

## UWM TO LAUNCH REDESIGNED WEB SITE

By Wendy Luljak, Information & Media Technologies

### UWM YEARBOOKS NOW ONLINE

The digital collection of the UWM yearbook, *The Ivy*, is now online at [www.uwm.edu/Libraries/digilib/yearbooks/index.html](http://www.uwm.edu/Libraries/digilib/yearbooks/index.html).

The yearbook was named for the ivy-clad campus buildings, which symbolized a tradition of knowledge and learning.

It was published from 1942 to 1968. No volumes appeared in 1960 or 1961. The 25 volumes in the digital collection contain 5,266 pages.

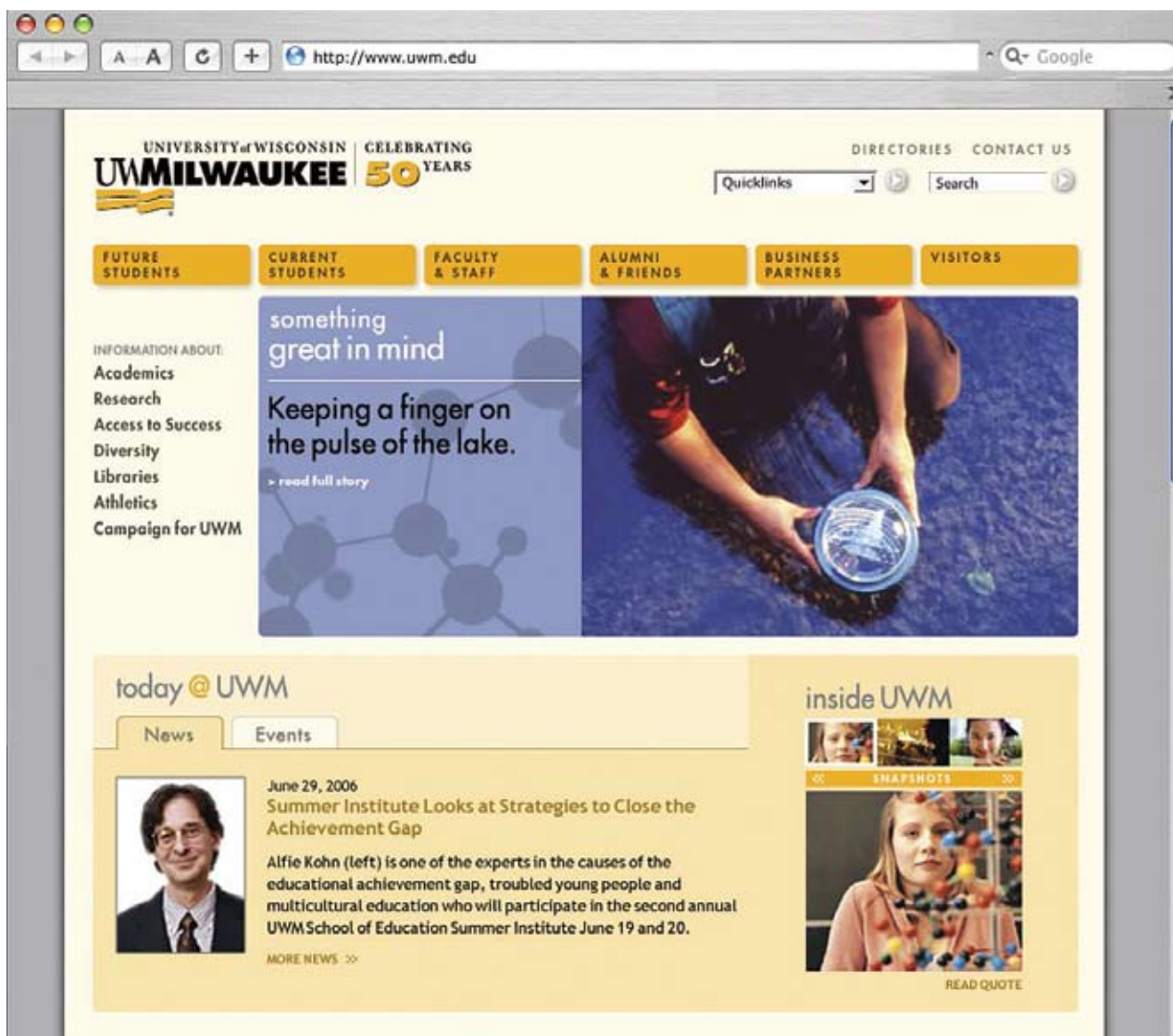
The annual documents the history of both the Milwaukee State Teachers College – later renamed the Wisconsin State College,

Milwaukee – and the formative years of UWM. The yearbooks constitute a pictorial history of the UWM campus, its administrators and faculty. It is an especially rich source for understanding student life and activities, including academics, honor societies, professional groups, sororities and fraternities, and athletics.

UWM Archivist Michael Doyle expressed the hope that this digital collection will support research in the history of UWM, student life generally and family history.



*A page from the 1943 edition of The Ivy. Deferred until graduation, most male students immediately went off to serve in World War II.*



The worldwide public face of UWM gets a facelift with the launch of a redesigned UWM Web site at the end of the fall semester. The site will feature a new look that reflects UWM's strategic direction and will provide an upgraded Web presence. The new site will also incorporate the latest Web technologies by using a content management system (CMS) and a new server environment.

### SHOWCASING THE FACE OF UWM

Visitors to the new UWM home page will see three distinct aspects of the university through featured areas: the research and "Access to Success" initiatives in the "Something Great in Mind" section; profiles of life on the campus in "Inside UWM"; and the current day's news in "Today at UWM."

The new "Something Great in Mind" feature is designed to showcase UWM's commitment to research, student success, diversity and community partnerships. Stories, which will rotate every two to three weeks, will introduce the public to research initiatives and profiles of the students benefiting from UWM's Access to Success program.

"The 'Something Great in Mind' feature will present powerful images of the great work happening in our research laboratories and classrooms," said Tom Luljak, vice chancellor for university relations. "It allows us to share with the world the aspirations of our campus community."

The new "Inside UWM" element will introduce visitors to the people who make up UWM. This section will profile students, faculty members, alumni and community partners. "The goal is to show the personal face of UWM," said Luljak, "giving our visitors a greater understanding of who we are."

A carryover from the current home page will be the news feature "Today at UWM." This daily headline and accompanying article highlights what's happening at UWM, including news about student programs, faculty achievements, upcoming events, the arts and sports.

### IMPROVED AND STREAMLINED NAVIGATION

The new [uwm.edu](http://www.uwm.edu) will introduce improved navigation that is simplified and reorganized. The goal is to provide visitors with greater accessibility, and more timely and accurate information about academic programs, research initiatives, community partnerships and events.

The redesigned navigational structure allows individuals to easily find information based on their user profile – future or current student, faculty or staff, alumnus or friend, business partner or visitor. Additional links on the home page have been condensed to seven primary areas: Academics, Research, Access to Success, Diversity, Libraries, Athletics and the Campaign for UWM.

This new navigation structure is based on extensive research, including online surveys, focus groups, consultation with experts in the field of Web design and incorporation of "best practices."

### INCORPORATING THE LATEST WEB TECHNOLOGIES

The Web redesign will utilize UWM's new content management system (CMS). This system, which will soon be available for all campus units, provides an easier way to update and manage Web content.

*Continued on page 3*

## BECOMING AN ENTREPRENEURIAL UNIVERSITY

The concept and practice of academic entrepreneurship has been gaining strength at institutions of higher education over the past decade or so and, thanks to recent progress made by the UWM Foundation, our university is no exception.

The need to become an entrepreneurial university is based on the realization that traditional funding



Carlos E. Santiago

sources for public colleges – specifically from the state government – has shrunk and will continue to do so. Student fee income is now the single largest source of funding for UWM (58 percent for the 2005-06 fiscal year). Just five years earlier, it was almost the opposite – the state accounted for 61 percent of UWM funding in 2000-01.

As I mentioned in my September Plenary address, the UWM Foundation has become an integral element in our efforts to develop alternative revenue sources to offset state funding decreases. The foundation is our platform on which we will build partnerships. Chief among them right now are partnerships in the areas of real estate and research.

Those observing recent university housing developments at UWM know that the fourth tower of the Sandburg Residence Halls took more than a decade to move from concept to completion, and the Kenilworth Square took nearly a decade. Under the guidance of the UWM Real Estate Foundation, the freshman housing complex now under construction at the northeast corner of North Avenue and Humboldt Boulevard will have moved through the same process in less than two years.

Through the Real Estate Foundation, the new structure is being created with no state funds, but with the agreement of our private partners that the completed facility will be managed by university staff. The project also is intended to create a revenue stream for the university to support related operations.

This specialized foundation is starting with university housing, but we should all expect it to go beyond that to also create partnerships that will lead to the construction of research and academic facilities.

That leads us to our second specialized organization, the UWM Research Foundation. It has

been established to support UWM research and collaborative ventures that will encourage economic development and the formation of new companies. What is especially encouraging about this advance is the operational support we are receiving from key Milwaukee-area organizations. Harley-Davidson Motor Company and Wisconsin Energy Corporation have stepped forward with pledges of \$1 million each, and the prominent law firm of Michael Best & Friedrich has partnered with the Research Foundation to provide legal services critical to the foundation's success. I believe we will see additional investors in this initiative in the coming months.

Again, as with the Real Estate Foundation, it is hoped that the developments coming from these investments will be both beneficial to the investors and will establish a revenue stream for UWM to support future initiatives.

I am very grateful to Foundation Board Chair Mark Reinemann of Jefferson Wells International for his leadership in these entrepreneurial efforts to support this endeavor and take this risk. I would also like to thank Foundation Board members Bruce Block of Reinhart Boerner Van Deuren S.C. and Dan Bader of the Helen Bader Foundation Inc. for their willingness to take on the chair positions for the real estate and research foundations, respectively. Without their leadership, these exciting new initiatives would not be possible.

I also hope that all faculty and staff scientists and researchers will get to know Brian Thompson, the former TechStar co-managing director who joined UWM in June to oversee the Research Foundation. He is on staff specifically to help our innovators find ways for the private sector to support their research. He is based in Mitchell Hall and can be reached at 414-229-3397 or brian@uwm.edu.

Other public research universities with longer histories than UWM's had the advantage of establishing themselves and their research operations prior to the downturn in traditional public funding sources. We cannot build UWM in the way those other universities were built – there are just not enough state dollars to go around. But that does not mean we cannot build our research infrastructure. It just means we must be more creative and entrepreneurial – both of which our university is quite capable of doing.

Carlos E. Santiago, Chancellor

## BARCZYK NAMED LIBRARIES DIRECTOR

Ewa Barczyk has been named director of UWM Libraries, effective Oct. 15.

As director, Barczyk has administrative responsibility for the management, planning and development of all library policies, services and budgets, and supervision of library personnel.

She is the primary advocate for the Libraries and has the responsibility to develop strong collaborative relationships with academic deans, leaders of administrative support areas and university faculty; to support faculty research, teaching and service, and student learning; and to promote the university's vision.

Barczyk joined the UWM Libraries in 1985. She was named associate director in 1998 and interim director in 2003. Before coming to UWM, Barczyk worked as adult reference librarian at the Shorewood Public Library (1983-85), and in the libraries of Yale University (1978-83).

Her advanced degrees include an M.L.S. from Southern Connecticut State University and a master's in Slavic and Soviet Area Studies from the University of Kansas. Barczyk also spent a year of graduate study at the Uniwersytet Adama Mickiewicza,



Ewa Barczyk

Poznan, Poland. Barczyk has "native fluency" in Polish, speaks Russian and has reading comprehension of Italian and French.

"Ewa has led the UWM Libraries very ably as the interim director, demonstrating a deep understanding of the issues facing academic libraries," said Rita Cheng, provost and vice chancellor for academic affairs. "Her leadership in the UW System CUWL Collaborative Collection Development Task Force, her successful outreach to friends and community supporters, and her vision for the UWM Libraries as a critical component of both our research agenda and our students' success were all factors in my decision."

### Call for nominations

#### UWM ALUMNI ASSOCIATION AWARDS

Nominations are now being sought for the following UWM Alumni Association awards. Nominations will be accepted from UWM alumni and faculty members. The nomination deadline for both awards is **Friday, Dec. 1, 2006.**

For more information or nomination forms, call Erin Harrass at 414-906-4662 or e-mail [eph@uwm.edu](mailto:eph@uwm.edu).

#### 2007 DISTINGUISHED ALUMNUS AWARD

Recipients must have distinguished themselves, in the period since graduating from UWM, with outstanding achievements in their career, civic involvement or both. Up to four awards may be presented at Spring Commencement.

#### 2007 GOLD (GRADUATE OF THE LAST DECADE) AWARD

Recipients must have graduated from UWM within the last 10 years and have achieved a measure of success in their field, bringing credit to themselves and the university. Up to 10 awards may be presented annually; one representative from each UWM school and college may be honored. The awards are presented at the UWMAA Awards Reception in May.

### GET THE LATEST ON THE WEB

For a complete schedule of events and the latest campus news, start your day at **[www.uwm.edu](http://www.uwm.edu)**.



## REPORT

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Back issues of *UWM Report* are available on the Web at: [www.uwm.edu/News](http://www.uwm.edu/News).

This publication may be requested in accessible format.

# UWM HAS ‘SOMETHING GREAT IN MIND’

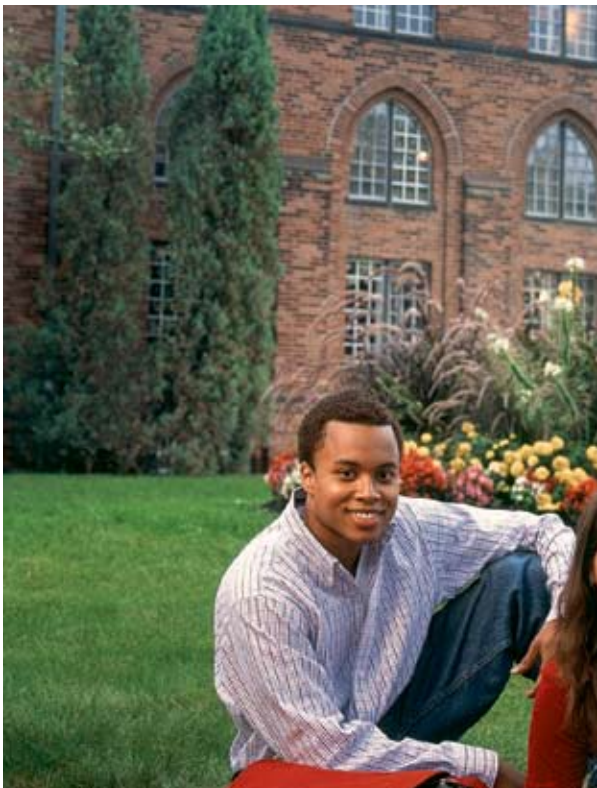
You’ve probably seen the university’s new ads in the local papers. They feature outstanding UWM researchers and students, with the tagline “Something Great in Mind.”

The tagline was adopted earlier this fall after months of extensive research and focus-group testing.

The tagline and ads were developed by Lipman Hearne, a marketing firm that works exclusively with nonprofits, including many colleges and universities.

“‘Something Great in Mind’ is forward-looking and goal-oriented,” says Tom Luljak, vice chancellor for university relations and communications. “It also suggests exciting ideas and plans in the making – from the important research our faculty conducts and all that we offer individual students, to how UWM positively affects the entire Southeastern Wisconsin region.

“‘Something Great in Mind’ presents powerful images of the great work happening in our research laboratories and classrooms,” Luljak continues. “It allows us to share with the world the aspirations of our campus community.”



## WEB SITE *From page 1*

“Individuals won’t have to rely on technical staff to update their Web sites and can respond to content needs much more quickly,” said Michael Hostad, UWM Web architect. “We hope that this new technology will result in content being up-to-date and more robust.”

With CMS, Web content can be easily and efficiently updated, ensuring the most timely and accurate information is available to visitors. Combined with the capabilities of the Google search engine already available on the UWM site, Web content can be current, easily searched and highly visible to other search engines.

A core service team comprised of campus representatives researched and selected the CMS. An implementation team, with more than 30 representatives of units from across the campus, was recently formed. Their role is to develop a project plan, training programs and a communications strategy to roll out the CMS to the entire campus.

“We had excellent participation from the UWM user community on the Core Service Team which recommended the CMS to me. And we continue to have broad campus representation on the implementation team,” said Bruce Maas, interim CIO. “Fully understanding the needs of the campus is essential so that this system will be able to grow with us for many years to come.”

## BENEFITS TO THE CAMPUS COMMUNITY

There will be a number of benefits from the UWM redesign project that will help campus units, as well as students and faculty, better manage their Web sites.

New Web page templates developed by I&MT Creative Services will be available to campus units and individuals to use free of charge. Modifications of these standard templates, and custom template designs, can also be made through I&MT Creative Services.

The CMS will give Web site administrators and individuals the ability to better manage content. Workflow processes can be established giving indi-

viduals access to edit, review and/or publish based on their role and authority.

Finally, CMS will allow content to be repurposed. Content can be marked for use in multiple locations within the CMS. “The repurposing of content will allow for more accurate and timely information,” said Hostad, “and provide efficiencies in Web updating for Web sites across the campus.”

New servers will host the CMS and the Web pages. These servers will provide a more stable environment than the old Web servers and allow for greater flexibility.

Campus units will not have to be a part of the CMS, but the advantages of ease of updating and managing Web content, combined with the opportunity to repurpose content, will be a strong motivator for adoption of the system.

“It is essential that individual faculty, staff and students have access to tools which make the process of getting accurate and timely content on the Web quick, efficient and effective, at the lowest possible cost and lowest possible effort,” said Maas. “The UWM content management system is the right set of tools, at the right time, to accomplish this objective.”

## LOOKING TOWARD THE LAUNCH

The new Web site will be launched at the end of the semester. Said Luljak, “The date was chosen keeping the students’ needs in mind. With so many students using the Web site, we wanted to ensure we didn’t disrupt the way they’re used to finding information on the site.”

