

TO:

Communication Master File
Manufacturing Services - Room 3401
General Electric Co.
570 Lexington Ave.
New York 22, N.Y.

MFG-1
7-18-63

A MANUFACTURING SERVICES

INFORMATION LETTER

VALUE SERVICE

RECEIVED

DEC 13 1963

L. P. Maxwell

**SUBJECT: Value Service Organization Announcement
Future Retirement-Lawrence D. Miles
Manager-William W. Kuyper**

In accordance with his long standing personal plans, Lawrence D. Miles has elected to exercise his optional retirement in May 1964.

Larry has made an outstanding contribution to the company and has earned many tributes both for the company and himself. As the originator of the Value Program in General Electric and throughout industry, he has laid the foundation for greater understanding and use of Value in our products.

Larry has proposed that he devote his remaining months to the completion of several projects which are now underway. He has proposed that he relinquish his job of Manager - Value Service and become a Consultant with the appointment of the new Manager.

Effective December 1, 1963, William W. Kuyper will become Manager - Value Service.

Bill brings a rich background of Manufacturing and Engineering experience, as well as creative and managerial capabilities to this job. He has excellent acceptance for his technical ability. Prior to accepting this job, Bill was Manager - Manufacturing Engineering in the Large Steam Turbine and Generator Department. Previously he held various Engineering and Engineering Management assignments.

He is a graduate of the University of Michigan with both Bachelors and Masters Degrees in Engineering, and is also a graduate of the A, B, & C courses in the Advanced Engineering Program.

*You've made a brilliant contribution, Larry.
Speaking for myself, I'll miss you.*

Letland

12/13/63

ISSUED BY: C. W. Bryant
Manager - Materials Service

NO. Nov. 27, 1963
DATE

DISTRIBUTION: Division General Managers
Department General Managers
Managers - Manufacturing
Mfg. Svces. Exempt Personnel

FOR INTERNAL USE ONLY
GENERAL  ELECTRIC