

Local and Regional Impact of the Global Public University

Global Public University Series
University of Wisconsin-Madison

Susan Jeffords
University of Washington

Developing a Global Public University

University of Washington

From a University with International Activities to a “Global Public University”

- UW already an international university

- Teach 71 languages
- Over 100 years of teaching classes with international focus
- Over 80 university-wide exchange agreements
- Jackson School of International Studies
 - 8 federally-funded Title VI Centers
- Department of Global Health
- Leads the U.S. in Peace Corps volunteers
- Ranks in top 20 U.S. institutions in student study abroad



Goal of Becoming a Leading Global University

- New vision statement
- Create Office of Global Affairs
- Vice-Provost for Global Affairs
- Develop web-site, database, research
- Articulate strategic goals



New Vision Statement



World Citizens

“We are compassionate and committed to the active pursuit of global engagement and connectedness. We assume leadership roles to make the world a better place through education and research. We embrace our role to foster engaged and responsible citizenship as part of the learning experience of our students, faculty, and staff.”

Strategic Goals

- Enhance the UW’s global position by building from existing strengths and leveraging comparative advantages;
- Articulate principles and values fundamental to a build-out of the university’s international programmatic and engagement activities;
- Establish learning goals for the ‘global citizen and leader’ for graduate and undergraduate students; and
- Strengthen and develop strategic partnerships and networks that advance in significant ways the overarching goals and strategies of the University of Washington;
- Enhance the infrastructure and administrative support necessary to sustain a ‘ramping-up’ of global activity in research and service.

“Strengthen and develop strategic partnerships
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University of Washington”



“Learn more than we teach,
Leave more than we take”



New Department of Global Health, 2006

- \$20m gift from the Bill & Melinda Gates Foundation
- Joint Department Between School of Medicine & School of Public Health
- Chair, Dr. King Holmes, world leader in AIDS and infectious disease research & training
- Focus on:
 - infectious disease; injury control; reproductive, maternal & child health; health care systems



Institute for Health Metrics & Evaluation

- \$105m gift from the Bill & Melinda Gates Foundation
- high-quality data and analysis on health needs and outcomes
- assessing the performance of health programs
- Chair: Dr. Christopher Murray



Partnership with UAE Academy

- UW certificates offered in Abu Dhabi

أكاديمية الإمارات
UAE ACADEMY
Redefining Excellence



**the Global state
of Washington**

WORKING TOGETHER TO IMPROVE THE WORLD

**LEADERSHIP, INNOVATION, ENTREPRENEURSHIP
IN SUSTAINABLE DEVELOPMENT**

- 355 non-profit organizations and foundations working internationally
- 124 university-based centers
- 293 businesses contributing to over 400 initiatives
- 200 university-level degrees with international foci

www.globalwa.org

UNIVERSITY OF WASHINGTON - SEATTLE INTERNATIONAL FOUNDATION - WASHINGTON STATE UNIVERSITY

The Global State of Washington Steering Committee

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The Global State of Washington Initiative

- A partnership between the Seattle International Foundation, the University of Washington, and Washington State University
- In the State of Washington, businesses, universities, non-governmental organizations and opportunities for all people.
- We come together for research institutes, along with hundreds of civic organizations, are committed to having a positive impact in the world through lowering poverty, improving health, preserving the environment, enhancing rights and security and increasing the purpose of:
 - Increasing the effectiveness and impact of our work.
 - Growing awareness and support for our work within the state and elsewhere.
 - Making the State of Washington an important global center for sustainable development and policy work.
 - Contributing to a vibrant State economy, attracting investors, creating jobs, and enhancing the quality of life through our work.
 - Offering our students and citizens the opportunities to be “global citizens.”



GLOBAL LEARNING

Washington's universities and colleges are placing global learning at the heart of their educational missions, demonstrate considerable creativity, and offer an impressive array of programs that span the globe. Assessing Washington's institution's of higher education is a critical first step towards developing benchmarks and evaluating progress in our capacity to grow a global citizenry that can benefit themselves, the state and the world. Our findings suggest that Washington's universities and colleges are rising to the challenge of preparing their students with the global competencies needed to thrive in the 21st century.

GLOBAL LEARNING & HIGHER EDUCATION: INSTITUTIONS INCLUDED

- 2 research universities: University of Washington and Washington State University
- 4 comprehensive universities: Central Washington University, Eastern Washington University, Western Washington University and the Evergreen State College
- 1 federally funded college: Northwest Indian College
- 34 public community and technical colleges
- 12 independent liberal arts institutions: City University of Seattle, Gonzaga University, Heritage University, Northwest University, Pacific Lutheran University, Saint Martin's University, Seattle Pacific University, Seattle University, Trinity Lutheran College, University of Puget Sound, Whitman College, Whitworth College

GLOBAL PRESENCE AND PARTNERSHIPS

Several Washington institutions have invested in developing a formal presence around the world. This network of global ties offers a rich opportunity for student learning and a resource for all of Washington's citizens.

- Study abroad, collaborative research and/or campuses in 95 countries
- University partnerships in 45 countries

INTERNATIONAL CURRICULA, OUTREACH AND RESEARCH HIGHLIGHTS!

College campuses across the state are offering more and more students opportunities to make global connections and foster intercultural understandings through learning and discovery. Schools' mission statements and international learning goals underline the importance of training global citizens. These goals and missions are implemented through internationally-focused curricula, outreach and research.

- Curricula**
 - 200 international degree programs & majors
 - 50 study abroad programs delivered by Washington institutions
 - 25 programs exclusively for incoming international students
- Outreach**
 - 18 international service learning programs
 - 29 international resource centers
 - 20 international outreach programs
- Research**
 - 44 international research institutes

The numbers presented here are absolute numbers. Not all schools were able to coordinate directly in this report through resources and feedback.

Washington's Global Learning Presence



Why does Local Partnership Matter?

- Location on the Pacific Rim
- Washington the most trade-dependent state in the U.S.
- 10.4% of Washington's population is foreign born
- 14% speak a language other than English at home
- 95 languages spoken in Seattle Public Schools
- 42 languages spoken in Everett & Mukilteo Schools
- Washington's leading companies are competing in a global market
- Washington's students will need to compete in a global economy