In September 2006, there were more than 2 million visits to the UWM Web site. Millions of visits, coupled with a long-overdue redesign (the average “shelf life” of a Web site design is 3-4 years; the UWM site was unchanged for more than five years) signaled it was time for a complete overhaul. “Our goal is twofold – to provide a better experience for the visitor while ensuring that the site captures the spirit of UWM,” said Luljak.

For more information about the redesign, visit [www.redesign.uwm.edu](http://www.redesign.uwm.edu).

## First in UWM history

### STRATH RECEIVES PRESTIGIOUS NIH GRANT

Assistant Professor Scott Strath, Department of Human Movement Sciences in the College of Health Sciences, has been recognized by the National Institutes of Health (NIH) with a five-year Mentored Research Scientist Career Development Award (K01) totaling \$650,000.

The K01 award provides support for an intensive career development experience and corresponding research endeavors in one of the biomedical, behavioral or clinical sciences leading to research independence.

Historically, only two other NIH K-type awards have been made to UWM faculty, both in the College of Health Sciences. In 1988, Bill Vehrenberg, Department of Health Sciences, received an Independent Scientist Award (K04), and in 1990, Chie Craig, Communication Sciences and Disorders, received a Mentored Clinical Scientist Research Career Development Award (K08).

Strath is the first ever at UWM to receive a K01.

“It is an esteemed recognition for early scientists. We are pleased and delighted for Dr. Strath,” said Randall Lambrecht, dean of College of Health Sciences.

Strath’s research interests revolve around physical activity and public health. This particular NIH K01 award, entitled “Physical Activity Enhancement in the Elderly,” will provide additional training in the area of behavior modification and will examine the efficacy of different intervention structures to increase activity and its associated physiological outcomes.

“It’s a privilege to receive this NIH award,” Strath said. “The K01 is a tribute not only to the receiving scientist, but also to those who mentor them. This honor wouldn’t be possible without the great support I receive from the Department of Human Movement Sciences and the College of Health Sciences.”

# TRACKING STUDENT LEARNING OUTCOMES

By Rita Cheng, Provost & Vice Chancellor for Academic Affairs

## NOSTRA CULPA

The cover of the September 2006 issue of *UWM Report* featured a photo captioned "A science class at Milwaukee Normal School, circa 1900." Genevieve McBride, associate professor of history, knows the photo well – in fact, it is on the cover of her book, *Women's Wisconsin: From Native Matriarchies to the New Millennium*. The setting is a classroom at Milwaukee-Downer College. Never trust captions scribbled on the backs of old prints....

In the same issue, we credited the article on Christine Kovach to Caroline Alvin. Carolyn Alvin of the College of Nursing emailed to let us know that she didn't write the article, and we misspelled her name. The article was written by our own Kathy Quirk.

Apologies all around.

**U**WM is committed to continuous improvement in the fulfillment of its mission. In the spirit of this commitment, Academic Affairs is creating a campuswide Assessment Council. The council will facilitate the continuous quality improvement of curricula and instruction throughout the university through assessment of student learning outcomes.



Rita Cheng

The UWM Assessment Council, which will serve in an advisory role to me on matters related to assessment and evaluation, will be asked to:

- Work with faculty members in their schools and colleges to identify expected learning outcomes for students.
- Work with faculty members in their schools and colleges to design

systems of learning assessment by which the faculty will assess students' achievement of the expected learning outcomes.

- Provide assistance on the preparation of the learning outcomes section of the North Central Association of Colleges and Schools (NCA) followup report due in spring 2008.

- Provide assistance to faculty members in collecting assessment plan information systematically for

inclusion in the NCA report and on an ongoing basis. The university is exploring efficient methods of capturing program-level data, including use of Web-based systems to document implementation of programmatic assessment plans.

- The council will provide assistance in the completion of annual accountability reports on the assessment activities and findings of the assessment process of each school and college, including specific details on the use of assessment results in revising and improving programs.

- Work with the dean of their school or college to develop a presentation as part of the annual school/college budget meetings. Results will also be shared with the Academic Dean's Council, Associate Deans Network, the Academic Program and Curriculum Committee and the Graduate Faculty Council.

- Provide support for systematic campuswide participation in assessment through workshops, training and resource development.

One faculty member will be appointed per school or college (the College of Letters and Science will appoint one faculty member from each of the GER areas – humanities, natural sciences and social sciences).

The UWM Assessment Council will have a major impact on improving, increasing and enhancing student learning at UWM, and I look forward to seeing the results of its work.

## SECC CAMPAIGN

# GO TO BAT FOR THE COMMUNITY

Join fellow members of the UWM community in "going to bat" for SECC.

The 2006-07 State and University Employees Combined Giving Campaign (SECC) is officially under way, and campaign organizers are encouraging faculty and staff to fulfill this year's slogan of "Go to Bat for the Community."

"About 75 percent of the entire SECC campaign amount raised in Milwaukee comes from employees at UWM," says Joan Prince, vice chancellor for partnerships and innovation, who co-chairs this year's campaign with Chancellor Carlos Santiago. "That's why it is so important to participate in any way to ensure a successful outcome. Those in need are depending on us."

The SECC campaign is an annual fund-raising event that gives state employees the chance to support any of 200 local and national charitable organizations or any of 10 umbrella groups.

Campaign organizers hope to exceed \$170,000, the amount collected during last year's event, and boost last year's participation rate.

The official campaign runs through Nov. 17, though contributions are accepted all year. And contributions can be spread throughout the year through payroll deduction.

Fill out and return your SECC pledge card today. If you misplaced your card, or want more information, click on the SECC link at [www.uwm.edu](http://www.uwm.edu).



# CENTER FOR 21ST CENTURY STUDIES FELLOWS 2006-07

This year, the Center for 21st Century Studies, UWM's humanities research center, organizes its activities around the theme of "Autonomy, Gender and Performance." The center continues its conversations about the nature of autonomy, the conditions under which it is developed and the terms that both express and constrain it.

Programs and the research of its eight fellows are particularly concerned with the performative dimensions of autonomy and with the perspectives that concepts of gender bring to bear on autonomy in theory, in practice and in performance.

**Anne Hansen**  
Assistant Professor, History



Hansen's current research focuses on a genre of Khmer Buddhist ethical texts about the self and community composed in Cambodia during the mid-19th century. The culmination of this research will result in a book, *How to Behave: Buddhism and Modernity in Colonial Cambodia, 1860-1930*.

**Barbara Ley**  
Assistant Professor, Journalism and Mass Communication



Ley's research will examine the role that online support communities play in the lives of women who are pregnant or trying to conceive, focusing on how these women use the sites to gather information, and on how they construct notions of pregnancy, infertility and motherhood.

**Jon McKenzie**  
Assistant Professor, English



McKenzie's project investigates the ways that performativity operates globally through nation-states, multinational corporations and international organizations at the turn of the 21st century, and also how it is being resisted by networks of artists, activists and others seeking local and global justice.

**Kristin Pitt**  
Assistant Professor, Comparative Literature



Pitt's research project at the center investigates narrative representations of the nation in the literature and political discourse of the Americas. She focuses on the ways in which metaphorical associations between the natural environment and citizens or subjects have reinforced conceptions of the human body as a national resource or commodity.

**Mat Rappaport**  
Assistant Professor, Visual Art



Rappaport's work at the center will explore identity as performed in relation to built environments, specifically the Hoan Bridge, the Milwaukee River and the interiors of local theaters, culminating in multiple video installations around the city.

**Gillian Rodger**  
Assistant Professor, Music



Rodger's work considers the emergence of variety entertainment in America from 1850 to 1890, including the ways that this history reflects the social tensions between the moral reformers of America's middle class and the working-class and ethnic populations they sought to influence through legislation and forms of direct intervention.

**Tanya Tiffany**  
Assistant Professor, Art History



Tiffany is completing a book manuscript on Diego Velázquez's close but critical engagement with the artistic, religious and social practices of his native Seville. At the center, she will be exploring constructions of gender, identity and racial difference in Velázquez's early works.

**Robert Wolensky**  
Professor, Sociology, UW-Stevens Point



Wolensky is co-director of the Center for the Small City and co-coordinator of the minor in Small City Analysis. He specializes in the sociology of community and urban areas, of industry and economics, and of the environment.

## 2006 MELVIN LURIE AWARDS

Christopher Morris, director of human resources at St. Francis Hospital, was awarded the annual Melvin Lurie Memorial Prize, and Bucyrus International Inc. and United Steel Workers Local 1343 were presented the Melvin Lurie Labor-Management Cooperation Prize at a ceremony Oct. 9.

The Melvin Lurie Memorial Prize is given to an outstanding student or recent graduate of the Masters in Human Resources and Labor Relations (MHRLR) program. It honors the late Melvin Lurie, a former professor at UWM and founder of the MHRLR program.

The MHRLR program is taught and administered jointly by the College of Letters & Science and the Sheldon B. Lubar School of Business at UWM. Currently, it is the only graduate program of its kind offered at a Wisconsin public university.

The Lurie Labor-Management Cooperation Prize honors individuals or organizations for outstanding service in promoting, creating or researching labor-management cooperation. It commemorates Lurie's efforts to foster cooperative relations in Wisconsin, an effort that culminated in his organization of the first Wisconsin State Conference on Labor-Management Cooperation in 1987.

Bucyrus and Local 1343 have recently cooperated in settling a contract that paved the way for a substantial expansion in both production and jobs in Southeastern Wisconsin.

The awards are made possible by the UWM Foundation, the Lurie family and the MHRLR program.

# 2006 UWM FALL AWARDS CEREMONY

By Laura L. Hunt

The university community gathered in the Union Wisconsin Room Oct. 10 to join Chancellor Carlos E. Santiago in recognizing 25 colleagues who have made outstanding contributions to the university. Here are profiles of those honored at the 2006 UWM Fall Awards Ceremony.

## ERNEST SPAIGHTS PLAZA HONOREES

The Ernest Spaight awards are named for the late Professor Ernest Spaight, assistant chancellor for student affairs from 1970 to 1979, who played a key role in designing programs for minority and disadvantaged students. They are given to individuals who have made significant, enduring and campus-wide contributions to the growth and development of UWM.

**George S. Baker**  
Secretary of the University  
Professor of Materials Engineering  
UWM Service 1967-98



George Baker's contributions have impacted the major functional areas of importance to UWM – academic program development, people management and governance.

Baker was influential in establishing the graduate programs in engineering at UWM. Before his efforts, the graduate program was offered only as an extension of the engineering program at Madison. He also oversaw the process of implementing UWM's General Education Requirements, which are the undergraduate foundation classes.

Many of his engineering colleagues were mentored by Baker, especially in the need to be governance-involved. He worked tirelessly to create the budget advisory committee which today is known as APBC, and personally authored many of the academic policies contained in SAAP.

Given his level of involvement, it wasn't a surprise that Baker closed out his career serving as secretary of the university.

His colleagues found him always open, consistent and fair in his dealings. Said one of his nominators: "I was always impressed by his knowledge of UWM, and his ability to analyze the core of issues."

**Carlton E. Beck**  
Professor of Educational Policy & Community Studies  
UWM Service 1963-95



Carlton Beck enriched the growth and development of UWM's urban mission during the period of rapid growth in the 1960s and early '70s, and he led by example.

He was instrumental in developing the first doctoral program in education at UWM and also the bachelor's degree program in

Community Education. But more important, he put social relevance into these degree programs.

By creating stimulating interdisciplinary courses like "Drugs in American Culture" and "History of the Education of African Americans," Beck reached out to African American students and the community.

He gave workshops on domestic violence, justice alternative programs and assorted youth programs

that have been used by judges, police officials and social workers.

Beck also recruited other faculty members to assist teachers who worked within correctional settings. In helping in this endeavor, Stan Stojkovic, dean of the School of Social Welfare, said, "It became abundantly clear that these prison teachers had no support and assistance in performing their work duties in such a challenging environment."

**Thomas Burton**  
Senior Adviser, College of Letters & Science  
UWM Service 1956-2003



For 47 years, Thomas Burton, known to colleagues as "Mr. B," was THE institutional memory for the campus and the last word in all things related to student academic advising.

In maintaining student records for the College of Letters & Science, Burton understood the detrimental effects that an error could have on a student. Not only was he meticulously accurate, but his dedication to the job was legendary. Though he officially retired in June of 1996, he continued to come to work without compensation for the ensuing seven years.

The joke in the college was, "How do you know if Mr. B is on vacation?" And the answer was, "He's at work without a tie on." Before his retirement he often came in on weekends, took work home with him and he even paid for most of his own office supplies.

"UWM was Tom's home and the people there were his family," remarked one nominator. "He sacrificed time and money, as would a good father, to care for that home and family."

**Max Kurz**  
Professor of Social Work  
UWM Service 1955-95



When Max Kurz joined the faculty in 1955, UWM was considered destined to be no more than a minor undergraduate adjunct of the Madison campus. Kurz's extraordinary involvement on a long list of governmental committees made it possible for him to play a seminal role in defining UWM's

position within the UW System and in obtaining the resources and respect UWM deserved.

His efforts also left an indelible mark on how UWM was viewed by other UW campuses and by the state legislature. There were very few members of the legislature during the 1960s, '70s, '80s and '90s who didn't know Kurz.

He was highly regarded on campus as well. As one nominator put it, "His wisdom on matters dealing with faculty governance is second to none in the history of UWM."

In addition, he made vital contributions in the areas of teaching and community service. Because of his service in so many community organizations, he was viewed as "Mr. Social Work" by many, and he significantly enhanced the public perception of UWM.

**Jerry Leer**  
Professor of Accounting  
UWM Service 1946-83

Jerry Leer was a pioneer member of both UWM and its School of Business, making an academic



impact on literally thousands of students by instructing many of the large lectures in accounting and co-authoring the leading accounting textbook.

When in 1979 he helped create a master's degree program in taxation, it was one of only a very few such programs in the country, and it still

is the only one in Wisconsin. It also paved the way for the Deloitte Multistate Tax Center in 1996, which has a national reputation for excellence.

Leer helped the university's accounting programs develop a reputation of quality early on, allowing the school to quickly develop a network of successful alumni.

And his support didn't end at his retirement. He established the Jerry Leer Accounting Fund to support student scholarships and a chaired professorship. Through the Leer-Tellier Scholarship Program he made even more scholarships available to students. In the 20 years since its inception, the fund has granted 85 scholarships totaling about \$300,000.

**Donald G. Melkus**  
Vice Chancellor of Administrative Affairs  
UWM Service 1970-2003



Don Melkus devoted his entire 33-year professional career to UWM and served four chancellors over a 19-year period. Besides his commitment to diversity in the division, Melkus greatly improved the physical plan of UWM with more than \$300 million invested in UWM building projects

during his tenure.

The best commentary on Melkus's career, however, comes from his appreciative former bosses.

Said Frank Horton: "He would do all the rights things to maximize probable success of each effort."

Said Clifford Smith: "UWM was always his first priority. He was instrumental in helping me convince the governor that UWM deserved a new School of Business building and a new School of Architecture building."

Said John Schroeder: "Mekus spent literally hundreds and hundreds of hours in Madison monitoring campus building projects and pressing UW System and state officials to ensure that UWM projects won top priority in the highly competitive state building process."

Said Nancy Zimpher: "When the UWM Foundation, the Department of Athletics and the Klotsche Center were in need of additional business support, I turned to Mr. Melkus to provide oversight and direction. He excelled in the endeavor."



**Erland Olfe**  
Assistant Dean, College of Letters & Science  
UWM Service 1967-2003

In heading academic affairs for the College of Letters & Science, Erland Olfe exemplified a vision similar to that of Ernest Spaight himself – student access and service to students.

Olfe improved advising support for multicultural

students, mentored scores of talented advisers and took a leadership role in the New Directions scholarship fund for meritorious freshman. But perhaps his greatest achievement was the positive effect he had on students. His love of advising was apparent in his ability to relate to them. In resolving difficult situations, he had the uncanny ability to end the appointment on a positive note.

Olfe also was one of the founding members of the Academic Staff Committee. He saw that this group existed in limbo – not protected by tenure like faculty and not unionized like classified staff. He was instrumental in defining its compensation and governance policies and the establishment of “indefinite appointment” as job protection for this group.

Twenty years ago, in 1986, he was already revered when he was presented the UWM Academic Staff Outstanding Performance Award.

**FACULTY DISTINGUISHED PUBLIC SERVICE AWARD**

**Nancy Frank**  
**Associate Professor of Urban Planning**



Through her unceasing generosity with her time and expertise, Nancy Frank has promoted the quality of urban open space in Milwaukee, from brown-field redevelopment and stream restoration to sustainable building and other issues in urban planning.

The scope, frequency and breadth of her volunteer public service on both state and local forums have entailed hundreds of hours of dedicated service.

Her service on the Wisconsin Brownfields Study Group has resulted in changes that have helped turn thousands of abandoned and blighted sites into usable and valuable additions to local communities.

On the mayor’s audit committee, she contributed heavily to a detailed report sorting fact from fiction in regard to sewer overflows, including their causes and relative impact on water quality in Milwaukee.

“She engages people with an enthusiasm and respect for their views and perspectives that have the effect of widening the circle of public support for solutions that ordinarily might fail,” said one nominator.

**FACULTY DISTINGUISHED UNIVERSITY SERVICE AWARD**

**Alice Gillam**  
**Associate Professor of English**



“If there were no UWM Distinguished University Service Award, Alice Gillam’s example would be reason enough to invent it,” said one of her nominators.

Gillam has logged nearly a decade of service as the head of the freshman composition program. The composition

program is a huge undertaking that is part of students’ General Education Requirements (GER). It involves about 100 instructors who teach more than 6,000 students in more than 300 course sections.

If that weren’t enough, she also initiated and served six years as coordinator of the English Department’s Writing Center, which offers tutoring to every kind of student on campus. And she volun-

teered to chair the subcommittee on language arts for the urban teacher education initiative, Teachers for a New Era.

A tireless team player, Gillam has been no less involved within the department, serving as chair during a difficult time, mentoring graduate students and even orchestrating a complete and necessary – although time-consuming – overhaul of the department’s faculty handbook.

**UWM FOUNDATION AND GRADUATE SCHOOL RESEARCH AWARDS**

**Patrick Brady**  
**Associate Professor of Physics**



Patrick Brady is a central figure in the quest to detect gravitational waves – ripples in the fabric of space-time predicted by Albert Einstein and produced by the motion of matter.

