

THAIN ON TV ADS FOR KIDS

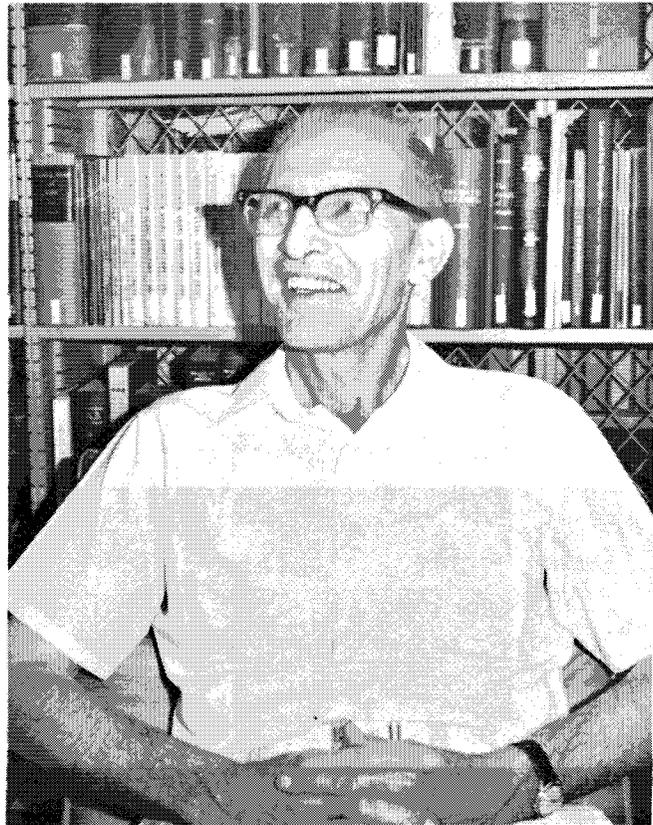


Professor Thain

Professor Gerald Thain, a member of the Office of General Counsel at the Federal Trade Commission and Assistant Director of the Commission's Bureau of Consumer Protection before joining the Faculty, remains a much-sought-after expert in the field of Consumer Affairs. He is serving this year as a co-director of the Center for Public Representation.

In this capacity, he appeared in January at the FTC's rule-making hearings dealing with proposed limitations on TV advertising directed to children. His testimony, which was widely reported, reviewed the findings of studies of 350 Wisconsin school children.

Recently, he has written the forward to Volume VI, *Advertising Law Anthology*, an annual compilation of scholarly articles dealing with advertising and the law. In February, he conducted a seminar for area business people on the subject of "Legal Update-Advertising", and served as co-sponsor of a forum on Wisconsin Lobby Laws and Ethics; he served as leader of the discussion on Consumer Issues for 1979.



Professor Leon

NEW LIBRARY CONTROLS

Going and coming from the Law School library is like boarding a plane — but in reverse.

The Library has had to face up to a major problem, common to all libraries: the unauthorized removal of reading materials from the premises. Within the 3M Tattle Tape System, now installed, all books are implanted with sensitive material which, on approaching the gates at the Reading Room

entrances, triggers an alarm and locks the gates. People thus identified return to the Circulation Desk either to return the book or other material or to check it out properly. Books properly checked out will be desensitized, and thus will be passable through the gate. In addition to the detective gates, access to the Library has been limited by closing off some of the entrances and exits.