
The Fine Print

Murphy Library

University of Wisconsin-La Crosse

Number 27, Spring 2001

Karin Sandvik Retires

Karin Sandvik, Associate Professor and Collection Development/Acquisitions Librarian, is retiring at the end of spring term 2001. Karin began her career at Murphy Library in October 1978. Before coming to UW-L, Karin had extensive academic library experience from positions at the libraries at Kenyon College (Ohio), University of Kentucky, and UW-Madison.

Over the years Karin has been a strong advocate for the book and has posited that “the computer cannot yet supercede the book... the book is vitally important to a good and appropriate education of our students” (*Fine Print*, Spring 2000, p. 4). She has teamed with faculty to build a quality and balanced collection. Recognizing the

growth of interdisciplinary coursework crossing several academic departments, Karin has made a special effort to ensure that materials in such fields as environmental studies are added to the collection. She has proposed developing a leisure reading collection, and some Library Endowment Fund monies have been earmarked to initiate this collection in the coming months.

Karin has championed diversity, and has worked closely with faculty to strengthen library collections in the areas of Native American, Black, Hmong, and Chicano literature and history. On a number of occasions she has served on the (Joint) Minority Affairs Committee. Through her association with the Friendship Program in support of the Hmong community, she was able to arrange for the commission of the Hmong story cloth that now hangs at the entrance to the library. She has been active in numerous capacities with La Crosse Friends of International Students (LSIS), including serving on its Advisory Board.

Karin’s career has spanned a time of remarkable change in academic libraries. She led the Acquisitions Department through the implementation of a series of integrated automation systems beginning in



Karin relaxing in the forests of St. Petersburg, Russia, during an Earthwatch trip.

1987 with LS/2000, followed by KeyNOTIS in 1994, and the current Endeavor Voyager system in 1999. This past fall Karin entered the realm of the e-book when she was involved in planning and selecting electronic books for the UW System’s netLibrary collection.

The many facets of her work included working with Acquisitions staff to develop extensive disaster planning procedures, which were

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Need a Map?

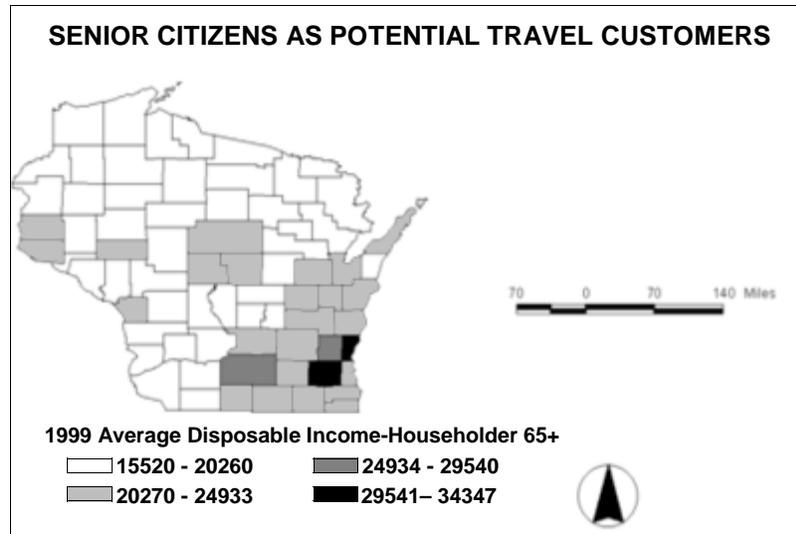
Visual Presentation of Spatially Related Data

One researcher needs a map to dramatically visualize the declining birth rates in certain regions of the world. Another researcher has collected data on the relative abundance of the Savannah Sparrow in a section of Wisconsin and wants to map that data. Yet a third needs mapping that will illustrate voter turnout in a certain geographic area. Researchers can create these maps, which represent data in a visual form, using powerful software that combines data analysis with geographic mapping.

Murphy Library has two workstations with desktop mapping capabilities. For some research needs, the library will also have the data, often already in electronic tabular format. In several cases the library also possesses or has access to electronic base maps required to overlay data.

Estimates show that 80% of all data collected have a spatial component and are therefore mapable. Murphy Library now provides resources to assist you in identifying available datasets, electronic base maps with which to join the data, and software to accomplish the mapping. The library also provides an opportunity for users with little or no GIS training to do some basic mapping.