The opening of this new frontier in astronomy will allow direct observation of black holes and bring new

information about neutron stars, nuclear matter and the origin of the universe.

In this, the largest project ever funded by the National Science Foundation, Brady has led the design, development and implementation of the data-analysis pipeline channeling data from ultra-sensitive gravitational-wave detectors in Louisiana and Washington into the new, powerful supercomputer in the UWM Physics Building.

Brady also is interested in the centers of black holes and their formation in gravitational collapse.

UWM Professor Bruce Allen writes that Brady has “helped to raise millions of dollars in extramural funding for UWM and to train a generation of post-doctoral and graduate students.”

Brady is a 2002 recipient of a Sloan Research Fellowship, considered the most prestigious award for a young faculty member in physics.

**Adrian Dumitrescu**  
**Assistant Professor of Electrical Engineering and Computer Science**



The research of Adrian Dumitrescu focuses on computational geometry, a field that has matured primarily in response to advances in computer graphics. Computational geometry is the study of algorithms to solve geometric problems, some of which arose only after the advent of computers.

Other applications of computational geometry include robotics, geographic information systems, integrated circuit design and computer-aided engineering.

Dumitrescu has been credited with several breakthroughs, bringing his field ever closer to answering many long-standing questions.

Ferran Hurtado-Díaz, professor at the Technical University of Catalonia in Barcelona, Spain, writes of Dumitrescu, “These outstanding contributions have earned him not only the esteem of his colleagues in the field, but also a high reputation among all computer scientists and mathematicians in the world.”

Dumitrescu’s findings have been published in some of the best and most selective journals, such as the *Journal of Algorithms* and the *International Journal of*

*Robotics Research*.

Dumitrescu is a 2005 recipient of a prestigious, five-year CAREER Award, presented by the National Science Foundation to exceptionally promising junior faculty.

**Rina Ghose**  
**Associate Professor of Geography**



Rina Ghose studies social implications of the use of geographic information systems – a multi-billion-dollar technology that enables mapping and analysis of spatial data that is used extensively in development planning, locational analysis, transportation planning, demographic analysis, scientific investigations, and resource and asset management.

She is particularly concerned by what she calls the elitist nature of GIS because of its technological complexity and cost, and the inherent power relations in GIS due to uneven access to data and technology. A recent project explored the challenges of accessing and effectively using spatial data and GIS faced by marginalized grassroots organizations trying to revitalize blighted inner-city neighborhoods.

Ghose previously held the Dhaliwal Professorship, which has as its objective to teach and research the languages, culture and civilization of India.

Sara McLafferty, geography professor at the University of Illinois at Urbana-Champaign, calls Ghose “one of the most influential young scholars in the emerging field of GIS and Society” whose “research is pushing that field in innovative new directions.”

**Karen Marek**  
**Associate Professor of Nursing**



As the U.S. population ages, the research of Karen Marek holds the promise of keeping elderly adults in their home environments longer, and avoiding unnecessary nursing home admissions, hospitalizations and emergency room visits.

For many older adults, living independently at home depends on managing complicated medication regimens. With a \$2.2 million grant from the National Institutes of Health, Marek is analyzing a home-based medication management program – including nurse coordination and an automated medication-dispensing machine – for older adults.

College of Nursing Dean Sally Lundeen writes of Marek’s work, “The improved health outcomes and quality of life for the elders who are the beneficiaries of her scientific endeavors are likely to be overshadowed only by the potential cost savings realized throughout the health care industry.”

Before joining the UWM faculty in 2004, Marek directed a \$2 million interdisciplinary project at the University of Missouri to test a community-based nursing model of long-term care.

Since receiving her Ph.D. from UWM in 1992, she has attracted more than \$8.3 million in funded research and education projects.

**Krishna Pillai**  
**Associate Professor of Mechanical Engineering**

Krishna Pillai conducts research in the processing of polymer composites and plastics. Polymer composites are high-tech materials made from plastics that



are lighter than metal and non-corrosive, but just as strong. The founder of the UWM Polymer Processing Laboratory, Pillai focuses on the transport phenomena in the manufacturing and processing of polymer composites. Much of his research can be applied directly to industries such

as aerospace, automotive and shipbuilding, and to processes such as the absorption of liquids by paper and wipes, groundwater flow and filtration.

UWM Materials Engineering Professor Pradeep Rohatgi calls Pillai a “bright and ambitious researcher” who has the “potential of blossoming into a world-class research scientist and professor.”

Pillai is a 2004 recipient of a prestigious, five-year CAREER Award, presented by the National Science Foundation to exceptionally promising junior faculty.

Funders of his eight grants, contracts and awards include the NSF, the U.S. Army, S.C. Johnson & Son and the UW Applied Research Grant Program. He also has received two grants for the Research Experience for Undergraduates program.

## DISTINGUISHED UNDERGRADUATE TEACHING AWARDS

**Simone Linhares Ferro**  
Assistant Professor of Dance



Simone Linhares Ferro is a demanding, involved and conscientious teacher, and the results of her dedication and skill are visible onstage at dance performances here and nationally.

Ferro devotes countless hours working one-on-one with student choreographers, said one of her nominators.

“Simone’s brilliant teaching artistry has greatly amplified the learning experiences available to our dance majors.”

Much of the dance faculty’s creative research consists of producing original dances for use by students. Ferro is consistently prodigious in making works of outstanding quality that are also appropriate for the level and abilities of her dancers.

It is in her rehearsals that students have the opportunity to experience the technical and expressive challenges of her choreographic vision. One of her passions is cross-disciplinary work, and she regularly collaborates with Peck School of the Arts composers and filmmakers.

A native of Brazil, Ferro is also an active member of the Cultures and Communities Program and serves on the faculty Affirmative Action Committee.

**Glen Jeansonne**  
Professor of History



Lecture and classroom discussion take on new meanings for Glen Jeansonne’s students.

Incorporating literary texts such as *The Great Gatsby* to provide insight into specific time periods, he also uses vintage photographs to give faces to the names of even the most obscure political figures.

He also draws material from his current research projects. While discussing the culture and politics of the 1980s, he recently included research from a current project, “The Age of Reagan and Madonna.”

Said one former student, “His talent as a teacher comes to life in each class session and his own research into 20th century history shines through with each lecture.”

Always willing to explore tangent issues with his students, he also assigns group projects that allow students to research, cooperate and contribute in their own original ways.

“After having taken Dr. Jeansonne’s class,” said another former student, “I find myself challenging the standard way of thinking and pushing further and deeper with my questions.”

**Paul Roebber**  
Professor of Mathematics/Atmospheric Sciences



As a Center Scholar in Teaching and Learning, Paul Roebber brings to bear his significant intellectual abilities on the challenges of student learning. The outcomes of this work have already led to changes in teaching practices at UWM, with fewer traditional lectures and more interactive

classrooms. He even spearheaded a funding initiative to update the computer lab for this purpose.

He successfully teaches difficult courses at all levels of the curriculum, and has significantly revised many, if not all of them, to reflect the latest information and technology.

He plays a key role in bridging the gap between theory and practice for UWM undergraduates by supervising undergraduate research, establishing and operating an active and effective weather map room and maintaining a UWM presence in the National Collegiate Forecast Contest.

Many students have been inspired by him to pursue careers in forecasting. And his impact is also seen at the graduate level, where 52 percent of the grad students in the program since 1994 have chosen Roebber as their graduate adviser.

## ACADEMIC STAFF DISTINGUISHED SERVICE AWARD

**Jean Salzer**  
Student Services Program Manager,  
Student Accessibility Center



Jean Salzer works to ensure that UWM students who are visually impaired have the tools they need to succeed in college.

Salzer runs SAC’s alternative text services program and relies on the efforts of some 90 volunteer readers. Her show of genuine appreciation and support

of these people keeps them coming back – and the program operating smoothly.

This year she took on the daunting task of transitioning from a system of tape-recorded texts to the use of high-speed electronic scanning, a project that she researched for more than a year before embarking on.

Not only does it allow students to receive their materials quicker, but it also makes listening to textbooks possible on iPods, MP3 players or on Braille computer printouts.

In her commitment to assistive technology she also has partnered with I&MT to improve accessibility features in the campus computer labs with new software purchases, and she provided the training to computer lab workers so they could help users.

## ACADEMIC STAFF OUTSTANDING TEACHING AWARD

**Walter “Chip” Donohue**  
Adjunct Instructor, School of Continuing Education



As director of the Early Childhood Professional Development Programs in the School of Continuing Education, Chip Donohue has developed a nontraditional program, delivered it to primarily nontraditional students using nontraditional methods – and has produced extraordinary results.

The six-course undergraduate program, designed for managers of early childhood programs, is a model of collaboration between the School of Continuing Education, the School of Education and the UWM Children’s Center. Donohue has a skill for designing learning exercises that meet the needs of highly diverse, nontraditional adult learners, most of whom work full time and have limited computer experience.

“By itself, this series of courses earns Dr. Donohue the reputation for revolutionizing the early childhood field,” said one of his nominators.

Successfully moving these courses online also was a major achievement. Students who begin the courses with much reservation often finish the class converted into strong advocates for online learning, and end up feeling empowered as working professionals.

## ACADEMIC STAFF OUTSTANDING PERFORMANCE AWARDS

**Kevin Beisser**  
Senior Student Services Specialist,  
English as a Second Language (ESL)

Kevin Beisser is a juggling expert, working in a detail-dependent environment that’s heavy on time-consuming paperwork, maintenance of student databases, and communication with foreign govern-



ments and sponsoring corporations.

This year the applicant numbers in the ESL program tripled, creating an even greater load.

Beisser is in charge of all aspects of immigration for the 130 students enrolled in the ESL program, including entering each in the new national registry for international students and scholars. Since new students can enter the program every four weeks, he has to update these materials monthly.

He also travels to recruit new sources of students, and this year results of his efforts are showing. He recently negotiated an agreement with the National University of Colombia, which will send its first group to the U.S. to study English – and they chose UWM’s ESL program.

While juggling all this with grace, Beisser finds the time to be involved in multiple committees at the Center for International Education.

**Susan Yelich-Biniecki**  
**Senior Administrative Program Specialist,**  
**Institute of World Affairs**



Susan Yelich-Biniecki has helped UWM’s Institute of World Affairs bounce back from a period of sagging membership and participation, and departing staff.

By developing and implementing programs intended to inform the public about foreign affairs, she has conceived strategies that have nearly doubled student participation, integrated the programs into teaching at UWM and elsewhere, improved the quality of the speakers coming to Milwaukee and strengthened relationships with the local business community.

A number of new partnerships with nonprofits and foundations have yielded visits by such high-profile speakers as politician Gary Hart, environmental activist Dr. Helen Caldicott and French Ambassador Jean David Levitte.

Her revised membership structure is responsible for the institute now having more than 400 members who generate about \$20,000 a year.

In addition, it was she who developed the “learning packages,” materials and online tools that accompany the programming and that have become the model for in-service teacher education programs and UWM undergraduate classes.

**REPRESENTED CLASSIFIED STAFF**  
**OUTSTANDING SERVICE AWARDS**

**Anthony Gray**  
**IS Data Services Specialist,**  
**Information & Media Technologies**



Tony Gray is the person responsible for making sure that the information source for nearly all reporting on UWM student data is up and running properly each day. Administrators across campus access the millions of records contained in the data warehouse to generate reports and data sets

with various software. If the warehouse is not available, all this work comes to a halt.

During the course of a year, tens of thousands of hours and probably hundreds of thousands of dollars are saved because of the care with which Gray performs his job.

Gray arrives to work at 5:30 a.m. each day, giving him sufficient time to find problems with the warehouse loads and fix them before the campus users get to work.

“His work is exacting, essential and deeply integrated into all aspects of the institution’s activities,” said one of his nominators. “Yet he performs it seamlessly without exception day in and day out.”

**Wendy Pribbanow**  
**University Services Program Associate B,**  
**College of Health Sciences**



Wendy Pribbanow contributes at every level in the Department of Human Movement Sciences – from the mundane, day-to-day tasks to the most critical projects.

The department’s program assistant for 23 years, Pribbanow’s duties have virtually tripled because of the department’s growth and because of her willingness to take on more challenging work.

During her tenure, the department has expanded from two academic programs and fewer than 100 students to four degree programs, three academic certificate programs and more than 450 students.

Pribbanow has enhanced the diversity of the office by recruiting in the department’s work-study program, drawn efficiencies through resource sharing and provided vital support for academic programs. But her most outstanding work shows up in the urgent, often undocumented issues that she helps resolve, and in the intangibles that she brings to the position.

“She takes pride in her work and gives beyond minimal expectations,” said one of her nominators, “and she has done it this way for years.”

**Leola Willingham**  
**Custodian, Physical Plant Services**



For the last two years, Leola Willingham, a custodian for the third floor of Mitchell Hall, has been a daily dose of sunshine for the many denizens of the art and dance classrooms and offices there.

During renovations to the building last year, the entire Dance Department had to move to a different location for almost an entire semester. The move of so many offices generated many old materials that needed to be discarded, and it was Willingham who eased the inconvenient tasks of faculty.

She has always gone the extra mile to keep the floor clean and comfortable, despite a heavy work load due to staffing limitations.

She also contends with the extra mess that comes with housekeeping for the visual art classrooms.

“There is a diverse population of people who teach, work and study on this floor. Leola is a fine ambassador of good will to everyone she meets,” said one nominator. “Her hard work and positive attitude humble me.”

**NON-REPRESENTED CLASSIFIED**  
**STAFF OUTSTANDING SERVICE**  
**AWARD**

**Mark Kazmierski**  
**Power Plant Superintendent,**  
**Physical Plant Services**



If the building you work in is comfortable, you have Mark Kazmierski to thank for it.

Kazmierski is responsible for operation of the campus central power plant and, for a four-year period, he also assumed many of the responsibilities of a vacant position, which expanded his duties to include record-keeping, permitting, budgeting and project management.

Although the power plant is more than 36 years old, Kazmierski keeps it on the cutting edge of technology by rallying for state funds to make upgrades. As a result, he has implemented more than 100 plant projects and has been instrumental in bringing an additional \$9 million in funds to campus.

In addition, his attention to improvements that provide efficiency has saved the university millions in fuel costs.

He also has worked to see that the central power plant meets its affirmative action hiring goals by creating training positions that allow a broader range of applicants to qualify for plant operator positions.

# FLIGHT OF THE BUMBLEBEE

By Laura L. Hunt

Rebecca Flanagan has probably come as close as a human can to reading the mind of a bumblebee.

Flanagan, a graduate student in biological sciences, and Associate Professor Jeffrey Karron are studying the behaviors of bees as they gather pollen – which plant species the bees forage on, which flowers they probe and in what order, and how many blooms they visit before moving on to another plant. In doing so, the bees make plant reproduction possible by dispersing pollen.

To predict where each bee that she tracks will carry its pollen next, Flanagan has to literally think like one.

“Once they’ve learned a foraging style that’s been successful, they are more likely to stick with it rather than invest time in learning something new,” says Flanagan.

But why go to such lengths to map the flight of the bumblebee? It may seem random and inconsequential. But it is neither, says Karron.

The bees are pivotal players in determining which plant populations survive through successful reproduction. If scientists could better understand nature’s decision-making process, then they could use the information to increase crop yields and to boost conservation of native plant communities.

## BEST BEE PRACTICES

Because there are many bee behaviors, the task isn’t simple, but with tedious scrutiny it is docu-mentable.

“Bumblebees definitely have distinct foraging patterns, both among species and even individuals of a single species,” Karron says. In fact, some of the many different behaviors lead to far more fruitful propagation than others.

To understanding foraging patterns, the team must manipulate every variable they can feasibly control in a natural setting.

But the experimental garden they keep at the UWM Field Station in the Cedarburg Bog is far from the sterile laboratory, and the complexity of their experiments becomes immediately evident: There are more options here than clothes in a teenage girl’s closet.

Nonetheless, Karron and his research group have developed an unparalleled data set by testing the effects of various combinations of plant species on their reproductive patterns.

Twice funded by the National Science Foundation, Karron’s research centers on the reproductive biology of monkeyflower, a wetland plant native to Wisconsin. Karron’s lab uses several innovative methods of tracking monkeyflower mating, and all hinge on where the pollen comes from.

Pollen allows the flowers, which contain both male and female reproductive organs, to produce seeds. Plants can only produce seeds from their own species’ pollen. The pollen from another species deposited on a monkeyflower, for example, is simply wasted.

The most effective reproduction occurs through cross-pollination – when pollen deposited on a flower is brought from a different plant of the same species, either from one pollen donor or many. When pollen is spread from one flower to another on the same plant – called self-pollination – seed production is considerably lower and the resulting seedlings are much less vigorous.

Using genetic analysis to establish paternity, Karron has demonstrated that adjacent flowers differ markedly in their mating patterns. “It’s amazing what we’ve found,” he says. “When a bee visits the first flower on a plant, 80 percent of the seeds are cross-pollinated. But by the time the bees have landed on the fourth flower on that plant, 90 percent of the seeds are self-pollinated.”



Bees play a vital role in the pollination of native wildflowers, and Associate Professor Jeffrey Karron (right, top photo) is studying how invasive species interfere with seed production in these native plants. Graduate student Rebecca Flanagan and undergraduate Dustin Knutowski (above) work in Karron’s experimental garden at the UWM Field Station. At right, a bumblebee is busy gathering pollen from a monkeyflower.



## BEE MAGNETS

Flanagan has taken the research of Karron a step further by testing whether the inclusion of purple loosestrife, an invasive weed that chokes wetlands, will affect the seed production of monkeyflower.

She has set out the garden in a grid of numbered holes. In this way, she can rotate the kinds of potted plants that are dropped in each morning and the density of each species in the plot. On any given day, Flanagan will trim the plants so that each has the same number of flowers on it.

Then she tracks one bee at a time, calling out its exact foraging sequence by number to her undergraduate assistant, Dustin Knutowski, who charts the path.

In the time she has spent working at the garden, she says, the invader plant is the heavier “bee magnet.” And if that’s the case, purple loosestrife is luring pollinators away from the native plants.

To investigate her hunch further, Flanagan added a third wetland species to the garden – a native plant known as great blue lobelia. So far, the bees continue their strong attraction to purple loosestrife.

