Consultant selected to lead UWM Master Plan

By Amy R. Watson and Lynn C. Wilk

The consulting team of Hammel, Green and Abrahamson Inc. (HGA), Milwaukee, and Sasaki Associates, Watertown, Mass., will assist UWM in developing its first comprehensive campus master plan. The plan will be used to steer campus growth for the next 20 years.

The consultants were selected by a seven-member team administered by the Wisconsin Department of Administration. The selection was made in late February.

“I’m very pleased with both the selection and the selection process for this essential next step for our university,” said Chancellor Carlos E. Santiago. “The HGA/Sasaki team clearly listened very closely to the specific master plan issues expressed by campus leaders, and the Department of Administration did an excellent job identifying HGA/Sasaki as having grasped the specific challenges facing UWM.”

Sasaki has a long history of developing research campuses, starting with Princeton’s Forrestal Center nearly 30 years ago. Recent work includes the Innovista mixed-use research district at the University of South Carolina and a research park at Auburn University in Alabama.

HGA has an extensive portfolio of science and research laboratories, arts and cultural buildings, academic buildings and housing. Employing more than 60 UWM graduates, several of whom also serve as faculty, the firm brings a unique understanding of campus issues and opportunities.

“The teaming up of HGA and Sasaki provides a potent partnership of expertise and ability that will serve the needs of UWM very well,” said Bob Greenstreet, dean of UWM’s School of Architecture and Urban Planning, and chair of the Campus Planning Coordinating Committee. “The local knowledge of HGA, architects of such excellent projects as the Kenilworth Building and Discovery World, will be invaluable, coupled with the national and international experience of Sasaki.”

The master planning process will be comprehensive because of aspects such as potential multiple campus locations, a reinvented role for the existing main campus and complex transportation requirements.

Collaborative planning will be guided by the specific academic, research and access goals of UWM, said Santiago. It will also address the unique strengths of the existing infrastructure of the Milwaukee metropolitan area.

Specifically, the master plan will make evaluations and future recommendations regarding land use, space use, image and identity, access, vehicular and pedestrian circulation, parking and transit services, building opportunities, open space, recreation and athletics, utilities and other infrastructure for existing and potential campus growth and locations. It will also address the issues of the neighboring communities and metropolitan areas, historic cultural resources and environmental sustainability.

“It’s been over 35 years since UWM last completed a master plan,” said Christy Brown, interim vice chancellor for finance and administrative affairs, who serves on both the Campus Planning Steering Committee and the Executive Leadership Team.

“We’re at a crossroads right now as we try to Continued on page 2...
Expanding the definition of ‘regional’ economic development

For the past few years, our university has acted on the belief that it needs to be a leader in regional economic development. This is why we have been involved with the Milwaukee 7 regional economic development initiative, which is focusing on Southeastern Wisconsin.

In recent weeks, however, it has become clear to me that our university – and our regional partners – must broaden that perspective.

Informing my point of view are the writings and conversations with Richard Longworth, author of the new book Caught in the Middle: America’s Heartland in the Age of Globalism. To learn what was happening with the Midwestern economy, Longworth, a former business editor and columnist for the Chicago Tribune, spent months visiting large and small cities across several states – including Wisconsin. Writing about that experience and his book in the Chicago Tribune Magazine, Longworth said:

“I found a Midwest where the states, all relics of 19th century politics, are too small and parochial to even understand global economic trends, much less adapt to them; where all strategic thinking, dominated by the great state universities, stays locked within state lines. I found experts – scholars, politicians, business people – who knew their own state’s global challenges but had almost no idea what was happening next door.

“In short, the Midwest is dealing with a 21st century problem with long-outdated tools. Until it starts to see itself as a single economic entity with common interests, it will remain helpless before the global pressures that are shaping our century.”

I was one of those interviewed by Longworth while he was researching the book. Once Caught in the Middle had been published, I renewed my conversation with Longworth.

In February, I attended a meeting held at The Chicago Council on Global Affairs, for which Longworth now is on staff as a senior fellow. The council has established The Global Midwest Initiative, which is acting on recommendations in Longworth’s book for greater integration and cooperation across the Midwest.

I have accepted the council’s invitation to serve on the initiative’s steering committee. Others on the committee include the former presidents of the University of Michigan (James Duderstadt) and University of Illinois at Chicago (Sylvia Manning), and the former governor of Missouri (Bob Holden). In materials distributed at the February meeting, the council said it hopes The Global Midwest Initiative can:

• Host an annual conference that helps build consensus among regional leaders on how best to position the Midwest for success in the era of globalization.
• The first is tentatively set for June 2008.
• Develop and publish a monograph series called “The Heartland Papers” that will explore the challenges and opportunities of globalization for the Midwest.
• Organize a series of Global Midwest Seminars aimed at local policymakers and people of influence.
• Create a new Web site to share information and build networks around Global Midwest Initiative topics.
• At UWM, I am convening a small working group of campus and community members to consider how our university can be an active participant in the process to the benefit of our region and beyond.

Longworth’s book and The Chicago Council on Global Affairs are raising significant issues that will have a major influence on our future.

I look forward to the contributions that those associated with our university will make to this effort.

Carlos E. Santiago, Chancellor

Master Plan

Meet the current and future demands for research, instruction and student services. This master plan will be our road map for achieving the university’s vision and mission for the next 20 years.

Ongoing academic planning will drive the physical master planning, which is expected to take about two years and will be wide-ranging and inclusive. The planning committee and consultants will seek input from numerous stakeholders both on and off campus.

“Academic planning is the ultimate driver of our master planning process,” said Rita Cheng, provost and vice chancellor for academic affairs, who chairs the Campus Planning Steering Committee and serves on the Executive Leadership Team.

“By including faculty and staff from throughout the campus, we will produce a master plan that will be fully informed by our academic values and strategic thinking about the direction our programs are likely to take in the future.”

In July 2007, the UW Board of Regents approved $2 million for the master plan, and in August 2007, the state Building Commission granted the state the authority to hire a master plan consultant.

The funding for the master plan is part of funding recommended by Gov. Jim Doyle in the 2007-09 capital budget for studies of an engineering campus and a school of public health. It was determined that a portion of these funds would be used for a master plan for all UWM properties.

HGA/Sasaki is anticipated to arrive on campus this month. Their first task involves data collection and analysis of existing conditions.

For further information, visit the master plan Web page, http://www4.uwm.edu/master_plan/.

FOR MORE ON THE MIDWEST’S GLOBAL CHALLENGES

To learn more about this important topic, two excellent introductions to Longworth’s book are available online:

• Longworth himself wrote an excellent article, “Can the Midwest regain its economic clout?”, in the Jan. 6, 2008, Chicago Tribune Magazine (http://www.chicagotribune.com/features/magazine/chicago0100magglobalinitiative0603781896story)

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For a complete schedule of events and the latest campus news, start your day at www.uwm.edu.

UWM REPORT

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This publication may be requested in accessible format.
Every year at this time, employees demonstrate their support of UWM by providing generous financial support via the UWM Gives to UWM campaign. Last year, over 700 faculty and staff members made a gift or pledge and helped raise $333,056.

Virtually every area of the university benefits from the campaign, and the dollars raised are a vital source of support for the campus. Your gift to help fund scholarships, academic and research programs, faculty enhancements or any of the hundreds of programs at UWM helps the institution fulfill its mission. Participation, not the amount of your donation, is what counts and shows prospective corporate and foundation donors that our faculty and staff believe in the future of UWM. Last year, more than 20 percent of faculty and staff members demonstrated their commitment to UWM by making a gift to the campaign.

This year’s campaign is lead by co-chairs Linda Huang, program manager, Multicultural Student Center; Kathy Litzau, associate athletic director; Bruce Maas, chief information officer; and Stan Stojkovic, dean, Helen Bader School of Social Welfare.

Throughout the month, look for details on how you can support this year’s campaign with a tax-deductible contribution. Invitations and reminder cards will be delivered to your campus mailbox and e-mailbox. Contributions can be made conveniently through payroll deduction, and gifts can be unrestricted or directed to an area of the university that holds special interest to you.

Gifts from faculty and staff symbolize their faith and trust in the role that UWM plays in educating tomorrow’s health-care providers, engineers, scientists, artists, musicians, writers, teachers, faculty members and CEOs. This year, when a campaign co-chair or volunteer asks for your support, please enthusiastically say “I will!”

FREQUENTLY ASKED QUESTIONS ABOUT UWM GIVES TO UWM

Members of the UWM family are invited to make gifts to the 2008 UWM Gives to UWM campaign. Below are answers to frequently asked questions that may assist you when considering a gift. If you would like additional information, please contact Chris Ciancimino, director of annual giving, at ciancim2@uwm.edu or 414-229-3017.

Q: What is the UWM Gives to UWM campaign?
A: An employee fund-raising program that seeks to raise operational support for UWM. The campaign is an opportunity for all current and retired UWM faculty and staff to make an annual gift to their favorite initiatives or department.

Q: I already work here; why should I give?
A: Even if you don’t make a financial contribution to UWM, we appreciate the important contribution you make as an employee.

Employees know firsthand that the needs of the university are not always met, and that funding from many sources is declining. Consequently, the private support UWM receives from faculty, staff, alumni and friends is more important than ever. Equally important, when UWM seeks support from foundations and corporations, these organizations often consider the level of internal financial support in their funding decisions.

Q: When will I receive the letter asking for me to participate?
A: Letters will be sent by campus mail early April. Please return your pledge form by the end of April to ensure it is counted in the campaign total. Of course, gifts are gladly accepted at any time during the year.

Q: Can I specify where my contribution should go?
A: Yes. This choice is completely yours. The pledge card you receive will suggest designations, but you can designate your gift to a specific college, department or program. If you have a question about a specific designation, please call 414-229-3017 or e-mail ciancim2@uwm.edu.

Q: How much should I give?
A: All gifts count toward our goal, and every gift makes an important impact. Gifts of $250 or more are recognized by inclusion in the Collegium Society, while gifts of $1,000 or more are recognized by membership in the Chancellor’s Society.

Q: Can I make an anonymous gift?
A: Yes. Just tell us on the pledge card that you wish to remain anonymous. You will receive a tax receipt but your name will not appear on any list of gifts received by your department or any honor roll lists.

Q: Can I make a gift jointly with my spouse?
A: Yes. The pledge card provides the opportunity to make a joint gift with your spouse.

Here’s an added benefit. Your spouse may work for a company that matches contributions to UWM. A matching gift may double or even triple the amount of money you are credited as contributing.

Q: What are my payment options?
A: There are several ways to make a contribution. When you receive your pledge card, or if you already know how you would like to support the university:
1) Complete and mail the payroll deduction form to have a portion of your gift automatically deducted from each paycheck.
2) Send a personal check made payable to the UWM Foundation to: UWM Foundation, 3230 E. Kenwood Blvd., Milwaukee, WI 53211.
3) Charge your gift to your credit card (Visa or MasterCard). This option is available on the pledge card or at www.development.uwm.edu.
4) To make a gift of appreciated securities, such as stock, call Chris Ciancimino, 414-229-3017, for instructions.

Q: What if I didn’t receive a pledge card, or I lost it?
A: We will be happy to provide another card for you. You can also make a gift online at www.development.uwm.edu.

Q: How can my area of work benefit from the faculty/staff campaign?
A: As an employee of the university you have a personal and professional investment in the success of the institution and in your own area of interest. You may choose to make a contribution to the school or program in which you work – or instead choose some other designation that interests you. Most schools and programs receive some support through the UWM Gives to UWM campaign.
Packing and Transit unveils cost-saving strategies for 2008

By Beth Stafford

A spirit of cooperation and compromise has resulted in a Parking and Transit budget with no rate increases for on-campus parking.

Creative strategies, along with an increased contribution from the UWM Student Association (SA), have produced a 2008-09 Parking and Transit Department budget with NO RATE INCREASES for on-campus parking. “The fact that parking rates will remain the same should be attributed to a dramatic spirit of compromise among the Student Association, faculty governance and campus administration,” said Claude Schuttey, director, University Architects/Planning and Transportation.

“Some steps taken to prevent reinstatement of a user fee for the UPARK shuttle should be seen as one-time, ‘band-aid’ fixes,” said Schuttey. “For example, the SA agreed to raise the segregated fee amount and direct those funds to the parking and transit budget. Also, a portion of the sale from the Zelazo Center parking lot was directed to the 2008-09 budget. Fund transfers also were made from UPARK reserve funds and parking.”

To achieve a no-rate-increase budget for 2008-09, it was necessary to discontinue certain services. No UPARK service will be available during spring break. To achieve a no-rate-increase budget for 2008-09, it was necessary to discontinue certain services. To achieve a no-rate-increase budget for 2008-09, it was necessary to discontinue certain services. To achieve a no-rate-increase budget for 2008-09, it was necessary to discontinue certain services.