The map on this page was created by Mike Murphy, GIS Intern, using data from a marketing research firm whose database is available in the library. The map is designed to assist someone considering starting a travel agency serving all client groups but having a special focus on serving retired individuals. It illus-



trates one of the datasets that has been mapped: disposable income of a specific age group. The same process could be used for mapping in a variety of topical areas or other datasets, such as an index on relative spending on travel.

Creating maps with this type of software is a complex and time-intensive task. The process used to make the map above was recorded and made into a worksheet, which could be used to make other similar maps illustrating a variety of data.

If you or your students have a research project that could benefit from a map, Murphy Library offers resources to help you. Randy Hoelzen, Reference, or Sandy Sechrest, Government Documents, can help identify data that relates to your project. We would also be happy to discuss exposing your classes to desktop mapping through a Library Instruction session, which, while no substitute for formal GIS training, would get your students started with simple and basic mapping.

For information on these services, or if you have other questions related to desktop mapping in the library, please give us a call.

Randy Hoelzen
Reference/ILL/Document Delivery
Librarian



THE FINE PRINT is published fall and spring terms for UW - La Crosse faculty, staff, students, and friends of Murphy Library.

- Stefan Smith and Jenifer Holman, Editors
- Cris Prucha, Department Chair
- Anita Evans, Library Director

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www.uwlax.edu/murphylibrary/

2001 Murphy Recognition Award



Murphy Library is pleased to announce that Dr. James A. Batesky is the recipient of the 2001 Murphy Recognition Award. A Professor in the Exercise and Sport Science Department, Batesky also serves as Director of the Undergraduate Physical Education Teacher Preparation Program. His areas of specialty are teacher effectiveness and curriculum development.

Dr. Batesky joins a diverse group of recipients of this annual award including UW-L faculty and administrators, community scholars, and organizations that have helped the library fulfill its mission. The Murphy Award was established in 1986 in cooperation with the University of Wisconsin-La Crosse Foundation to recognize notable contributions to the library's mission and program.

Dr. Batesky has a long history of interaction with Murphy Library and has participated in the library instruction program for many years. He has been consistently enthusiastic about library instruction and the importance of introducing students to library research tools. He takes an active role in shaping library instruction sessions for his courses by collaborating with librarians to explore the best ways to teach the use of various library resources. He is a great proponent of the value of library research for his students.

Batesky currently serves on the Faculty Senate Library Committee. Recently, after attending a Faculty Library Committee meeting in which *Information Literacy Competencies and Criteria for Academic Libraries in Wisconsin* were distributed, Batesky asked for copies of the brochure, which he distributed to his colleagues in Exercise and Sport Science. He is very enthusiastic about promoting information literacy in his department and plans to work on a pilot with one of his classes to more fully integrate information literacy competencies into the course.



Another of Dr. Batesky's many contributions to the library is his service as library liaison for his department. In this capacity, he coordinates requests for materials from colleagues. He takes an active interest in his department's acquisition budget and is concerned that it be allocated and spent on appropriate materials. For example, he recently recommended the addition of several works to improve the library's test reviews collection. He has always been eager to learn of new products and changes in existing products; as a result of working with Dr. Batesky, the library purchased the Test in Microfiche collection, which benefits students in many disciplines.

Because of his familiarity with the library instruction program and the obvious enthusiasm for learning and research that he instills in his students, the library invited Dr. Batesky to conduct a teaching workshop for librarians, which he will conduct in May 2001. The workshop should be of great value for all librarians at Murphy, especially those who present library instruction sessions.

A program and reception to honor Jim Batesky will be held on Thursday, May 3, at 7 p.m. in Murphy Library's Special Collections/Area Research Center.

Michele Strange
Access Services Librarian

Diversity and Murphy Library

"The need to understand, embrace and promote diversity will be greater than ever in the 21st century. Libraries across the United States are poised to take a leadership role in promoting diversity as an American value." Bob Diaz, University of Arizona Library

Murphy Library's mission statement (<http://www.uwlax.edu/murphylibrary/mission.html>) speaks to Bob Diaz's observation with the stated goal of "supporting an understanding and appreciation of diversity through collections and information access, services, and the instruction program." The library promotes diversity through various avenues, especially strengthening and highlighting the diversity holdings. This goal also ties in with the *Plan 2008* Action Step that calls for the library "to locate and incorporate a strong base of ethnic and multicultural library materials and information support to faculty, staff, and students in all disciplines taught in all colleges."