“This preference for purple loosestrife or other exotics could threaten reproduction of native plants and have devastating effects on ecosystems,” Karron says.

## WHO’S YOUR DADDY?

Calculating paternity could be a nightmare. Because pollen from multiple monkeyflower plants can be deposited during a single bee visit, seeds produced by one flower can be “sired” by pollen from up to nine different plants.

So Karron uses genetic markers to unambiguously determine which plant fathered each of the thousands of seeds he samples. He is working backward to get at the same question Flanagan seeks – where the bees have been.

He divides each of the plants in the garden to create an exact copy of each population.

Imagine having 20 sets of identical twins, he says, and dividing them into two groups that are exact copies of one another. That is what Karron has done with his garden, only he has produced many identical sets so that he can subject them to different ecological conditions.

Karron is proud of the fine level of detail his techniques have produced.

His research group was the first to demonstrate that mating patterns differ dramatically among individual



Photography by Pete Amland and Jeffrey Karron



flowers and the first to show that the presence of competing plant species influences mating patterns.

“Using multiple strategies,” he says, “we are able to answer questions that no one else has.”

# COMMUNITY NURSING CENTER CELEBRATES 20 YEARS

By Carolyn Alvin and Kathy Quirk



Staff from Silver Spring Neighborhood Nursing Center and other UWM nursing staff gather to celebrate 20 years. Standing, left to right: Michele De'Brabant, Silver Spring Director Jean Bell-Calvin, Patty Taylor, Liz Fayram, Bev Zabler, Kim Ryan. Seated: Pang Vang of House of Peace, Barb Bowden.

In the heart of Milwaukee's Westlawn Housing Development, a committed group of university nurses has, over the past 20 years, provided more than 90,000 visits to uninsured or underinsured adults, teens and children. In this 20-year history, the nurses, from UWM's College of Nursing, have achieved such outcomes as a 97 percent teen pregnancy avoidance rate.

Through a strong partnership with the Silver Spring Neighborhood Center, the nurses provide nursing and health promotion programs and services where people literally live, work, play and attend school.

An official 20th anniversary celebration for the UWM College of Nursing's Silver Spring Community Center was held Oct. 25 at the center, 5460 N. 64th St.

Under the umbrella of the College of Nursing's Institute for Urban Health Partnerships, the center has provided individual and group health services and programs on teen pregnancy prevention, educational and social support for parents and their families, physical and psychosocial services for preschool and school-aged children and adolescents, and work-related physical exams and screenings, all on a sliding-fee scale.

The center staff has taken solid aim at reducing health care disparities by providing screenings and care coordination aimed at reducing breast cancer, cervical cancer and stroke, and by providing primary health care for residents with two conditions more prevalent among blacks than whites – hypertension and diabetes. They've received recognition for their work from the American Heart Association.

Health disparities are well documented in minority U.S. populations, including African Americans, Native Americans and Hispanics. Compared to whites, these minority groups have higher incidences of chronic diseases (including diabetes, cardiovascular disease, HIV/AIDS and cancer), higher infant mortality, higher overall mortality and poorer health outcomes. These nurses have stayed the course for 20 years, improving access to community-based health services in ways that have made a difference for many Milwaukee residents.

Below is an overview of the work done at the College of Nursing's three nursing centers, all

located in Milwaukee. Numbers are for the 2005-06 academic year unless otherwise noted.

## FUNDING

- \$450,000:** Amount of funding sponsored by U.S. Senator Herb Kohl and appropriated by the Department of Health and Human Services for the expansion of the UWM Silver Spring Community Nursing Center space (2003).
- \$117,000:** Amount of funding from the Healthier Wisconsin Partnership Program in collaboration with the Milwaukee County General Assistance Medical Program and the Medical College of Wisconsin to provide nursing case management services for referred clients (2005).
- \$20,000:** Amount of contracted funding for Head Start health services.

## CHILDREN

- 420:** Number of Milwaukee Public Schools children seen for illness, injury or psychosocial distress.
- 250:** Number of health promotion screenings provided in the Head Start program.
- 236:** Number of visits to children and parents under Medicaid's funded Child Care Coordination Program.

## NURSING STUDENTS

- 500:** Number of doses of measles, mumps and rubella vaccinations that institute personnel and student nurses administered to the UWM community.
- 210:** Number of UWM and Cardinal Stritch nursing students who completed a program about culturally sensitive cancer detection (supported by the Susan G. Komen Breast Cancer Foundation Inc.).
- 58:** Number of nursing students who had clinical experiences at a UWM nursing center.

## SERVICES

- 3,650:** Number of visits to the UWM Silver Spring Community Nursing Center.
- 2,290:** Number of participants involved in group health programs.
- 114:** Number of group-focused health education sessions.

## GIS DAY 2006, NOV. 15

A market analyst with Harley-Davidson Motor Company will demonstrate how he uses Geographical Information Systems (GIS) to gain insights that would be helpful to the company's dealers when UWM hosts GIS Day on Wednesday, Nov. 15.

Nick Fisher will give a talk, "GIS Hits the Road," beginning at 11:30 a.m. at the Golda Meir Library Conference Center, fourth floor. Fisher will speak at a complimentary lunch, sponsored by GITA Wisconsin Chapter, in conjunction with Metro Milwaukee GIS Luncheon Group.

GIS Day is an outreach event held at universities across the country to showcase real-world applications of this important technology and introduce it to the general public.

Besides the luncheon speaker, GIS Day features morning and afternoon workshops. A map gallery, an exhibit of the winners of the UWM Student GIS Project Competition and continuous demonstrations will be held in the American Geographical Society Library, Golda Meir Library, third floor, East Wing, from 8 to 9 a.m.

For more information or to register, e-mail [nicholls@uwm.edu](mailto:nicholls@uwm.edu) or go to [http://www.uwm.edu/Dept/GIS/GIS\\_Day2006/index.html](http://www.uwm.edu/Dept/GIS/GIS_Day2006/index.html).

# CALENDAR

## AROUND campus



For ticket information, phone 414-229-5886 or visit [www.uwm.edu/Dept/Athletics/](http://www.uwm.edu/Dept/Athletics/).

### MEN'S BASKETBALL

#### U.S. CELLULAR ARENA

##### JOHN THOMPSON FOUNDATION CLASSIC

Sat., Nov. 11	UAB vs. Radford	5 p.m.
	vs. Washington State	7:30 p.m.
Sun., Nov. 12	Washington State vs. Radford	3 p.m.
	vs. UAB	5:30 p.m.
Wed., Nov. 22	vs. South Dakota State	7 p.m.
Sun., Nov. 26	vs. Tennessee Tech	7 p.m.

### WOMEN'S BASKETBALL

#### KLOTSCH CENTER

Mon., Nov. 20	vs. UW—Madison*	10:30 a.m.
Wed., Nov. 29	vs. Marquette	7 p.m.

\* At Madison

"A Heavy Load," by Molly McKee



"Marriage, Home and Family," opening Nov. 17 at the Union Art Gallery.

## EXHIBITS

### inova GALLERIES

Exhibits are free. For more information, phone 414-229-5070.

#### INOVA/VOGEL (FORMERLY GALLERY 1)

Vogel Hall. 12-5 p.m. Wednesday-Sunday; closed Monday, Tuesday, holidays.

#### Through Dec. 10:

"Greater Milwaukee Foundation's Mary L. Nohl Fund Fellowships for Individual Artists 2005 Exhibition." Established Artists: Nicolas Lampert, Fred Stonehouse, Jason S. Yi. Emerging Artists: Juan Juarez, Michael K. Julian, Mat Rappaport, Stephen Wetzel.

#### INOVA/ARTS CENTER

(FORMERLY GALLERY 3 & 3B)

Arts Center, second floor. 12-5 p.m. Tuesday-Saturday; closed Sunday, Monday, holidays.

#### Through Nov. 18:

"Continuum: Lutz/Emmons & Stoeveken/Copoulos-Selle."



The UWM Department of Visual Art celebrates retired faculty members, sculptor Frank Lutz and printmaker Tony Stoeveken, showing in conjunction with two of their former students, Carol Emmons and Stephanie Copoulos-Selle. Part of UWM's 50th anniversary celebration.

#### INOVA/ZELAZO

##### THE MARY L. NOHL GALLERIES

Third floor, Zelazo Center. 12-5 p.m. Wednesday-Sunday, and during select performances in the Zelazo Center.

#### Through Dec. 10:



"Continuum: Verne Funk." Ceramic sculpture and drawings by San Antonio artist and alumnus Verne Funk. Part of UWM's 50th anniversary celebration.

#### UNION ART GALLERY

UWM Union. 11 a.m.-3 p.m. Monday, Tuesday, Wednesday, Friday; 11 a.m.-6 p.m. Thursday; closed weekends and holidays. For more information, phone 414-229-6310.

#### Nov. 17-Dec. 15:

"Marriage, Home and Family." The issue of what constitutes marriage and family is very relevant to contemporary discourse. Within the realm of marriage and family lies the home, the private space that is created around the grouping of individuals and their beliefs. This exhibition will feature works that deal with the idea of these three constructs.

## MUSIC

Peck School of the Arts music events are FREE to members of the campus community. Present your UWM I.D. at the Peck School of the Arts Box Office for a ticket. For more information, phone 414-229-4308.

#### Friday, Nov. 10:

Music Convocation: Voice students. Noon. Recital Hall.

#### Saturday, Nov. 11:

Double Reed Day. Double reed players of all ages gather for a day of clinics and a free, informal recital at 4:30 p.m. Zelazo Center.

Peter Baime: Flamenco Guitar. 7:30 p.m. Recital Hall.

#### Sunday, Nov. 12:

Chamber Music Milwaukee. Scholarship benefit concert with the Fine Arts Quartet features two works by Mozart: Quartet in E-flat Major, K. 493, and Quintet for Clarinet and String Quartet in A Major, KV 581. The Quartet is joined by pianist Judit James and clarinetist Todd Levy. 5 p.m. Zelazo Center. Pre-concert talk by Dean Bob Buckner, 4:15 p.m. in room 250.

#### Tuesday, Nov. 14:

Violin Class Recital. Violin students of Professor Bernard Zinck offer a free recital. 7:30 p.m. Recital Hall.

#### Thursday, Nov. 16:

ElectroAcoustic Music Center presents "Surroundings." A concert of immersive works for multichannel audio and video by Christopher Bailey, Daniel Blinkhorn, Elizabeth Hoffman, Suk Jun Kim, Elaine Lillios, Rob Mackay and Tim Reed. 7:30 p.m. Recital Hall.

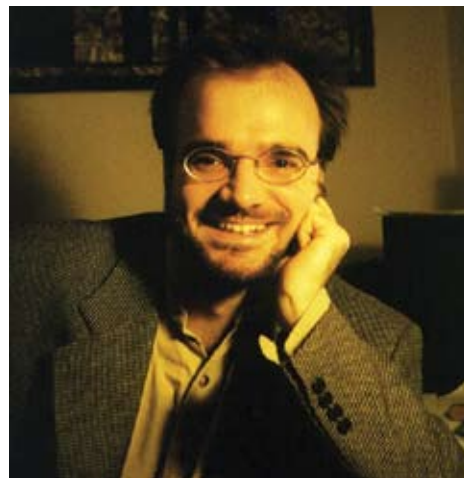
Gasthaus Entertainment Series presents Catchpenny, classic pop-rock. 9-11 p.m. Union Gasthaus.

#### Friday, Nov. 17:

Music Convocation with piano students. Noon. Recital Hall.

#### Friday & Saturday, Nov. 17 & 18:

The UWM Symphony, directed by Margery Deutsch, is joined by the UWM Choirs, directed by Sharon A. Hansen, and soloists Tanya Kruse, soprano, and Rob Carroll, baritone, in Elgar's "Enigma Variations" and Vaughn-Williams' "Dona Nobis Pacem." 7:30 p.m. Zelazo Center.



Works by Christopher Bailey Nov. 16

#### Saturday, Nov. 18:

UWM Men of Song present "Real Men Sing." An all-day event for men's choruses. Concert at 5 p.m. Zelazo Center.

#### Sunday, Nov. 19:

Fine Arts Quartet. Quartet No.1 in D minor by Juan Crisostomo de Ariaga, Haydn's Quartet in B-flat Major and Sibelius' Quartet in D Minor. 3 p.m. Zelazo Center. Pre-concert talk by Dean Bob Buckner, 2:15 p.m. in room 250.

#### Wednesday, Nov. 29:

UWM Men of Song. 2-3 p.m. Union Concourse.

#### Thursday, Nov. 30:

Jazz in the Union. 12:15 p.m. Union Art Gallery.

Institute of Chamber Music. The first recital of the season features works for piano, clarinet, violin and cello. 7:30 p.m. Recital Hall.

Gasthaus Entertainment Series presents The Urbanlites, Milwaukee-based roots-reggae-soul band. 9-11 p.m. Union Gasthaus.

## THEATER

For ticket information and performance times, phone 414-229-4308.

#### Through Nov. 19:



Odets' "Waiting for Lefty" through Nov. 19

American Voices Series: "Waiting for Lefty." The Theatre Department opens its Lab/Works series with an American classic by Clifford Odets, directed by Raeleen McMillion. Written in 1935, "Waiting for Lefty" is a confrontational work based on a strike by the city's cab drivers. The Lab/Works series focuses on the heart and soul of theater — acting. Without elaborate sets or costumes, Lab/Works showcases the program's acting students doing what they do best, in established plays as well as thought-provoking new works. Studio Theatre.

#### Nov. 30-Dec. 10:

"The Liar." In "The Liar," Carlo Goldoni created a delightful romp through the manners and customs of 18th century Italy. He mined the classic vein of commedia dell'arte, employing slapstick, pratfalls, wit and — oh, yeah — some romance and music. But he was also an innovator, creating realistic characters who inspired modern comedians such as the Marx Brothers, Jackie Gleason and Art Carney, and Roberto Benigni. Presented by the Theatre Department. Translated by Tunc Yalman and directed by Bill Watson. Mainstage Theatre.

## FILM

All films shown at the UWM Union Theatre unless otherwise noted. For ticket information, phone 414-229-4070.

#### Friday-Sunday, Nov. 10-12:

##### WORLD CINEMA

"La Moustache." Marc decides to shave off the mustache he's worn all of his adult life, but his wife and all their friends insist he's never had a mustache. Friday 7 & 9 p.m.; Saturday 5, 7 & 9 p.m.; Sunday 5 & 7 p.m.

#### Monday, Nov. 13:

"King of Masks." Director Wu Tianming will be present for



Sandra McLellan presents the November Science Bag show, "Microbes: The Good, the Bad and the Ugly."

## NOVEMBER SCIENCE BAG MAGNIFIES MICROBES

In spite of their microscopic size, bacteria and other microbes are powerful – and enduring – organisms. They have been around longer than anything else on Earth. But are they friends or foes to humans?

Both, says Sandra McLellan, assistant scientist at UWM's Great Lakes WATER Institute.

From E. coli to Salmonella, McLellan will demonstrate what "germs" can do, for better or for worse, when she presents "Microbes: The Good, the Bad and the Ugly," launching the new season of the Science Bag series. The show will be held at 8 p.m. on Fridays in November and on Sunday, Nov. 12, at 2 p.m.

The Science Bag explains and demonstrates principals of science in a fun, interactive way. The free series is for the curious ages 8 and up, and the public is welcome. Presentations are held in room 137 of the Physics Building, on the corner of Kenwood Boulevard and Cramer Street.

The series is supported by the College of Letters & Science and the Halbert and Alice Kadish Fund in the UWM Foundation.

# CALENDAR

## AROUND campus



"La Mopustache" Nov. 10-12

the screening and discussion, along with filmmaker Luo Xueying. In 1930s Sichuan, a traveling magician adopts a boy disciple who turns out to be a girl. 7 p.m. Free.

### Tuesday, Nov. 14:

#### CONVERSATIONS WITH FILMMAKERS

"Giuliani Time," by Kevin Keating. The Film Department's Brad Lichtenstein brings filmmakers to campus to screen and discuss their work. Keating's documentary critically examines Rudolph Giuliani's rise to power. 1 p.m. Mitchell Hall, room B91. Free. Information, 414-229-6015.

#### EXPERIMENTAL TUESDAYS

"Jim Jennings: Man with a Movie Camera." Jim Jennings in person. Jennings' 16mm films illuminate the plays of light and form to be found in the streets and hushed interiors of New York City. 7 p.m. Free.

### Wednesday, Nov. 15:



#### LOCALLY GROWN: ALUMNI SCREENING

The evening celebrates the history of the UWM Union with a look at some of the thesis films by former UWM graduate students. 7 p.m. Free.



"The Devil and Daniel Johnston" Nov. 16

### Thursday, Nov. 16:

#### 50 YEARS OF MUSIC MOVIES

"The Devil and Daniel Johnston." Johnston's wild fluctuations, numerous downward spirals and periodic respites are exposed in this deeply moving documentary. 7 p.m. Free.

### Friday-Sunday, Nov. 17-19:

#### WORLD CINEMA

"Fallen Idol." This thrilling story of moral ambiguity revolves around an unhappy butler's marriage and interest in another woman, seen from a child's perspective. Friday 7 & 9 p.m.; Saturday 5, 7 & 9 p.m.; Sunday 5 & 7 p.m.



"Fallen Idol" Nov. 17-19

### Monday, Nov. 20:

#### SPECIAL SCREENING

"Pandora's Box." G.W. Pabst's scintillating silent masterpiece is re-released on a new 35mm print in commemoration of the centennial of legendary icon Louise Brooks as the manipulative, destructive, yet magnetic demimondaine Lulu. 7 p.m. Free.



"Pandora's Box" Nov. 20

### Tuesday, Nov. 21:

#### EXPERIMENTAL TUESDAYS

"6horts." A cycle of six short videos from acclaimed Malaysian film essayist Amir Muhammad, who here takes up the digital video camera in pursuit of the idea of nonfiction and the form of the visual essay. 7 p.m. Free.

### Tuesday, Nov. 28:

#### CONVERSATIONS WITH FILMMAKERS

"The Anti-Americans," by Louis Alvarez, Andrew Kolker & Peter Odabashian. The Film Department's Brad Lichtenstein brings filmmakers to campus to screen and discuss their work. Louis Alvarez screens a work in progress that looks at the French looking at us. To be broadcast on PBS in April 2007. 1 p.m. Mitchell Hall, room B91. Free. Information, 414-229-6015.

