

Oct 14 1972

Ed Heussner

Dear Ed:

I'm writing to you this time in your official position as Director of College Relations for the National S.A.V.E.

Would like to have the appropriate persons at McGraw-Hill know you and work with you. I'm telling them what your interests are, and the work you are doing for the society.

I want to keep you "out in front" in the knowledge of what we are doing to make my second edition a very useful means for universities and others to provide good quality instruction in VA/E techniques, leading to degrees or otherwise.

I expect you have the basic book, but to make doubly sure I'm asking McGraw-Hill to send you a copy. In preparing this new book I took the following steps:

1. Exactly what is important? Blowing away the chaff, what must be known to allow good ability to produce good VA results?

2. What is the best order of learning?

3. How do we best teach each concept and each essential technique.

4. What new approaches have proven themselves? How is it best to include them?

5. How could good teachers of related subject matter, who understandably do not have deep experience in the use of our techniques, be helped to comfortably provide excellent training?

The result of 1000 hours of work on the first goals, is the book.

I am, and will be putting another 100 hours into providing examination questions, which exactly fit the subject matter in the book, to allow each teacher to know how much of the important matter the learner is actually getting. I'm enclosing the questions for the first five chapters, the remainder will be provided by the time it is needed.

At McGraw-Hill I am advising Donald L Horton, Product Manager,
Professional and Reference Book Div.
McGraw-Hill Inc.
1221 Ave. of the Americas
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Will be in touch with you when we return from Japan
Sincerely, Larry