Karin Sandvik has coordinated this collection building, working with departmental library liaisons and individual faculty to identify key titles. Input from faculty and various campus offices is an essential ingredient in developing a quality collection. For a quick view of recent diversity acquisitions included in the categories of Racial/Ethnic Diversity, Gay/Lesbian/Bisexual, and Persons with Disabilities, please check out the library web (<http://www.uwlax.edu/murphylibrary/diversity2000.html>). Base budget increases for acquisitions provided for by the legislature in the current biennium have helped to make available funding to diversify the collections. Additional resources have been allocated from the Murphy Library Endowment Fund.

Through a new series of diversity web pages (<http://www.uwlax.edu/murphy/diversity/>), Stefan Smith has created links to selected multicultural information on campus and beyond. One featured electronic resource is *Ethnic NewsWatch*, which is a rich collection of full-text articles from "ethnic, minority and native press publications." Another facet of these pages is defined by a second *Plan 2008* Action Step,

which describes the "creation of a WEB database of multicultural contributions for disciplines taught in all colleges." These contributions can be found in the "*By UW-L Faculty & Staff*" section of the website, which allows for the sharing of information about faculty scholarship on diversity topics and how diversity is being incorporated into the classroom. The library requests ongoing submissions of works (in the 1990s and forward) or links that can be added to the page, <http://www.uwlax.edu/murphy/diversity/resources/faculty.htm>. These submissions can take the form of journal article or book citations, web pages, or links to descriptions of best classroom practices. We welcome your ideas as this concept takes shape. Faculty can use the web page form or e-mail submissions to Stefan Smith (smith.stef@uwlax.edu).

Anita Evans
Library Director





Library Catalog Enhancements

Electronic books available via catalog

Almost 2,000 netLibrary electronic books are now available through the Murphy catalog, thanks to efforts by the Automation and Cataloging departments. You will find these books intermingled with other search results—a click or two of the mouse connects you to netLibrary, where you can view and manipulate the full text of each title. The books can be read online or “checked out” to your hard drive for a limited period of time. The collection consists mostly of titles with the kind of information you would find in a library reference section, and once you have “opened” a title online,

you can search or browse the contents in a variety of ways.

To find netLibrary books only, you can use netLibrary's proprietary interface, available at the Murphy web site, or you can search the Murphy catalog. To limit a catalog search to electronic books only, enter a keyword or two and the word “netlibrary.” For example, the Boolean search **exercise and netlibrary** brings up three titles, including *The Complete Idiot's Guide to Yoga* and *Sport and Postmodern Times*.

You can read and search netLibrary books for a brief time without logging in. To read books for an extended period or to download them, you will be prompted to create an account. Do this from an on-campus computer and from then on you can access these titles from anywhere.

Catalog offers better access to books of all kinds

Another catalog enhancement adds the tables of contents and summary notes from books and other library materials to the searchable bibliographic record. With this feature, keyword searching gets deeper into library holdings, revealing materials based on content rather than just title, author, subject headings, etc. At present, almost 8,000 titles have had tables of contents and summary notes added, and approximately 600 additional titles are being processed each month. Thanks to William Doring and the Automation Department for proposing this and making it happen!

Stefan Smith
Outreach Librarian

On the Horizon: A Michael Blaser Fundraiser Event

One of the treasures of Murphy Library is the nation's largest collection of inland river steamboat photographs, some 45,000 images. Beyond the UW-L community, scholars, businesses, and artists around the world utilize this collection. One individual who has made extensive use of the collection is the renowned artist Michael Blaser, whose historically accurate paintings have depicted the waterfront scenes of Milwaukee, Chicago, Cincinnati, Davenport and many other river and lake cities (<http://www.michaelblaser.com>). Michael Blaser has been commissioned to paint an original oil of the La Crosse riverfront from the mid-20th century. This project was made possible through the very generous support of Emerson and Jean Wulling and George Gilkey. The commission includes the production of full-size prints made from the painting, which will be signed and numbered. These unique, historically important prints will be offered for sale at gala reception to be held in the Fall of 2001. Proceeds from the sale will benefit the Murphy Library Endowment Fund. Watch for more details in the months ahead.

