregory Smith, '50. He interned in Phoenix, completed an OB-GYN residency in Dallas and returned to Phoenix. Prior to these events Greg taught flying at Marana Air Park near Tucson during World War II. He still flies, plays piano and follows the tennis tournament circuit for doctors. No energy crisis here.

Tom Beech, '57, Captain MC, USN, sends greetings from London. Speaking of bridges, Arizona has one of London's bridges at Lake Havasu City. The McCullough Corporation had it shipped West, rock by rock, several years ago. No fog, no tea, no bobbies but plenty of cowboys and Colorado River water.

Cecelia Shembab, '41, after a circuitous route finally drove into town in late 1944. She tells me she does "just pediatrics". How can anyone calmly say "just" pediatrics. A favorite pastime is enjoying life with thought and talk.

Eleanor Waskow, '41, interned and completed her medical residency at Cincinnati. She spent an additional 3½ years at the Joslin Clinic and arrived in Arizona in January 1948. She was one of the first, if not the first, physician to specialize in the treatment of diabetes in Phoenix. Eleanor has been a part of Phoenix's growth. During her practice the Maricopa County Medical Society has grown from 200 to over 1,500 members. Eleanor's interests extend into the dog world. She judges Dobermans and German Shepherds. She shows Whippets.

My "All About Dogs" book (ages 5-8) tells me a Whippet is a courser and is used for coursing. Reminds me of P-Chem lectures, that is, to the point, leaving no doubt in anyone's mind about anything.

My call to Lucy Vernetti, '42, was one of those surprise calls. Lucy practices general medicine. She maintains an active interest in the Medical Society of the United States and Mexico. I'll call again.

The summer heat is building but is tolerable. Don't let the heat stop you from saying hello if you are in the area — 957-2629.

The Southeastern Alumni Report

BY HERBERT C. LEE, M.D., '35 SOUTHEASTERN CORRESPONDENT

RICHMOND — We are all distressed that Mare (Jim) Musser, '34, felt he had to resign as medical director of the Veterans Administration. However, knowing some of the facts and knowing Jim, he had no choice. It is a real loss to all the veterans and I'm sure he will be irreplaceable. He has now gone with a drug company and we wish him well



Edward M. Hollander, '62, is practicing ophthalmology in Greensborn N.C. He and his wife. Sue, send regards to all their friends and classmates. He lives at 111W. Windover Avenue.

Karl Rudat, '73, is finishing his internship here at MCV and has been accepted for resident training in obstetrics and gynecology. He

has made many friends in this institution and we are delighted that he decided to stay with us.

Dennis R. Howard, '62, and wife, Heather, live at 1830 S.W. 36th Place in Gainsville, Fla. He is director of a family practice residency program and is an associate professor at the College of Medicine, University of Florida in Gainsville. He says he is on the "Road to Disneyland" and all classmates are welcome to come by.

Roland H. Shamburek, '53, lives at 3700 Moss Drive, Annandale, Va. He is a colonel in the Army and is working with the assistant for medical corps in the Army Surgeon General's Office. He and his wife, Gladys, have three teenage sons who keep him busy. Roland completes 20 years in the Army in September, but will probably not retire.

We are still very short of news about alumni in the Southeast. I ask again for each of the alumni in this area to send me a note as to their where abouts, what they are doing, and to whom they are married, number of children, and any other pertinent information, all for future issues. Please send it to me at this address: Medical College of Virginia, Bor 876 — MCV Station, Richmond, Virginia 23298.

Peace!

me Star State News Notes

BY EDWARD J. LEFEBER, M.D., '36 TEXAS CORRESPONDENT

ALVESTON — A welcome to Texas and wdie" to Dr. Rudy A. Barta, Jr., Int.-Res. '60-'63, left Madison in June to join the Scott and White ic in Temple, where as pediatrician and hemagist he will help develop regional intensive born care in south central Texas.



To speak to Texans during the 107th Annual Session, Texas Medical Association at Houston came Dr. Charles E. Reed, professor of medicine at the University of Wisconsin Medical School. He was the guest of the section on allergy. Back in January, 1974, Dr. John M. Opitz, Res. '61-'62, professor of pediatrics and medical

etics was likewise in Houston as one of the alty in a symposium on practical genetics for the alty physician sponsored by Baylor College of dicine.

here followed, in February, Dr. Jack B. Brooks, tdoctoral fellow at the University of Wisconsin dical Center, who presented a seminar sponsored the Marine Biomedical Institute and the departant of physiology, Medical Branch, Galveston. To Founder's Day Banquet, held by the University Wisconsin Alumni Club at Houston, came Presint John C. Weaver of the University of Wisconsin tem and his charming wife, Roberta.

mong the medical alumni present were Al Leiser, and his wife Marge. In April, Al discussed oglycemia at the annual meeting of the District ledical Society, Texas Medical Association held columbia Lakes, West Columbia, Texas.

