

**"CORPORATE COST REDUCTION PROGRAMS"**

**U.S. TOUR GROUP—1970**

March~April

**SPONSORED BY**

**INSTITUTE OF BUSINESS**

**ADMINISTRATION & MANAGEMENT**

**TOKYO, JAPAN**

**産業能率短期大学**  
**(SANGYO NOHRITSU TANKI DAIGAKU)**

**Institute of Business Administration & Management**

**(I. B. A. M.)**

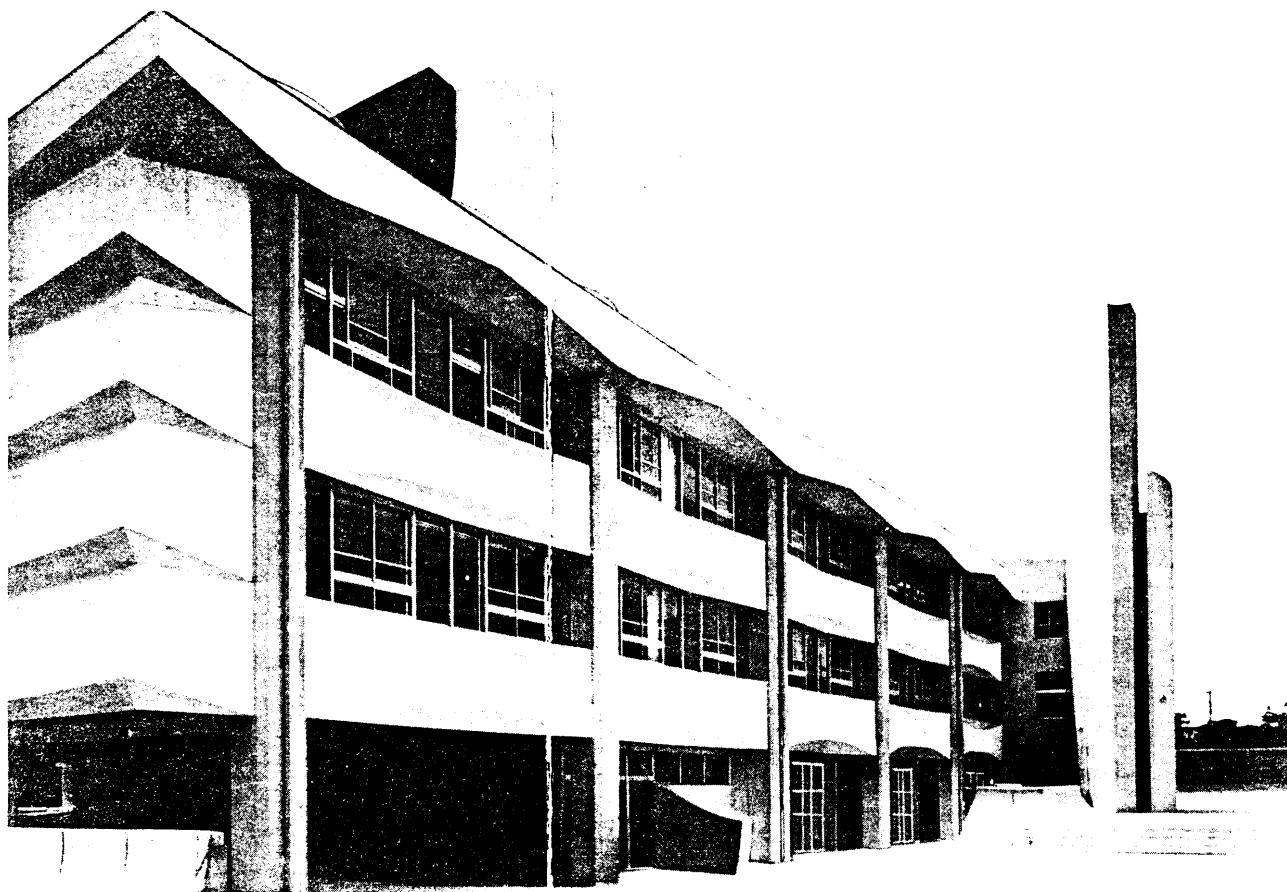
**SANGYO NOHRITSU TANKI DAIGAKU**

6-39-15 Todoroki, Setagaya

Tokyo, Japan

Phone: Tokyo (03) 702-4151

Cable: SANNODAIGAKU TOKYO



APPRECIATION

MAY WE EXTEND OUR SINCEREST GRATITUDE TO THOSE REPRESENTATIVES OF THE SOCIETY OF AMERICAN VALUE ENGINEERS (SAVE) AND OTHER HOST ORGANIZATIONS LISTED BELOW WITHOUT WHOSE GENEROUS ASSISTANCE THIS INDUSTRIAL STUDY GROUP COULD NOT BE ENJOYING SO SUCCESSFUL A VISITING TOUR:

SAVE-San Francisco Bay Area Chapter  
 LOCKHEED MISSILES & SPACE COMPANY  
 UNITED AIR LINES, INC.  
 THE BOEING COMPANY  
 VAPOR CORPORATION  
 CHRYSLER CORPORATION  
 FORD MOTOR COMPANY  
 SAVE-Detroit Chapter  
 SAVE-Metropolitan New York Chapter  
 PURCHASING MANAGEMENT ASSOCIATION OF NEW YORK  
 RCA CORPORATION  
 U.S. DEPARTMENT OF DEFENSE  
 SAVE-1970 National Conference  
 TRW SYSTEMS

San Francisco  
 Sunnyvale  
 San Francisco  
 Seattle  
 Chicago  
 Detroit  
 Dearborn  
 Detroit  
 New York  
 New York  
 Camden  
 Washington  
 Dallas  
 Redondo Beach



Chairman of the Board  
 INSTITUTE OF BUSINESS  
 ADMINISTRATION & MANAGEMENT  
 (IBAM)



Secretary General  
 SOCIETY OF JAPANESE  
 VALUE ENGINEERS  
 (SJVE)



TANAKA, Takehiko  
 田中 武彦  
 Chif. Value Engineering  
 Services, Hiroshima Works  
 THE JAPAN STEEL WORKS,  
 LTD.  
*Group Leader*  
 Business : Steel products and armaments.  
 Employees : 8,368  
 Office : 2186 Irikawa, Funakoshi-cho,  
 Aki-gun, Hiroshima



AOKI, Naoki  
 青木 直樹  
 Manager, General Affairs  
 Dept., Hiroshima Machine  
 Tool Works  
 MITSUBISHI HEAVY INDUSTRIES,  
 LTD.  
*Co-leader*  
 Business : Industrial machines, tools and  
 precision machines.  
 Employees : 88,542 (1,300)  
 Office : 540 Minami-shimoyasu,  
 Gion-cho, Asa-gun, Hiroshima



HASEGAWA, Satoru  
 長谷川 悟  
 Project Manager, First Design  
 Sec., Industrial Machine  
 Engineering Dept.,  
 Numazu Plant  
 TOSHIBA MACHINE CO., LTD.  
 Business : Industrial machines.  
 Employees : 4,520  
 Office : 2068-3 Oh-oka, Numazu



HONGO, Hideo  
 本郷 英夫  
 Assistant Manager,  
 Production Dept.  
 KOSAKA LITE MANUFACTURING  
 CO., LTD.  
 Business : Plastics injection processing.  
 Employees : 300  
 Office : 4-6-22 Ebara, Shinagawa-ku,  
 Tokyo



INOUE, Akira  
 井上 明  
 Senior Staff,  
 Office of the President  
 KAGAWA IRON & STEEL CO.,  
 LTD.  
 Business : Iron and steel materials.  
 Employees : 100  
 Office : 7-21 Suehiro-cho, Takamatsu



INOUE, Nobuo  
 井上 信男  
 Assistant Manager, Accounting  
 Dept.  
 SHOWA SANGYO CO., LTD.  
 Business : Foods industry.  
 Employees : 1,909  
 Office : 2-2-1 Uchikanda, Chiyoda-ku,  
 Tokyo



KIMURA, Hyoji  
 木村 兵二  
 Chief, Materials Administration  
 Sec., Materials Control Dept.,  
 Nagoya Motor Vehicle Works  
 MITSUBISHI HEAVY INDUSTRIES,  
 LTD.  
 Business : Automobiles.  
 Employees : 88,542 (4,300)  
 Office : 2 Oue-machi, Minato-ku, Nagoya



MATSUMAE, Hiroshi  
 松前 寛  
 Value Analysis Supervisor,  
 Design Control Dept.,  
 Gifu Plant  
 KAYABA INDUSTRY CO., LTD.  
 Business : Oil pressure machines.  
 Employees : 3,800  
 Office : 505 Dota, Kani-cho,  
 Kani-gun, Gifu



MORI, Nagahisa  
 森 長久  
 Chief, Parts Analysis Sec.,  
 Purchasing Control Dept.  
 NISSAN MOTOR CO., LTD.  
 Business : Automobiles.  
 Employees : 49,300  
 Office : 6-17-1 Ginza, Chuo-ku, Tokyo



NAKAMURA, Susumu  
 中村 進  
 Chief, Planning Sec.,  
 Engineering Dept., Kawasaki  
 Motor Vehicle Works  
 MITSUBISHI HEAVY INDUSTRIES,  
 LTD.  
 Business : Automobiles  
 Employees : 88,542 (6,000)  
 Office : 526 Kashimada, Kawasaki