UPARK

No UPARK service will be available during UWInterim, spring break or summer terms. To compensate, faculty and staff will be able to purchase several different kinds of pro-rated parking permits. Fees for these new permits are $279/UWInterim, spring break and summer; $240/spring break and summer; and $225/summer.

A permit valid in Pavilion levels 3, 4 and 5 will be $200/UWInterim, spring break and summer. A permit valid in the Union garage will be $200/UWInterim, and a permit valid in outdoor faculty/staff spaces will be $200/UWInterim.

For students, a permit valid in the Union garage will be $10/UWInterim, and a permit valid for campus outdoor parking will be $200/UWInterim. A permit valid in the Pavilion garage will be $10 per week/summer.

Schuttey addressed why UPARK services were eliminated for certain periods. “Because of lower use rates, UPARK service is just too costly,” said Schuttey. For example, while the mean cost per round trip during the academic year is $9.96, that climbs to $9.92 during spring break.

WISCONSIN COACH LINES

Another change in service for UWM students, faculty and staff will be effective this spring. As of May 16, UPASS and Commuter Value Pass will not be accepted as payment for Waukesha and Kenosha bus service. Alternate fare and route information is available from Wisconsin Coach Lines.

“Those users can plan to use their UPASS or Commuter Value Pass on the 44U route from State Fair Park (for Waukesha) or 40U from I-94 College Ave. (for Kenosha),” said Schuttey. “There are no Milwaukee County Transit System Frequent Flyer route changes.”

Schuttey also points out that to compensate for this service change, 30 faculty/staff spaces in the Sciences lot will be converted to public spaces, and 15 faculty/staff spaces will be added to the Cunningham lot.

The 2008-09 parking and transit budget was constructed with an awareness of the campuswide master plan process now under way (see front page). That exercise, which will assess transportation in late summer 2008, is expected to provide a comprehensive, equitable business plan for transportation services. That plan will analyze both how to economically bring more people to campus and how to pay for existing parking at UWM.
FROM THE PROVOST
New Directions for Enrollment Management
By Rita Cheng, Provost and Vice Chancellor for Academic Affairs

The world of enrollment management at UWM is strategic, collaborative and innovative. To maximize the holistic blueprint for Access to Success, we will be charting new directions for enrollment management for all students, undergraduate and graduate alike. The Provost’s Enrollment Management Steering Committee will continue to provide the key coordination for the implementation and monitoring of Access to Success activities. Within that structure, four working groups will be formalized: 1) Recruitment and Admissions Working Group, 2) Graduation Working Group, 3) Graduate Enrollment Working Group and 4) Adult, transfer and non-traditional Working Group.

Each of these groups will interact with the Multicultural Advisory Committee to ensure our commitment to diversity is infused in the work of each of these groups. A cross-section of faculty, staff and governance will be involved in all enrollment management activities. Key organizational points from the provost’s staff are Associate Vice Chancellors Patricia Arredondo, Michael Powell and Ruth Williams.

The organization chart for the committee appears below. Following are charges for each of the groups:

PROVOST’S ENROLLMENT MANAGEMENT STEERING COMMITTEE
Charge: Oversee UWM’s broad enrollment and retention plans and outcomes for undergraduate and graduate students. Develop, implement and monitor the outcomes of strategic enrollment management. Communicate these plans and outcomes to the campus and broader community.

RECRUITMENT AND ADMISSIONS WORKING GROUP
Charge: Develop and implement the recruitment and admission steps of the comprehensive enrollment management plan to bring in freshman classes that are within 4,300 to 4,600 students, with diversity that increases by 1 percent each year and with a increasing proportion of high-achieving students. Increase the enrollment and diversity of nontraditional students entering UWM as transfer students.

GRADUATION AND RETENTION WORKING GROUP
Charge: Develop and implement academic program and student support actions across all years and all schools and colleges that will increase first-year retention by 1 percent per year and six-year graduation by 1 percent per year; decrease the gap in one-year retention and six-year graduation between targeted students of color and non-targeted students; and decrease the gap in one-year retention and six-year graduation between students matriculating with college placements in math/English and students matriculating requiring developmental math/English.

GRADUATE STUDENT RECRUITMENT AND RETENTION WORKING GROUP
Charge: Develop and implement recruitment, academic program and student support actions that yield a 5 percent increase in masters students, a 10 percent increase in doctoral students, enhanced diversity in overall graduate students, and greater degree-completion rates.

ADULT, TRANSFER, AND NON-TRADITIONAL WORKING GROUP
Charge: Increase the number of baccalaureate degree holders in the State of Wisconsin by developing and implementing recruitment, admissions, and programmatic strategies to attract and meet the needs of adult, transfer and non-traditional students.

MULTICULTURAL ADVISORY COMMITTEE
Charge: Develop, communicate and coordinate strategies that enhance the learning and social capacity and environment for UWM students of color across all grade levels, schools and colleges, and programs and services. Ensure that overall enrollment planning incorporates these strategies and this area of focus.

Chancellor Carlos E. Santiago has set two strategic goals for UWM: access and research. In fall 2005, Access to Success was established with specific objectives for student access and success as gauged by retention and graduation. In its broadest context, Access to Success is an investment in the future of UWM, our communities and schools, and Southeastern Wisconsin. As with the research priority investments through RGI and cluster hires, Access to Success is a complementary priority focused on enrollment management, broadly conceived. It is a comprehensive vision of what this institution can do to maximize access while also ensuring that strategies are in place that can assist students in succeeding, engage all students in learning, retain achieving students at UWM and increase our graduation rates.

The realignment of our enrollment management activities will ensure that we make continued progress in areas where Access to Success initiatives have had a positive impact (such as the first-year experience) and that we also meet Access to Success goals for the full range of students at UWM, including groups such as graduate students, international students, and adult and non-traditional students.

American Indian Awareness events are being held on campus during April. All events are free and open to the public. The events are sponsored by American Indian Student Services and the American Indian Student Association.

Monday, April 7: Ned Blackhawk speaks on “Violence over the Land.” Blackhawk is associate professor of history and American Indian Studies at UW–Madison. 7 p.m., Union Alumni Fireside Lounge.

Tuesday, April 15: “Honor For All” American Indian Student Services Student Awards. 6 p.m., Greene Hall. The Wallace Pyawasit Community Leadership Award also will be presented to an honoree from Milwaukee’s American Indian community.

Monday, April 28: “Way of the Warrior,” a documentary film by Patty Loew examining the role and cultural meaning of military service for Native Americans in the 20th century. The film was aired nationally on PBS. 6:30 p.m., Union Alumni Fireside Lounge.

Tuesday, April 29: American Indian dance. Noon, UWM Union Concourse.

For more information, contact American Indian Student Services, 414-229-5880.
Safety Task Force suggests communications, technology to reduce campus crime

By Angela McManaman

The tenure is short, but the mandate is clear. When Chancellor Carlos E. Santiago formed a Campus Safety Task Force in November 2007, his goal was to assemble a committee of experts in law enforcement, criminal justice and community outreach who also were intimately familiar with UWM, the wider Milwaukee community and the neighborhoods surrounding the university.

The appointed task force chairman, Helen Bader School of Social Welfare Dean Stan Stojkovic, quickly set about recruiting individuals who fit the criteria, knowing that the Task Force would meet frequently between December 2007 and this spring, when it submits a Campus Safety Report to the Chancellor’s Office.

“This task force really exists as a supplement to the S.A.F.E. Campus Committee,” says Stojkovic. “Our role is not to serve the university in a long-term capacity.

“Instead, we’re taking a closer look at the S.A.F.E. Campus Committee Report submitted to Chancellor Santiago in fall 2007, thinking of specific safety objectives that can help the university quickly implement some key safety and security upgrades that were identified by S.A.F.E.”

SECURITY UPGRADES UNDER WAY

Task force members have reviewed several important safety measures put in place recently:

• Hiring five additional full-time police officers, four full-time security officers and other personnel for the University Police Department.
• Increased communications and liaison with the Milwaukee Police Department.
• Increased outreach to the surrounding UWM neighborhoods through various initiatives directed toward campus and community safety.

And these are just some of the highlights. Bidding is under way to purchase electronic message boards that will be placed at a strategic high-traffic point in every building on the campus. In non-emergency situations, the boards will prominently display the time. During an emergency, they can be programmed in minutes to communicate vital information in text and through voice communication.

“We’re hopeful that the signs will display the time at all times,” says Stojkovic. “But we need to be prepared for any possibility, whether it’s security or changing weather conditions. The ability to communicate to every building on campus, instantly and simultaneously, about any security threat anywhere on campus, is vital.”

Although crime on the UWM campus and in its surrounding neighborhoods has abated since a cluster of robberies and related episodes in the summer and fall of 2007, Stojkovic says the committee, the chancellor and university neighbors understand that it’s impossible to totally eliminate crime on or off campus.

NEW LINES OF COMMUNICATION

The Campus Safety Task Force has reviewed other steps to connect students and neighbors of UWM, providing and publicizing more information about crime prevention, and implementing the COAST (Community Outreach and Assistance for Student Tenants) and student S.A.F.E. patrol programs.

“In the case of the S.A.F.E. patrols, we have a program that has actually prevented crime,” Stojkovic said. “And COAST gives us an opportunity to place responsible students in the UWM neighborhoods to educate their peers about appropriate off-campus behavior.

“Both are getting good response.”

The safety challenges and suggestions members outlined over the course of several intensive meetings by the task force will be summarized in the report to the chancellor.

“As the university grows into downtown Milwaukee and to other parts of the city, there will only be more opportunities to discuss safety, and new concerns related to the expansion,” Stojkovic says.

“The campus master plan process can really contribute to this discussion going forward, but it’s important that everyone understands the university is already thinking innovatively about campus safety for the present and future.”

 Norris Health Center

The video interview is one of a series on campus health and safety that began earlier this year with a message from Chancellor Carlos E. Santiago. Norris Health Center provides medical care, counseling and preventive care to students, as well as referrals to local health-care providers.

In addition to helping students manage stress in their lives, says Bonner, the center treats common problems such as coughs, colds, flu and other illnesses and injuries. The center also can assist students in dealing with chronic medical conditions like diabetes.

The Campus Safety Web site includes general information on managing stress, with links to the Norris Health Center site and other resources. The site also includes extensive tips, information, resources and links for staying safe and healthy on campus.

The Campus Safety is one part of UWM's effort to create a culture of safety awareness among faculty, staff, students and parents. The site, which also can be reached through a link from the UWM home page, centralizes emergency and routine safety communications and information.

Brian Schmidlin, senior broadcast specialist with University Information Technology Services, and Brad Stratton, senior university relations specialist in University Relations and Communications, produced the latest video interview.
Words of appreciation

A faculty member at other institutions, I was so pleased when someone noticed what I had been doing, even though the recognition occurred far too infrequently. For instance, I fondly remember the mother of a student coming up to me, hugging me as tears filled her eyes (and ultimately mine) and thanking me for getting her son finally through his degree. I would like “words of appreciation” to be the focus of this article.

The University of Wisconsin-Milwaukee has outstanding faculty and staff. We are fortunate in the colleagues that we have. There are so many people at UWM who warrant praise and appreciation. I would like to focus on a few who are due special thanks, and I apologize in advance to the many I may miss. Sincere appreciation is proffered to the following:

• To the State of Wisconsin for the foresight in funding the Growth Agenda and to the many advocates and supporters of this within UWM and in the community.
• To the groups of faculty who developed the Undergraduate Research, Cluster Hires and Biomedical (WHBTF) funds. The proposals were developed within a very short timeline, necessitated by passage of the biennial budget.
• To the faculty who reviewed the proposals in an expeditious and thoroughly professional manner.
• To the faculty who submitted proposals for the Research Growth Initiative (RGI). I recently had the pleasure of observing the review process. I was so impressed by the quality of the proposals as judged by external reviewers from across the United States.
• To the increasing numbers of faculty and staff submitting proposals for external funding for their research. I am hopeful that the present trend of higher funding coming to UWM researchers will continue.
• To the faculty and staff submitting invention disclosures. I am pleased to see that we have doubled last year’s total in the first two months of 2008.
• To the faculty and staff across the campus and in the Graduate School for the timely admission of new graduate students.
• To the UWM Research Foundation staff for their successful solicitation of funds and for their dedication to the commercialization of UWM technology.
• To the staff of the Office of Research/Graduate School for implementing the new Grants Module and for managing the RGI together with the other grants programs.

As we move into the spring with the resurgence of nature and the spirit (and, hopefully, the end of snow shoveling), we cannot but think highly of the progress that we are making.

KENNAN FORUM EXAMINES MEDIA IMPACT ON 2008 ELECTION

Two award-winning journalists will explore what effect the media could have on the outcome of the 2008 U.S. presidential election the way they cover foreign policy issues before election day. The topic is the subject of the George F. Kennan Forum on International Issues on Thursday, April 17.

Hosted by UWM’s Institute of World Affairs (IWA) and the Center for International Education (CIE), the forum is held at the Pabst Theater, 144 E. Wells St. in downtown Milwaukee, from 4 to 6 p.m.

