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L. Wm. Ballard, H. R. McCannel, W. Petersen

VP 3

Get more for money

Basis

Quality. . . . No duplication

Efficiently identify more sooner

prevent - remove

Approaches)

concepts) developed

Techniques)

Better decision criteria

Functions customer wants

Examples

Several

Cement

Maintenance 16,000 - 2

Military flashlight

Thinking process

(hardware)

\$ (service) function

(organization)

Psycho - 75. technical - 25

Value



Function

Use - Esteem

Definition

1. Identify

Terminal Board. . . . Cement. . . . Stud. . . . Gas Tank. . . . Switch Blade. .
Gasket

2. Evaluate

same

3. Cause

System - telephone

Jet

system - training - runway

Four types for utility

1 - Practice or procedure

2 - Group of resources

3 - Services

4 - Groups of people

City tax collection

Engineering Department