



Institute of Business Administration & Management

(I B A M)

SANGYO NOHRITSU TANKI DAIGAKU

6-39-15 Todoroki, Setagaya-ku
Tokyo, Japan

Phone: Tokyo (03) 702-4151~4159
Cable: SANNODAIGAKU TOKYO

INTRODUCING THE

“VALUE ENGINEERING STUDY”

WORLD TOUR GROUP

April-May, 1974

SPONSORED BY

IBAM

INSTITUTE OF BUSINESS
ADMINISTRATION & MANAGEMENT
TOKYO, JAPAN

産業能率短期大学
(SANGYO NOHRITSU TANKI DAIGAKU)

INSTITUTE OF BUSINESS ADMINISTRATION AND MANAGEMENT

AT A GLANCE

Chairman of the Board: Ichiro Ueno
President and Dean : Hironori Ono

Founded in 1921 by Yoichi Ueno, pioneer of management in Japan, the INSTITUTE OF BUSINESS ADMINISTRATION AND MANAGEMENT has built a 50-year old tradition as a unique and dynamic management institution. The government-accredited college courses, combined with various independent activities concerning business consultation, management research, industrial training, and college-level correspondence courses, make it the only establishment of its kind in this country. Its major activities include:

COLLEGE EDUCATION IN MANAGEMENT: Professional courses, introducing principles and techniques of business administration and management, include (1) General Management, (2) Production Management, (3) Marketing, (4) Computer Application and (5) Secretary Training.

MANAGEMENT RESEARCH: Basic research and development activities to explore modern techniques of business administration and management, and their application to Japanese industry. Worthwhile results of research activities presented publicly. Company workers and government officials accepted for research work.

EDP RESEARCH CENTER: Research specializing in EDP application to Japanese industrial, commercial, and civil organizations; operated with digital-type Japanese electronic computer (FACOM-230-25, with main memory of 48,000 KB. characters, 5 magnetic-tape units, and line-printer) and other machines.

INDUSTRIAL CONSULTATIONS: Business consultation and management surveys with individual clients, using experts who have achieved a nation-wide reputation for (1) conscientious pursuit of modern theory and application, (2) timely introduction of newest approaches and methods in improving management, (3) diversified experience in actual consultation, (4) practical recommendations, and (5) strict observance of the security of business information.

INDUSTRIAL EDUCATION SERVICES: Preparation of a variety of training courses especially designed for industrial groups, i. e. (1) Institute-sponsored classes (course schedules publicized in advance and applicants trained at Institute), and (2) client-sponsored classes (held within the premises of requesting organization); as well as planning and coordination of all internationally related matters, including foreign study tours.

PUBLICATION: Along with Management Guide, one of the leading periodicals in the field of business administration and management, books for management development, instructional manuals, textbooks, directories, etc., are published and distributed nation-wide.

NATIONAL ORGANIZATION AFFILIATIONS: The Institute maintains the national secretary's office for ALL-JAPAN FEDERATION OF MANAGEMENT ORGANIZATIONS, a nation-wide federation of management engineers and business consulting firms; and the National Office of THE SOCIETY OF JAPANESE VALUE ENGINEERS (S.J.V.E.).

APPRECIATION

WE HOLD IT A GREAT PLEASURE TO INTRODUCE THESE DELEGATES OF THE "VALUE ENGINEERING STUDY" WORLD TOUR GROUP TO EACH HOST WHO HAS KINDLY RECEIVED THE GROUP.

WE SHOULD LIKE TO EXPRESS OUR HEARTFELT GRATITUDE TO ALL THE MEMBERS OF THE HOST ORGANIZATIONS WITHOUT WHOSE GOODWILL AND COOPERATION THIS TEAM COULD NOT HAVE SUCH A PLEASANT AND SIGNIFICANT TIME. ESPECIALLY, THIS TIME, IT IS VERY GRATIFYING THAT OUR VALUE ENGINEERING GROUP IS GIVEN, AT THE NATIONAL CONFERENCE OF THE SOCIETY OF AMERICAN VALUE ENGINEERS, THE BEST OPPORTUNITY TO PROMOTE OUR FRIENDSHIP WITH MANY VE/VA EXPERTS OF THE U.S.A. AND THOSE FROM ALL OVER THE WORLD.

WE SHALL BE VERY HAPPY IF WE, IN TURN, PROVE OURSELVES TO BE OF ANY SERVICE TO EACH HOST WHENEVER HE NEEDS OUR COOPERATION IN FUTURE. THANK YOU.



