

Miles Slates European Lectures on Value Analysis

Lawrence D. Miles of 1499 Keyes avenue, manager of the General Electric Co.'s value analysis service, will conduct a series of instructional programs on value analysis in six European cities next month. Miles will leave for Europe Friday.

* * *

THE PROGRAM sessions, each of two days, are sponsored by the Industrial Educational Institute of London of which Miles is a member. The institute is a group which familiarizes industry with new technologies, Miles said. Sessions will be held in Paris, Lyons and Strasbourg, France; The Hague in The Netherlands; and London and Manchester, England.

Miles is credited with originating value analysis service, a technique system. It is a staff activity of GE central management whose function is to develop better methods and techniques for identifying unnecessary costs in products, explained Miles. This is done to provide the best quality products at minimum costs, he noted.

* * *

AN EMPLOYEE of GE since 1932, he has held his current post five years. His first position with the firm was as a design engineer, following his graduation from the University of Nebraska in 1931 with an engineering degree. Miles also worked in manufacturing and purchasing until 1947, when he was assigned to research work which resulted in the value analysis techniques.

* * *

McGRAW HILL Publishing Co. recently published a book on

61-37
value analysis written by the GE manager. Miles said the armed forces are now specifying similar techniques must be used on many of their contracts to insure more weapons per tax dollars.