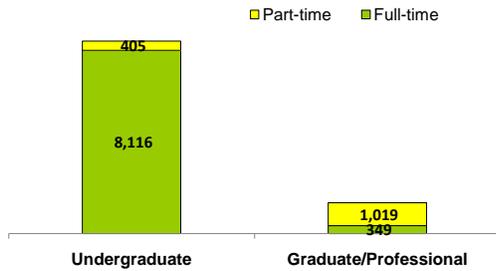


We are excited that you are considering the University of Wisconsin-La Crosse as you look to continue your education. UW-La Crosse is a top-rated institution in the prestigious University of Wisconsin System. We offer a wide range of both undergraduate and graduate academic programs and we invite you to visit our campus to see why students from across the United States and the world choose UW-La Crosse. If exceptional academic programs, an active social scene, a friendly community, and beautiful surroundings that can not be matched are important to you, make sure you take a close look at UW-La Crosse.

**Student Characteristics (Fall 2007)** [More](#)

**TOTAL NUMBER OF STUDENTS** 9,889

**Student Level and Enrollment Status**



**UNDERGRADUATE PROFILE**

**Total** 8,521

**Gender**

Women	4,969	58%
Men	3,552	42%

**Race/Ethnicity**

African American / Black	92	1%
American Indian / Alaskan Native	57	1%
Asian / Pacific Islander	282	3%
Hispanic	125	1%
International	201	2%
White	7,631	90%
Race/Ethnicity Unknown	133	2%

**Geographic Distribution (Degree-Seeking)**

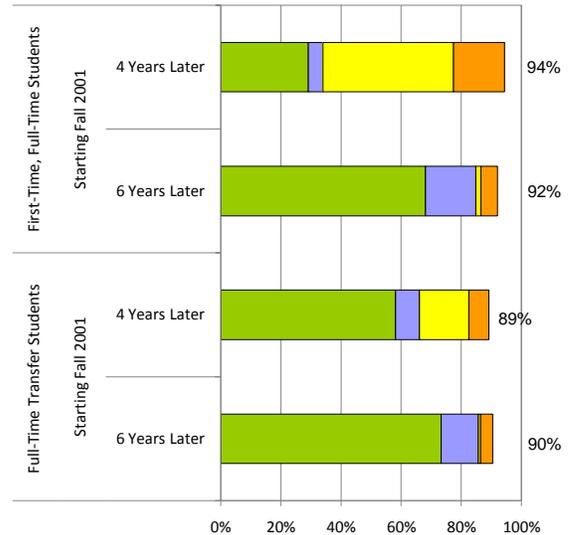
Wisconsin	83%
Other US States & Territories	16%
Other Countries	2%

**Age (Degree-Seeking)**

Average Age	20
Percent of Undergraduates Age 25 or Older	4%

**Undergraduate Success and Progress Rate** [More](#)

■ Graduated from UW-L      ■ Graduated from other Institution  
■ Still Enrolled at UW-L      ■ Still Enrolled at other Institution



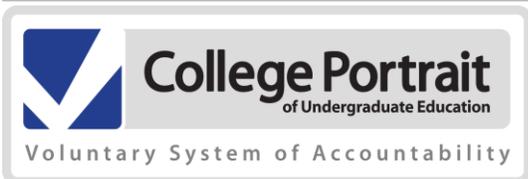
**A 94% four-year success and progress rate means that 94% of students starting in Fall 2001 either graduated or are still enrolled at a higher education institution four years later.**

Counts for the Fall 2001 entering class shown in the graph above.

- 1,476 First-Time, Full-Time Students
- 252 Full-Time Transfer Students

[CLICK HERE](#) for Detailed Success & Progress Rate Tables

**Retention of Fall 2006 First-Time, Full-time Students**

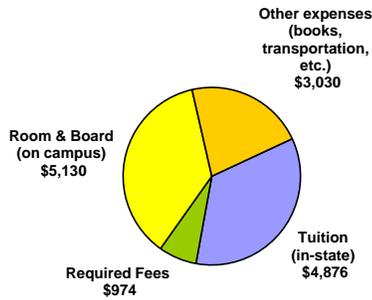


*One of the strengths of U.S. higher education is the broad range of diverse institutions, each with its own distinctive mission. We encourage you to check out college web sites and visit campuses to get a more complete picture of the opportunities available to you!*

**Costs of Attendance and Financial Aid**

[More](#)

**Typical Undergraduate Costs per Year Without Financial Aid for Full-Time, In-State Students (2007-08)**



**Total: \$14,010**

[CLICK HERE](#) for typical out-of-state costs and any discipline-specific tuition

The cost to attend varies based on the individual circumstances of students and may be reduced through grants and scholarships.

[CLICK HERE](#)  
To get a cost estimate for students like you!

**Financial Aid Awarded to Undergraduates (2006-07)**

**Overall Financial Aid**

• 42% of 2006-07 full-time undergraduates received financial aid of some type including need-based loans, work study, and non need-based scholarships.