SEGUCHI, Ryuichi  
 瀬口 龍一  
 Manager, Purchase & Storage  
 Sec., Tsuchiura Works  
 HITACHI CONSTRUCTION  
 MACHINERY CO., LTD.  
 Business : Construction machines.  
 Employees : 2,700  
 Office : 650 Kandachi-machi,  
 Tsuchiura



SUZUKI, Chosei  
 鈴木 長生  
 Chief, Standards Sec.,  
 Quality Control Dept.  
 VICTOR COMPANY OF JAPAN,  
 LTD.  
 Business : Acoustic appliances, electric/  
 electronic products.  
 Employees : 10,000  
 Office : 3-12 Moriya-cho, Kanagawa-ku,  
 Yokohama



YAMAJI, Yoza  
 山路 陽三  
 Senior Engineer,  
 VA Services Center,  
 Materials Dept.  
 HITACHI LTD.  
 Business : Electric/electronic products.  
 Employees : 86,763  
 Office : 1-5-1 Marunouchi, Chiyoda-ku,  
 Tokyo



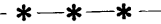
TAMAI, Masakazu  
 玉井 正寿  
 Professor, Industrial Management  
 and Director, Research &  
 Development  
 INSTITUTE OF BUSINESS  
 ADMINISTRATION & MANAGE-  
 MENT (IBAM)  
*Professional  
 Coordinator*  
 Business : Management college  
 Students : 13,000  
 Faculty : 300  
 Office : 6-39-15 Todoroki, Setagaya-ku,  
 Tokyo



YASHIRO, Sadao  
 屋代 定雄  
 International Dept.  
 INSTITUTE OF BUSINESS  
 ADMINISTRATION & MANAGE-  
 MENT (IBAM)  
*Interpreter-Cordinator*  
 Business : Management college.  
 (International programs)  
 Office : 6-39-15 Todoroki, Setagaya-ku,  
 Tokyo



OGOSE, Takeshi  
 尾越 武  
 Assistant Manager,  
 International Tourist Dept.  
 "K" LINE AIR SERVICE, LTD.  
*Tour Escort*  
 Business : Travel agent.  
 Office : 2-1-1 Uchisaiwai-cho, Tokyo



# INSTITUTE OF BUSINESS ADMINISTRATION & MANAGEMENT

## AT A GLANCE

Chairman of the Board: ICHIRO UYENO

Institute of Business Administration & Management is primarily a Government-accredited college (only establishment of its kind in Japan), but is also substantially a combined set-up with various independent activities dealing with business consultation, management research, industrial training and college-level correspondence courses. It was founded in 1921 by Mr. Yoichi Uyeno, the Pioneer of Management in this country. The Institute has already built up a 40-year-old tradition and reputation as a unique management development activity in Japan. Major activities include:

COLLEGE EDUCATION IN MANAGEMENT: Professional education is provided to introduce principles and techniques of business administration and management: (1) General Management Course. (2) Production Management Course (3) Marketing Course. and (4) EDPS Course.

MANAGEMENT RESEARCH: Basic research and development activities are pursued to explore modern techniques of business administration and management for adequate application to Japanese industry. Worthwhile results of research activities are presented publicly. Company workers and government officials are also invited for research purposes.

EDP RESEARCH CENTER: As part of the Management Research activities, an EDP Research Center is operated, with a digital-type Japanese electronic computer (FACOM-231, having a main memory of 16,000 characters with four magnetic-tape units and a line-printer). The Center is staffed with a research group specializing in such subjects as EDP application to Japanese industrial, commercial and civil organizations.

INDUSTRIAL CONSULTATION: Expert consultants are dispatched to clients to engage in business consultation and management surveys. They have achieved a nation-wide reputation for: (1) The timely introduction of the newest approaches and methods in improving management, (2) The conscientious pursuit of theories and faithful consultation service, (3) A diversified experience in actual consultation, (4) Practicable recommendations, and (5) The strict observance for the security of business information.

PUBLIC ACTIVITIES ADMINISTRATION: A variety of training courses especially designed for industrial groups are offered. Specific course preparation and scheduling are made: (1) Institute-sponsored classes..... Course schedules publicized in advance and applicants trained at Institute, (2) Client-sponsored classes..... Requests for sending of instructors and lecturers received with classes normally held within the requesting organization. Also plans and coordinates all foreign relations matters for the Institute, including foreign study tours.

PUBLICATION: "Management Guide" is one of the leading periodicals in the field of business administration and management. Books for management development, Instructional manuals, textbooks, handbooks, directories, etc. are also published.

ALL-JAPAN FEDERATION OF MANAGEMENT ORGANIZATIONS: This Institute maintains the monitor-secretary's office for a nation-wide federation of management engineers and business consulting firms.

SOCIETY OF JAPANESE VALUE ENGINEERS: Maintains the National Office of the Society and functions as the JAPAN CHAPTER OF THE SOCIETY OF AMERICAN VALUE ENGINEERS (S. A. V. E.).