



# THE GOLDEN AGE OF VALUE ENGINEERING

Value Engineering has come a long way in a few short years. Our Society has made great strides in an even shorter period. Yet, hardly anyone was prepared for this forward surge of VE or of the Society. Outstanding accomplishments have been made: VE is now a recognized discipline, outstanding programs are in existence, profit is being generated for industry, the Government is realizing large savings. In short, Value Engineering has arrived. It is no longer on trial. You might say that we are entering the **GOLDEN AGE OF VALUE ENGINEERING**.

But the **GOLDEN AGE** of other disciplines that preceded ours died because of complacency. We only have to recall history for proof that even great nations saw their Golden Ages vanish. We cannot afford to rest on our laurels and become complacent. We must strive to build on our firm foundation, in order to expand the **GOLDEN AGE OF VALUE ENGINEERING** and to make it reach even greater heights. This year's Conference will address itself to this important subject.

## TECHNICAL COMMITTEE

J. F. Bradshaw  
VE Specialist  
LTV Aerospace

Q. R. Creasy  
Div. VE Coord.  
General Dynamics  
— Chairman —

J. D. Jackson  
Sr. VE  
General Dynamics

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## ADVISORS

J. W. Edwards  
Mgr., Adm. Services  
Dresser O M E

Dr. Henry Hays  
Prof. — Business School  
North Texas State Univ.

Lt Col J. W. McCarthy  
Air Force  
AFSC

## TOPICS

This brings us to the subject of papers, which are the heart of any Conference. We invite papers that deal with the positive side of Value Engineering . . . those things which made the VE Program successful in your operation. A few suggested topics are:

- VE Management
- Cost Models
- Proven Training Techniques
- VECP Payoff
- ASPR Provisions
- Successful Selling of VE
- Subcontractor Programs
- Unique Applications
- Consulting and VE
- VE Organizational Interface
- Unique Motivational Approaches
- Contractual Aspects
- VE and Mgt. by Objectives
- Software Applications
- State/City Gov't. Applications
- VE in Decision Making
- Challenge of Change
- And Others

Also, since SAVE is in its second decade, we solicit papers concerning our professional Society . . . what SAVE means to me, or has done for me or for my company . . . to name a few.

We are particularly interested in successful Value Engineering and plan not to differentiate between defense and private industry. In other words, we feel successful efforts in one area apply in the other.

## SUBMITTAL INFORMATION

Send us a 200 to 500-word abstract, typed double-spaced, outlining the major points of your proposed paper. Along with it send us a 100-word biography. Upon selection, you will be asked to send a completed paper suitable for publication.

## SCHEDULE

September 8, 1969  
Submittal of 3 copies of abstract  
and biography for consideration  
by the Technical Committee

October 1, 1969  
Notification of acceptances

December 1, 1969  
Submittal of completed, final  
paper suitable for publication

## SUBMIT TO:

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The **GOLDEN AGE OF VALUE ENGINEERING** is upon us. The Conference program is aimed at highlighting the efforts which led to this reality.