The event, “Election 2008: Foreign Policy and the Media,” will air live on 90.7 WHAD-FM, the Ideas Network of Wisconsin Public Radio (WPR), and features:

• David Marash, main anchor at Al Jazeera English in Washington, D.C. He joined Al Jazeera English from ABC News’ “Nightline,” where he was an award-winning correspondent.

His reporting first gained attention when he won the Overseas Press Club Award for his radio reports on the 1972 Black September hostage killings at the Munich Olympic Games.

Since 1980, he has earned four Emmy Awards for coverage of events such as the war in Bosnia, the bombing of the federal building in Oklahoma City and the explosion of TWA flight 800 off the coast of Long Island.

He also was awarded the Du Pont Award and Global Health Award in 2000 for a three-part series of “Nightline” programs on the effects of AIDS in Zimbabwe.

• Claudia Rosett, journalist-in-residence with the Foundation for Defense of Democracies. During the last 27 years, she has reported from Asia, the former Soviet Union, Latin America and the Middle East.

In recent years, she has written about U.N.-related corruption and terrorist money trails, and democratic movements in despotic states.

From 1984 to 2002 she was a staff writer and editor at The Wall Street Journal, including editor of The Asian Wall Street Journal, based in Hong Kong, and bureau chief in Moscow. She won an Overseas Press Club Award for her on-site coverage of China’s 1989 Tiananmen Square uprising.

Tickets are $10 general public, $5 IWA Basic and WPR members, and free for IWA Premium members and students (with ID). They are available from the Pabst Theater Box Office, 414-229-3032 or www.pabsttheater.org. Discounted admission is available for UWM faculty and staff. Call 414-229-3032 or email rschrag@cie.uwm.edu for a discount code.

Co-sponsors of the Kennan Forum include Wisconsin Public Radio, Milwaukee Public Television (Channel 10/36), Midwest Airlines, Brady Corporation and US Bank.

For more information, call 414-229-3220, email rschrag@uwm.edu, or visit http://www.iwa.uwm.edu.
Woodson Week 2008

The 10th annual Woodson Week is a celebration of African American heritage named in honor of Carter G. Woodson, renowned historian and founder of Negro History Week. All events are free and open to the public.

MONDAY, APRIL 7: Carter G. Woodson Keynote Lecture: Nele Blackhawk, associate professor of history and American Indian studies at UW-Madison, speaks on “Violence over the Land – Lessons from the Early American West.” 7 p.m. Union Alumni Fireside Lounge.

TUESDAY, APRIL 8: Woodson Week Colloquium on Race and Violence in Contemporary American Society: A panel of invited speakers will explore the causes of and solutions to racialized violence as it affects our diverse communities. 7 p.m. Union Alumni Fireside Lounge.

WEDNESDAY, APRIL 9: Lyrical Sanctuary’s Open Mic Series: Featuring poetry that encompasses themes of social and political awareness. 8-10:30 p.m. Union Alumni Fireside Lounge.

THURSDAY, APRIL 10: Community Media Project Disparities & Misconceptions Film Series: “Dark Exodus.” Iverson White’s film focuses on how a family copes with a lynching as they struggle to adjust to migrating from the South to the North in the early 1900s. 7 p.m. Black Holocaust Museum, 2233 N. 4th St. Information: 414-284-2500 or www.communitymediaproject.blogspot.com.

FRIDAY, APRIL 11: “10 Perfect”: A performance inspired by the life of Dr. James Cameron, founder of America’s Black Holocaust Museum in Milwaukee and survivor of a lynching, who died in 2006 at the age of 92. A study in character transformation, “10 Perfect” is a tale that demonstrates the triumph of the human spirit and the healing powers of storytelling. 11 a.m. and 7 p.m. Union Wisconsin Room.

Woodson Week is sponsored by UWM Cultures and Communities Program, UWM Union Sociocultural Programming, UW System Institute on Race and Ethnicity, TRIO and Pre-College Programs, Multicultural Student Center and UW Libraries. For more information, contact Cultures and Communities, 414-229-2298.

LIGO sheds light on cosmic event with help from UWM

By Laura L. Hunt

An analysis by an international team of gravitational wave scientists, including physicists at UWM, has shed light on an intense gamma ray burst occurring last winter by eliminating one theory for its origin.

Gamma ray bursts (GRBs) are among the most violent and energetic events in the universe, and scientists have only recently begun to understand where they come from.

UWM graduate student Nick Fotopoulos, working under the guidance of professors Patrick Brady and Jolien Creighton, conducted significant parts of the analysis using the university’s Nemo supercomputer cluster. Fotopoulos came to UWM after completing a master’s degree at the university’s Nemo supercomputer cluster. Fotopoulos came to UWM for his doctoral degree specifically to work on this project after completing a master’s degree at the Massachusetts Institute of Technology.

UWM’s supercomputer cluster performs the calculations necessary to interpret data being collected by two facilities in the U.S. that are designed to detect gravitational waves in space. These facilities form the Laser Interferometer Gravitational-wave Observatory (LIGO); they are funded by the National Science Foundation, and related research is carried out by a group of 800 scientists worldwide.

Gravitational waves are produced when massive objects in space move violently. The waves carry the imprint of the events that caused them.

The 18-member UWM LIGO group has been a significant contributor to the LIGO effort since 1996. Last winter, gamma-ray satellites measured a short but intense outburst of gamma rays originating in the direction of the Andromeda galaxy, the closest galaxy to our own, but located 2.5 million light years away.

Such a violent event occurring in a nearby galaxy should have generated gravitational waves that would be easily measured by the ultra-sensitive LIGO detectors, but no waves were recorded.

This marks the first time scientists involved with LIGO have made a significant contribution to the understanding of such a cosmic event by searching for gravitational waves.

“This was an exciting opportunity for us to contribute directly to the study of GRBs,” said Brady. “The LIGO analysis provided information that could not be obtained by observations with other telescopes.”

The hope is that the information from detection of gravitational waves by LIGO will eventually yield secrets about the nature of black holes, the properties of nuclear material and maybe even how the universe began.

“This result is not only a breakthrough in connecting observations in the electromagnetic spectrum to gravitational wave searches, but also in the constructive integration of teams of complementary expertise,” says Szabolos Márka, an assistant professor of physics at Columbia University in New York.

The next major construction milestone for LIGO will be the beginning of the Advanced LIGO Project, which is expected to start in 2008. Advanced LIGO, which will use the infrastructure of LIGO, will be 10 times more sensitive. The increased sensitivity will be important because it will allow scientists to detect cataclysmic events such as black-hole and neutron-star collisions at 10-times-greater distances.
Mexican monuments reveal ancient stories of human sacrifice – and a modern tale of pollution

By Angela McManaman

Carved into stately grey limestone and bordered by emerald swaths of grass, the ruins at El Tajín tell the story of a city that dominated parts of Mexico’s east coast from 600-900 AD.

Those who lived at El Tajín, the major site of Classic Veracruz culture, grew maize and cotton, and played the Mesoamerican “ballgame,” but were cleared out of their home territory before the Spanish conquistadors arrived.

He’s a meteorologist by trade, but UWM Professor Jonathan Kahl knows a bit about the ballgame, played throughout Mesoamerica for some 3,000 years. A brutal version of the game is depicted in stone reliefs and murals at El Tajín.

“Histories tell it both ways, either the loser pays with his life, or the game is fixed and it’s an honor to be chosen,” Kahl says. “The winner may take the life of the loser. Either way, it sounds like a bad deal to me.”

SLOW DECAY

A professor of atmospheric science at UWM and affiliated professor at the National Autonomous University of Nuevo Leon in Monterrey, Kahl has spent portions of the last five years in Mexico, collaborating with chemists and fellow atmospheric scientists. Together they are tracing the origins of acid rain in present-day Veracruz, where El Tajín is located.

A slow but steady siege of acid rain is disintegrating the 800-year-old monuments at a rate of one-half millimeter per century.

“We are not necessarily worried about what the pyramids are going to look like some 10,000 years from now,” Kahl admits.

“But some of the most culturally impressive aspects of ruins at El Tajín are the paintings, the stone illustrations,” he continues. “If these are exposed to the elements, and are only several millimeters thick themselves, then the current rate of decay indicates it will not take a very long time for them to disintegrate.”

The limestone is so soft, Kahl explains, that small portions of the reliefs and pyramids can be scraped away with a fingernail.

As detailed in a 2007 article the team published in the journal Atmósfera, one of the first steps of their research was the collection of 40 rainwater samples from El Tajín – gathered from August 2002-January 2003.

This was followed by an analysis of the rainwater's chemical composition.

ACID FINGERPRINTS

“Precipitation acidity leaves behind a fingerprint that lets us know where it comes from. Oil refining, cement manufacturing, even a pollution-free zone in the middle of the Atlantic will be somewhat acidic due to dissolved carbon dioxide,” says Kahl.

Given that a congregation of active oil platforms lies 500 kilometers east – one day upwind of El Tajín – with oil processing and shipping facilities lining the Gulf of Mexico and nearby Yucatán Peninsula, the researchers weren’t surprised to find chemicals related to oil production in the rainwater. Still, the story was incomplete.

The amount of acidity in the rainwater was inconsistent – varying from day to day and from place to place. Using computer modeling and data analysis, Kahl isolated meteorological components that might explain the variations.

“Not unlike the pattern we have here in Milwaukee, El Tajín has a sea breeze that blows westward during the day,” says Kahl. “At night the breeze moves eastward towards the water.”

Due to the Atlantic subtropical pressure system operating in the Gulf of Mexico, easterly wind flow is dominant year-round and at its strongest in summer. Eighty percent of the region’s rain falls between May and October.

Combine the cluster of industrial pollutants – responsible for more than 600,000 tons of airborne pollutants yearly – with a strong, year-round easterly wind flow, and the forecast for El Tajín is rather grim: a strong chance for more acid rain.

ON THE HORIZON

Kahl has many opportunities to collaborate with his Mexican colleagues on future research in this area. He teaches a graduate course in meteorology at Nuevo Leon this summer.

“With only one atmospheric research center and one meteorology program to cover the entire country, it is difficult for environmentally-minded students to learn about meteorology’s effects on air pollution,” Kahl says.

He will again return to Mexico in 2009 to present the short-term study-abroad course “Acid rain and ancient Mesoamerica: Is acid rain dissolving the pyramids?” The course will give UWM undergraduates an opportunity to explore the question Kahl has already helped to answer.

“El Tajín is one of Mexico’s national jewels,” Kahl says. “We’ll continue doing more to raise awareness of its importance, and of the effects of acid precipitation, in different ways.”
Refining the science of public opinion polling

By Laura L. Hunt

Nancy Mathiowetz has been busy tracking hundreds of public opinion surveys this year, detailing everything from pre-election polls to consumer confidence. She admits she is usually “drowning in data.”

But then, so is almost everyone else, says the UWM sociology professor, who has been president of the American Association for Public Opinion Research (AAPOR) since May.

The results of public opinion polls measure nearly every aspect of our lives today, from who we favor for public office to what kinds of cookies we prefer. They are what drive policymaking in a democratic society,” she says.

On the AAPOR’s executive committee, Mathiowetz keeps company with some high-profile names in the field of public opinion. Frank Newport, editor-in-chief of the Gallup Poll, who also blogs for USA Today; Mark Blumenthal, editor and publisher of Pollster.com.; and Scott Keeter, director of survey research for the Pew Research Center and an election-night analyst for NBC News, are a few.

“They are the most active and innovative presidents in a while,” says Richard Kulka, senior vice president at the social science research firm of Abt Associates Inc., and the AAPOR’s president-elect. “She’s been a major impetus for providing short courses and training, especially for journalists, who are the most immediate consumers of surveys. That’s her signature contribution.”

Accuracy

Well-designed surveys are generally reliable, Mathiowetz says. Even a relatively small sample size can yield accurate results if conducted properly. For example, a survey of 1,200 to 1,500 people is all that’s needed to gauge nationwide public opinion on a given topic.

But ultimately, individuals’ attitudes and behaviors are subject to change over even a short amount of time, making it difficult to capture a precise picture, she notes.

When the same poll can predict correctly for one major political party, but get it wrong for the other, there’s an issue that probably isn’t related to polling methodology overall, she says. In the 2008 New Hampshire Democratic primary, nine polls got the outcome wrong – predicting Hillary Clinton would lose big to Barack Obama. Yet the same polls accurately predicted John McCain would win.

Mathiowetz named a blue-ribbon committee to try to determine what factors might have affected the polls.

But even legitimate public opinion surveys are subject to multiple sources of error. Mathiowetz says she suspects that one source of the problem was that pollsters overlooked a piece of their own research: that 25 percent of voters who voiced a preference for a particular candidate also said they could still change their minds.

“The role of undecideds in a close election is difficult to understand in advance,” she says. “After New Hampshire, the media have been careful to report the percentage of undecided voters, as well as the percentage of those who claimed a choice but also said they were not certain of their choice,” she says.