Anita Evans
Library Director



Example of Blaser artwork: *Steamer Alton*. Courtesy Michael Blaser.

UW System Borrowing Made Easy

Murphy Library is currently participating as a beta test site for a new service that will be offered in the near future to all campuses in the UW System. The feature, dubbed Universal Borrowing, allows you to request items from any campus directly through the online catalog. You may find material that you would like to borrow from another campus by using the simultaneous searching feature already available on the Murphy Library Catalog. You then place the request directly from the catalog. The holding library, for example Eau Claire, will process the material, which will be delivered directly to our library for you to check out. This feature will also facilitate "in-person" borrowing from other campuses. If you happen to be at Memorial Library in Madison, you will be able to walk up to the circulation desk, use your UW-L ID card and check out a book without any additional registration or verification of your status.

This universal borrowing component will greatly enhance and expand the resources available to faculty and students. At this point in time, the universal borrowing function cannot be used for ordering periodical articles, but will be available for most of the circulating collections at other UW campuses. At some point in the beta process, we will be inviting faculty, staff, and students to begin using this function. Watch for further information about this exciting new feature!

Michele Strange
Access Services Librarian

More Than Just a Name Change



The Interlibrary Loan Department will now be known as the Interlibrary Loan/Document Delivery Department. The change in name reflects our expanding efforts to provide patrons with access to documents not available via traditional interlibrary loan channels. This change also reflects our efforts to acquire technologies and services that expedite the delivery of materials. Over the past several years we have benefited from a van delivery service that distributes library resources from across the state. Via a contractual arrangement with Madison's South Central Library System, a van crisscrosses Wisconsin every day delivering library materials in a much more timely manner than traditional mail services could provide. Our office has also taken advantage of new technologies and office practices that have resulted in an improved delivery time (7 day median fill time) even with the enormous growth in requests (a nearly 200% increase in patron requests over the past 12 years).

Our most recent focus centers on providing unmediated services—where the patron identifies and places an "order," often directly to the supplier, for books and articles without the intervention of a librarian. Many "orders" of this nature already occur outside the boundaries of ILL/Document Delivery Services. For example, Murphy Library patrons may access the thousands of online journals available to them from the library website, taking immediate delivery of the full text of articles. In the sidebar article on the left, Michele Strange mentions the Universal Borrowing program, an example of unmediated document delivery services that will expedite the delivery time of book requests. Patrons can also directly request materials from several of the First-Search databases without going through additional library-mediated steps.

The next step is electronic delivery of articles to the patron's computer desktop. Over the next year ILL/Document Delivery will provide this service whenever possible. While the name of the department has changed, our mission remains the same—to strive to fill requests as quickly as possible.

Randy Hoelzen
ILL/Document Delivery Librarian

Recently Added Electronic Products

The Grove Dictionary of Music.

Expanding on its venerable 20-volume print counterpart, the Dictionary of Music includes the full text of more than 30,000 articles on every aspect of the music world and includes bibliographies on composers and musicians. Also provided are hundreds of carefully selected and classified links to international musical sites and even links to audio files. Coverage is from early Middle Ages to present, and it is updated monthly.

The Criminal Justice Periodical Index (ProQuest).

This product indexes and abstracts 150 journals that cover a broad range of criminal justice issues dating back in 1981. The database is updated weekly.

CINAHL Full Text (ProQuest).

CINAHL Full Text indexes and abstracts over 1250 professional journals in nursing and allied health disciplines, and provides selective full text. Also included are citations to books, dissertations, selected conference proceedings, and standards of practice. Coverage is from 1982 to the present, and it is updated monthly.

Books in Print (Bowker).

The library has been subscribing to Books in Print via EBSCOhost. After a thorough review by the UW-System, we will now provide Books in Print via Bowker, the publisher of both the print and electronic versions. Books in Print, which covers virtually the entire U.S. book market, provides information on all books currently in print, books coming out within the next 6 months, and titles that have been declared out of print (since 1979). It includes reviews of many titles, synopses, author biographies, and publishing information.

Mental Measurements Yearbook.

Published by (and often know as) Buros, this product now comes to us via SilverPlatter. Covering English-language standardized tests in the fields of educational skills, personality, vocational aptitude, psychology, and related areas, the yearbook provides descriptive notes, references, and critical reviews of commercially available assessment and evaluation tools.

The eHRAF Collection of Ethnography.