Wisconsin Medical Alumni participating in the mual Seminar Texas Medical Association, Hous-were James C. Ogle, Res. '48-'49, and Charles R. rris, '41, of Dallas and Duane L. Larson, '54, weston.

Charles R. Allen, '46, professor and chairman of sthesiology UTMB, Galveston is the current

president of the Society of Academic Anesthesia Chairman.

(Send your Texas news to Dr. Lefeber at Internal Medical Associates, 200 University Boulevard, Galveston 77550.)

Alumni Active in the Northwest

BY JAMES H. DAHLEN, M.D., '61 NORTHWEST CORRESPONDENT

SEATTLE — We had a mini-reunion of the UW Medical Class of '61 in late May when Mel Cunning-ham stopped by for a couple of days. He is an orthopedic surgeon with the Quisling Clinic in Madison, so was able to fill us in on the changes that have occurred in the past several years. Our

weather was only quasicooperative, so he didn't get a good look at Mt. Rainer.

There is a new pediatrician's son on the Olympic Peninsula. John Wegmann, '68, announces the arrival of Karl on 3/21/74. John is enjoying his location on the Straits of Juan de Fuca at the foot of Hurricane Ridge.



Dr. William H. Sheldon, '34, who was at the University of Oregon Medical School until last year, is now retired and residing in Cambridge, Mass.

R. Tom Gustafson, '55, is in family practice in Portland, Ore., and enjoys the duck hunting and salmon fishing available in the area when his practice lets him get away from the office. Another Oregonian is Joseph Brennan, '18, who is still in practice at age 84 in Pendleton. He states he intends to continue in active practice as long as he is able to do so.

We extend a welcome to all of you to trek to Spokane for Expo '74 this year. From all reports of those who have attended thus far, it is well worth the travel involved to see this environmentally oriented exposition.

(Dr. Dahlen would appreciate contributions to this column. Contact him at the Northwest Professional Center, 1570 N. 115th St., Seattle 98133.)

MSA - The Student View

BY JAN R. WEBER, M.D., '74 PRESIDENT, SENIOR CLASS

MANITOWOC — Now I suspect that a lot of you who are starting to read this are thinking, "I wonder what sort of nonsense he's going to write this time." I will tell you, however, at the outset, that this particular column probably will not get too many people mad at me and that it does not even fall peripherally into the "controversial" category.



I mean, how could an article about the student government at the medical school upset anybody? Okay, if you don't trust me, keep reading.

First of all, a little history. Up until 1971, none of the attempts to create a permanent student government had met with much success. The most recent organizations were hampered

by their requiring students to pay dues to join and thus failing to represent the total student body.

The ultimate demise of these groups was more directly due to their lack of true relevance to the average medical student. They did not deal effectively with the local grass-roots problems medical students at our school were experiencing. Rather, they focused on ethereal national and state issues which were not only too complex for most students to care to comprehend, but also were so difficult to attack that it was hard to see if anything was really being accomplished.

Three years ago, by nearly unanimous vote, the student body sanctioned the Medical Students' Association (MSA) to provide the official voice through which student opinion would be expressed. All students enrolled in the medical school became members.

Each of the four classes selected two students to serve on the MSA Steering Committee, which was empowered to create ad hoc committees, serve as the liaison between the students and the faculty, appoint representatives when requested, and keep the students informed of what was going on both within the faculty and within the other classes.

Happily, the faculty seemed to be as receptive to the idea of a student government as the students themselves.

MSA was soon contacted by a variety of faculty committees asking for student representatives. In addition to numerous short-term appointments, students began serving as full voting members of the admissions committee, the steering committee of the Independent Study Program, the Curriculum Committee, and others. A delegate to the Organization of Student Representatives the student contingency of the Association of American Medical Colleges was chosen, and, most recently, students have begun to serve on search and screen committees.

A variety of social functions have been organized by MSA, including dances, picnics, and ski parties; and it was an MSA committee which provided the impetus to the student lounge remodelling project sponsored by the Class of '35.

The speaker program has brought a variety of experts to the school and made use of our own untapped resources from the medical school staff to provide interesting and informative noon hour lectures, which have been extremely well attended. The Advisor Team system has given interested students an opportunity to get to know people from other classes and to interact on a personal and social level with members of the faculty. The Speculum, MSA's official publication, keeps both students and the faculty informed of what is happening in various segments of student life.