### Tuesday-Sunday, Nov. 28-Dec. 3:

#### ALCHEMIST OF THE SURREAL: A JAN ŠVANKMAJER RETROSPECTIVE

One of the great Czech filmmakers, Jan Švankmajer first encountered film at the Laterna Magika Puppet Theatre. Making films since 1964, he continues creating some of the most memorable and unique animated films ever made.

### Tuesday, Nov. 28:

"Švankmajer Shorts." A selection of the filmmaker's most celebrated shorts from 1964-88. 7 p.m. Free.

### Wednesday, Nov. 29:

"Alice." Švankmajer's first feature film, a characteristically witty and subversive adaptation of "Alice in Wonderland" that dives into the story's dark psychological dimensions. 7 p.m. Free.

### Thursday, Nov. 30:

"Little Otik." Švankmajer brings a famous Czech legend eerily to life in this darkly hilarious cautionary tale. A tree root whittled into something vaguely resembling a human baby comes to life. 7 p.m. Free.



Jan Švankmajer's "Little Otik" Nov. 30

### Friday-Sunday, Dec. 1-3

"Lunacy." The latest provocation from Švankmajer. In 19th-century France, a young man is plagued by nightmares in

which he is dragged off to a madhouse. Journeying back from his mother's funeral, he is invited by a marquis to spend the night in his castle, resulting in a surrealistic trip to a lunatic asylum where the patients have complete freedom and the staff is locked up. Friday 7 p.m.; Saturday 5 & 9 p.m.; Sunday 5 & 7 p.m.

"Conspirators of Pleasure." Modern-day Prague is the setting for this story of six ordinary, if somewhat seedy, individuals who concoct an orgasmic meal with the aid of the most eclectic array of objects, animals, devices and processes. Friday 9 p.m. Free.



"Conspirators of Pleasure" Dec. 1

"Faust." Švankmajer's Faust is an ordinary, inquisitive Everyman who, upon exiting a Prague subway station, is handed a map that draws him to his doom. Led to an abandoned theater, he finds a copy of Goethe's *Faust* and reads aloud – unwittingly summoning a doppelgänger Mephistopheles who offers him his heart's desires for his soul. Saturday 7 p.m. Free.

## ET CETERA

### Friday, Nov. 10:

UWM's Academic Adventurers. Dick Blaw, Film Department, presents "The Goat Dance of Skyros." 3 p.m. Golda Meir Library, American Geographical Society Library, third floor, East Wing.

Department of Film Colloquia in Conceptual Studies presents Susana Ruiz, USC School of Cinema-Television, Division of Interactive Media, on "Merging Gravity and Play: A Case Study." 2-5 p.m. Curtin Hall, room 175. Free. 414-229-6015.

# CALENDAR

## AROUND campus

"Conversion Tales: Missionaries, Mary Magdalene, and Catholic Culture." Jodi Bilinkoff, History Department, University of North Carolina—Greensboro, will present her new work on constructions of male identity in Spanish missionaries, and Elizabeth Rhodes, Hispanic Studies, Boston College, will address changing constructions of Mary Magdalene. 3:30 p.m. Curtin Hall, room 118. 414-229-4141. Sponsored by the Center for 21st Century Studies.

### Saturday, Nov. 11:

Podcasting Workshop. Find out how to publish your original audio work on the Internet and iTunes. 1-4 p.m. \$12 students; \$15 faculty, staff, alumni & seniors; \$17 general public. Union Studio Arts & Crafts Centre. 414-229-5535.

### Monday-Thursday, Nov. 13-16:

Artist Vendor Sale. Get a head start on your holiday shopping. Artists will be selling a variety of handmade crafts, including jewelry, candles, clothing and more. 9 a.m.-5 p.m. Union Concourse.

### Monday, Nov. 13:

International Information Policy Colloquia presents "An Impending Global ICE Age?: East-West Perspectives on Information and Computer Ethics," by Charles Ess, distinguished research professor, Drury University, Springfield, MO. 11:30 a.m. Bolton Hall, room 521. Sponsored by the Center for Information Policy Research, School of Information Studies. Information, [cipr@uwm.edu](mailto:cipr@uwm.edu).

### Tuesday, Nov. 14:

"Culturally-Sensitive Health Care for Transgender Patients," by Sarah Morgan, UWM College of Nursing. Brown bag discussion — bring your lunch. In honor of the National Transgender Day of Remembrance (see Nov. 20). Noon-1 p.m. Cunningham Hall, room 675. 414-229-3995. Sponsored by the College of Nursing Center for Cultural Diversity and Global Health, and LGBT Resource Center.

### Wednesday, Nov. 15:



Words & Days: Poetry in the 50th Year of UWM. Ellen Elder reads at this noon-time poetry series showcasing the work of UWM faculty, staff, students and alumni. Noon-12:30 p.m. Golda Meir Library, Gathering Place @your library, first floor, East Wing.



Christa Bell Nov. 15



Distinguished Lecture Series presents "An Evening with David Wild" Dec. 7

"The Absence of Gender Archetypes in the Lives of African American Women," an evening with poet/performance artist Christa Bell. During an evening of part lecture/part performance, Bell explores the fables and fairytales of black women deprived of Cinderella fantasies and Snow White dreams. 7 p.m. Union Wisconsin Room. 414-229-6998. Sponsored by Union Sociocultural Programming and Still Waters Collective.

### Thursday, Nov. 16:

International Bazaar. Annual event held during International Education Week, a celebration of the diverse cultures at UWM and in the Milwaukee community. Authentic cuisine, cultural displays and ethnic performances. 10 a.m.-2 p.m. Union Wisconsin Room. 414-229-3757 or [global@uwm.edu](mailto:global@uwm.edu). Sponsored by the Global Student Alliance, the Center for International Education and AIESEC.

Holistic Healing Series: Meditation. A workshop designed to introduce the practice of meditation. Noon. Multicultural Student Lounge, UWM Union, room 198.

### Friday, Nov. 17:

UWM Authors Recognition Ceremony. 3:30 p.m. Golda Meir Library, Conference Center, fourth floor.

### Monday, Nov. 20:

National Transgender Day of Remembrance. Remembering those who have lost their lives due to anti-transgender violence, and addressing issues surrounding family and home that LBGTQ youth and adults face. All day. Union Art Gallery and other locations. Information, LGBT Resource Center, 414-229-4116.

### Tuesday, Nov. 21:

LET IT OUT! Brown Bag Discussion: "A Unique Look at the Cultural Significance of Thanksgiving." Explores the historical context of the holiday from another cultural perspective (America's Native People). Noon. Multicultural Student Lounge, UWM Union, room 198. 414-229-6998.

### Wednesday, Nov. 22:



Words & Days: Poetry in the 50th Year of UWM. Jeff Poniewaz reads at this noon-time poetry series showcasing the work of UWM faculty, staff, students and alumni. Noon-12:30 p.m. Golda Meir Library, Gathering Place @your library, first floor, East Wing.

### Monday, Nov. 27:

International Information Policy Colloquia presents "Conflicts in Information Policy," by Shana Poneis, University of Pretoria, South Africa. 11:30 a.m. Bolton Hall, room 521. Sponsored by the Center for Information Policy Research, School of Information Studies. Information, [cipr@sois.uwm.edu](mailto:cipr@sois.uwm.edu).

### Wednesdays, Nov. 29 & Dec. 6:

"Media and the Family." Watch scenes from television and films that highlight the progression of thinking about marriage, home and family in relation to time and our own history. Facilitated discussion follows. 7 p.m. Union Art Gallery. Sponsored by UWM's LGBT Resource Center and Women's Resource Center.

### Wednesday, Nov. 29:



Words & Days: Poetry in the 50th Year of UWM. Joseph Radke reads at this noon-time poetry series showcasing the work of UWM faculty, staff, students and alumni. Noon-12:30 p.m. Golda Meir Library,

Gathering Place @your library, first floor, East Wing.

### Thursday, Nov. 30:

Artistic Advocacy. Local youth activists showcase their talents through artistic expression and promote community action in a socially conscious performance. 7 p.m. Union Wisconsin Room. Free. 414-229-6998.

### Friday, Dec. 1:

"25 Years of Living with AIDS: 1 Day of Education." World AIDS Day is commemorated through art, films, displays and information. 10 a.m.-3 p.m. Multicultural Student Lounge, UWM Union, room 198. Free.

"Performing Glam Rock: Gender and Theatricality in Popular Music," a lecture by Philip Auslander, School of Literature, Communication & Culture, Georgia Institute of Technology. 3:30 p.m. Curtin Hall, room 175. Sponsored by the Center for 21st Century Studies. Information, 414-229-4141.

### Saturday, Dec. 2:

"A Children's Holiday Festival: Songs and Traditions from Around the World." Enjoy some old traditions and make some new ones. Through a variety of performances and activities, children will be introduced to holiday traditions from around the world. \$4.50 children 3 and older; \$5.50 campus community; \$6.50 general public. Tickets available at the UWM Bookstore or by calling 414-229-4201 or 800-662-5668. Purchase tickets early! Information, 414-229-3111.



"A Children's Holiday Festival" Dec. 2

### Wednesday, Dec. 6:

Holistic Healing Series: Yoga. Yoga makes a connection between the movement of the body and the fluctuations of the mind to the rhythm of breath. Learn the fundamentals in this workshop. Noon. Union Art Gallery. Free.



Words & Days: Poetry in the 50th Year of UWM. James Hazard reads at this noon-time poetry series showcasing the work of UWM faculty, staff, students and alumni. Noon-12:30 p.m. Golda Meir Library, Gathering Place @your library, first floor, East Wing.

### Thursday, Dec. 7:

Distinguished Lecture Series presents "An Evening with David Wild." The music journalist and senior editor of *Rolling Stone* discusses music through the decades and the social implications of certain musical movements. 7:30 p.m. Union Wisconsin Room. Advance tickets available at the UWM Bookstore: \$8 students; \$10 UWM faculty, staff & alumni; \$12 general public. At the door: \$10 students; \$12 UWM faculty, staff & alumni; \$14 general public. Sponsored by UWM Union Programming and Union Sociocultural Programming. Information, 414-229-3111.

### Friday, Dec. 8:

UWM's Academic Adventurers. Ewa Barczyk, director of libraries, and Neal Pease, History Department, present "Middle Age Couriers: How Medieval Polish Manuscripts Turned Up in Milwaukee, and How They Got Back Home to Poland." 3 p.m. Golda Meir Library, American Geographical Society Library, third floor, East Wing.

# PROMOTING AND PROTECTING: UWM’S BRAND IDENTITY

By Laura Glawe

For those on campus in charge of publications, what image does the term “logo standards” bring to mind? A straitjacket that reins in creative design? A minefield of confusing rules? “Logo cops” anxious to pounce on unwitting violators?

Actually, the guidelines are designed to answer questions and provide clear instructions about which version of the logomark to choose, and how to use it. Consistent use of the logo builds the stature of the university.

Consider symbols that register instant recognition. “Golden Arches,” for example, indicates “McDonalds.” The famous “swoosh” on a pair of sneakers says “Nike.” Our beloved “Green and Gold” (who most of us root for on Sundays) – clearly the Packers.

Team colors and symbols are powerful marks of distinction. Did you know that a highly recognized brand is not born – it is deliberately focused and built over time?

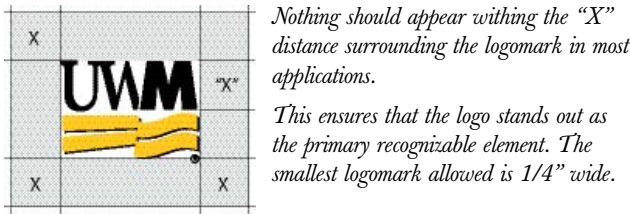
UWM currently enjoys a well-built brand. And, in keeping true to the university’s identity, this column has been developed to help faculty and staff communicate in the most unified way.

Branding means marketing power, and the UWM logomark is our most visible communications tool.

Below are four common logo issues with guidance to help you promote and protect the UWM brand:

## KEEP THE LOGO CLUTTER-FREE

Ensure UWM’s unique identity by keeping the logomark apart from other competing graphic elements.



## Oops... Things to avoid

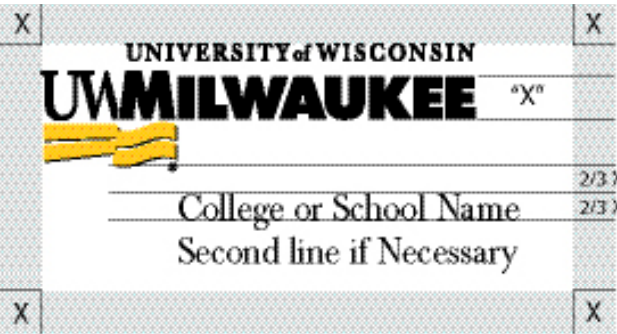
Left to right, top to bottom. **Do not** reproduce logomark within a title or phrase, combine with other illustrations, position in violation of minimum staging space, apply to areas of competing images, combine with other logos or marks, enclose within a border.



## LOGOS FOR SCHOOLS, COLLEGES AND DIVISIONS

Use secondary logos – in combination with the UWM Preferred Signature – to distinguish schools, colleges, divisions, departments and offices.

This logo should be used as a primary identifier on brochures, Web pages, advertising and other primary communications tools.



## More Oops...

Creating entirely separate logos. These take away from the consistent, strong identity of UWM’s brand.



## LOGOS FOR CAPS, CUPS, ETC.

Use alternative merchandise logos on items such as clothing and premium items.



Do not use this logo as a primary identifier on communication pieces such as advertising, brochures and Web pages.

## NEW MATERIALS TO DISTINGUISH UNITS ON CAMPUS

Use the new layouts for stationery items (letterhead, envelopes, business cards). The UWM Preferred Signature appears in the upper left corner. The school or college name – now more prominent – appears in the upper right.

The new designs can be found at [www.logos.uwm.edu](http://www.logos.uwm.edu).



A unified brand identity helps signal and reinforce UWM’s mission of being one of America’s premier urban research universities.

Next time you’re working on a promotional piece, don’t sweat the straitjacket. Visit the new, one-stop-shop for UWM logos. At [www.logos.uwm.edu](http://www.logos.uwm.edu) you can access all UWM logo files, including 50th Anniversary art and the new UWM campaign graphics for “Something Great In Mind.” Or, forward your logo questions to Laura Glawe, director of communications and media relations, at [glawe@uwm.edu](mailto:glawe@uwm.edu) or 414-229-6444.

## USHERS NEEDED

Students, faculty and staff (and their friends) who would like to see Peck School of the Arts events for free are welcome to usher.

Check the school’s Web calendar at [www.arts.uwm.edu/calendar](http://www.arts.uwm.edu/calendar). An asterisk before an event denotes a need for ushers. If you find an event that you would like to usher for, e-mail the school’s trusty house managers at [psaohm@uwm.edu](mailto:psaohm@uwm.edu).

And a reminder – tickets to Peck School of the Arts music events are free to UWM students, faculty and staff with appropriate ID.

# THREE GREAT WAYS TO 'MEET YOUR MENTOR' AND GET CONNECTED

By Linda Anderson-Courtney

Participants in UWM's Freshmen Mentoring Network took time to "Meet Their Mentors" and make new friends during three special events held in September. Designed to help students get connected, there was a little something for everyone, from games to bowling to billiards to participation in a rapid-fire speed meet.

The UWM Freshman Mentoring Network is a collaborative, university-wide program that matches each participating new freshman to an existing UWM student, faculty or staff member to provide a connection to campus and a source for information, exploration and encouragement.

New freshmen can sign up for a mentor at their STAR orientation session, or at any time at [getammentor.uwm.edu](http://getammentor.uwm.edu). Each freshman who joins the program is matched with a mentor who shares his/her academic interests, as well as other preferences, to best suit the new student's needs. To date, more than 1,860 new fall 2006 freshmen have been paired with a mentor.

Freshmen can choose to meet with their mentor as often as once a week or as little as once a month to voice their concerns, get their questions answered, share their stories, meet new people and learn more about UWM and college life.

The Freshman Mentoring Network is one of several Access to Success initiatives to create connections for freshmen that break down the often impersonal and bureaucratic aspects of a large university.



The rapid-fire speed meet was a great way to be introduced to new people, exchange contact information and have fun.



Participants in the Freshman Mentoring Network connected via the "Meet Your Mentor" game – a unique way to share information and interesting facts about one another.



Participants were psyched for strikes at the "Meet Your Mentor" bowling event.



Pool shark skills were demonstrated at the "Meet Your Mentor" billiards event.



Another scene from the rapid-fire speed meet.

# 'CLICKERS' MAY CHANGE TEACHING AND LEARNING

There's something different in the air at UWM, and it's not just the crispness of autumn. In classrooms across campus, the air is filled with radio waves as hundreds of students at a time aim small electronic devices in the direction of their instructors and press a series of buttons.



It's not science fiction, and it's not a student revolt. In fact, these students may actually be more engaged in their classes when using the devices, called "clickers" (although they make no sound). The radio

waves emitted by the clickers go to a tiny receiver about the size of a flash drive, which collects the students' responses and sends them to the attached computer.

An increasing number of instructors on the UWM campus are using clicker technology to build questions into their lectures that take advantage of the power of immediate feedback. Students use clickers to send their responses, and within seconds the tabulated results may be displayed in a table or graph on the screen at the front of the room. The clickers, receiver and software used to develop questions and analyze responses comprise a Student Response System, or SRS.

## ENGAGING STUDENTS

Clickers have the potential to change the way instructors teach and the way students learn in both large and small classroom settings. Last fall, the Learning Technology Center (LTC) led a four-campus research grant project to learn more about how instructors can use SRSs to actively engage students and facilitate learning.

The clicker project was supported by a Curricular Redesign Grant awarded by the University of Wisconsin System Office of Learning and Information Technology. Twenty-seven instructors from UW campuses in Eau Claire, Oshkosh, Whitewater and Milwaukee participated in the study, along with more than 3,500 students.

Findings of the study affirm that SRSs can transform a traditionally passive, large lecture class into a stimulating interactive experience. One student commented, "I liked how the clickers started discussions, especially if the question was especially difficult. The clickers also made me more active in class...."