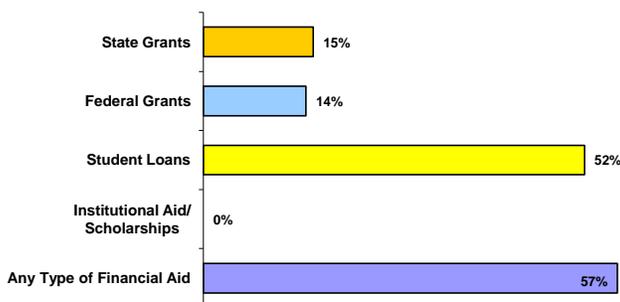
**Annual Need-Based Scholarships & Grants**

• 17% of 2006-07 full-time undergraduates received need-based grants or scholarships; the average award for the year was \$4,617.

**Annual Need-Based Loans**

• 37% of 2006-07 full-time undergraduates received need-based work-study and/or loans (not including parent loans); the average loan for the year was \$3,725.

**Percent of Fall 2006 First-Time Students Receiving Each Type of Financial Aid**

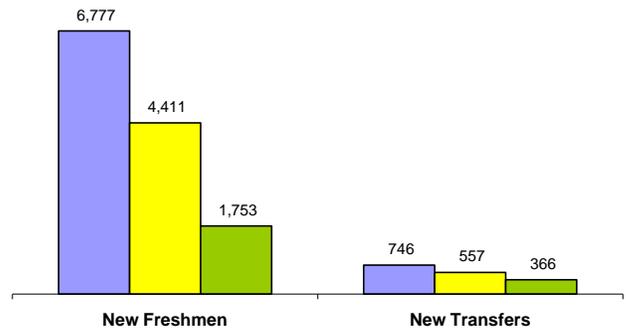


NOTE: Student may receive aid from more than one source.

**Undergraduate Admissions**

[More](#)

Applied Admitted Enrolled



**Academic Preparation of New Freshman**

**Test(s) Required for Admission: ACT or SAT**

**Middle 50% of Test Score Range**

	ACT	SAT
Composite	23-26	
Math	22-27	500-58
English	22-26	
Critical Reading		500-600

50% of admitted students have test scores within the ranges listed, 25% have scores above, and 25% have scores below.

Percent in top 25% of High School Graduating Class	83%
Percent in top 50% of High School Graduating Class	97%
Average High School GPA (4-point scale)	-

**Degrees and Areas of Study**

[More](#)

**Degrees Awarded at UW-L in 2006-07**

Bachelor's	1,552
Master's	567
<b>Total</b>	<b>2,119</b>

**Areas of Study with the Largest Number of Undergraduate Degrees Awarded in 2006-07**

Business/marketing	21%
Education	16%
Social sciences	12%
Biological/life sciences	11%
Health professions and related sciences	9%
All other degree areas	32%
<b>Total</b>	<b>100%</b>

[CLICK HERE](#) for a list of undergraduate and graduate programs

**The Eagles Community**

At the University of Wisconsin-La Crosse, you can surround yourself with academically talented students on a medium-sized campus and take advantage of opportunities usually found only at larger campuses. We can help you select a major, locate a tutor, conduct research, find an internship, prepare for your career or graduate study, plus so much more. You will not be bored at UW-La Crosse. A busy arts and athletics scene combined with over 160 student organizations and involvement opportunities will keep you active. In addition, the La Crosse area is unique with its recreational and outdoor opportunities, beautiful surroundings, and entertainment. After visiting campus, you will easily see why so many students call the UW-La Crosse community “home”.



**Study at UW-L** [More](#)

**Classroom Environment**

Students per Faculty	23 to 1
Undergraduate classes with fewer than 30 students	63%
Undergraduate classes with fewer than 50 students	92%

**Full-Time Instructional Faculty**

Total Faculty	347
% Women	38%
% from Minority Groups	11%
% with Highest Degree in Field	73%

**Carnegie Classification of Institutional Characteristics**

**Basic Type**

Master's Colleges and Universities (larger programs)

**Size and Setting**

Medium four-year, primarily residential

**Enrollment Profile**

Very high undergraduate

**Undergraduate Profile**

Full-time four-year, more selective, lower transfer-in

**Undergraduate Instructional Program**

Balanced arts & sciences/professions, some graduate coexistence

**Graduate Instructional Program**

Postbaccalaureate with arts & sciences (education dominant)

NOTE: Institutional classifications based on the Carnegie 2005 edition.

[CLICK HERE](#) for more information on Carnegie Classifications.

**Student Housing** [More](#)

94% of new freshmen live on campus  
35% of all undergraduates live on campus

**Campus Safety** [More](#)

Campus safety is of paramount importance at UW-L. We strive to provide a safe and comfortable community in which students and staff live, learn, and work. We have a full-time campus police service that works closely with area agencies to ensure a safe community. We also have campus services and resources such as blue light phones for emergency calls, a Safety on the Sidewalk program that offers free walks within 13 blocks of campus, and a free Safe Ride bus for students that travels to many popular destinations throughout the La Crosse community. We invite you to view our campus and community crime statistics to understand that even though our statistics are low, we continuously work with our students to encourage personal and community safety measures.

