



SAVE

SOCIETY OF AMERICAN VALUE ENGINEERS, INC.

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NATIONAL BUSINESS OFFICE

1972 CONVENTION S.A.V.E. MIAMI BEACH, FLA. PLEASE ADDRESS REPLY TO:

CITATION TO W. A. SREDENSCHEK

By Carlos Fallon, President

"By their works you shall know them" !

First - We honor William A. Sredenschek for two landmark achievements - both vital to, and responsible for the very life of Value Analysis/Value Engineering.

First - As the manager of Larry Miles when the concept was being born and growing its first strength during 1947 to 1953.

He saw its potential

He involved himself

He got management audiences for it, got projects for it,
got budgets for it.

He plowed the furrow - shielded it.

He got the story into top management, overcoming formidable conservatism - assuring its early life.

Second - Overcoming the opposition of people, even in high positions, who would have kept it inside of General Electric - Mr Sredenschek, with great perception and with "Cool Courage" said, "This is too broad and too valuable a technique to keep hidden, it must go to our customers, to our suppliers, and to our government".

He put into motion, a progression of meetings, articles, and conferences which took it throughout the world.

But for these two actions of Mr William A Sredenschek we would not be here today.

CARLOS FALLON