

JANUARY 1959

SREDDY'S GROUP OF PURCH. EXEC.

Important Developments and New Things in V. A.

Sreddy introduce.

Misconceptions

Blame for quality deterioration

V. A. is just good eng. -purch. -mfg. - What VA is...Refrig. example

Military

Warm Blood

Multi function - mgt. problems

Function approach evaluation

stands up

Top mgt. understanding essential

2 hrs. top mgt.

4 hrs. other mgrs.

2 weeks doers

Generalist

Great importance of military.

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