Credibility

Although polls have been common since early in the 20th century, the field is getting crowded. One of the goals of the AAPOR is to raise awareness of how polls are conducted and what makes them credible.

During this political season, Mathiowetz has taken on the challenge of warning the public about “push polls,” which she has condemned on the AAPOR Web site, on muckraker.com and in her blog on The Huffington Post.

“They are not polls,” says Mathiowetz. “They are political telemarketing in the guise of research. It may seem like a survey, but a push poll isn’t interested in what you say. Their goal is to influence voters through misinformation about candidates.”

Such tactics are designed to plant a seed of doubt in the minds of voters, she says. And strategically timed, they can reach thousands of people in a single night.

Power of Suggestion

But even legitimate public opinion surveys are sensitive to the power of suggestion and are subject to multiple sources of error.

Mathiowetz’s own specialty, which she teaches at the graduate level, is improving the methodology of surveys to minimize those sources. (Her current research involves ways to make surveys of the elderly more accurate.)

It’s a field that encompasses psychology and other disciplines beyond statistics.

Issues that can influence survey-based statistics include the inclusion or exclusion of cell phones, the use of interactive voice recognitions systems (“digital interviews”) and participant non-response. Even a small detail, such as the order of response options – for example, the order in which you list presidential candidates’ names – can have an impact on the way people respond.

When her term is up this May, Mathiowetz will take on a new role for AAPOR, serving as editor for the organization’s research journal, Public Opinion Quarterly.
UWM to compete in Solar Decathlon 2009

By Laura L. Hunt

A team of UWM faculty and students is one of 20 chosen from an international field to compete in the Solar Decathlon 2009, held every other year and sponsored by the U.S. Department of Energy (DOE).

Each team receives $100,000 from DOE to design and build from scratch an 800-square-foot house powered entirely by solar energy. The competition will be held on the National Mall in Washington, D.C., in the fall of 2009, but UWM students in architecture and engineering already have been working on their proposal for a year.

Assistant professors Gregory D. Thomson, Architecture; Chris Cornelius, Architecture; Yaoyu Li, Mechanical Engineering; and Adel Nasiri, Electrical Engineering, submitted the winning proposal and will head an interdisciplinary team of students.

Each home will use solar photovoltaic technology to create enough power to meet all energy demands for the house. Using energy-efficient technologies, the project will demonstrate that the typical American home, with dishwashers, washing machines, computers, televisions and other appliances, can be powered entirely by the sun without having to sacrifice all the modern comforts and aesthetics Americans are accustomed to.

After designing and building the houses at their respective universities, the 20 teams will assemble their projects on the National Mall. After three weeks of construction and competition, the winning team will be the one with the most points awarded in 10 specific areas, such as architecture, engineering, comfort, energy balance and market viability.

“There are minimum standards of energy production that we have to achieve for the competition,” says Thomson. “So it is more about minimizing energy demand and coordination of energy-saving strategies with design considerations.”

The building UWM is designing will be on a residential scale, he adds, but the technology going on within it will be more on the scale of a small commercial building.

Working with We Energies, Nasiri and his students are developing a complete solar energy system that will be used in the design. Consisting of both photovoltaic cells and battery storage, the system can be marketed together. Nasiri’s lab is planning to install a prototype of the equipment on the roof of the Engineering and Mathematical Sciences (EMS) building at UWM.

UWM’s proposal also may have been chosen because of the work UWM students have already done in designing affordable and sustainable modular homes for a studio Cornelius is teaching. In a project involving the local chapter of the American Institute of Architects (AIA) and city officials, Cornelius’ students designed two homes for Merrill Park in Milwaukee and one home in Racine.

“We took a lower-tech approach because of cost considerations,” says Cornelius. “We didn’t use solar cells, but focused instead on techniques like orientation of the building, passive solar heating and reuse of rain water.”

Those techniques will be incorporated into the Solar Decathlon project, along with more aggressive strategies, says Thomson. As the design takes shape, students will use leading-edge design and analysis software that will track factors such as heat gains and losses and available daylight that results from decisions like windows placement.

This year’s teams have been selected from universities in the United States, Canada and Germany. DOE’s Solar Decathlon complements the President’s Solar America Initiative, which seeks to make solar power cost-competitive with conventional forms of electricity by 2015. It also showcases some of the work of UWM’s research cluster in the field of alternative energy.

To see a listing of teams and photos of homes from the last Solar Decathlon, go to www.solardecathlon.org.

From left: Assistant professors Adel Nasiri, Electrical Engineering; Chris Cornelius, Architecture; Yaoyu Li, Mechanical Engineering; and Gregory D. Thomson, Architecture, will lead UWM’s Solar Decathlon team of students from both engineering and architecture.

WE’D LIKE TO HEAR YOUR GOOD IDEAS – AND YOUR COMPLIMENTS, TOO

The Quick Wins Plus Committee is looking for your good ideas to become Quick Wins – ideas for passive change that are low- or no-cost and can be implemented in a relatively short period of time.

As a part of Quick Wins Plus, we also solicit kudos via our “Panther Points of Pride” submission area on our Web site. This allows the campus community to send their compliments to people and units they feel have done a very good job — something or someone we at UWM should be proud of.

“We recently received the message below to pass along to Facility Services and their Buildings and Grounds unit regarding all the snow removal efforts that have made this a memorable winter.

“A big thanks to all who take care of the ice and snow on campus! It’s been a bad winter, but you have done the very best you can to clear snow and ice. And I really appreciate that.

“This includes the folks who clear parking lots and walks, as well as the building custodians who not only spread the salt but then have to clean it up in the building after it gets tracked in. Good Job!”

The deadline for submissions to Quick Wins Plus for the 2007-08 academic year is Tuesday, April 15. Your submissions can be sent to us using our online form at www.uwm.edu/MilwaukeeIdea/quickwins.htm.

Quick Wins Plus is supported by the Office of the Provost and The Milwaukee Idea.
The 30th Annual Latin American Film Series at UWM will be held April 4-12, with all films screened at the UWM Union Theatre. The event is free and open to the public. For information, phone 414-229-5986 or visit www.uwm.edu/Dept/CLACS/outreach/filmseries.html.

All films will be shown in their original language with English subtitles. The films are not rated and many include adult content.

Friday, April 4:
7 P.M. “XXY”
Argentina, 2007, 86 min., directed by Lucía Puenzo
Alex is a 15-year-old with a secret. Soon after her birth, her parents decided to move from Buenos Aires to an isolated wooden cabin tucked away in the dunes of the Uruguayan shoreline. Some babies are born with “genital ambiguity,” a condition unfamiliar to many. “XXY” is the story of the difficult and transformative moment when a teenager comes to terms with her identity. Co-presented with the LGBT Film Festival.

Saturday, April 5:
7 P.M. “QUE TAN LEJOS (HOW MUCH FURTHER)”
Ecuador, 2006, 92 min., directed by Tania Hermida
Evaristo and Tony have just graduated from elementary school. Though Evaristo is the one enjoying school, it is his brother Tony who receives a scholarship to continue his studies. Instead, Tony prefers to return to work on the family ranch. Sent by their grandfather to deliver medicine to another village, the boys borrow his horse without permission. They lose the horse and each other en route, leading to separate adventures. In collaboration with the Chicago Latino Film Festival.

Sunday, April 6:
4:30 P.M. “NORDESTE (NORTHEAST)”
Argentina, 2005, 104 min., directed by Juan Solanas
At age 43, Helene’s desire to be a mother takes her from Paris to the most remote part of Argentina, searching for a child to adopt. There she discovers the Nordeste, a wild region where the astonishing beauty of the countryside violently contrasts with the social injustice that prevails there. Aware that local poverty could work to her advantage, Helene encounters the corruption that makes illegal adoption and child trafficking possible. As she meets people and gets closer to them, Helene must question her own doubts and desires.

Monday, April 7:
7 P.M. “¿QUÉN MATÓ A LA LLAMITA BLANCA? (WHO KILLED THE WHITE LLAMA?)”
Bolivia, 2006, 112 min., directed by Rodrigo Bellot
Social commentary and broad comedy define “Who Killed the White Llama?,” a huge box office hit in its native Bolivia. Jacinto and Domitila are happily married and wanted criminals, hired to transport 50 kilos of cocaine to the Brazilian border. Their journey encompasses corruption, poverty and the many harsh realities of Bolivian daily life.

Tuesday, April 8:
7 P.M. “COCHOCHI”
Mexico, 2007, 87 min., directed by Israel Cedillo and Laura Amelia Guzmán
Set in the Sierra Tarahumaras of northwest Mexico, “Cochochi” tells of a traditional indigenous culture surviving in a rapidly changing world. Evderson and Tony have just graduated from elementary school. Though Evaristo is the one enjoying school, it is his brother Tony who receives a scholarship to continue his studies. Instead, Tony prefers to return to work on the family ranch. Sent by their grandfather to deliver medicine to another village, the boys borrow his horse without permission. They lose the horse and each other en route, leading to separate adventures. In collaboration with the Chicago Latino Film Festival.

9 P.M. “UN TIGRE DE PAPEL (A PAPER TIGER)”
Colombia, 2007, 114 min.
Pedro Márquez Figueroa, a pioneer of collage in Colombia, has never had a biographer for a very simple reason: His life is like an adventure novel that is both incomplete and contradictory. Taking Figueroa’s life and work as a pretext, this film takes the viewer on a journey through history from 1934 to 1981, when the artist mysteriously disappeared. “A Paper Tiger” is a blend of collage, where art and politics rub shoulders, where truth and lies are placed side by side, where documentary and fiction intermingle.

By Beth Stafford

Report on page 12
Wednesday, April 9:
7 P.M.: “Eréndira Ikikunari”
Mexico, 2006, 107 min., directed by Juan Mora Catlett
“Eréndira Ikikunari” is a beautifully shot action film that recreates the 16th century legend of Eréndira, a young Purépecha woman who becomes an icon of bravery during the destruction of indigenous Mexico by the Spanish conquistadors. In the face of the invasors, Eréndira steals and learns to ride a horse against the Spanish, winning the respect of her tribal leaders. Along her amazing journey, she becomes a symbol of strength and resistance within her culture. Co-presented with the UW-M Master of Arts in Foreign Language and Literature, Spanish and Portuguese, the Center for Latin American and Caribbean Studies Certificate Program and in collaboration with the Chicago Latino Film Festival.

Thursday, April 10:
7 P.M.: “Mariposa Negra (Black Butterfly)”
Peru, 2006, 118 min., directed by Francisca J. Lombardi
Gabrielito, a teacher, is on a field trip with his students when she learns of the murder of her fiancé, a well-respected judge. When a tribunal publishes a trashy story about the murder, Gabriela finds and confronts the muckraking journalist, Angélica. They form an unlikely alliance to investigate, as Gabriela suspects political motivations behind her fiancé’s murder. The pair’s journey into Paolo’s political heart leads Gabriela to the realization that she’s capable of anything in her quest for revenge. Based on a novel by Peruvian writer Nancie Costo.

Friday, April 11:
7 P.M.: “A Casa de Alice (Alice’s House)”
Brazil, 2007, 100 min., directed by Deco Rovai
Alice is in her 40s and works as a manicurist in a beauty salon. She lives in São Paulo, sharing an apartment with her mother, her husband Luciano, a taxi driver, and their three sons. After 20 years of marriage, neither Lindomar nor Alice expects much from each other. The tax driver loves his small隐隐约约的暗示，而 Alice pretends not to know about her husband’s infidelities. Enter Nilson, Alice’s old boyfriend from adolescence. Alice sees in him the possibility to realize her romantic dreams, changing the course of her love life and finances.

Saturday, April 12:
4 P.M.: “El Benny”
Cuba, 2006, 132 min., directed by Jorge Luis Sánchez
Benny Moré grew up poor in central Cuba and never had any formal musical training, yet he became a legend in Cuban music. Set during the 1940s and ‘50s, the film depicts Moré’s rise to fame as a singer and bandleader, along with his struggle with alcohol abuse, which led to his untimely death at the age of 43. The soundtrack was performed by several contemporary musicians, including Chucho Valdés, Juan Formell, Valio and Orishas. “El Benny” was Cuba’s entry in the 2006 Academy Awards Best Foreign Film category and winner of Best Film, Cartagena Film Festival.
New Venture Business Plan winners announced

By Beth Stafford

A love of independent music, art, design and screen printing — combined with the desire to start their own business — proved to be the winning formula for the first-place winners of the New Venture Business Plan Competition at UWM.

Whitney Teska (’04 B.A. History) and Julie Lawrence (’03 B.A. Journalism and Mass Communication) are the entrepreneurs behind Orchard Street Press, winner of the top prize of $7,500.

International Bookworm took the second place prize of $3,000, and Fresh Start won the third place prize of $1,500.

The New Venture program is designed to foster entrepreneurial spirit among UWM students and alumni, promote practical business skills and encourage the creation of new, for-profit ventures.

