

SOCIETY OF AMERICAN VALUE ENGINEERS

Overall Objective of the Society

To assist people to achieve greater cost prevention and cost reduction results through the more efficient utilization of Value Engineering principles. The Society will achieve this objective by improving and developing all elements of the profession, assisting all its members to become more proficient in the application of Value Engineering techniques, and communicating the benefits of Value Engineering to all persons whose positions in industry and government enable them to contribute to improving the economy of the Nation.

Specific Goals - 1964 - 1965

ADMINISTRATION

- 1 - Prepare and publish a detailed five-year program plan for the Society.
- 2 - Prepare a revised constitution and by-laws which facilitate administration of the Society.
 - a - Separate those specific procedure items from the constitution and incorporate into the by-laws to facilitate amendments.
 - b - Develop and publish a complete standard operating procedures manual for the national administrative practices.
 - c - Initiate a chapter chairman procedures manual.
- 3 - Increase the number of chartered chapters to 50. Provide aid to chapters for their growth and development.
- 4 - Increase individual membership to 3,000. Establish procedure for classification of new members, and current members in the grades according to existing constitution. Issue membership certificates to all members. Obtain 100 corporate members. Increase active participation by membership in national and local committee activities. Aim for 50% participation.
- 5 - Develop a sound financial plan and budget for the Society.
- 6 - Improve administration of the Society by:
 - a) Establishing a permanent office in Washington, D.C.; this office to handle all Society clerical functions such as membership processes.

Chapters
National

PROFESSIONAL DEVELOPMENT

- 1 - Expand the national educational program. Each chapter should conduct at least one SAVE-sponsored Value Engineering Seminar per year. Develop and publish the first part of an educational manual.
- 2 - Expand work with colleges and universities. Develop post-graduate and under-graduate curricula for professional designation in Value Engineering. ~~Publish~~ a list of all colleges and universities offering Value Engineering courses. Obtain accreditation for Value Engineering courses. *Maintain*
- 3 - Develop and publish material defining the Value Engineering methodology, including a glossary of Value Engineering terms and techniques.
- 4 - Begin the development of a Value Engineering handbook, including technical standards for the profession. *negotiated by M. Green Hill contact La Forge*
Survey Survey
- 5 - Develop and publish a Value Engineering manual on professional application standards, including definition of the Value Engineering function and organizational placement in business, qualifications for professional Value Engineers, and guide lines for the operation of a Value Engineering program. Issue guide lines for directing Value Engineering effort into areas of greater opportunity. This guide line would be concerned with when, where and how much Value Engineering effort should be applied to any program. Identify problems encountered in setting up a Value Engineering program with suggestions for solving these problems. *Value Engineering Manual*
- 6 - Develop a manual of guide lines for the measurement of professional Value Engineering work, establish criteria and methods of measurement. *See 1- to 2 months*
- 7 - Improve and simplify the national chapter awards procedure. Include in the chapter awards recognition for outstanding achievement in national committee work. Develop and initiate a national service awards program for members who have made outstanding contributions to the Society.
- 8 - Provide specific help to Value Engineers by disseminating information on new products and processes.

- 9 - Develop and accumulate Value Engineering case histories and make same available to membership.

COMMUNICATIONS

- 1 - Put the Value Engineering Journal on a self-sustaining financial basis. Obtain the service of a capable publisher to assist in this goal.
- 2 - Develop and release a national publicity and public relations program. Provide guide lines on same to local chapters.
- 3 - Improve liaison with all government agencies which have an interest in the national Value Engineering program. Determine areas where the Society can provide specific assistance to the government.
 - a. Provide members with detailed information on government and military people, events, directives, guides, regulations, specifications, etc. related to Value Engineering.
 - b. Improve liaison with all other professional societies and industrial trade associations. Develop and initiate specific programs to cooperate with these organizations in sponsoring activities of mutual benefit.
- 4 - Put the National Meeting on a profit-making basis.
- 5 - Increase regional meetings - hold at least one per year in each region, and make a profit.
- 6 - Develop a news letter program for more effective communication and motivation to all membership. Initiate a monthly news letter on the professional activities - circulate to all members.
- 7 - Develop a speakers bureau and Task Force bureau for the Society. Accumulate and disseminate a list of Society members qualified to serve as speakers or Task Force members.
- 8 - Publish a complete five-year history of the Society. The five-year anniversary of the Society is October 22, 1964. History should reflect events to that date.

SAVE National
Programs
Notes
3 in a day meeting
10/21/64
10/22/64
10/23/64

Find Industrial
Publicists
46 acc
1/1/64

1 day
2 day
1 day
1 day