

The background of the slide is a dark, starry space scene. In the center, the Earth is visible as a blue and white sphere. To the right, a larger, dark, cratered planet, likely the Moon, is shown in the foreground. A bright star or sun is visible on the left side, creating a lens flare effect. The overall color palette is dominated by deep blues, purples, and blacks.

# “Wisconsin at the Crossroads: Outreach and Private Support”

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Vice President for  
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The New Constellation  
Seminar Series

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The background of the slide is a dark blue space scene. On the right side, the curved horizon of the Earth is visible, showing some landmasses. A bright, glowing star or planet is positioned in the upper right quadrant, casting a soft light. The overall atmosphere is serene and contemplative.

# The Wisconsin Idea Why the UW Matters

At the Crossroads - Our Moment

The background of the slide is a deep blue space scene. In the lower right corner, the curved horizon of the Earth is visible, showing some landmasses. A bright, glowing star or planet is positioned in the upper right quadrant, casting a soft light. The overall atmosphere is serene and expansive.

# The Imperative for Outreach

Communicating Our Story

A dark blue space background with a bright star in the upper right and the curved horizon of the Earth in the lower right.

# Private Support for the UW

The New Philanthropy

The Rennebohm Story



Old Biochemistry Building  
Renovation

## Discovery with a Capital “D”





# Reinventing the Wisconsin Idea



As Intended – A Benefit for All