The competition was developed by the Sheldon B. Lubar School of Business and made possible by private support from La Macchia Enterprises, B. Lubar School of Business and made possible by private support from La Macchia Enterprises, the parent company of Mark Travel and TriSert Solutions.

The start-up money will allow Teska and Lawrence to create marketable images for and buy equipment for printing eco-friendly screen printing on “ethically-produced” apparel products. The two plan runs of 12 to 1,000 T-shirts for the Milwaukee area’s underground bands.

“The idea for the company wasn’t based on having a background in business or business school,” said Teska. “I have played in independent bands and toured extensively for over a decade. In doing so, I have been involved in every step of the process, from booking tours across the U.S. and Europe to dealing with record labels, recording studios and designing and printing merchandise such as T-shirts, posters and stickers.

“Meanwhile, Julie has an intimate knowledge of the local music scene and connections with innumerable small businesses from her work as a staff writer for Onmilwaukee.com.”

Orchard Street earned top honors out of a field of 49 initial entrants. Intent to Compete forms were due in November 2007, with the winners announced on Feb. 16.

With second place, International Bookworm is headed by Sarah Cleveland (senior, Management Information Systems), Heather Withington (senior, Civil Engineering) and Brian DuVall. The company is designed to provide world language resources by selling books, games, movies and music on its Web site. Unlike existing Web sites, this site will cover a range of languages and feature a wide range of items.

Fresh Start, third place winner, plans to offer nutritional, fresh, preservative-free meals for takeout and delivery. The emphasis on healthy, high-quality meals inspired by family favorites sets this business apart from most options now available. The plan was written by, K Shy Brengosz (senior, Accounting), Christina Doyle (senior, Finance); Jennifer Globig (‘07 B.B.A. Marketing and Communications) and Allen Uebel (senior, Production and Operations Management).

The competition’s structure — with successive phases of plan development — helped entrants fine-tune their ideas and polish their presentations. Entrants had the opportunity to attend workshops and gain insights from a competition adviser.

The competition was open to all current full-time or part-time UWM undergraduate, graduate or doctoral students, as well as all UWM alumni who graduated since January 2004. Entrants could enter the competition as individuals or as teams.

“The competition illustrates the Lubar School’s focus on helping students translate theory and knowledge into practicable action,” said Dean V. Kanti Prasad, who also serves as Bostrom Professor of Entrepreneurship and Innovation. Next year’s competition will begin in September.

The competition was intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture-capital firms. The judges, selected from several different functional and industry areas, functioned as venture-capital investors deciding on which business venture they would most likely fund.

The UWM Foundation hosted the final competition and awarded the cash prizes.
Conference looks at climate change in Great Lakes region

By Laura L. Hunt

The impact of global climate change on Wisconsin and the Great Lakes region — as well as some potential solutions to its challenges — will be the focus of a conference organized by UWM on April 24-25.

“Global Climate Change and Sustainable Development” will feature a keynote by Roy Thilly, chairman of Gov. Jim Doyle’s Task Force on Global Warming and CEO of Wisconsin Public Power Inc. (8:15 a.m. Thursday).

The event is presented by the Global Climate Change and Sustainable Development Initiative (GCCSDI), a group of interdisciplinary experts at UWM who are committed to establishing an institute at UWM on this topic.

In addition to a complement of UWM faculty researchers, some of the other presenters will include:

• Thomas E. Crole Jr., National Oceanic and Atmospheric Administration (NOAA), Great Lakes Environmental Research Lab, Chicago
• Marc D. Andraca, director of global energy and sustainability, Johnson Controls Inc.
• Scott Bernstein, Center for Neighborhood Technology, Chicago
• Milwaukee Mayor Tom Barrett

Campus Ambassadors Offer More Support than Ever to UWM Freshmen

You’ve seen them in action, leading groups of new freshmen through the paces at Orientation. Or maybe you’ve met them at the Wisconsin State Fair, providing assistance and sharing their extensive knowledge of the UWM campus.

They are the Campus Ambassadors: a prestigious group of students, recruited for their leadership and contributions to the life and culture of the university. These students participate in a variety of campus activities that help shape the direction of new freshmen, attain the university’s goals for student success and support individual schools, colleges and other campus units.

Just to offer an example, CAs welcomed over 4,400 new freshmen and their families to the UWM campus.

By Laura L. Hunt

April 2008

University of Wisconsin

Campus Ambassadors

They are the Campus Ambassadors: a prestigious group of students, recruited for their leadership and contributions to the life and culture of the university. These students participate in a variety of campus activities that help shape the direction of new freshmen, attain the university’s goals for student success and support individual schools, colleges and other campus units.

Just to offer an example, CAs welcomed over 4,400 new freshmen and their families to the UWM community between 2007 and 2008.

“Being a CA gives you an opportunity to take a leadership role in a supportive environment with others going through the same struggles and looking to achieve the same goals,” says CA Katie Jesse, a senior in the Peck School of the Arts.

For the 2008-2009 school year, there are 192 CAs located at Bolton Hall, room 192. The CAs will take on three roles: new freshman orientation leader, freshman mentor and first-year center staff. A greater emphasis will be placed on the mentoring role in all CA positions.

With this greater emphasis on programming to support the overall new-student experience, there is the need for more students to step into the CA role.

“The role impacts not just freshmen, like first-time FYC visitor Brittany Fitzgerald. “If I would need to go in and talk with one person about anything,” she says, “I would feel very comfortable doing so with anyone in here.”

Instead, the CA experience provides benefits that go far beyond a paycheck to the CAs themselves.

“Being a Campus Ambassador has given me a deeper connection to the campus,” Natalie Jankowski, a senior majoring in psychology, says. “I’ve gained knowledge about resources I never knew about, and it has really broadened my circle of friends.”

Being in charge of positively affecting the lives of potentially hundreds of students does come with a large dose of responsibility. The CA role offers valuable, real-world experience in public speaking, teamwork, time management and organization.

“It helps with leadership skills and is a great resume builder,” says Jason Orlenko, a senior theatre major, says.

Stefnee Ross, a sophomore in business agrees.

“The networking experience is invaluable,” she says. “It gets you in the habit of putting yourself out there. Doing it gives you the opportunity to succeed.”

If you would like more information about working with the Campus Ambassadors, contact the First Year Center at 414-229-5185, www.FYC.uwm.edu or fyc@uwm.edu. If you know a student who is ambassador material, please urge him or her to visit the Campus Ambassador Web site at www.campusambassadors.uwm.edu. The deadline for CA applications for the 2008-09 school year is approaching.
**BASEBALL**

**Henry Aaron Field**

Lincoln Park, Green Bay Rd. at Hampton Ave.

- **Sat., Apr. 12 vs. Cleveland State** 12 p.m.
- **Tues., Apr. 15 vs. Bradley** 2 p.m.
- **Sat., May 3 vs. Valparaiso** 12 p.m.
- **Fri., May 9 vs. UIC** 2 p.m.
- **Sat., May 10 vs. Butler** 12 p.m.
- **Thurs., May 15 vs. Youngstown State** 4:30 p.m.
- **Fri., May 16 vs. Youngstown State** 1 p.m.

Horizon League Tournament begins May 20.

* At Miller Park

**EXHIBITS**

**INOVA GALLERIES**

* Exhibits are free. For more information, phone 414-229-5070 or visit www.arts.uwm.edu/exhibit.

**INOVA/KENWORTH**

Kenworth Square East, 2155 N. Prospect Ave. 12:5 p.m. Wednesday-Sunday, Thursday 7:30 p.m. Closed Monday, Tuesday, holidays.

- **Through May 11:** "Adultery (Wes & Isidore Frankers): Michael Banicki, Amedeo Boa and Renato Uraldo. This exhibition brings together artists engaged in portraiture/silhouettage, using statistics, charts, professional data and behavioral mapping to present digitized, gridted, drawn and painted pictures of themselves and their worlds.

- **Friday & Saturday, April 18 & 19:** Kenworth Square East Open House. Shop in at the Kenworth Square East Building in conjunction with Gallery Night and Day to check out the latest creative research. Friday 5-9 p.m.; Saturday noon-5 p.m. Free. Information: 414-229-4308.

- **Saturday, April 26:** Sounds of Saturday. Heri Izquierdo. Classical guitarist René Izquierdo performs an hour-long chamber music concert with guests Osho Cleaver, guitar; and Valerie Errante, soprano. 2 p.m. Lubar Auditorium, Milwaukee Art Museum, 700 N. Art Museum Drive. Tickets & information: 414-224-3840.

- **Sunday, April 13:** The Fine Arts Quartet is joined by pianists Fabio and Giselle Wittkopf for a program that includes the String Quartet No. 1 in E minor, Op. 172, by Camille Saint-Saëns. 3 p.m. Zelazo Center. Pre-concert talk with Scott Emmons, interim dean of the Peck School of the Arts, begins at 2:15 p.m.

- **Friday, April 18:** UW-Milwaukee Chamber Orchestra, Graduate student Matoski Kichinos conducts the Chamber Orchestra in Gounod’s “Petite Symphonie,” “Fasol Jutjule,” by Mozart, and Copacabana’s “April Spring.” 7:30 p.m. Zelazo Center.

- **Sunday, April 20:** Yoelinda Marzaluela Vocal Arts Series: “A Tribute to Jane Haeinman.” Suprao Sonya Kousa Ruck and pianist Jeffrey Peterson offer an evening of art songs by Verdi, Debussy, Laitinen, Strauss, Marx and Turch: 3 p.m. Recital Hall.

- **Wednesday, April 23:** Music From Almost Yesterday: “Ballet on Ten Fingers.” Pianist Louis Goldstein is featured in a new multimedia version of Yehuda Yannai’s "Continuum" incorporating choral/hand and finger movement. 7:30 p.m. Recital Hall.

- **Saturday, April 5:** UW-Wind Ensemble & Symphony Band, under the direction of Scott A. Jones and Scott Gayle, perform works by Byunyn Jr., Respighi and Wilson. 7:30 p.m. Zelazo Center.

- **Thursday, April 10:** Unruly Music. The Music From Almost Yesterday student ensemble performs acoustic and electronic works by UW-Milwaukee Composition students. 7:30 p.m. Recital Hall. Free.

- **Friday, April 11:** Department of Music Guest Recital: Evgenij Gridiushko, guitarist, composer and pedagogue. Gridiushko’s recital will include his own compositions as well as works from the guitar repertoire. 7:30 p.m. Recital Hall.

- **Saturday, April 12:** Sounds of Saturday. Rene Izquierdo. Classical guitarist Rene Izquierdo performs an hour-long chamber music concert with guests Osho Cleaver, guitar, and Valerie Errante, soprano. 2 p.m. Lubar Auditorium, Milwaukee Art Museum, 700 N. Art Museum Drive. Tickets & information: 414-224-3840.

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**Chamber Music Milwaukee**

April 24

**Gasthaus Entertainment Series presents Coyote Grace**, acoustic duet that combines folksy lyrics with a tight bluegrass sound. 9 p.m. Union Gasthaus.

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**Theatre**

**THURSDAY-SUNDAY, APRIL 10-13:**

UWM Musical Theatre presents “Oklahoma!” Rodgers and Hammerstein’s Pulitzer Prize-winning musical drama, presented by the Pock School of the Arts’ Inter-Arts Musical Theatre Program in an imaginative, semi-staged concert version. 7:30 p.m. Zelazo Center.

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**EUROPEAN MANIFESTATION OF BLACK AESTHETICS**

Monday, April 21

UWM Musical Theatre presents “Tongues Untied” and “Looking for Langston.” “Tongues Untied,” Marlon Riggs' 1989 semi-documentary film, blends documentary footage with personal accounts and fiction in an attempt to depict the specificity of black gay identity. In “Looking for Langston,” a meditation on Langston Hughes and other poets of the Harlem Renaissance, Isaac Julien combines archival footage with reenactments to create a film that privileges black gay identity within a historical and contemporary context. 7 p.m. Free.

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**FRIDAY, APRIL 25:**

**DOCUMENTARY FRONeRS**

May 27-31: 30th Annual Latin American Film Festival (see p. 12).

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**Saturday, May 1:**

Gasthaus Entertainment Series presents Coyote Grace, acoustic duet that combines folky lyrics with a tight bluegrass sound. 9 p.m. Union Gasthaus.
**Monday, April 28:**
COMMUNITY MEDIA PROJECT PRESENTS "BLACK RADICAL FILM: CULTURE & CONFRONTATION" “Boyz N the Hood.” John Singleton’s debut film captures three friends growing up together amid an increase in unemployment, drugs and violence in South Central Los Angeles. 7 p.m.

**Thursday & Friday, April 3 & 4:**

**Sunday, April 6:**

**Monday-Friday, April 7-11:**
Woodson Week Celebration (see p. 8).

**Monday-Wednesday, April 7-9:**
Friends of the Golda Meir Library Spring Used Book Sale. Monday: UWU students, faculty and staff ONLY (with valid ID), noon-5 p.m. Tuesday & Wednesday: open to the public, 10 a.m.-6:30 p.m. Golda Meir Library, fourth floor Conference Center.