SRSs also help students gauge their own understanding of course material. As one student put it, "I got immediate feedback without making myself feel dumb for possibly having the wrong answer."

Clickers can also provide faculty with information

on the overall class understanding of course concepts and the ability to adjust course activities based upon student responses. This was reflected in an observation by another student in the study: "I think this technology shows you what you need to understand better right from the beginning, and it also allows the professor to see what the class doesn't understand so he can go over it and explain it again."

## SUPPORT IS KEY

After an extensive evaluation and demonstrations by the three top SRS vendors, TurningPoint was selected for use in the grant project by UW-Milwaukee, UW-Eau Claire and UW-Whitewater. TurningPoint continues to be the supported clicker system at UWM.

To date this semester, more than 5,100 UWM students have registered TurningPoint clickers made by Turning Technologies. It is the most broadly accepted SRS on campus, currently used by 24 instructors in 34 classes or sections, ranging from Anthropology to Biology, Physics to Visual Arts. That's a significant increase from the 10 UWM instructors who participated in the original study.

As you may guess, there is a good degree of preparation involved in adopting clickers for classroom use. An instructor must re-evaluate course content and design questions and activities to make the best use of the technology. However, a significant advantage of TurningPoint is that it operates as if it were a PowerPoint plug-in, so faculty don't have to learn an entirely new program to use it.

Another advantage is that the data from clicker use in the classroom can be imported into the D2L gradebook without difficulty, so faculty can award course credit for the use of clickers.

An additional consideration is student support for technical issues. At UWM, campus support services – including course redesign and technical assistance for faculty through the LTC, and a special SRS troubleshooting area at the UWM Help Desk (Bolton 225) – were developed during the project and continue in operation today.

Focusing on a single SRS product allows both the LTC and the Help Desk to provide more in-depth support than time and resources would allow if it was necessary to deal with many different systems.

Erika Sander, associate professor in the Department of Human Movement Sciences, sees increased clicker use as a very positive trend. "It's moving along the same trajectory as D2L," she says. "Clickers won't be for everybody, but I see it as a vector to get people talking about student learning – because you have to understand student learning to use clickers." Sander says it also gets instructors talking to their students *about* their learning, and "forces you to think about what you *want* them to learn."

UWM Report carries statistics on crime in and around the campus in compliance with the Campus Security and Campus Awareness Act of 1990. The information below was supplied by the University Police Department. Neighborhood crime statistics are available to the public via the Milwaukee Police Department Web site at <http://www.ci.mil.wi.us/display/router.asp?docid=317>. Click on "Crime Statistics."

## CRIMES REPORTED ON UWM PROPERTY

(including off-campus properties)

Jan. 1-June 30, 2006

Arrest for Outside Agency.....	25
Battery .....	3
Battery-Substantial .....	1
Burglary .....	28
Crimes Against Public .....	1
Criminal Conduct.....	14
Drugs.....	2
Fraud.....	21
Larceny-Theft .....	137
Property Crimes .....	32
Restraining Order.....	2
Robbery .....	1
Sexual Assault .....	2
Underage Alcohol.....	85
UW System Violations.....	163
TOTAL.....	517

## EQUITY/DIVERSITY SERVICES

The Office of Equity/Diversity Services received seven internal complaints filed between Jan. 1 and June 30, 2006. Of the seven, five complaint investigations have been completed and two are pending.

## EMPLOYEEDEV

### THIRD ANNUAL AWARDS CEREMONY AND RECEPTION

Date: Friday, Dec. 15

Time: 11:30 a.m. to 1 p.m.

Location: Zelazo Center, Room 250

Registration required for this event: <http://mydevelopment.uwm.edu/rsvp.cfm?eventid=13666>

Please join us for this rewarding and informative awards reception. This will be an excellent opportunity for participants to network, share experiences, learn more about the professional development opportunities available to all employees and recognize the accomplishments of our peers. The purpose of this reception is to provide a venue for learning and sharing, as well as to recognize the winners of this year's Supervisor Awards.

Please bring a nonperishable food item for the Hunger Task Force of Milwaukee.

To request special accommodations for this event, contact Employee Development, [mydev@uwm.edu](mailto:mydev@uwm.edu), 414-229-3787.

## UWM LIBRARIES

### UWM AUTHORS HONORED NOV. 17

The UWM Libraries will host the UWM Authors Recognition Ceremony on Friday, Nov. 17, at 3:30 p.m., honoring those faculty and staff whose published monographs and recordings have been added to the UWM Authors Collection over the past two years. This event has been held every two years since its inception in 1992 and has become a significant tradition.

The Libraries are requesting that any UWM faculty or staff member who has written, edited, translated or illustrated a book, has composed music for a published score or recording, or has had a primary role in creating a commercially distributed film or video since the last event in fall 2004, to contact Max Yela, 414-229-4345 or [maxyela@uwm.edu](mailto:maxyela@uwm.edu), so that they may be included in this year's ceremony.

### 2007 FROMKIN CALL FOR PROPOSALS

The Libraries wish to announce the 2007 Fromkin Research Grant and Lectureship. The \$5,000 grant encourages and assists UWM scholars to conduct research on individuals, groups, movements and ideas, in the Americas and elsewhere, which have influenced the quest for social justice and human rights in the United States.

The grant recipient will deliver the Morris Fromkin Memorial Lecture during the fall 2007 semester. All full-time UWM faculty and academic staff are eligible to apply. The deadline for submissions is **Dec. 1, 2006**. The recipient of the award will be announced at the beginning of the spring semester.

A full description of the grant and the application process is available at [www.uwm.edu/Libraries/special/fromkin/grant.html](http://www.uwm.edu/Libraries/special/fromkin/grant.html).

## OFFICE OF CHARTER SCHOOLS FINDS PANTHERFILE TO BE A VALUABLE MANAGEMENT TOOL

The UWM Office of Charter Schools has found PantherFile to be a powerful tool in the management of the nine charter schools which they have been authorized to operate.

The UWM Office of Charter Schools was established to implement state legislation authorizing the operation of charter schools and serves as the review and monitoring organization as defined by the legislation.

The Office was faced with the challenge of how to provide their charter schools with an efficient and secure method to submit their contract compliance documentation and provide ongoing access to their submitted documentation. In addition, they wanted to find a better way to share information with researchers.

PantherFile has helped the Office achieve these goals.

Charter schools are required to submit compliance documents, annual reports and specific information for research purposes about the school's student performance, staff demographics and parent satisfaction. Documentation was too large to be submitted as attachments via e-mail and mailing documentation was time-consuming. In addition, both methods lacked the ability to ensure the security of information.

A year ago, the Office began using PantherFile as a method to receive, store and provide school access to compliance documentation. Now, each

school can upload contract documents directly to their individual PantherFile folder. Submitted compliance documents are stored as PDF files so that a school can access their documentation when needed.

Additionally, the Office of Charter Schools created a general folder to disseminate electronic information to each school, share links to Web sites, and view demonstration videos on how to complete several of the reporting templates.

Finally, PantherFile is utilized to store charts and graphs created from an SPSS database file containing information from various annual reports

that schools are required to submit. The charts and graphs are stored on PantherFile so that each school can use them for their reports or

presentations to their board members or to potential donors. Researchers can also be given access to the information on an as-needed basis.

The Office of Charter Schools has implemented PantherFile for submission, collection, dissemination, demonstration, presentation and the sharing of many types of information. The use of PantherFile has enabled the Office to work more efficiently and to more effectively collaborate with their charter schools and researchers.

PantherFile is a secure document storage environment that can be set up to be fully FERPA and HIPPA compliant.

**PantherFile** 

[www.pantherfile.uwm.edu](http://www.pantherfile.uwm.edu)

## RE-CREATING THE FUNCTIONS OF THE ALPHA COMPUTERS

Aging hardware and the availability of better alternatives drive the decision that the functions and services performed by the Alpha computers be recreated elsewhere. Web sites, file storage and research computing are examples of functions that must move from the Alphas. The Alphas will continue to be available through at least spring 2007, but the 12-year-old hardware is outdated, replacement parts are difficult to find, and the operating system does not have a robust level of security.

Due to radical changes in the computer industry, it will not be possible to simply replace the Alpha computers with new models and have everything continue as it has. Different alternatives, and oftentimes better, solutions for e-mail, file storage, Web pages and other functions will be explored and put into place.

The major work, which is yet to be done, is moving Web pages to new servers, including the personal Web pages of faculty, students and staff. This will be tackled in earnest during spring 2007. Any remaining Alpha functions will be addressed afterwards.

The most valuable course of action for everyone to take right now is to adopt the use of PantherFile for their file storage, Web page and collaboration needs. Files for personal use, files for sharing, and personal Web pages can be moved to PantherFile. Both online and in-person training resources are listed on the PantherFile Web site. Faculty can also distribute online resources to students via D2L (d2l.uwm.edu) or E-Reserve (www.uwm.edu/Libraries/Res).

The one percent of people who still read their e-mail directly on the Alphas will need to switch to either PantherMail or an e-mail program that runs on a personal computer, such as Outlook or Mac Mail.

Although I&MT will not be able to respond to all individual "wants" for recreating Alpha functions or services, every effort will be made to respond to reasonable "needs." Please contact David Stack at david@uwm.edu or 414-229-5371 to discuss your needs, concerns and suggestions.

## NEW PROCEDURES TO HANDLE SPAM

Incoming spam to the UWM e-mail system has doubled since May of 2006 to approximately 1.6 million e-mails per day. This amounts to 88-94% of all mail handled by the e-mail servers.

This excessive volume of e-mail results in a slower e-mail system, both for delivery and for individuals reading their mail. In addition, the massive volume affects the system's ability to efficiently back up and store e-mail.

The UTRs (Unit Technology Representatives) have recently agreed upon new operational work practices that will help alleviate these issues. The following was implemented in mid-October:

- The number of days messages are retained in an individual's SPAM folder has been reduced from 14 days to 7 days. After 7 days, messages in an individual's SPAM folder will be permanently deleted.
- User SPAM folders are no longer backed up. If a SPAM folder is accidentally deleted, it cannot be recovered.
- Under the new procedures, all mail that is scored above 20 will not be delivered and will be deleted immediately from the system. E-mails are scored based on a rule set of over 1,000 indicators. The higher the score, the more likely the e-mail is spam. E-mails that score 5 or above go to an individual's SPAM folder. E-mails with a score of less than 5 are delivered to the Inbox. The current average score of e-mail being scanned is 16.

By reducing the number of spam e-mails that are delivered, retained and backed up, the UWM e-mail system will experience greater efficiencies resulting in an improved system for all users.

## USING THE MYUWM PORTAL?

Whether you use the myUWM portal every day or have never tried it, we want to hear from you! Take the online survey available until Nov. 11.

▶ [WWW.PORTALSURVEY.UWM.EDU](http://WWW.PORTALSURVEY.UWM.EDU)



### HARDWARE AND SOFTWARE DISCOUNTS ARE AVAILABLE

Several major computer vendors offer educational discounts to faculty, staff and students for their personal hardware purchases. Information and recommendations are available at [www.computers.uwm.edu](http://www.computers.uwm.edu).

Free downloadable software and software discounts are also available. Visit [www.software.uwm.edu](http://www.software.uwm.edu) for more information.

The Apple Store, set to open in November in the UWM Bookstore, will also offer an educational discount on hardware and software.



# PHISHING fraudsters

## WE'VE ALL GOTTEN THIS TYPE OF E-MAIL. THE SENDER IS...

**Subject:** Your account  
**Date:** October 30, 2006  
**From:** Riley Scott  
**To:** UWM Employees

It has come to our attention that your online banking account record needs to be updated... Failure to update your records will result in account suspension.

**phish·ing** | 'fi sh i ng | an attempt to fraudulently acquire sensitive information (passwords, credit card, bank account numbers) details via e-mail, instant message or phone.

Phishing e-mails are designed to look like an official, urgent communication from a bank or credit card company demanding that you “confirm” or “update” account information or passwords, or risk having an account closed down. Some phishing e-mails may request that you assist in a fraud investigation involving a credit card or bank account.

In the e-mail, you're instructed to click on a link which takes you to a Web site where you're asked for information like account numbers, contact information, Social Security numbers, or bank/credit card PIN numbers.

This link actually goes to a computer controlled by fraudsters. Once armed with this data, thieves take out cash advances from your accounts or may attempt to steal your identity and set up fraudulent bank or credit card accounts in your name.

### TIPS FOR SPOTTING PHISHING E-MAILS

1. Be suspicious of e-mails with urgent requests for personal financial information. Banks and credit card companies will not use e-mail to request this type of information.
2. Never respond directly to unsolicited e-mails requesting your personal information. If you think it may be a legitimate request, contact your financial institution using the contact information on your billing statement.
3. Ensure that you have spam filtering set on your UWM e-mail account. This will stop many of these unwanted e-mails from making it to your inbox.

To check your spam filtering level, go to [panthermail.uwm.edu](http://panthermail.uwm.edu) and click on the “Filter Spam” link. A suggested spam filter setting is five.

It is difficult to identify and block phishing e-mail. It is important that the campus community be aware and vigilant about reporting this type of e-mail. If you think you have responded to a phishing e-mail, please contact your financial institution and the UWM Police Department at 414-229-4627.

## E-MAIL AND CALENDARING PROJECT PRESENTATIONS AND DEMONSTRATIONS



Mark your calendar and plan on attending the E-mail and Calendar Project presentations and demonstrations on Friday, Nov. 10. Vendor presentations will begin at 9 a.m. in the Union Wisconsin Room. See the e-mail and calendaring systems up close by visiting the vendor booths in the Union Wisconsin Room Lounge beginning at 1 p.m. For more information, visit [www.emailfuture.uwm.edu](http://www.emailfuture.uwm.edu).



## UPCOMING EVENTS

Events are free.

### CIO IT BRIEFING\*

Tues., Dec. 12 | 11 a.m. – Noon | Union 191

### PANTHERFILE DESKTOP CLIENT\*

Mon., Nov. 27  
9:00–10:30 a.m. | Bolton 230

**ITPC MEETING** (Informational Technology Policy Committee)  
Fri., Dec. 15 | 8:00–9:30 a.m. | Chapman 210

**UTR MEETING** (Unit Technology Representative)  
Wed., Dec. 20 | 2:00 p.m. | Location TBD

\*Register at [www.mydevelopment.uwm.edu](http://www.mydevelopment.uwm.edu)

## A PEEK AT PAWS

## NEW PAWS SET TO LAUNCH NOV. 13

### Current System Unavailable

On Nov. 13, PAWS will have a new look, a new URL, and a new way to sign in. Faculty and staff will be able to sign in to the new PAWS system at [www.paws.uwm.edu](http://www.paws.uwm.edu) starting at 8 a.m. on Monday, Nov. 13 using their ePanther ID and password. At about 10 a.m., students will have access on a rolling basis based on their birth month. The schedule for student access will be available at [www.newpaws.uwm.edu](http://www.newpaws.uwm.edu).

In order to install the upgrade, the current PAWS system was shut down on Nov. 2. A “snapshot” of the system was taken at that time, and is currently available to administrative staff and advisers (those with access to “PAWS Admin”) for inquiry-access only.

Any updating done on the current PAWS system after the shutdown will be lost when the upgraded PAWS is launched, and will not be recoverable.

Students and other PAWS users will not have any PAWS access until Nov. 13. There will be no access to the PAWS system from myUWM until 8 a.m. on Monday, Nov. 13. myUWM will be completely inaccessible between 6 a.m. and 12 p.m. on Saturday, Nov. 11. At all other times during the PAWS system upgrade, myUWM will be accessible. PantherMail, PantherCal, PantherFile, D2L and other UWM Web pages will always be accessible during the PAWS upgrade.

During the launch week of Nov. 13, PAWS may be unavailable from 11:30 a.m. to 12:30 p.m. each day so that, if needed, adjustments to the system can be made. If there are no issues for the day, PAWS will be available and a message will be broadcast to administrative users via e-mail. There will also be an announcement on the PAWS sign-in screen.

Faculty and staff are encouraged to keep a paper trail of all changes made in PAWS during the Nov. 13 launch week. This is a precaution should there be any unexpected issues with the system during the launch week.

For updated information about the PAWS upgrade, visit [www.newpaws.uwm.edu](http://www.newpaws.uwm.edu). For ongoing PAWS questions, please contact the Help Desk at 414-229-4040 or [help@uwm.edu](mailto:help@uwm.edu).

### *Note the following clarification in September's article “A Peek at PAWS”*

It was indicated that faculty could e-mail grades to students in the new version of PAWS. A student's grade could be sent to them on an individual basis using the student's e-mail address on the class roster. For large classes, faculty members can opt to send all students the same message such as, “Your grade has been submitted and should be available for your review tomorrow.”

# THIS MONTH IN UWM HISTORY

## WELCOME, NEW CLASSIFIED EMPLOYEES

**Lisa Alzalde**, Academic Department Associate, Geosciences  
**Andrew Ayala**, Security Officer 3, University Police  
**Cynthia Barnes**, Academic Department Associate, History  
**Sherry Halbert**, Custodian, Physical Plant  
**Linda Harding**, Financial Specialist 2, Busar's Office  
**Amanda Helgeson**, University Services Program, Applied Gerontology  
**Daniel Johnson**, IS Comprehensive Services, Financial Aid  
**Kristen Krueger**, Accountant – Journeyman, Business & Financial Services  
**Antonio Longoria**, Custodian, Physical Plant  
**Earnest McGlothian**, Food Service Assistant 3, Restaurant Operations  
**Antonio Nash**, Custodian, University Housing  
**Jill Packman**, Academic Department Associate, Art History  
**David Shaw**, Custodial Services Supervisor, Physical Plant  
**Candice Slaney**, University Services Associate, Health Sciences Dean's Office  
**Cameron Stearns**, University Services Associate, Business and Financial Services, Accounts Receivable

November 2, 1966 – Ten students picketed the Marine and Air Force recruiting stations in the UWM Union, carrying placards that denounced the war in Vietnam. Hecklers grabbed their signs and destroyed them to cheers from the gathering crowd. The two sides argued about free speech and the war for a time until, as the UWM Post put it, “the dispersing of the crowd was aided by the start of 1:30 classes and the general disinterest at the idea of standing in the union lobby and arguing.” The students returned and picketed briefly the following day.