Ichiro Ueno
Chairman of the Board



Shigeo Takeuchi
Manager, International Affairs Dept

INSTITUTE OF BUSINESS ADMINISTRATION
& MANAGEMENT (IBAM)



Eiichi Hamawaki
浜 脇 英 一
Director

NIPPON ELECTRIC COST
CONSULTING CO., LTD.

(Group Leader)
Business: Cost consulting
Employees: 17
Office: 5-38-7 Minatoku-shiba
Tokyo



Tatsuya Fukutomi
福 富 竜 也
Chief, Inspection Group
Terri Plant

SEISUI PLASTICS CO.,
LTD.

(Co-leader)
Business: Chemical Products
Employees: 835
Office: 670 Morimotocho
Terrishi, Nara



Toshiyuki Koike
小 池 敏 之
Engineer
Research &
Development Dept.
KOIKE RUBBER CO., LTD.

Business: Rubber rollers
Employees: 320
Office: 620-3 Tokukura
Shinuzocho Suntogun
Shizuoka



Tadashi Kusunoki
楠 正
Chief
Investigation &
Statistical
Analysis Sect.
New Product Planning
& Development Div.
TAKEDA CHEMICAL
INDUSTRIES, LTD.
Medical supplies &
cosmetics
Employees: 13,459
Office: 2-27 Doshomachi
Higashiku, Osaka

Business:
Employees:
Office:



Jun Matsuo
松 尾 淳
Forgings & Castings
Design Sect.
Muroran Plant
THE JAPAN STEEL
LTD.

Business: Steel, iron &
industrial machines
Employees: 8,700
Office: 4 Chatsumachi
Muroranshi, Hokkaido



Kimio Ogawa
小 川 公 夫
Engineering Section
Television Laboratory
VICTOR COMPANY
JAPAN LTD.
Electronic audio/
video equipment
Employees: 10,000
Office: 3-12 Moriyacho
Kanagawaku, Yokohama
Kanagawa

Business:
Employees:
Office:

WT # 47 "VALUE ENGINEERING STUDY" WORLD TOUR GROUP-1974

sunoki
正
on &
ect.
ct Planning
ment Div.
CHEMICAL
IES, LTD.
pplies &



Kokichi Shiga
志賀孝吉
Chief Cost Consultant

JAPAN EXCEL-MANAGEMENT
CONSULTING CO., LTD.

Business: Management consulting
Employees: 55
Office: 8-8-5 Ginza, Chuoku, Tokyo



Masateru Tatsudan
辰段政照
Industrial Machine
Section, Machine Design Dept.
THE JAPAN STEEL WORKS, LTD.

Business: Steel, iron & industrial machines
Employees: 8,700
Office: 2186 Irikawa
Funakoshicho, Akigun
Hiroshima

omachi
Osaka

o
淳
& Castings
ct.
Plant
'AN STEEL WORKS,



Hiroshi Shinozaki
篠崎宏
Plant Manager

SHINOZAKI ELECTRIC
INDUSTRIES, LTD.

Business: Aluminum sashes &
sash parts
Employees: 46
Office: 341 Oami
Oami-Shirosatocho,
Sanbugun, Chiba



Yukio Yamamura
山村幸男
Manager
Product Designing Sect.
Electric Appliance Div.
Hikone Plant

MATSUSHITA ELECTRIC
WORKS, LTD.

Business: Lighting equipment &
construction materials
Employees: 12,000
Office: 33 Okamachi, Hikoneshi, Shiga

&
achines

achi
i, Hokkaido



Masakazu Tamai
玉井正寿
Professor
INSTITUTE OF BUSINESS
ADMINISTRATION &
MANAGEMENT (IBAM)

(Technical Coordinator)
Business: Management college
Students: 1,200
20,000 (corresp.)
Faculty: 300
Office: 6-39-15 Todoroki,
Setagayaku, Tokyo

awa
公夫
ng Section
Laboratory
COMPANY OF
LTD.
: audio/
ipment



Takehiko Tanaka
田中武彦
Value Engineering Specialist
(Assistant Professor,
Hiroshima Denki Institute of
Technology & Hiroshima Junior
College of Automotive Engineering)
Hiroshima Plant
THE JAPAN STEEL WORKS,
LTD.

Business: Steel, iron &
industrial machines
Employees: 8,700
Office: 2186 Irikawa
Funakoshicho, Akigun
Hiroshima



Takeshi Ogose
尾越武
Staff Member
Passenger Dept.
"K" LINE AIR SERVICE LTD.

(Tour Escort)
Business: Travel agent
Office: Meiko Bldg.
1-18-2 Shinbashi
Minatoku, Tokyo

yacho
ku, Yokohama