

Evaluate Function

What is approx. right cost?
Function from each expenditure

Comparison

Scientifically

Approximately

Prompt rejection

Intense prompt search

Right level of function

Groups

Get it to single function

Right approximations

Fact from opinion

Gear

Need

No need - unless need
frame of mind
can't use it

Competition

Cold control

Creativity

Get facts

Post Card

What would you pay

Take nothing for granted

Get two or three items
going

Get facts

Net on hot shaft

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Evendale Workshop
April 18, 1963

Have the courage to evaluate low

Partical function