# Students Picket

## Demonstrations

### Twice by 'Mob'

BY CHARLES J. REHR

An independent group, which called itself as “just friends” picketed the Marine and Air Force recruiting booths in the main lobby of the student union Wednesday afternoon. The pickets indicated that they will continue their demonstration at least through Friday.

The result was a near mob riot in the union, and the asking of the pickets to leave. The pickets consist of a group of five students who are not registered as students. They are friends who agree on the idea of demonstrating.

## Officials Unaware of Prof's Past

Most of the demonstrators were directed by a group of students who were not registered as students. Both sides were unaware of the pickets' past.

Photo by David Wilson

Five male students and five female students picketed the Air Force and Marine recruiting booths in the main lobby of the student union Wednesday. A crowd of more than 200 persons gathered and later ripped the signs of the pickets to shreds. Picketing continued Thursday for 30 minutes, when the pickets were asked to leave because the crowd they attracted was blocking the flow of traffic.

Each month, UWM archivists offer a glimpse into the early days of UWM. Be sure to check out the weekly “From the Archives” feature on the 50th Anniversary Web site: [www.uwm.edu/News/50th/](http://www.uwm.edu/News/50th/).

## CIPD

*The Center for Instructional & Professional Development*

### CONFERENCE DEVELOPMENT GRANTS

The UW System Office of Professional and Instructional Development (OPID) offers support for programs that promote cooperation and exchange among System faculty and are focused on the enhancement of teaching and learning.

Programs are typically workshops, presentations or mini-conferences on teaching-related subjects. Other commonly funded projects include meetings of faculty or staff in a particular discipline to discuss teaching issues raised by that discipline. Often, groups invite guest speakers to give presentations as part of their program.

These grants are intended to support travel, materials and some expenses incidental to the funded event; they are not intended to provide travel for individual faculty members attending non-OPID-funded events. Awards may range up to \$1,000.

For more information, visit the CIPD Web site at [www.cipd.uwm.edu](http://www.cipd.uwm.edu) and click on “Instructional Development Programs.” Applications are due **Friday, Nov. 10, 2006.**

### WISCONSIN TEACHING FELLOWS AND SCHOLARS

The UW System Office of Academic and Student Services and the Office of Professional and Instructional Development (OPID) are pleased to announce the Wisconsin Teaching Fellows and Scholars Programs for 2007-08.

Participants in each program complete a Scholarship of Teaching and Learning Project and attend four OPID-sponsored events throughout the year.

The Wisconsin Teaching Fellows program is for early-career, untenured faculty members who show exceptional promise as college teachers. The Wisconsin Teaching Scholars program is for mid- to late-career faculty and academic staff who have experience examining teaching and learning issues.

CIPD will again nominate one Fellow and one Scholar for these UW System programs. Complete guidelines are available at the CIPD Web site, [www.cipd.uwm.edu](http://www.cipd.uwm.edu). Click on “Instructional Development Programs.” Campus deadline is **Friday, Nov. 10, 2006.**

### NATIONAL TEACHING AND LEARNING FORUM AVAILABLE ONLINE

Created more than 15 years ago, the National Teaching and Learning Forum (NTLF) enhances the conversation about teaching. Topics covered embrace a wide diversity of cross-disciplinary concerns.

UWM has been granted full access to the online issues of NTLF and its library of materials on teaching and learning. Information on accessing the materials should have been sent to you via e-mail; however, if you have misplaced the information, contact Tony Ciccone at [ciccone@uwm.edu](mailto:ciccone@uwm.edu) to obtain the instructions.

# WE WANT YOUR GOOD IDEAS FOR QUICK WINS PLUS...AND YOUR QUESTIONS AND COMPLIMENTS, TOO!



If you've got good ideas for positive changes at UWM and you've been looking for a way to make those suggestions, please submit a Quick Win.

Quick Wins – “Wins” is the acronym for “Ways to Implement New Solutions” – are no- or low-cost ideas for positive campus changes that can be implemented in a relatively short period of time.

## THE QW+ COMMITTEE

This year's Quick Wins Plus Committee members are:

**Larry Baldassaro**, Professor of Italian and Director of the Honors College

**Matt Franson**, student

**Rene Gratz**, Professor of Health Sciences (Chair)

**Maria Haigh**, Assistant Professor of Information Studies

**Jack Johnson**, Professor of Communication

**Janet Padway**, Assistant Director of the UWM Libraries (Vice Chair)

**Samantha Prah**, President of the Student Association

**Liz Richard**, Adviser in the Department of Enrollment Services

**Kate Steinbach**, Senior Adviser in the Department of Recruitment & Outreach

**LeRoy Stoner**, Associate Professor of Theatre and Dance and Associate Dean of the Peck School of the Arts

**Tom Viel**, Student Services Manager, UWM Union

**Sue Weslow**, Associate Vice Chancellor for Finance and Administration

**Darci Wutz**, Assistant Professor of Dance

## THE QW+ PROCESS

The QW+ Committee meets once per month from September through April to consider new submissions.

An idea can be submitted to [quickwin@uwm.edu](mailto:quickwin@uwm.edu) or through our Web page, [www.uwm.edu/MilwaukeeIdea/quickwins.htm](http://www.uwm.edu/MilwaukeeIdea/quickwins.htm).

Ideas determined by the committee to have potential as Quick Wins are sent to the appropriate campus unit. The unit is asked to respond to the committee with its evaluation of the time, cost and value of the idea. If the unit agrees that the idea fits all elements of the criteria, we have another Quick Win for the campus.

## TARGET TOPIC: CAMPUS BEAUTIFICATION

Each semester, a Target Topic highlights a specific area for your submissions (but we still want your good ideas about any aspect of the campus, too). This semester, we're especially looking for Quick Wins ideas regarding campus beautification.

## QUICK QUESTIONS

In a sentence or two, just write to us with your campus question – “I always wondered...?” The QW+ Committee will select some of these questions to answer in our QW+ *UWM Report* column each month, in other publications and on the Quick Wins Web site. And we'll add some pertinent Fast Facts, too

## PANTHER POINTS OF PRIDE

We're also looking for what you think are the good things about UWM, our “Panther Points of Pride” – those people and activities that you think deserve a Panther pat on the back. Tell us your stories about the good people, places, activities, programs, etc. – something good that happened here on campus. You'll find a submission form for that on the Submit a Quick Win Web page, too.

We'll review all these PPPs, pass the compliments on to the appropriate campus people and/or groups and, where appropriate, let University Relations know about some of these good stories about UWM.

## For the Record

### SUBMISSION GUIDELINES

- Electronic submissions only, either by e-mail document or Internet (see addresses below).

- If an entry requires diacritics or other special marks, a hard copy of the entry noting such marks should be faxed to *Report* at 414-229-6443 as a backup to the electronic submission.

- Enclose names to appear in boldface type in < >. Also enclose all material to be italicized.

- Do not submit grant information to *Report*. The “Grants” section is supplied by UW System via the Graduate School.

### DEADLINES

All *Report* deadlines fall on the **first working day of the month** for publication the following month.

Issue	Deadline
No January 2007 issue	
February	Tues., Jan. 2
March	Thurs., Feb. 1
April	Thurs., March 1
May	Mon., Apr. 2
June	Tues., May 1
No July or August 2007 issues	

E-mail submissions: [report@uwm.edu](mailto:report@uwm.edu)

Internet submissions: [www.uwm.edu/news/report/ft-form.HTML](http://www.uwm.edu/news/report/ft-form.HTML)

## PEOPLE

### ADMINISTRATIVE AFFAIRS

#### PHYSICAL PLANT SERVICES

**Robert Grieshaber** presented “Chemical Hazard Communication Practices and MSDS Subscription Services” at the 2006 meeting of the University of Wisconsin System Administration Office of Safety and Loss Prevention at UW-Whitewater on Sept. 26.

### ENGINEERING & APPLIED SCIENCE

#### ELECTRICAL ENGINEERING & COMPUTER SCIENCE

**Amol D. Mali** has been appointed to the review board of the *International Journal of Applied Intelligence*.

### LETTERS & SCIENCE

#### AFRICOLOGY

**Patrick Bellegarde-Smith** lectured on African religions at Oxford University and the University of London this summer.

#### ART HISTORY

**Derek Counts** continues to serve as the associate director of the Athenou Archaeological Project (Cyprus) and co-instructor of its archaeological field school. The project is currently funded by a multi-year grant from the National Science Foundation (for which he served as a co-principal investigator). Over the past year Counts also published three articles dealing with Cypriot sculpture and its related iconography, as well as three book reviews.

**Jeff Hayes** curated and authored the catalogue and exhibition “Bluemner on Paper” for Barbara Mathes Gallery, New York, during the fall of 2005. He presented a paper, “Diversity Through Art in Liberal Studies,” at the annual conference of the Association of Graduate Liberal Studies Programs in Santa Fe, NM, in October.

**Ying Wang** was awarded a fellowship from the Institute for Research in the Humanities at UW-Madison during the 2005-06 academic year. The fellowship, along with travel grants from the Center for International Education and the Graduate School's Arts and Humanities Faculty Travel Grant Fund, assisted Wang in a research trip to China during the latter part of the academic year. The subject of Wang's research – “White Gold: Art and Salt in Yangzhou” – investigates the role of the salt merchants in the cultural world of Yangzhou.

**Jane Waldbaum**, professor emerita, presented the Hanfmann Lecture at the Rochester Society of the Archaeological Institute of America (AIA) in October in honor of its centennial. Her term as president of the AIA runs through December.

### GEOGRAPHY

**Dennis Wei** presented “Globalization, Global Cities and Asian Cities” to the Graduate School of Resources and Environment, the Chinese Academy of Sciences, on June 27, and “Theoretical Issues in Global City Research” at the Center for Modern Urban Studies, East China Normal University, on June 9.

### PSYCHOLOGY

**Michael T. Hynan** presented “Delivering Bad News to Parents and Families,” with Margaret Herzog Carr, Margo Grady, Steven Leuthner, Dawn Wangard and Becky Hatfield, at the annual meeting of the Wisconsin Association for Perinatal Care in Milwaukee on April 25.

## PUBLICATIONS

### EDUCATION

#### EDUCATIONAL POLICY & COMMUNITY STUDIES

**Ian Harris**, “Assumptions Behind Different Types of Peace Education,” pp. 217-240 in *Spiritual and Political Dimensions of Nonviolence*, Katy Brown and David Boersema, eds., New York: Rodopi.

### HEALTH SCIENCES

#### COMMUNICATION SCIENCES & DISORDERS

**Marylou P. Gelfer** and J.F. Pazera, “Maximum Duration of Sustained /s/ and /z/ and the s/z Ratio with Controlled Intensity,” *Journal of Voice*, Vol. 20, 2006, pp. 369-379.

#### HEALTH SCIENCES

K.D. DeSmet, D.A. Paz, **Janice T. Eells**, M.T.T. Wong-Riley, M.M. Henry, E.M. Buchmann, M. Connelly, J. Dovi, H.L. Liang, D.S. Henshel, R.L. Yeager, D.M. Millsap, J. Lim, L.J. Lisa Gould, R. Das, M. Jett, B.D. Hodgson, D. Margolis and H.T. Whelan, “Clinical and Experimental Applications of NIR-LED Photobiomodulation,” *Photomedicine and Laser Surgery*, Vol. 24, 2006, pp.121-128.

H.L. Liang, H.T. Whelan, **Janice T. Eells**, H. Meng, E. Buchmann, A. Lerch-Gaggl and M.T.T. Wong-Riley, “Photobiomodulation partially rescues visual cortical neurons from cyanide-induced apoptosis,” *Neuroscience*, Vol. 139, 2006, pp.639-649.

R.L. Yeager, J.A. Franzosa, D.S. Millsap, J. Lim, C.M. Hansen, Jasevicius, S.S. Heiss, P. Wakhungu, H.T. Whelan, **Janice T. Eells** and D.S. Henshel, “Brief report: embryonic growth and hatching implications of developmental 670-nm phototherapy and dioxin co-exposure,” *Photomedicine and Laser Surgery*, Vol. 24, 2006, pp. 410-413.

R.L. Yeager, J.A. Franzosa, D.S. Millsap, J. Lim, S.S. Heise, P. Wakhungu, H.T. Whelan, **Janice T. Eells** and D.S. Henshel, “Survivorship and Mortality Implications of Developmental 670 nm Phototherapy: Dioxin Co-Exposure,” *Photomedicine and Laser Surgery*, Vol. 24, 2006, pp. 29-32.

**Timothy B. Patrick**, L.C. Folk and C.K. Craven, “Asymmetries in Retrieval of Gene Function Information,” *Medical Library Association Annual Conference 2006 Abstracts: a supplement to the Official Program*, 2006, p. 17.

**Min Wu**, “Design of Tele-Educational System for Interpreting Dental Tumor Images,” *Journal of Medical Systems*, Vol. 30, No. 5, 2006, pp. 351-362.

For the Record

HUMAN MOVEMENT SCIENCES

N.W. Davis and **Margaret C. Duncan**, “Sports knowledge is power: Reinforcing masculine privilege through fantasy sport participation,” *Journal of Sport and Social Issues*, Vol. 30, 2006, pp. 244-264.

**Margaret C. Duncan**, “Gender Warriors in Sport: Women and the Media,” pp. 231-252 in *Handbook of Sport and the Media*, A. A. Raney & J. Bryant, eds., Mahwah, NJ: Lawrence Erlbaum Associates.

**Margaret C. Duncan**, “The Promise of Artemis,” *The Scholar and Feminist Online*, Vol. 4.3, 2006, pp. 1-18.

**Margaret C. Duncan**, “Title IX: Past, present, and future,” pp. 53-64 in *Learning Culture Through Sports: Exploring the role of sports in society*, S.S. Prettyman and B. Lampman, eds., Lanham, MD: Rowman & Littlefield Education.

M.A. Messner, **Margaret C. Duncan** and N. Willms, “This revolution is not being televised,” *Contexts: Understanding People in Their Social Worlds*, Vol. 5, 2006, pp.34-38.

OCCUPATIONAL THERAPY

**Kris Pizur-Barnekow**, “Maternal attitudes and self-definition as related to perceptions of infant temperament,” *American Journal of Occupational Therapy*, Vol. 60, 2006, pp.494-499.

**Virginia Stoffel**, “Promoting Participation: Being Fully Engaged,” *Illinois Occupational Therapy Association State Conference*, Springfield, IL.

LETTERS & SCIENCE

AFRICOLOGY

**Patrick Bellegarde-Smith**, ed., *Fragments of Bone: Neo-African Religions in the Americas*, Urbana: University of Illinois Press, 2005.

**Patrick Bellegarde-Smith** and Claudine Michel, eds., *Haitian Vodou: Spirit, Myth, Reality*, Bloomington: Indiana University Press, 2006.

Claudine Michel and **Patrick Bellegarde-Smith**, eds., *Invisible Powers: Vodou in Haitian Life and Culture*, New York: Palgrave/MacMillan, 2006.

ART HISTORY

**Tanya Tiffany**, “Visualizing Devotion in Early Modern Seville: Velázquez’s ‘Christ in the House of Martha and Mary,’” *Sixteenth Century Journal*, 2005. Tiffany also contributed to the catalogue “Masterpieces of Italian Painting: The Walters Art Museum,” Morten Steen Hansen and Joneath A. Spicer, eds., 2005.

ECONOMICS

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ENGLISH

**Andrew Kincaid**, *Postcolonial Dublin: Imperial Legacies and the Built Environment*, Minneapolis: University of Minnesota Press, June 2006.

GEOGRAPHY

**Dennis Wei**, “Geographers and Globalization: The Future of Regional Geography,” *Environment and Planning A*, Vol. 38, No. 8, 2006, pp. 1395-1400.

**Dennis Wei**, “Population Distribution and Spatial Restructure in Transitional Chinese Cities: A Study of Nanjing,” with J. Luo, *Eurasian Geography and Economics*, Vol. 47, No. 5, 2006, pp. 585-603.

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**Dennis Wei**, “Research Issues in Chinese Urban Geography,” with L. Lu and G.C.S. Lin, *Renwen Dili (Human Geography)*, Vol. 2, 2006, pp. 67-71.

**Dennis Wei**, “New Industrial Districts: Formation, Characteristics, and Advancement,” with L. Lu, *Jingji Dili (Economic Geography)*, Vol. 26, No. 3, 2006, pp. 359-363, 368.

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GEOSCIENCES

M. Rubel, V. Nestor, **Mark Harris**, P. Sheehan, L. Ainsaar, L. Hints, P. Männik and J. Nõlvak, “A high-resolution chitinozo-an composite for East Baltic Lower Silurian based on numerical analysis,” *Geological Quarterly*, Vol. 50, 2006, pp. 323-332.

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PSYCHOLOGY

R.G. Parsons, B.A. Reidner, G.M. Gafford and **Fred J. Helmstetter**, “The formation of auditory fear memory requires the synthesis of protein and mRNA in the auditory thalamus,” *Neuroscience*, Vol. 141, 2006, pp. 1163-1170.

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J.L. Callahan, J.K. Swift and **Michael T. Hynan**, “Test of the phase model of psychotherapy in a training clinic,” *Psychological Services*, Vol. 2, 2006, pp. 129-136.

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O.T. Leyfer, J. Woodruff-Borden, **Bonita P. Klein-Tasman**, J.S. Fricke and C.B. Mervis, “Prevalence of psychiatric disorders in Williams syndrome,” *American Journal of Medical Genetics Part B: Neuropsychiatric Genetics*, Vol. 141, 2006, pp. 615-622.

M.E. Randolph and **K.E. Mosack**, “Factors mediating the effects of childhood sexual abuse on risky sexual behavior among young college women,” *Journal of Psychology & Human Sexuality*, Vol. 18, 2006, pp. 23-41.

**James R. Moyer Jr.** and T.H. Brown, “Impaired trace and contextual fear conditioning in aged rats,” *Behavioral Neuroscience*, Vol. 120, 2006, pp. 612-624.

SOCIOLOGY

**Noelle Chesley** and Phyllis Moen, “When Workers Care: Dual-Earner Couples’ Caregiving Strategies, Benefit Use, and Psychological Well-Being,” *American Behavioral Scientist*, Vol. 49, No. 9, 2006, pp. 1-22.

