

NAM HEADS ON LABOR

New Emphasizes on Work 'Propaganda'

Dec. 11 (P) — Walter
ice president of the
today the new un-
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s interviewed on a
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irman of the board
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Friday by AFL-CIO
ge B. Meany.

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l the NAM was is-
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WRITING BLIND

Page Three

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Purchasing Agents Unit Will Hear GE Official



L. D. MILES

Lawrence D. Miles of the Gen-
eral Electric Co., will address a
meeting of the Purchasing
Agents Association of Chatta-
nooga tomorrow evening in Hotel
Faiten, it was announced yes-
terday.

A social hour will be held at
5 p.m. with a dinner to follow
at 6 p.m. Miles, who is manager
of the value analysis unit of the
GE materials and purchasing de-
partment, will speak on "Value
Analysis."

The speaker was graduated
from the University of Nebraska
in 1931 with a degree in elec-
trical engineering and joined GE
that same year. In 1938 he
transferred to the purchasing
department as purchasing agent
for one division.

In 1947 he was assigned to
organize an activity designed to
bring better value on a wide
scale into the use of materials.
In 1949 as a result of his ac-
complishment in eliminating
"wasted" cost, the company pre-
sented him its highest award,
the Charles A. Coffin Award.

Miles is regarded as an au-
thority on value analysis, and
he has addressed many groups
on the subject including the Na-
tional Association of Purchasing
Agents.