In the first phase of a planned longitudinal study designed to track men and women through college, we found a number of similarities between the men and women in our sample — but also a number of differences (and relatively large differences). We documented the following effects:

1. **A stronger short-term mating orientation among men than among women.**
   - More men than women were interested in having one-night stands and casual sex, and men were more likely to report that they wanted to have sex even if that person did not have long-term potential.
   - Female respondents who reported a short-term mating orientation were more likely to report that they were interested in having sex even if that person did not have long-term potential.

2. **A stronger long-term mating orientation among women than among men.**
   - More women than men were interested in having a romantic relationship that lasts the rest of their lives and finding a long-term romantic relationship.
   - Female respondents who reported a long-term mating orientation were more likely to report that they wanted to have a romantic relationship that lasts the rest of their lives.

3. **Older college students and younger college students did not differ in their views on marriage, sex, and children.**
   - Men and women were similarly likely to be involved in a serious romantic relationship (34% of men and 36% of women), and similarly looking forward to having children (87% of men and 92% of women).
   - Men and women held similar views on how much they wanted to work per week upon completing their education (72% of men and 71% of women), and similarly looking forward to working after college.

4. **Men and women showed both similarities and differences in their work and family plans.**
   - Men and women held similar views on how much they wanted to work per week upon completing their education (72% of men and 71% of women), and similarly looking forward to working after college.
   - However, despite women's own plans for working after college, they were more likely to report that they wanted to have a romantic relationship that lasts the rest of their lives.
   - Male respondents who reported a short-term mating orientation were more likely to report that they were interested in having sex even if that person did not have long-term potential.

5. **Men and women differed in their ambitions for work and family.**
   - Men and women were similarly likely to be involved in a serious romantic relationship (34% of men and 36% of women), and similarly looking forward to having children (87% of men and 92% of women).
   - Men and women held similar views on how much they wanted to work per week upon completing their education (72% of men and 71% of women), and similarly looking forward to working after college.

6. **Men and women differed in their ambitions for work and family.**
   - Men and women were similarly likely to be involved in a serious romantic relationship (34% of men and 36% of women), and similarly looking forward to having children (87% of men and 92% of women).
   - Men and women held similar views on how much they wanted to work per week upon completing their education (72% of men and 71% of women), and similarly looking forward to working after college.

7. **Men and women differed in their ambitions for work and family.**
   - Men and women were similarly likely to be involved in a serious romantic relationship (34% of men and 36% of women), and similarly looking forward to having children (87% of men and 92% of women).
   - Men and women held similar views on how much they wanted to work per week upon completing their education (72% of men and 71% of women), and similarly looking forward to working after college.