**Noelle Chesley**, “Families in a High-Tech Age: Technology Usage Patterns, Work and Family Correlates, and Gender,” *Journal of Family Issues*, Vol. 27, No. 5, 2006, pp. 587-608.

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UWM LIBRARIES

**Krystyna K. Matusiak**, “Information Seeking Behavior in Digital Image Collections: A Cognitive Approach,” *Journal of Academic Librarianship*, Vol. 32, No. 5, September 2006, pp. 479-488.

NURSING

**Eugenie Hildebrandt**, “Women Who Did Not Succeed in the Work-based Welfare Program,” *Policy, Politics & Nursing Practice*, Vol. 7, No. 1, 2006, pp. 23-34.

**Patricia E. Stevens** and **Eugenie Hildebrandt**, “Life Changing Words. Women’s Reponses to Being Diagnosed with HIV Infection,” *Advances in Nursing Science*, Vol. 29, No. 3, 2006, pp. 207-221.

GRANTS

SEPT. 8, 2006

STUDENT AFFAIRS

STUDENT ACADEMIC SERVICES

Dept. of Education, Washington, D.C.  
Upward Bound Math & Science Competition  
Clark, Pamela E. – Instruction \$222,916

TRIO & PRE-COLLEGE PROGRAMS

Dept. of Education, Washington, D.C.  
TRIO Student Support Services  
Clark, Pamela E. – Instruction (\$291,516)  
Patnode, Daniel B.

Dept. of Education, Washington, D.C.  
Talent Search Program  
Clark, Pamela E. – Instruction \$312,194

ACADEMIC AFFAIRS

ROBERTO HERNANDEZ CENTER

Various Donors, Milwaukee, WI  
Celebration of Learning, Scholarship and Meal Expenses for the Latino Nonprofit Leadership Program  
Figueroa, Enrique – Extension & Public Service \$480

Various Donors, Milwaukee, WI  
Celebration of Learning, Scholarship and Meal Expenses for the Latino Nonprofit Leadership Program  
Figueroa, Enrique – Extension & Public Service \$2,625

STUDENT SUPPORT SERVICES

Dept. of Education, Washington, D.C.  
TRIO Student Support Services  
Lemelle, Anthony J. – Instruction \$291,516

ARCHITECTURE & URBAN PLANNING

CENTER FOR ARCHITECTURE & URBAN PLANNING RESEARCH

UWM Foundation (p/c The Brico Fund LLC), Milwaukee, WI  
Sustainable Management of Water Resources: Southeastern Wisconsin and Beyond  
Frank, Nancy K. – Research (\$130)

National Science Foundation, Arlington, VA  
A Geospatial Semantic Web Framework for Feature-Level Data Search, Access, Retrieval, Integration and Visualization: A Case of Transportation Network Data  
Peng, Zhong-Ren – Research \$132,118  
Zhao, Tian

PECK SCHOOL OF THE ARTS ADMINISTRATION

National Endowment for the Arts, Washington, D.C.  
Community Strings Partnership  
Bucker, Wm. Robert – Extension & Public Service \$30,000

FILM

UWM Foundation, Milwaukee, WI  
Final Installment of \$147,740 Commitment for “Almost Home”  
Lichtenstein, Ivan Bradley – Extension & Public Service – \$53,870

MUSIC

William F. Vilas Trust Fund, Madison, WI  
Absolutely Amadeus – Celebrating 250 Years of Mozart  
Heinrichs, William – Extension & Public Service \$19,780

BUSINESS ADMINISTRATION

BOSTROM CENTER

UWM Foundation, Milwaukee, WI  
Business Advisory Council Awards and Doctoral Scholarships; Travel Support  
Prasad, V. Kanti – Research \$31,300

UWM Foundation, Milwaukee, WI  
Accounting and Tax Alumni Research Awards and Travel Support; Student Investment Club  
Prasad, V. Kanti – Research \$15,330

UWM Foundation, Milwaukee, WI  
Fitzsimonds Distinguished Scholars Awards and Doctoral Scholarships  
Prasad, V. Kanti – Research \$10,000

EDUCATION

EDUCATIONAL PSYCHOLOGY

Dept. of Education, Washington, D.C.  
Exemplary Model of Early Reading Growth and Excellence – EMERGE Project  
Stoiber, Karen C. – Extension & Public Service \$814,365

EARLY CHILDHOOD RESEARCH CENTER

The Educare Center of Milwaukee (p/c Susan Buffet Foundation), Milwaukee, WI  
Educare Center Evaluation  
McLean, Mary E. – Extension & Public Service \$86,947

WI Dept. of Public Instruction (p/c DED), Madison, WI  
General Supervision Enhancement Grant Data Framework Planning  
McLean, Mary E. – Extension & Public Service \$24,718

ENGINEERING & APPLIED SCIENCE

CIVIL ENGINEERING & MECHANICS

Midwest Regional University  
Transportation Center (p/c Trans), Madison, WI  
A Wisconsin Evaluation of a Tool to Estimate the Economic Development Benefits of Highway Projects  
Horowitz, Alan J. – Research \$47,669

ELECTRICAL ENGINEERING & COMPUTER SCIENCE

DOD, Navy, Arlington, VA  
Feasibility Study on Magnetic Content Addressable Memory  
Wang, Weizhong – Research \$57,553

MATERIALS ENGINEERING

National Science Foundation, Arlington, VA  
NER: Synthesis of Metal Matrix-Nanoparticle Composites by Stir Mixing  
Rohatgi, Pradeep K. – Research \$10,000

MECHANICAL ENGINEERING

WI Dept. of Agriculture, Madison, WI  
Sustainable and Eco-Friendly Biobased Polymer Composites  
Gong, Shaoqin – Research \$50,000

National Science Foundation, Arlington, VA  
NER: Carbon Nanotube Coated with Nanoparticles: An Enabling Structure for Nanomanufacturing and Nanodevices  
Chen, Junhong – Research \$11,985

GRADUATE SCHOOL

WATER INSTITUTE

UW-Madison Sea Grant Program (p/c University of Michigan, NSF), Madison, WI  
Great Lakes COSEE Award  
Klump, J. Val – Extension & Public Service \$46,417

National Science Foundation, Arlington, VA  
Ocean Sciences Meeting Support for OCE REU Students

Cuhel, Russell L. – Instruction \$40,713  
Aguilar-Diaz, Carmen

UWM Foundation (p/c The Brico Fund LLC), Milwaukee, WI  
Sustainable Management of Water Resources: Southeastern Wisconsin and Beyond  
Klump, J. Val – Research (\$130)

UW–Madison Sea Grant Program (p/c COMM, NOAA), Madison, WI  
Parallel Toxicogenomic Resources for Zebrafish and Rainbow Trout: Identifying Conserved Molecular Biomarkers of Toxicant Exposure  
Carvan, Michael J. – Research \$89,529

COMM, NOAA, Seattle, WA  
Bioinformatics Consulting and Training  
Goetz Jr., Frederick W. – Research \$20,513

Consortium for Oceanographic Research and Education (CORE) (p/c COMM, NOAA), Washington, D.C.  
Ocean Odyssey Program: A Diversity Initiative for The Lake Sturgeon Bowl  
Aguilar-Diaz, Carmen – Research \$13,500  
Joyce, Caroline B.

NIEHS CORE CENTER  
DHHS, PHS, NIH, Bethesda, MD  
Middle School Life-Science Education Partnership – Phase II  
Petering, David H. – Instruction \$262,498

CENTER FOR URBAN INITIATIVES & RESEARCH

Survive Alive House Foundation, Milwaukee, WI  
Survive Alive Fire Safety Evaluation  
Percy, Stephen L. – Research \$14,600

HEALTH SCIENCES

HEALTH CARE ADMINISTRATION & INFORMATION

UW–Madison (p/c BCBC Medical Education & Research Committee), Madison, WI  
Milwaukee Regional Partnership Network  
Cisler, Ronald A. – Research \$75,000

University of Wisconsin Foundation, Madison, WI  
Community Grant Participation Funds  
Cisler, Ron A. – Research \$10,000

COMMUNICATION SCIENCES & DISORDERS

University of Illinois (p/c DHHS, PHS, NIH), Champaign, IL  
Subtypes and Associated Risk Factors in Stuttering  
Seery, Carol Hubbard – Research \$130,104

LETTERS & SCIENCE

ANTHROPOLOGY

MJ Construction Inc., Milwaukee, WI  
Archaeological Monitoring in City of Milwaukee  
Richards, Patricia B. – Research \$43,006

Trunk Bay Investments LLC (p/c Agric), Brown Deer, WI  
Archaeological Survey of a Proposed Development Site, Milwaukee County, WI  
Richards, John D. – Research \$730

BIOLOGICAL SCIENCES

Hey and Associates Inc., Brookfield, WI  
Low Flow Dissolved Oxygen Monitoring Study: Fox River  
Ehlinger, Timothy J. – Research \$61,545

DHHS, PHS, NIH, Durham, NC  
Flow Effects on Endothelial-Monocyte Interactions  
Steeber, Douglas A. – Research \$9,819

CHEMISTRY

University of Texas at Dallas (p/c DHHS, PHS, NIH), Richardson, TX  
Development of a High Magnification Greenough Principle Microscope for Enhanced Protein-Stain Visualization  
Feinberg, Benjamin A. – Research \$8,259

Harvard Medical School (p/c DHHS, PHS, NIH), Boston, MA  
Gaba-A Receptor Subtype Mechanisms in Nonhuman Primate Models of Alcohol Abuse  
Cook, James M. – Research \$36,750

National Science Foundation, Arlington, VA  
Nanoengineering Stable Carbon Nanotube Aerogels  
Chen, Jian – Research \$395,128

ENGLISH

William F. Vilas Trust Fund, Milwaukee, WI  
Vilas Research Professor of English  
Sangari, Kumkum – Instruction \$40,000

School of Oriental and African Studies  
ELDP Documentation Programme, London, UK  
A Descriptive Grammar of Two Magar Dialects: Tanahu and Syangja Magar – Karen Grunow-Harsta  
Noonan, Michael – Research \$14,897.68

National Science Foundation, Arlington, VA  
Doctoral Dissertation Research  
Noonan, Michael – Research \$12,000  
Moravcsik, Edith A.

FOREIGN LANGUAGES & LINGUISTICS

DHHS, PHS, NIH, Bethesda, MD  
Markedness and Learnability in Second Language Phonology  
Eckman, Fred R. – Research \$286,308

GEOSCIENCES

UWM Foundation (p/c The Brico Fund LLC), Milwaukee, WI  
Sustainable Management of Water Resources: Southeastern Wisconsin and Beyond  
Cherkauer, Douglas S. – Research (\$130)

UWM Foundation (p/c The Brico Fund LLC), Milwaukee, WI  
Sustainable Management of Water Resources: Southeastern Wisconsin and Beyond  
Grundl, Timothy J. – Research (\$129)

National Science Foundation, Arlington, VA  
Intergovernmental Personnel Act Assignment Agreement  
Sverdrup, Keith A. – Research \$143,527

Institute for Survey & Policy Research  
University of St. Thomas (p/c Treasury), St. Paul, MN  
The Cost of Maintaining Tax Exempt Status: A Survey of Charitable Organizations

Arora, Swarnjit S. – Extension & Public Service \$34,519

PHYSICS

Dept. of Energy, Chicago, IL  
Atomic and Electronic Structure of Polar Oxide Interfaces  
Gajdardziska-Josifovska, Marija – Research \$150,000  
Weinert, Michael

National Science Foundation, Arlington, VA  
Gravitational Wave Data Analysis and Phenomenology  
Allen, Bruce – Research \$460,000

National Science Foundation, Arlington, VA  
Development and Support of Boinc and Einstein @ Home  
Allen, Bruce – Research \$998,862

National Science Foundation, Arlington, VA  
MRI: Development of Synchrotron Based Infrared with a Multi-Element Detector  
Hirschmugl, Carol J. – Research \$1,087,357

PSYCHOLOGY

Children’s Service Society of Wisconsin (p/c DHHS, ACF), Milwaukee, WI  
Special Needs Post-Adoption Services Evaluation – Year 3  
Davies, William H. – Research \$27,024

SOCIOLOGY

National Research Council of the National Academy (p/c Ford Foundation), Washington, D.C.  
Continuation of Racial Formation in the Global Labor Market: The Making of Phillipino Seafarers  
McKay, Steven C. – Research \$1,500

NURSING

ADMINISTRATION

Health Care Without Harm, Washington, D.C.  
Building Capacity for Environmental Health Nursing in the Great Lakes Region: Focus on Wisconsin  
Anderko, Laura M. – Extension & Public Service \$2,500

Palmetto Health Alliance (p/c DHHS, PHS, NIH), Columbia, SC  
Teleconference Group: Breast Cancer in African Americans  
Millon Underwood, Sandra – Research \$19,386

DHHS, PHS, NIH, Bethesda, MD  
Health Needs of HIV-Infected Women in Kenya  
Stevens, Patricia – Research \$31,665

SOCIAL WELFARE

ADMINISTRATION

WI Dept. of Health and Family Services (p/c DHHS, ACF), Madison, WI  
Long-Term Child Welfare Training (Title IV-E)  
McMurtry, Steven L. – Instruction \$1,807,613  
Rose, Susan J.

SOCIAL WORK

WI Dept. of Health and Family Services (p/c DHHS, ACF), Madison, WI  
UWM–Child Welfare Training Partnership for Professional Development  
Lie, Gwat-Yong – Extension & Public Service \$251,500

The Gerontological Society of America (p/c John A. Hartford Foundation), Washington, D.C.  
Hartford Geriatric Social Work Faculty Scholar  
Savundranayagam, Mari – Research \$100,000

CENTER FOR ADDICTION & BEHAVIORAL HEALTH RESEARCH

DHHS, PHS, NIH, Rockville, MD  
Brief HIV and Alcohol Combined Interventions for Women  
Otto-Salaj, Laura – Research \$470,113  
Cisler, Ron A.

CONTINUING EDUCATION

URBAN COMMUNITY DEVELOPMENT

Milwaukee Public Schools (p/c DED), Milwaukee, WI  
Praxis Training, Support and Assistance to MPS Teachers, Interns and Staff  
Rai, Kalyani – Extension & Public Service \$124,999

UWM GIFTS, GRANTS AND CONTRACTS						
Sept. 8, 2006						
	Monthly Federal	Monthly Non-Federal	Monthly TOTAL	Year-to-Date Federal	Year-to-Date Non-Federal	Year-to-Date TOTAL
Extension	\$ 1,326,518.00	\$ 166,202.00	\$ 1,492,720.00	\$ 1,352,518.00	\$ 461,402.16	\$ 1,813,920.16
Instruction	\$ 2,645,934.00	\$ 40,000.00	\$ 2,685,934.00	\$ 3,312,541.00	\$ 168,300.00	\$ 3,480,841.00
Library	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ 22,000.00	\$ 22,000.00
Miscellaneous	\$ -0-	\$ 6,600.00	\$ 6,600.00	\$ -0-	\$ 1,315,020.00	\$ 1,315,020.00
Physical Plant	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Research	\$ 4,649,899.00	\$ 426,659.68	\$ 5,076,558.68	\$ 5,140,648.00	\$ 1,882,089.49	\$ 7,022,737.49
Student Aid	\$ 168,896.00	\$ 44,200.00	\$ 213,096.00	\$ 9,028,224.00	\$ 113,700.00	\$ 9,141,924.00
TOTAL	\$ 8,791,247.00	\$ 683,661.68	\$ 9,474,908.68	\$ 18,833,931.00	\$ 3,962,511.65	\$ 22,796,442.65
Sept. 9, 2005						
	Monthly Federal	Monthly Non-Federal	Monthly TOTAL	Year-to-Date Federal	Year-to-Date Non-Federal	Year-to-Date TOTAL
Extension	\$ 35,496.00	\$ 53,548.00	\$ 89,044.00	\$ 710,007.50	\$ 384,900.00	\$ 1,094,907.50
Instruction	\$ 3,746,232.00	\$ 36,000.00	\$ 3,782,232.00	\$ 5,783,003.00	\$ 37,000.00	\$ 5,820,003.00
Library	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Miscellaneous	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ 1,241,550.00	\$ 1,241,550.00
Physical Plant	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-	\$ -0-
Research	\$ 3,241,382.65	\$ 261,000.90	\$ 3,502,383.55	\$ 4,644,789.65	\$ 558,134.90	\$ 5,202,924.55
Student Aid	\$ 6,338,581.00	\$ (58,000.00)	\$ 6,280,581.00	\$ 6,605,559.00	\$ 98,566.00	\$ 6,704,125.00
TOTAL	\$ 13,361,691.65	\$ 292,548.90	\$ 13,654,240.55	\$ 17,743,359.15	\$ 2,320,150.90	\$ 20,063,510.05
Grant information is prepared by the Graduate School. If you have questions or comments, contact Kenneth D. Buelow, director of information, technology & analysis, 414-229-5449. Grant information also is available on the Web at www.uwm.edu/Dept/Grad_Sch/Publications/DataReports/extramural_funding.html.						

## FOUNDERS DAY

# THE CELEBRATION BEGINS



**U**WM officially kicked off its 50th anniversary celebration on Sept. 25 with a Founders Day event marking the first day of classes (actually Sept. 24, 1956).

With the calendar rolled back five decades, rhinestoned shades, chiffon scarves, rolled-up jeans and slicked-back hair were the fashion statements at the party. A DJ played '50s hits from the front of a bright-red vintage car, while rock 'n' roll dancers demonstrated their "American Bandstand" moves.

Chancellor Carlos E. Santiago and Kris Barrett, wife of Milwaukee Mayor Tom Barrett, arrived on the scene in a seafoam-and-white 1956 Ford Victoria, tricked out with whitewalls and fuzzy dice. After greetings from the Chancellor, Barrett, wearing a pink poodle skirt, read a City of Milwaukee Proclamation officially naming Sept. 25 UWM Founders Day. The UWM Union, also celebrating its 50th anniversary during the 2006-07 academic year, provided the free ice cream and cake. Hot dogs, chips and soft drinks, all priced at 50 cents, also were available.

Watch for future 50th anniversary events at [www.uwm.edu/News/50th/](http://www.uwm.edu/News/50th/).



Photography by Peter Jakubowski, Alan Magayne-Roshak and Vernessa Weatherall