



Johnson's Gift Endows Law School Professorship

"I've always felt a great debt to the University of Wisconsin for the start it gave me," says Atty. Richard E. Johnson of Waupaca, Wis., explaining the motivation for his gift of a Unitrust for a Bascom Professorship in the Law School.

"My wife and I attended the University in the '30s, when economic conditions were pretty tough," Johnson explained. His UW degrees of B.A. in economics (1937) and J.D. (1939) have helped him become senior partner in the law firm of Johnson, Hansen & Shambeau in Waupaca and president of First National Bank of Waupaca.

Johnson is a tall, handsome man who looks younger than his age. Although he claims "I'm not that colorful a figure," he has a long history of leadership in the legal and sporting worlds and in community affairs.

He was Waupaca County District Attorney from 1950 to 1962 and a member of the Wisconsin State Bar Association's Board of Governors from 1966 to 1970.

Johnson's student years were "six of the best years of my life." He was president of the junior class of 1936 and a member of the W Club, having earned his letter in basketball; Kappa Sigma; Phi Delta Phi; White Spades; and Iron Cross.

Johnson spent four years as a naval aviator in the South Pacific during World War II. He entered the Navy as one of the "Flying Badgers," about 25 young men from the University of Wisconsin who became aviation cadets as a group.

He has shown his loyalty to the UW over the years by contributing generously to the athletic program and serving as president of the Waupaca County UW Alumni Club from 1955 to 1960.

Richard and Maxine Johnson have five children, three of whom have UW degrees.

He served on the National W Club Board of Directors for three years.

When offering his generous gift to the University through the UW Foundation, Johnson did not have a specific idea as to how it should be used. In discussing the needs of the University with the Foundation staff, he found that a professorship in the Law School, to be called the Richard E. Johnson — Bascom Professorship, would be an appropriate and greatly appreciated gift.

Unlike traditional endowed professorships, Bascom Professorships do not pay salaries of their holders. (These come from normal University sources.) Instead, Bascom Professors receive from gift funds annual allocations for books, computer time, assistants, travel, and other enhancements of their teaching and scholarship.

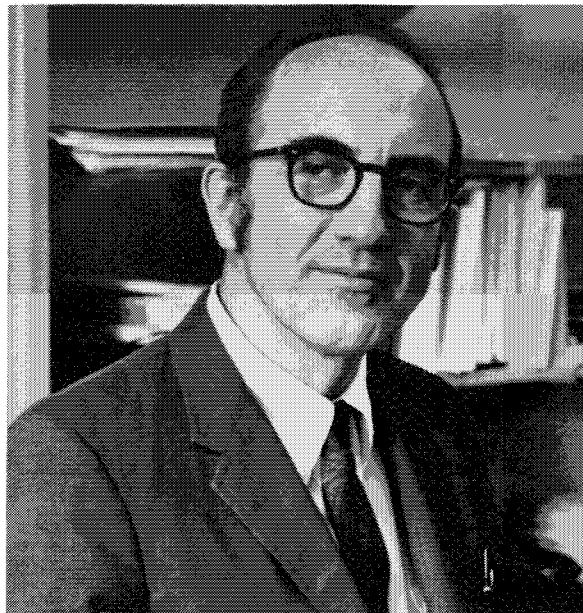
Bascom Professors are selected from departmental nominations by a faculty committee headed by the Madison campus chancellor. Recipients are faculty members of high scholarship who demonstrate "clear evidence of intellectual stimulus to, and rapport with, students at both the undergraduate and graduate levels."

The professorships honor outstanding teaching in the name of the University's fifth president, John Bascom, a leading scholar of wide-ranging interests who personally taught every senior in the 13 years of his presidency, 1874-1887.

Chancellor Irving Shain gives Bascom Professorships high priority for funding in the UW Foundation's current **Forward with Wisconsin** capital gifts campaign.

Wisconsin's outstanding teachers are under considerable pressure from competing institutions to leave Madison for more lucrative positions elsewhere. University administrators, though unable to match competing salary offers, believe that the honor and the stipends of Bascom Professorships have helped to hold these top teachers at Wisconsin. Professors in ten fields were so honored this year.

Contributors to the Foundation's three-year campaign may designate any amount they wish to give to the Bascom Professorship Endowment. Those who contribute \$60,000 to \$100,000 can endow a particular Bascom Professorship and link it with a name they designate.



Prof. Bunn

Faculty Group Plans Energy Degree

Energy has become and, probably for decades, will continue to be a major American problem. With its emergence has come a need for knowledgeable energy specialists who are able to direct policy and management decisions for governments, utilities, consulting firms, and other organizations that deal with energy.

A UW-Madison faculty committee from more than a half dozen disciplines, with support from the Institute for Environmental Studies, has set to work this fall to consider a degree program that would train such specialists.

Law Professor George Bunn, chairman of the committee, hopes the university will be able to offer at least the beginnings of a graduate energy policy studies program as early as next fall.

Ideally, the concept will grow into a full-fledged master's program in energy policy studies, says Bunn. But because new programs require high-level administrative review that may take two or three years, energy policy studies probably will be offered in the interim through established graduate programs.

Bunn's committee is investigating three current programs that might serve as "carriers" for energy studies: the IES Land Resources Program; the Public Policy and Administration Program (an adjunct to the Political Science Department); and the Urban and Regional Planning Program. Each offers a master's degree. The land resources M.S. is research-oriented and requires a thesis, while the other degree programs require students to work as interns with public and private agencies before earning their degrees. The faculty committee envisions offering prospective students the option of entering any of the three programs and concentrating in energy-related courses. Each program's emphasis would be determined by its professional orientation.

Professor Bunn has been named acting chairman of the IES Instructional Program following the heart attack suffered recently by Prof. Carlyle Runge.