**Monday, April 7:**
UWM Dance Department: Deborah Louise Guest Lecture. New York-based choreographer Louise Abu-Akel presents the Dance Department, talks about her work. 12:40 p.m. Mitchell Hall, room 341. Free.

**Tuesday, April 8:**

**Wednesday, April 9:**
"Artists Now!" Department of Visual Art Guest Lecture Series. Patrick Ryoichi Nagatani: “Desire for Magic.” Nagatani, a ceramicist-storyteller, shares selected work and attempts to demystify some of the narratives by revealing source material from his readings and working processes. 7 p.m. Arts Center Lecture Hall. Free.

**Wednesday, April 9:**
Spring Revival: Relax, rejuvenate, renew! Celebrate spring, get energized. Enjoy back massages, hand massages, ice cream sundaes and other forms of stress relief. 11:30 a.m.-1:30 p.m. Union Concours. Free.

**Friday, April 11:**
Conference: "Diversity in Librarianship" (see p. 10).

**Saturday, April 12:**
Fitting Your Bitches Workshop. Want a pair of designer pants? Learn how pants are patterned and explore techniques to change your pants profile. 12:30-3 p.m. Union Stilo Arts & Crafts Center. $25 UWM students; $30 faculty, staff, alumni; $35 community members. 414-229-5355.

**Wednesday, April 16:**
"Artists Now!" Department of Visual Art Guest Lecture Series. Sara Velka: “On the Velodrompanorama.” Velka introduces the Velodrompanorama, a Los Angeles exhibition hall, theatre and garden dedicated to the production and presentation of an art form that has been of all humankind. 7 p.m. Arts Center Lecture Hall. Free.

**Thursday, April 17:**
Seupa Series presents Tanira Taximire: “The Path to Sexual Empowerment.” Taximire reveals the pleasures and pitfalls of her journey from low school reject to sex expert. 7 p.m. UWM Ballroom. Free.

**Thursday, April 18:**

**Saturday, April 19:**
Accessories and Embellishments Workshop. Embellishments add detail to the surface quality of your garments, providing a point of interest. Learn various patterns for accessories, and incorporate knowledge of surface design and stitching techniques to add effects. $25 UWU students; $30 faculty, staff, alumni; $35 community members. 12:30 p.m. Union Studio Arts and Craft Centre. 414-229-5355.

**Monday, April 21:**
Earth Week Celebration. A week of activities, displays and events related to environmental issues, including water, energy, environment health, recycling and more. Union Concours and Spaigts Plaza.

**Tuesday, April 22:**
Distinguished Lecture Series presents “An Evening with Adrienne Rich.” (see p. 8).

**Wednesday, April 23:**

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**ET CETERA**

All Month:
American Indian Awareness events (see p. 5).

**Fridays in April:**
The Science Bag: Interactive science presentations for the curious ages 8 and up. “Antarctica: The Past Is Key to the Future,” by John Isbell presents the April Science Bag show.

**Tuesday, April 29:**
WORLD CINEMA
“Mitchell & Kenyon in Ireland.” Over a century ago, filmmakers Sagar Mitchell and James Kenyon roamed the British Isles filming the everyday lives of people at work and play. For some 70 years, 800 rolls of this early nitrate film sat in sealed barrels in the basement of a shop in Blackburn. “Mitchell & Kenyon in Ireland” is a unique and vivid record of Ireland at the start of the 20th century.

**Wednesday, April 30:**
Spring Craft Sale and Open House. The Union Studio Arts and Crafts Centre invites its members to sell their artwork at the Spring Craft Sale. So step by step to preserve the selection of hand-crafted items and take a tour of the facility. Refreshments provided.

**Thursday, April 24:**
UWM presents Climbing Peetree. “Hurricane Season.” A newswoman show about natural disaster and a shift in universal consciousness. 7 p.m. UWM Wisconsin Room. Free.

**Friday, April 25:**
The Scholar and the Library: Laura Convington Rusch, 2007-08 Chancellor’s Golda Meir Library Scholar Award winner and Ph.D. candidate in clinical psychology, speaks on “Stigma Reduction for Depression: Comparison and Integration of Contextual and Biomedical Models.” 2:30 p.m. Golda Meir Library, room 282, second floor, East Wing.

**Saturday, April 26:**
Poland's Traveler: Workshop. A new way to make beautiful images – learn Polish transfer techniques. Participants are invited to bring personal slides to experiment with. All supplies included. $50 UWM students; $50 faculty, staff, alumni; $60 community members. 12:30-2:30 p.m. Union Studio Arts and Craft Centre. 414-229-5355.

**Wednesday, April 30:**
"Artists Now!" Department of Visual Art Guest Lecture Series. Renato Urrah: “What is Deine And?” Taking a quote from Borges’s essay, “The Mirror Of Enigmas,” as his starting point, Milwaukee-based multimedia/film artist Renato Urrah considers the importance of the “mundane” as well as the impulse to collect and to re-collect. Arts Center Lecture Hall. Free.
BLACKLISTED WOMEN SUBJECT OF 2008 FROMKIN RESEARCH PROJECT

UWM Director of Libraries Eva Barczyk and the members of the Morris Fromkin Memorial Research Grant Committee are pleased to announce that Carol Stabile, professor in the UWM English Department, has been awarded the 2008 Fromkin Research Grant and Lectureship. The title of her research project is “Blacklisted Women: Television, the Red Scare and Women Writers.”

Stabile proposes to consider “the work of several women writers and producers whose careers were either crippled or ended by the blacklist” and to examine “how the elimination of progressive women from the industry (as well as the message this silencing sent to others who continued to write for television) helped to create an industrial environment in which diversity became synonymous with controversy and in which both were demonized as evidence of a Communist conspiracy.”

Stabile’s lecture, to be delivered at the Golda Meir Library in the fall, will be the 39th in the Fromkin lecture series, the longest-running continuous lecture series on campus. This year’s committee members were Diane Amour, Eva Barczyk, Audrey Begun, David Fromkin (Boston University), Susan Rose, Christine E. Scott, Winston Van Horne, Merry Wiesner-Hanks, Gary Williams and Max Yela.

More information about the annual $5,000 Fromkin Research Grant is available at www.uwm.edu/Libraries/special/fromkin/grant.html.

FACULTY, STAFF AND STUDENTS INVITED TO BOOK SALE’S FIRST DAY

The Friends of the Golda Meir Library Spring Used Book Sale is slated for April 7/9 in the Library’s fourth floor Conference Center.

On Monday, April 7, the sale will run from noon to 6 p.m., and is open to UWM students, faculty, and staff only, with valid IDs. On Tuesday, April 8, and Wednesday, April 9, the sale opens to the public and runs from 10 a.m. to 6 p.m.

Over 6,000 items in a wide variety of genres—contemporary fiction, foreign languages, history, literature, poetry, and political science—will be on sale, as well as textbooks on various subjects and classical LP records. All proceeds benefit the UWM Libraries.

PLAN NOW TO HELP AGS CELEBRATE ITS 30TH ANNIVERSARY

The American Geographical Society Library will celebrate the 30th anniversary of its move to UWM on Friday afternoon and evening, May 30, with a dinner, an awards ceremony and the annual Holzheimer “Maps and America” lecture, this year presented by Alastair Pearson, University of Portsmouth (UK) and Michael Heffernan, University of Nottingham (UK). Their presentation is entitled “Ordering the South: The Mapping of Hispanic America by the American Geographical Society.”

One of North America’s foremost geographer and map collections, the AGS Library was transferred to the UWM Libraries in 1978 following a nationwide selection process by the Society. Medals will be awarded, one posthumously, to two AGS members instrumental in the preservation of the Library and its move to Milwaukee: Richard H. Nolte (1920-2007), diplomat and Middle East expert, and John E. Gould, Chairman of the AGS Council.

The Holzheimer lecture begins at 4:30 p.m. and the awards ceremony at 6 p.m. Both are free and open to the public, and will be held in the AGS Library, third floor, East Wing of the Golda Meir Library.

The celebratory dinner begins at 7:30 p.m. in the fourth floor Conference Center and costs $45 per person. Reservations are required by May 16. For more information on the dinner or the other events, please call 414-229-6282.

COURSE INTEGRATED LIBRARY INSTRUCTION

UWM instructors may request an in-class workshop with a librarian to lead students through the process of information selection, retrieval and evaluation. Workshops may be held in the library computer labs, or librarians will make classroom visits.

Library instruction generally includes instruction, demonstration and hands-on time. Students should come to the workshop with a research topic whenever possible.

A research assignment that carries weight in a course is the single best motivator for students to learn about library research. Library workshops address the basic search skills needed to complete the assignment using quality sources, but also lead students through the process of selection and evaluation. Librarians and faculty should consult before the scheduled workshop to discuss desired outcomes.

UWM instructors who schedule library workshops frequently comment on the improved papers and sources used to complete student assignments. The Libraries Instruction Program online request form is available at www.uwm.edu/Libraries/ris/instruction/course.html.

MUSIC IN THE LIBRARY

The Libraries’ Spring Music Series continues in the east wing café. These informal performances feature students from the Department of Music, Peck School of the Arts. The final two concerts in the series are:

Wednesday, April 9: Woodwind chamber music.
Wednesday, April 23: Cole Heinrich, American finger-style guitar.

Both concerts run from noon to 12:30 p.m. and are free and open to the public.

INDIVIDUAL AND FAMILY GROUP LIFE INSURANCE ANNUAL INCREASE OPTION

Changes in coverage made during the “Annual Increase Option” for Individual and Family Group Life Insurance are effective May 1, 2008. Premium increases due to changes in age brackets or increased coverage will be reflected on April payrolls.

Children are insured until age 25 regardless of dependent status. Contact the Benefits Office if you are interested in converting children’s coverage at age 25. Coverage up to five times the current coverage is available. Application must be made within 30 days of the child’s birthday.

Since there is a separate premium for the coverage, you should cancel the children’s coverage as soon as your youngest child becomes ineligible. Overpayments are not refunded.

SAVE FOR RETIREMENT WITH A TSA

All UW System employees—including graduate assistants, LTEs and student hourly employees—are eligible to save for retirement through the UW’s Tax-Sheltered Annuity 403(b) Program. With as little as $20 per month or $8 biweekly, you can invest for retirement right from your paycheck. Your contributions reduce your current taxable income, and both your principal and your earnings grow on a tax-deferred basis.

The earlier you begin, the better. If you have time on your side, even a small investment is worth a lot. To find out more, visit the Department of Human Resources home page at www4.uwm.edu/hr/benefits/for-upcoming-403b/vendor-visits-to-campus, or www.uwsa.edu/hr/benefits/retsav/tsa.htm for program information.

UNIVERSITY INSURANCE ASSOCIATION GROUP LIFE INSURANCE

Faculty, academic staff, and limited-term appointees hired after October whose monthly gross salary is at least $2,333 had a $12 deduction from their April 1 payroll check. This term insurance is a condition of employment. The $12 premium provides coverage from April 1 through Sept. 30, 2008. Coverage is on a decreasing basis, varying from $60,000 to $2,000, depending on age. Terminating employees may continue coverage by paying a $24 annual premium and a $2 processing fee.

WISCONSIN RETIREMENT SYSTEM

Faculty, academic staff and classified staff can expect to receive their annual WRS statement in May, showing their account balances as of Jan. 1, 2008. The 2007 earnings rates to be credited to retirement accounts for active employees are:

- Core Trust Fund effective interest rate: 13.1 percent.
- Variable Trust Fund effective interest rate: 6.0 percent.

The Department of Employee Trust Funds uses the effective rates as a starting point to calculate the annual monthly benefit (dividend) increases and variable adjustments paid to WRS retirees.

For more information, please visit the Department of Employee Trust Funds Web site at http://etf.wi.gov/news/pr_20080208.htm.
Podcasting Delivers Academic Content

Imagine being able to deliver lecture notes to your students while they’re working out, or while commuting to and from school or work. For some students, “learning on the go” is possible now that UWM uses podcasting to deliver materials for some courses.

Podcasting enables students to view lectures, lecture notes and supplementary course materials through their PC or Mac computer or on a mobile device such as an MP3 player (the most common being an iPod). Students can access audio and video files online via iTunes U or D2L and can subscribe to different course feeds. Each time a new feed is uploaded to the site, it is automatically delivered to the student’s computer. To get this information on a portable device, the student syncs their device to their computer.

Delivering course material via podcasting can be as simple as recording an audio lecture, or as complex as producing a full motion video (e.g., to show demonstration).

Enhanced Learning

UWM faculty are beginning to take advantage of podcasting capabilities. For example, Tracy Moraine, clinical instructor in the Department of Clinical Laboratory Sciences, wanted to demonstrate blood type testing for a hematology lab that was part of her course. This lab demonstration had very small components that would have been hard for her class of 25+ students to see. So she created a video, which then became a podcast, to demonstrate blood type testing.