[CLICK HERE](#) for Campus Crime Statistics report.

**Future Plans of Bachelor's Degree Recipients** [More](#)

Data used to build graph are not yet available

## Student Experiences and Perceptions

Students who are actively involved in their own learning and development are more likely to be successful in college. Colleges and universities offer students a wide variety of opportunities both inside and outside the classroom to become engaged with new ideas, people, and experiences. Institutions measure the effectiveness of these opportunities in a variety of ways to better understand what types of activities and programs students find the most helpful.

[CLICK HERE](#) for examples of how UW-L evaluates the experiences of its students.

In addition, institutions participating in the VSA program measure student involvement on campus using one of four national surveys. Results from the one survey are reported for a common set of questions selected as part of VSA. Following are the selected results from the 2005-06 National Survey of Student Engagement (NSSE). The questions have been grouped together in categories that are known to contribute to student learning and development. The results reported below are based on the responses of seniors who participated in the survey.

[CLICK HERE](#) for information on survey administration, the survey sample, and the response rate.

[CLICK HERE](#) for information on the NSSE survey.

### Group Learning Experiences

- 98% percent of seniors worked with classmates on assignments outside of class.
- 60% of seniors tutored or taught other students
- 29% of seniors spent at least 6 hours per week participating in co-curricular activities such as student organizations and intramural sports

### Active Learning Experiences

- 83% of seniors spent at least 6 hours per week preparing for class
- 23% of seniors worked on a research project with a faculty member
- 57% of seniors participated in an internship, practicum, or field experience
- 74% of seniors participated in community service or volunteer work
- 21% of seniors participated in study abroad
- 98% of seniors made at least one class presentation last year

### Institutional Commitment to Student Learning and Success

- 98% of seniors believe this institution provides support for student success
- 68% of seniors rated the quality of academic advising at this institution as good or excellent
- 72% of seniors reported that this institution provided help in coping with work, family and other non-academic responsibilities
- 92% of seniors reported working harder than they thought they could to meet an instructor's standards or expectations

### Student Satisfaction

- 90% of seniors would attend this institution if they started over again
- 93% of seniors rated their entire educational experience as good or excellent
- 90% of seniors reported that other students were friendly or supportive

### Student Interaction with Campus Faculty and Staff

- 51% of seniors believed that the campus staff were helpful, considerate, or flexible
- 86% of seniors believed that faculty are available, helpful, or sympathetic
- 98% of seniors reported that faculty members provided prompt feedback on their academic performance
- 70% of seniors discussed readings or ideas with faculty members outside of class

### Experiences with Diverse Groups of People and Ideas

- 60% of seniors reported that they often tried to understand someone else's point of view
- 87% of seniors reported their experience at this institution contributed to their understanding people of other racial and ethnic backgrounds
- 34% of seniors often had serious conversations with students of a different race or ethnicity

### Student Learning Outcomes

All colleges and universities use multiple approaches to measure student learning. Many of these are specific to particular disciplines, many are coordinated with accrediting agencies, and many are based on outcomes after students have graduated. In addition, those institutions participating in the VSA measure increases in critical thinking, analytic reasoning, and written communication using one of three tests.

#### Student Learning Assessment at UW-L

Assessment of student learning at UW-La Crosse takes place in all undergraduate and graduate programs including general education. These efforts involve multiple approaches to measure student learning that are specific to program outcomes, individual fields of study, and external accrediting agencies. Each program reports regularly on how it assesses student learning outcomes and uses results to improve educational quality. In addition, UW-L conducts university-wide assessment of student growth in complex thinking skills and student engagement in curricular and co-curricular activities.

[CLICK HERE](#) for examples of student learning assessment and outcomes at UW-L

#### Pilot Project to Measure Core Learning Outcomes

As a pilot project, VSA participants measure critical thinking, analytic reasoning, and written communication using one of three tests. Following are the 2007-08 results from the Collegiate Learning Assessment (CLA). Such general skills are applicable and useful for both career and personal success and are important outcomes of college regardless of a student's major. The CLA measures critical thinking, analytic reasoning and written communication using two different tasks -- a performance task and an analytic writing task.

[CLICK HERE](#) for a description of the CLA test.

[CLICK HERE](#) for information on test administration, the test sample, and the response rate.

#### Learning Gains between Freshman Year and Senior Year

##### PerformanceTask

The increase in learning on the performance task is well above what would be expected at an institution with students of similar academic abilities.

##### Analytic Writing Task

The increase in learning on the performance task is well above what would be expected at an institution with students of similar academic abilities.

#### Average Institutional Scores

	<u>Freshman Score</u>	<u>Senior Score</u>
PerformanceTask	1076	1276
Analytic Writing Task	1129	1262

CLA Score Range: 400 to 1600

UW-L is examining the factors that may have contributed to the test results.

[CLICK HERE](#) for more information on the evaluation and subsequent actions.

