

# Miles of GE to Address Defense Industry Chiefs

Lawrence D. Miles, head of General Electric Co.'s value service organization, will speak in Washington today at the first of a series of meetings presented by the department of defense in conjunction with the National Security Industrial Association.

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**MILES**, AN international authority on value analysis and engineering, was invited by the defense department to present its policies and objectives to leaders in defense industry at meetings in Washington, Dallas, New York city, Chicago and Los Angeles this month and next.

A graduate in education from Nebraska Wesleyan University, Miles took an engineering degree from the University of Nebraska after serving as a high school principal.

He entered GE as a design engineer, then gained additional manufacturing and purchasing experience as a purchasing agent.

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IN 1947 he formed a small research organization in GE "to learn and teach how to identify unnecessary costs of every type much more efficiently and much sooner."

Miles, who resides at 1499 Keyes avenue, is author of the textbook "Techniques of Value Analysis and Engineering" as well as 50 articles on various phases of the subject.

The first elected president of the Society of American Value Engineers (SAVE), he also is the second chairman of the now permanent value engineering committee of the Electronics Industries Association (EIA).

Miles has received both GE's highest award for extra achievement, the Charles A. Coffin Award, and the highest award the navy can give a civilian, the distinguished public service award.



**LAWRENCE D. MILES**  
Topic Is Value Analysis

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