There were many benefits of podcasting the demo. Valuable class time was not taken up with the demonstration; students got to see the procedure before class discussion and then could view the procedure after class. “The hematology demonstration really got the students excited about the lab and they were able to come to class feeling better prepared,” said Moraine.

Initially, there was apprehension that podcasting would discourage students from attending lectures. The results have been to the contrary. Some faculty report the attendance is actually up and feedback from students has been positive as well. “Podcasting is a way to enhance learning. Students have 24/7 access to audio and video materials that reinforce what they learned in class,” said Amy Mangrich, Instructional Design Consultant in the Learning Technology Center (LTC).

The Future of Podcasting

Podcasting is being used by many universities, with available course material growing each year. Faculty at UWM are using podcasting to deliver course materials to over 1,000 students. Some universities have technology that allows faculty to press a button at the start of class and the entire lecture is recorded and uploaded to the university’s iTunes U site. UWM does not yet offer this type of technology. “Hopefully as technology becomes cheaper and easier to use, more choices will become available to UWM students and faculty so that podcasting can be a tool that everyone can use,” said Pete Amland, manager, UITS Multimedia Technologies.

Using a combination of face-to-face, online and hybrid teaching is helping UWM to educate traditional as well as non-traditional students. “Podcasting provides additional opportunities for students to succeed because they can get media-rich course material on demand,” said Mangrich.

New Face for UWM's iTunes U

iTunes U, the Web site where UWM posts podcasts, has been given a facelift. The public site now showcases the many different types of information available. “Our goal was to establish a public site that was easier to access and navigate and feature specific content that can be linked to different pages and tracks in iTunes U,” said Pete Amland, manager, UITS Multimedia Technologies.

For example, information is available about the LIGO (Laser Interferometric Gravitational-wave Observatory) project, the new RiverView Housing project and campus technology services through UITS (University Information Technology Services). Presentations include Chancellor Santiago’s plenary and CIO Bruce Maas’ monthly CIO Briefings. Podcasts of the Alumni Association newsletters are also available. Visitors can take a tour of the UWM Libraries and view Chancellor Santiago’s safety message. There’s even a podcast about podcasting!

“Podcasts can now be featured much like you would feature content on a traditional Web page,” said Amland. “This is a great campus PR/marketing tool as we can highlight many of the research and educational initiatives here on campus with brief video or audio bites.”

The site is also easier for faculty and staff to use when posting content to the site. “A new administrative tool was built that works very well. It’s very intuitive,” said Amland.

iTunes U is a free service provided by UWM and Apple that provides easy access to UWM educational content including lectures and interviews as well as presentations and information about campus services and events. Information is available 24/7 for viewing on PC and Mac and downloading to iPods and MP3 players for “on-the-go” access. Free iTunes software is needed and can be downloaded at apple.com/iTunes/download.

If you are interested in developing a podcast or placing a podcast on the public side of UWM’s iTunes Web site, contact Pete Amland, manager of multimedia technologies, at pamland@uwm.edu or 414-229-4974.

For more information, contact the Learning Technology Center at ext. 4319 or ltc.uwm.edu
Creating a strong password can be the difference between keeping your personal information secure or having it auctioned off to the highest bidder on the black market.

How do you choose a strong password? The UWM Information Security Office has some guidelines. Your ePanther password must:

- Have eight characters
- Contain both upper case and lower case characters
- Have at least one special character (such as @, !, $)
- Not be a word found in the dictionary

It’s best to memorize your ePanther password. Avoid writing it down and storing it where it’s easily accessible (near your computer). A popular and secure program to store all of your user names, passwords and personal information is KeePass Password Safe, a free and easy-to-use password manager for Windows. Passwords are stored in a highly-encrypted database, which is locked with one master password or key file. A link to the KeePass Password Safe Web site can be found at security.uwm.edu.

On average, digital identity theft costs the victim $1,400 – $3,500. Creating a strong password and storing your personal information in a secure location is the first step to keeping your personal information secure.

### Strategies to Create a Strong Password

- Avoid sequences or characters that repeat (e.g., 5555555).
- Don’t use look-alike substitutions of number and symbols (e.g., M1lwU1kee).
- Avoid using your login name as your password.
- Don’t use any part of your name, birthday or Social Security number.
- Dictionary words from any language shouldn’t be used including words spelled backwards, common misspellings and substitutions.
- Use a different password for each online account. If you have one password and it’s stolen, then all your accounts protected by that password are compromised.

### Campus E-mail/Calendar System to Debut

PantherLink, the new integrated campus e-mail and calendar system, will soon be available to replace PantherMail and PantherCal. E-mail is set to launch May 30 with the calendar system to follow on June 30.

“We decided to deploy e-mail first to give the campus community the opportunity to get used to the new e-mail interface before the calendar is introduced,” said Dave Grass, director of campus Network & Operations Services. PantherMail will continue to be available for a limited time as it’s possible to run dual mail systems. Adoption of PantherLink for most current Exchange and GroupWise users will be facilitated by the e-mail administrators of those systems.

### PantherLink Calendar

Once the new PantherLink calendar is launched on June 30, PantherCal, the current calendar system, will no longer be available. The goal is to migrate calendar data from PantherCal to PantherLink.

“When the campus opens their PantherLink calendar on July 1, they should see their PantherCal meetings replicated on the new calendar,” said Grass. During the calendar migration, scheduled for a few days in late June, PantherCal will be unavailable.

### Informational and Training Sessions

There will be many opportunities for the campus community to learn about PantherLink. A series of open forums will be held in mid-May. “These forums will give faculty, staff and students the chance to see the features of PantherLink and ask questions about how it can work for them,” said Dan Cooy, lead campus e-mail administrator.

In early June, free PantherLink e-mail short courses will begin, followed by calendar short courses in mid-June. These short courses will also be offered in the fall. In early July, there will be “open computer labs” where individuals can drop in for additional help.

A series of online “how to’s” providing quick and easy step-by-step instructions for common PantherLink functions will be available. There will also be an online PantherLink help feature with detailed instructions.

“Our goal is to provide many opportunities for faculty, staff and students to learn how PantherLink works,” said Therese Bonh, UITS professional development coordinator. Information about training opportunities will be available in mid-April.

Rollout of PantherLink will culminate a three-year process that began with determining campus requirements for an e-mail and calendar system. “PantherLink will provide the campus community with an integrated and powerful solution to meet their communication needs,” said CIO Bruce Maas. “We’re excited about bringing PantherLink to the campus community.”

For more information, visit pantherlinkinfo.uwm.edu.

### Upcoming Events

#### CIO Briefing

Wed., April 9; 11 a.m. – Noon; Union 280
Register at mydevelopment.uwm.edu

#### Information Technology Policy Committee (ITPC)

Fri., April 11; 8 – 9:30 a.m.
Chapman Hall, Regents Room

#### PantherLink Steering Committee

Mon., April 14 & 21; 10:30 – 11:30 a.m.
Chapman 401

#### Unit Technology Representatives (UTRs)

Mon., April 18; 2 – 3 p.m.; LUB N130

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### News... You Need to Know

#### Special Prices on Adobe CS3 Software Bundles

UITS Software Licensing will soon offer four Adobe CS3 Application License Bundles at discounted prices. Effective March 17, UWM departments may buy software bundles ranging from $72 – $122 less than corresponding CS3 software. They are less expensive, install in half the time and do not drain a computer’s resources when compared to full Creative Suites. The bundles should satisfy the functional and business needs of about 80% of all faculty and staff who use Adobe software. Purchase CS3 at softwaresales.uwm.edu.

#### Microsoft Office 2008 for Mac Now Available

The Microsoft Office 2008 for Mac computers is now available for installation and use on University-owned and work-at-home computers. Faculty and staff will have two options.

- A work-at-home license can be purchased by the department for $20 using an internal, direct charge payment. Software must be removed if employment ends.
- Visit the UWM software sales Web site at softwaresales.uwm.edu.

- Personal and perpetual licenses can be purchased for $79 directly from Madison’s “WISC” Web site at wiscsoftware.wisc.edu.

There’s a limit of one license/CID per person, but the individual retains the rights to the software even if employment with the University ends.

When using Office 2008, faculty and staff should continue to use the campuswide document standards regarding files extensions when sharing files. These standards use Microsoft Office ’97 – 2000 file extensions and will remain in effect until campuswide release of Office 2007. Visit docstandards.uwm.edu for more information.

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ANNUAL SECURITY REPORT AVAILABLE
The University of Wisconsin–Milwaukee’s Annual Security Report is available at www4.uwm.edu/safety/annual_security_report.cfm. Hard copies are available in the Office of the Dean of Students, Melencamp Hall, room 118.

This report includes statistics from the previous three years concerning reported crimes that occurred on campus, in certain off-campus buildings or property owned or controlled by UWM, and on public property within, or immediately adjacent to and accessible from, the campus.

The report also includes institutional policies concerning campus security, such as sexual assault, as well as personal safety guidelines and crime reporting information for students, faculty and staff.

Additionally, the report contains detailed information about the health effects and legal consequences that can result from alcohol and drug use.

Students, faculty and staff can sign up for S.A.F.E. Alerts, UWM’s new emergency notification system that will send a text message or e-mail in the event of a campus emergency. Registration is available at www4.uwm.edu/safety/safe_alert/index.cfm. The sign-up process is simple and free, and takes only minutes. The information collected will be used exclusively for emergency contact purposes and will not be used for marketing or any other purposes. The information collected will be protected and made available only to those who have a need to know for the purpose for which it was collected.

STANDARDS OF CONDUCT

ALCOHOL & ILLICIT DRUGS
The University of Wisconsin System and the University of Wisconsin–Milwaukee prohibit the unlawful possession, use, distribution, manufacture or dispensing of illicit drugs and alcohol by students and employees on university property or as part of university activities.

The use or possession of alcoholic beverages is prohibited on university premises, except in faculty and staff housing and as expressly permitted by the chief administrative officer or under institutional regulations, in accordance with UWS 18.06(13)(a), Wis. Adm. Code and UWM’s Guidelines for Serving Alcoholic Beverages (S-5), Selected Administrative and Academic Policies. Without exception, alcohol consumption is governed by Wisconsin statutory age restrictions under UWS 18.06(13)(b), Wis. Adm. Code.

The unlawful use, possession, distribution, manufacture or dispensing of illicit drugs (“controlled substances” as defined in §661.01(4), Wis. Stats.) is prohibited in accordance with UWS 18.10, Wis. Adm. Code.

Disciplinary Sanctions
Violation of these provisions by a student may lead to the imposition of disciplinary sanctions, up to and including suspension or expulsion, under Ch. UWS 17, Wis. Adm. Code. University employees are also subject to disciplinary sanctions for violation of these provisions occurring on university property or the worksite during work time, up to and including termination from employment. Disciplinary sanctions are initiated and imposed in accordance with applicable procedural requirements and work rules, as set forth in Wisconsin statutes, administrative rules, faculty and academic staff policies, and collective bargaining agreements. Referral for prosecution under criminal law is also possible. Further, violations of UWS 18.06(13) and 18.10, Wis. Adm. Code, may result in additional penalties as allowed under Ch. UWS 18, Wis. Adm. Code.

Employees who are convicted of any drug statute violation occurring in the workplace must notify their dean, director or department chair within five days of the conviction if the employees are employed by the university at the time of the conviction, in accordance with the Federal Drug-Free Workplace Act, 41 U.S.C. § 701 et al., and UWM’s Drug-Free Campus Policy (S-19.5), Selected Academic and Administrative Policies.

REPORTING OF SEXUAL OFFENSES AND PROHIBITED ACTS
The University of Wisconsin–Milwaukee prohibits sexual assault, sexual harassment and other sex offenses (forcible or nonforcible) on university property or in conjunction with university activities. The persons and offices described below are immediately responsible for enforcing sex offenses policies.

1. University Police, Sandburg, 414-229-4627: All incidents of sexual assault which occur on campus are to be reported to the police.

2. Office of Student Life, 414-229-4632: Responsible for compiling reports of sexual assault. Receives complaints, investigates and resolves cases involving students who commit sexual assault on campus. Takes disciplinary action against students who are found guilty of sexual offences.

3. Office of Equity/Diversity Services, 414-229-5923: Responsible for receiving reports of sexual harassment. Receives complaints, investigates and resolves cases.

4. All employees who are supervisors: Responsible for reporting sexual harassment, other sex offenses to the Office of Equity/Diversity Services, 414-229-5923.

5. All employees – faculty, staff and students: Employees who witness a sexual assault on campus or receive a firsthand report of a sexual assault must report this information to the Dean of Students at 414-229-4632.

The Clery Act of 1998 and the Campus Sex Crimes Prevention Act of 2000 require that UWM report and publish statistics along with policies and procedures to be followed in the case of sex offenses and other crimes.

This information can be found at www.uwm.edu/Dept/OSL/CISSex.

