

"WHY THIS IS FOUND"

LD Miles
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Co-Wide Seminar

From study of several hundred cases...

six reasons why large amounts of unnecessary costs are in products have been developed.

- 1 - lack of essential information at the time decisions were made, usually lack of knowledge that the information exists.
blanket stud - Roal Acme thread
- 2 - lack of the specific idea that would make possible production of the item for much lower cost.
Refrigerator condensor
- 3 - decisions based upon the honest wrong beliefs which each responsible decision making person progressively accumulates
weld segment - plastics brittle
- 4 - decisions originally forced by temporary circumstances continue non-functioning unnecessary costs--years after the temporary circumstances have ended.
filter circuit - disposall stud
- 5 - decisions based upon habits of the people involved, of the area involved, built into the drafting and methods systems, built into the machines and tooling, into supplier relationships, and others.
motor ends - cement
- 6 - normal attitudes which support the continuation of existing habits and the acceptance of "roadblocks" continue a pre-disposition to always react to a set of circumstances in a pre-determined manner.
brake bands - Kirksite

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