A major undertaking of MSA last term was the compilation of a 17 page report on the WisMed grading system, which was then being used to report student achievement. Although the student recommendations were not adopted in their entirety, the confusing WisMed system was abandoned and a four level rather than the suggested three level reporting system was instituted.

Of more importance is the fact that the faculty deliberated over the issues raised by the report at meetings in which students were allowed to express their point of view.

The relevance of student input has become more obvious to both students and faculty in the past few

years, and there is little doubt that MSA will continue to serve as the student voice for years to come. We have all been impressed by the concern Vice Chancellor Cooke and Dean Crowley and members of his staff have displayed for student reactions to new innovations. Student interest has grown to the point that it was necessary to expand the MSA Steering Committee for next year to allow for the institution of more projects and activities. Recently, the Medical Alumni Association Board of Directors appropriated \$2,000 for the MSA budget, which will now be under the direct control of the students.

The faculty is to be commended for its willingness to listen. It is also to be warned that the student body will continue to speak.

Things have come a long way in three years. I almost hate to leave.

Tt's Socially Acceptable' BY GARRETT A. COOPER, M.D., '34 MEMBER, EDITORIAL BOARD

MADISON — The other day I chanced to overhear two of my young patients talking. Jean, the younger one, was more or less bragging about having not paid the full fare on the bus. She happens to be over the age in which students are permitted to ride at a reduced fare on the buses. Finally Ruth, the somewhat older patient, said, "Is this what your mother has taught you?"

"No," replied Jean, "but this is socially acceptable."

What did this 17 year old girl mean by such a statement? Has she been so influenced by the current events that her ideals have changed?

Again, I began to wonder how much of these changes and ideals are we physicians responsible. Take, for instance, the birth control pill. What has it done for the country and what has it



done for our younger generation. Unquestionably

it has reduced the birth rate which was mounting at an astronomical rate. This probably is an advantage.

On the other hand, what has it done to the health of our younger generation? In the last six months the number of cases of fresh syphillis that have been reported to the Wisconsin Division of Health was 67. Prior to the "BCP" the rate of syphillis in Wisconsin was practically nil, that is, the reported cases. Gonorrhea has increased tremendously. The present rate is 5,571. This too, was a low incidence in the past. The other deleterious aspects of the "BCP" are well known.

Again we have improved the technique and safety of abortion. Thus, the pregnant woman can rid herself of an unwanted child. There are too many such unfortunate children today. This is a benefit to society. On the negative side, does this freedom influence changes in ideals?

On the positive side as physicians, we are warning people of the dangers of emphysema and coronary disease as a result of smoking. Are we setting an example? Do we also warn them of the medical complication in the change of life styles?

These are things for which we as physicians and scientists are responsible. Their values should be weighed carefully for any future developments which should benefit the human race and standards, not harm it.

It isn't only the physicians who have made changes in our standards. The legislatures have done so with the changing laws, the jurors, the councelors have all contributed to the changes in our lives in their efforts to preserve the individual's freedom, rather than helping. Many, many have been harmed. Examples — The attempt to legalize marijuana (in spite of scientific report indicating its dangers, also the damaging effects on the unborn in those mothers who are smoking it while pregnant). The further extension of drugs like LSD and, finally the ease in which heroin may be obtained. The other drug, alcohol, has become "socially acceptable" to so many that it is an ever increasing social problem.

Finally, the "socially acceptable gimmicks" employed by big business and politicians bring us to the point of the sad situation in our country, Watergate.

We then, as physicians, should keep our standards above susceptibility of criticism by the public and the government.

Let us not fall into or add to the trap of "social acceptability".

Wisconsin Medical Alumni Assn. #767 WARF Building 610 N. Walnut Street Madison, Wisconsin 53706

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HOME ADDRESS, PLEASE!

The Board of Directors has launched a progam that requests all members to use their home address for Wisconsin Medical Alumni purposes. They reason that the *Quarterly* and other alumni association mailings have a better than normal chance of getting lost when addressed to our offices because they have to compete with all the other mail sent there. And the Alumni Office is receiving more and more complaints, apparently for just this reason.

If your alumni mail isn't coming to your home please take a few moments and fill out the change of address form below. And while you're at it, why not jot down a few news notes about yourself . . . professional accomplishments, recent travels, publications, things you think fellow alumni might find newsworthy. . . . Tear off the convenient form and mail it to Wisconsin Medical Alumni Assn., #767 WARF Building, 610 N. Walnut St., Madison, Wisconsin 53706.

NAME		CLASS
NEW ADDRESS	*	ZIP
OLD ADDRESS	48,-	ZIP
DATE OF MOVE	ANY NEWS?	
		,
	*	. , , =