NEW CLASSIFIED EMPLOYEES
Janice Dunson, Custodian, Housekeeping Services
Brian Harness, Custodian, Custodial Services
Pamela Kissinger, Accountant, Administrative Affairs
Michael Reinke, Police Officer, University Police
Shelly Rosenquist, Communications Specialist-Jenair, UITS Creative Services
Jeremy Streich, IS Comprehensive Services Specialist, Edison Initiative
Steven A. Swiertz, Police Officer, University Police
Inga Zile, University Services Associate 2, English

STUDENT LEARNING IN ACCESS TO SUCCESS
Access to Success: Visible Signs of Learning Friday, April 8 10 a.m.-2 p.m.
Zelazo Center, room 171
The purpose of this program, sponsored by CIPD and Academic Affairs, is to look beyond the clear, quantitative indicators of the effectiveness of Access to Success programs to examine and make visible the learning that these programs have made possible. Access to Success initiatives have significantly improved the overall experience for first-year students at UWM, as evidenced by our increase in retention rates. We believe that this increase is due in large part to the fact that we have been more intentional in our support for student learning in our classrooms and programs. We have not yet examined the nature and quality of the student learning that our efforts have actually brought about.

Our premise is that in examining evidence of student learning more closely, and in connecting this evidence to intentional changes in teaching and support programs, we’ll come to a better understand-

CIPD: THE CENTER FOR INSTRUCTIONAL & PROFESSIONAL DEVELOPMENT

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For the Record

SUBMISSION GUIDELINES
- Electronic submissions only, either by e-mail document or Internet (see addresses below).
- If an entry requires diacritics or other special marks, a hard copy of the entry noting such marks should be faxed to Report at 414-229-4456 as a backup to the electronic submission.
- Enclose names to appear in boldface type in >. Also enclose all material to be italicized.
- Do not submit grant information to Report. The “Grants” section is supplied by UW System via the Graduate School.

DEADLINES
All Report deadlines fall on the first working day of the month for publication the following month.

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E-mail submissions: report@uwm.edu

PEOPLE

GRADUATE SCHOOL

WATER INSTITUTE
Russell Cuhel was the Chair of Posters on the Program Committee for the 2008 Ocean Sciences Meeting held March 2–7 in Long Beach, CA. Carmen Aguilar co-chaired Special Session 026: “Research Experiences of Undergraduates in Ocean Science,” Wallops Flight Facility, VA. They also presented two papers: “Deep Chlorophyll Maxima Dominated by Phaeocystis Punctata at the Mid-Lake Reef Complex in Lake Michigan” and “Hydrographic Consequences of Flow over Two Adjacent Seamounts with Differing Bathymetry are Revealed in Water Column Plankton Ecology.”

Russell Cuhel presented an invited lecture, “Quagga Mussels,” to the Midwest Water Analysis’ Association at the 25th Annual Meeting in Kenosha, WI, on Jan. 25.

Russell Cuhel and Carmen Aguilar jointly delivered a keynote lecture, “Trillions of Veligers! Invasive Quagga Mussels Affect More Than Just the Bottom,” at the 2008 American Society of Civil Engineers Wisconsin Spring Technical Conference held March 13 in Oconomowoc, WI.

UWM LIBRARIES
Priscilla J. Kucik was the featured speaker and presented a talk on “The Political Activism of Robert Burns” at the Jan. 14 meeting of the St. Andrew’s Society of Milwaukee. She is one of the first women members in the society’s 148-year history.

HELEN BADER SCHOOL OF SOCIAL WELFARE

Steven McMurtry, Susan J. Rose, Mike Brondino and Josh Messer presented “Reflections on Racial Differences in Perceptions of Domestic Violence” at the conference “From Ideology to Inclusion: Evidence-Based Policy and Intervention in Domestic Violence,” held in Sacramento, CA, in February. The conference was co-sponsored by the Family Violence Treatment and Education Association and the California Alliance for Families and Children.

Andrew M. Muriuki presented “Impact of Crime in African-American Neighborhoods on Health Disparities” at the NIH Professional Development Workshop for Diversity Investigators held March 3-4 in Washington, D.C.

Laura Otto-Salaj presented “Epidemiology of Alcohol and Drug Use” and “Alcohol and Other Drug Use in Women” at the “Maternal Substance Abuse: Impact on Child Well-Being” conference, Washington County Department of Social Services, held in Slinger, WI, in February.

Susan J. Rose was interviewed by Tom Luljak (“University Relations and Communications”) on UWWM’s “UWM Today” show on Jan. 17 about the Women and Jails Project.


Staj Stojkovic attended a week-long session on drug-court planning in Portland, OR, to assist Milwaukee County in its efforts to implement a drug court. The Helen Badger School of Social Welfare serves as an evaluator for the drug court initiative.

Staj Stojkovic was a guest on Wisconsin Public Radio’s “At Issue with Ben Merrens” on Feb. 20 to discuss violence in America and how society reacts to it.

Barbara Tkac Young presented “Substance Abuse and Incarcerated Women” at the “Maternal Substance Abuse: Impact on Child Well-Being” conference, Washington County Department of Social Services, held in Slinger, WI, in February.


R.L. McNeely presented “Reflections on Racial Differences in Perceptions of Domestic Violence” at the conference “From Ideology to Inclusion: Evidence-Based Policy and Intervention in Domestic Violence,” held in Sacramento, CA, in February. The conference was co-sponsored by the Family Violence Treatment and Education Association and the California Alliance for Families and Children.

LETTERS & SCIENCE

CHEMISTRY & BIOCHEMISTRY


LETTERS & SCIENCE

ECOMOMICS


LETTERS & SCIENCE

ACADEMIC AFFAIRS

ADMINISTRATION
Alfred P. Sloan Foundation Blending Life And Learning: Increasing Access to Higher Education Cheng, Rita – Research ($5,000)

SCIENCE & ENGINEERING


Eells, Janis – Research ($24,506)

LETTERS & SCIENCE

NURSING

ADMINISTRATION
National Institutes of Health Home Care Medication Management for the Frail Elderly Marek, Karen – Research ($86,399)

Medical College of Wisconsin Pearls for Teen Girls High-Risk Intervention (Healthier Wisconsin Partnership Program; Blue Cross Blue Shield) Bell Calvin, Jean – Extension & Public Service ($125,185)

SOCIAL WELFARE

CENTER FOR ADDICTION & BEHAVIORAL HEALTH RESEARCH
National Institutes of Health Secondary Analyses of Substance Use in Men Fundrich, Michael – Research ($207,208)

GRADUATE SCHOOL

CENTER FOR URBAN INITIATIVES & RESEARCH
City of New Berlin, WI Park and Recreation Issues Survey Batson, Terry – Research ($8,792)

Sixteenth Street Community Health Center Data Reporting to Support Community Development Perry, Stephen – Research ($2,000)

HEALTH SCIENCES

CLINICAL LABORATORY SCIENCES
Foundation Fighting Blindness Macrocystic Lipidosis for Binary Coherence Radiation (MRNIR) Eells, Janis – Research ($42,500)

INFORMATION STUDIES
National Science Foundation Internet Research Ethics: Discourse, Inquiry and Policy Buchanan, Elizabeth – Research ($24,506)

PHYSICS


National Institutes of Health Home Care Medication Management for the Frail Elderly Marek, Karen – Research ($86,399)

Medical College of Wisconsin Pearls for Teen Girls High-Risk Intervention (Healthier Wisconsin Partnership Program; Blue Cross Blue Shield) Bell Calvin, Jean – Extension & Public Service ($125,185)

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ACADEMIC AFFAIRS

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Alfred P. Sloan Foundation Blending Life And Learning: Increasing Access to Higher Education Cheng, Rita – Research ($5,000)

ARCHITECTURE & URBAN PLANNING

ADMINISTRATION
UWM Foundation Support Student and Chicago Studio Activity Greenstreet, Robert – Extension & Public Service ($15,080)

ENGINEERING & APPLIED SCIENCES

MECHANICAL ENGINEERING
National Science Foundation SGER: Coating Carbon Nanotubes with Aerosol Nanoparticles7 Produced from a Mini-Air Plasma Source Chen, Junhong – Research ($5,999)
This spring, the UWM Union Theatre has been screening a series of rare films in conjunction with the Milwaukee Art Museum and the museum’s exhibition, “FOTO: Modernity in Central Europe, 1918-1945.”

The series, “Modernity and Tradition: Film in Interwar Central Europe,” includes rare Hungarian, Czechoslovakian, German and Polish films.

Series curator Sonja Simoyni of the National Gallery of Art in Washington, D.C., will appear in person on April 2 at 8 p.m. Several short films will be shown beginning at 7 p.m.; after her talk, Simoyni will introduce “Spring Shower,” the 9 p.m. film. “This represents a truly once-in-a-lifetime opportunity,” says David Dinnell, program manager at the UWM Union Theatre. “Milwaukee is one of only four venues in the U.S. that is screening the series.” The series, which began in late February, runs through May 7. Remaining UWM screenings include:

Wednesday, April 2:
7 P.M.: “AVANT-GARDE SHORTS”
“Ghosts before Breakfast (Vormittagsspuk),” Hans Richter, Germany, silent, 6 min., 16 mm, 1927/1928; “Boots (Buty),” Jerzy Gabrielsky, Poland, Polish with subtitles, 12 min., 35 mm, 1934; “The Adventure of a Good Citizen (Przygoda człowieka poczciwego),” Stefan and Franciszka Themerson, Poland, Polish with subtitles, 8 min., 35 mm, 1937; “At the Prague Castle (Na Pražském hrade),” Alexandr Hackenschmied, Czechoslovakia, silent with music track, 11 min., 35 mm, 1931; “The Highway Sings (Silnice zpívá),” Elmar Klos, Czechoslovakia, Czech with subtitles, 4 min., 35 mm, 1937.

8 P.M.: “AN EXOTIC FILM FOR AMERICA: PÁL FEJÖS’ ‘SPRING SHOWER’”
Lecture by series curator Sonja Simoyni, National Gallery of Art, Washington, D.C.

9 P.M.: “SPRING SHOWER (TAVASZI ZÁPOR)”
Pál Fejos, Hungary, Hungarian with English subtitles, 66 min., 35mm, 1932
A co-production between France and Hungary, “Spring Shower” is a melodramatic story built on loosely interpreted folkloristic motifs. The Hungarian countryside provides a rich visual backdrop. The stylized narrative and smoky camera flashbacks focus on the aesthetic affinity with Hollywood, where he spent time before and after completing the film.

Wednesday, April 16:
7 P.M.: “IN THE SHADOW OF THE MACHINE (IM SCHATTEN DER MASCHINE)”
Albrecht Viktor Blum, Germany, silent, German intertitles with translation, 20 min., 35 mm, 1928
“In the Shadow of the Machine” is a propaganda short based on Soviet montage technique, and incorporates segments of pre-existing footage by the eminent Soviet filmmaker Dziga Vertov. Screening with…

“CHILDREN MUST LAUGH (MIR KUMEN ON)”
Aleksander Ford, Poland, English narration and Yiddish spoken with subtitles, 56 min., 16 mm, 1935
Financed by the Jewish labor movement and banned by Polish authorities upon its release, the film was produced as a fundraiser to improve the living conditions of Jewish children.

Wednesday, April 23:
7 P.M.: “WAXWORKS (DAS WACHSFigurenkABiNETT)”
Paul Leni, Germany, silent, German intertitles, 70 min., 16mm, 1924
Continuing the rich visual traditions of expressionism in German cinema, “Waxworks” represents an explosion of the characteristic frames defining the genre. A foreboding serves as the setting for explorations of the psyche, as wax figures come to life in the eerie visions of the main character. Screening with…

9 P.M.: “THE MAGIC EYE (DIOVOtVAoNé oKo)”
Jiří Lehovec, Czechoslovakia, Czech with English subtitles, 10 min., 35mm, 1939
“The Magic Eye” combines documentary and experimental form as it demonstrates the camera’s ability to penetrate a world inaccessible to the naked eye. The theme of Freudian dreams is explored through the exploration of everyday objects in novel forms.

Wednesday, April 30:
7 P.M.: “ADDRESS UNKNOWN (CíMZETT iSMERETLEN)”
Bela Goós, Hungary, Hungarian and German with subtitles, 83 min., 35mm, 1935
The Hollywoodesque Cinderella story set in contemporary Hungary (in a tourist town on Lake Balaton) is an example of the romantic-comedy genre prevalent in the Hungarian domestic film production of the 1930s.

Wednesday, May 7:
7 P.M.: “HEAVE Ho! (HEJ RUP)”
Martin Fric, starring Jiří Voskovec and Jan Werich, Czechoslovakia, Czech with English subtitles, 99 min., 35mm, 1934
A merger of avant-garde ideas and burlesque comedy crafted by the famous and highly popular Czech theatrical duo Voskovec and Werich (V+W). In “Heave Ho!”, their signature slapstick comedy style is fused with antifascist and anticapitalist propaganda.

For more information on the “FOTO” exhibit and related events at the Milwaukee Art Museum, visit www.mam.org.