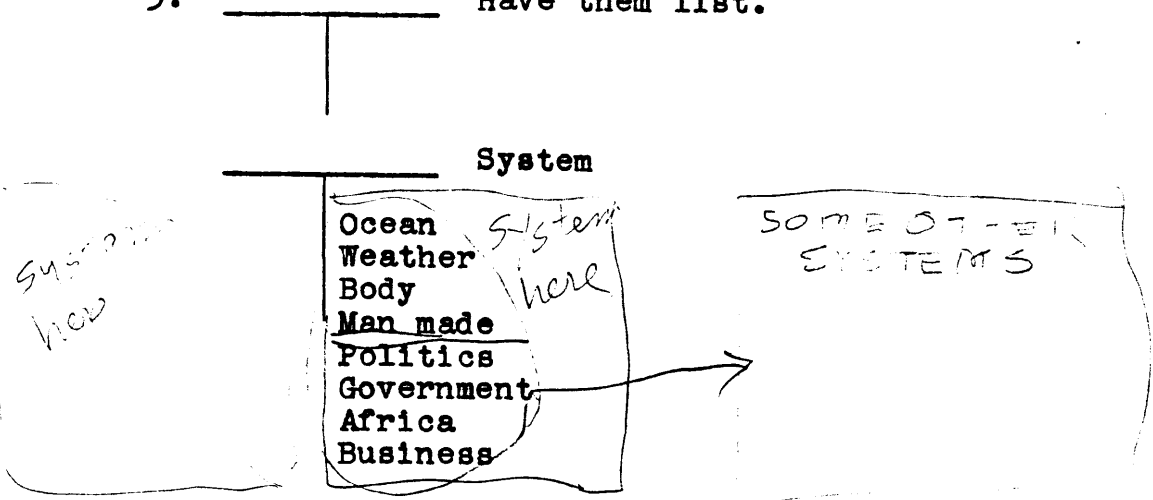


GOODYEAR - AKRON

I've nothing to sell.

1. What would you like to know?
2. What VE is not.
3. \_\_\_\_\_ Have them list.



4. What could be lacking--  
Creativity? On what could be lacking.
5. Here's some of it  
Functional approach  
Name many functions around.
6. Take refrigerator  
Name function groups.  
Bring in.
7. Stud.
8. Associate value with function--  
Tie, etc.  
Stud  
Gas Tanks.
9. Switch blade  
Other part case studies  
Cement hardener -- 2.50 - 25  
Yeast in bread -- L 40,000

10. Function app.  
 Function areas  
 Est. & use funct.  
 Basic & sec. degree funct.  
 Measure of value of functions.
- 10a. Info.            ) Auto. co.  
 Analysis           ) Blind people  
 Creative            )  
 Judgment           ) Hang it with rope  
 Development        )
11. Refrig. control  
 Funct.  
 Funct. groups.  
 Enclose.
- 11a. Other measures - Insulation \$10 - 10¢
12. System.  
 Jet - runway - pilots.  
 Piano - sheet music (all play)
13. Management factors.  
 Decisions personal loss  
 5000 screws  
 28¢ - timer motors.
14. More questions.

What products most suitable for VE tech.?

Relationship to maintenance,  
direct labor in the part - total cost

Does it apply to more than purchasing?  
All functions?

What is it?

What kind of savings figures vs. cost of implementing?

Has it been scrutinized by the union anywhere?

How extensively now used?

Is it adaptable to mech. data processing system?

Could it be used to increase performance of day workers who are  
not on incentive?

Does VE require special training?  
special background?  
What type of education?

Does it require full-time staff or can it be done along with  
other responsibilities?

Where is the most effective starting point to inject this program  
into a manufacturing process?

Can the principles be helpful to first line supervision?

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Explain a little the use of value standards.

GOODYEAR - AKRON

Asbestos paper.

Insulation -- \$10 - 10¢

Identify deal with roadblocks

Plastic socket

Kirksite

Honest wrong beliefs

Toeboard -- 1.41 - 39¢

Decisions - personal loss.