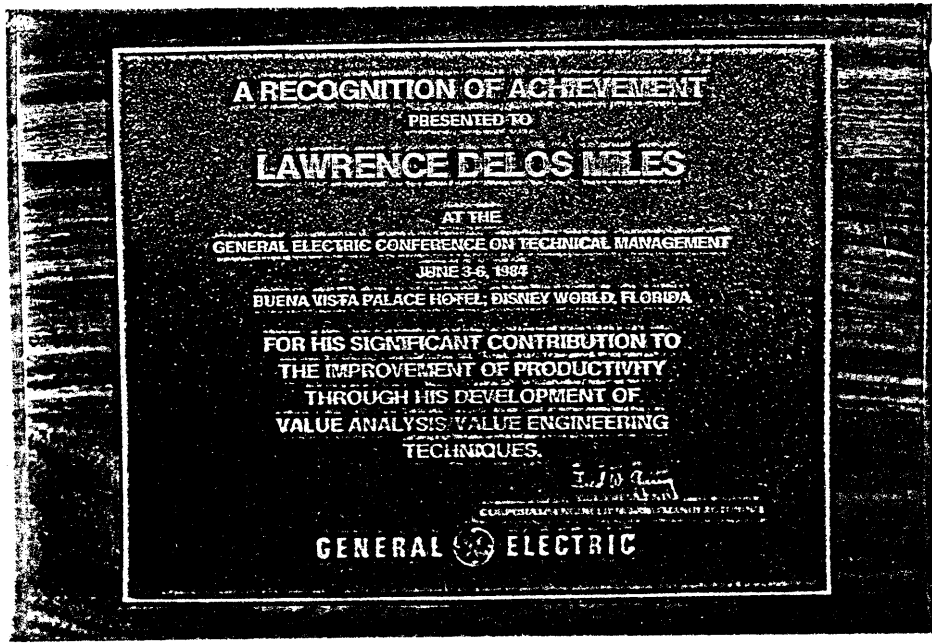


84-15



SPECIAL PRESENTATION

Larry D. Miles, former Manager of Value Services at General Electric, is the founder of value analysis/engineering. He introduced it to the various businesses in General Electric as well as to areas outside of the Company, where it saved design engineers, manufacturing engineers, and purchasing agents untold millions of dollars of non-working costs. In 1950, General Electric presented him with the Charles A. Coffin award.

Mr. Miles, who retired in 1964, is being honored at this Conference for his significant contributions to productivity improvement. A display in the poster area depicts his achievements and the utilization of value techniques in General Electric's engineered productivity methodology. Mr. Miles will attend the Monday dinner session, at which time Conference attendees will have an opportunity to meet and talk with him.

CONFERENCE
ON TECHNICAL
MANAGEMENT

JUNE 3-6, 1984
DISNEY WORLD, FLORIDA

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