This unique source of information on the cultures of the world currently covers 78 selected cultures from around

the world, including information on all aspects of cultural and social life. Topics range from family relationships to religious practices to ideas about gender. This database contains mostly primary source materials (mainly published books and articles, but including some unpublished manuscripts and dissertations) from selected cultures or societies representing all major regions of the world. Updated annually, eHRAF includes material added to the Collection of Ethnography from 1994 to the present.

The eHRAF Collection of Archaeology.

Modeled after the eHRAF Collection of Ethnography, the archaeology collection provides access to archaeological materials for comparative studies within and across regions. Currently this full-text collection includes books, journals and dissertations (including maps and graphics) on twenty archaeological traditions worldwide, each with an overview and descriptions of five to seven sites. About ten more traditions will be added each year.



Who Uses the Library?

Ever wonder who uses the library and how often they use it? Here are a few facts and figures from various library reports and statistics:

Reference Services — during the 1999/2000 academic year, people got answers to more than 23,000 reference questions. Most of these questions were asked by UW-L students.

Library Instruction — during the 1999/2000 academic year, more than 4,000 students, faculty, and staff participated in scheduled library instruction classes. Over 200 such classes were held.

Interlibrary Loan — during the 1999/2000 academic year, more than 8,700 interlibrary loan transactions took place. Almost 4,000 of those represent items we provided to users of other libraries, and almost 5,000 were items we received at the request of Murphy Library users.

Turnstile Count — during the 1999/2000 academic year, people walked through the turnstiles at the library exit more than 426,000 times.

Catalog Searches — during the 1999/2000 academic year, people completed more than 437,000 library catalog searches.

Web pages — during the past 150 days, the library website has had 137,333 unique visitors (meaning visits by separate, identifiable computers or users). This number does not include how many pages these visitors viewed, which would be a much higher number. These visitors came from 39 countries, 74% of them used Netscape, and if they searched the web to find us, they were most likely to use Yahoo! or Google.

Stefan Smith
Outreach Librarian

Legislative Visits



During the past few years, rapid and significant changes have occurred in how information is provided by libraries to academic communities. Area legislators have shown a strong interest in keeping current with the evolving digital/web environment, the expanding coverage of multicultural and interdisciplinary topics, and the increased sharing of resources across the UW System Libraries.

Wisconsin Senator Mark Meyer visited Murphy Library on Friday, February 23rd. Meyer is the 2001/02 Chairperson of the Committee on Universities, Housing, and Government Operations.

Librarians introduced Meyer to new electronic resources, many of which were provided by UW System funding. Meyer's visit also focused on the Special Collections area, where Meyer's local history interest surfaced when he asked to see photographic images of the steamboat, the *War Eagle*, which sunk in La Crosse.

In April 1999 Representative Mike Huebsch (a current member of the Joint Committee on Finance) and Representative John Gard, Co-Chair of the Joint Committee on Finance, also visited Murphy Library to learn firsthand the potential impact of the proposed UW System Libraries DIN (Decision Item Narrative), *Wisconsin in the Information Economy: Libraries*. Of the \$12 million requested for the 1999-2001 DIN, \$7.3 million was funded for electronic resources, document delivery, and collections. The 2001-2003 UW System Libraries DIN of \$4.7 million represents the difference between what was requested and actually funded by the 1999-2001 DIN.

We thank area legislators for taking the time to explore and understand how libraries are an integral part of the local and greater community's evolving information landscape.

Copyright Resources

Faculty often ask questions about how to copyright their creative works or how to include copyrighted works in their own materials. Listed below are some current titles in the Murphy Library Collection that are wonderful resources to help answer some of these questions.

Commonsense Copyright: A Guide for Educators and Librarians, by R.S. Talab (KF 2994 .T36 1999).

The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, Editors and Publishers, by Lloyd J. Jassin (KF 2994 .J37 1998).

The Copyright Printer for Librarians and Educators, by Janis H. Bruwelheide (Z 649 .F35 B78 1998).

Getting Permission: How To License & Clear Copyrighted Materials Online & Off, by Richard Stim (KF 3024 .C6 S75 2000).

Patent, Copyright and Trademark: An Intellectual Property Desk Reference. (KF 2980 .E44 2001).

The Public Domain: How to Find and Use Copyright-Free Writings, Music, Art & More. (KF 3022 .Z9 F57

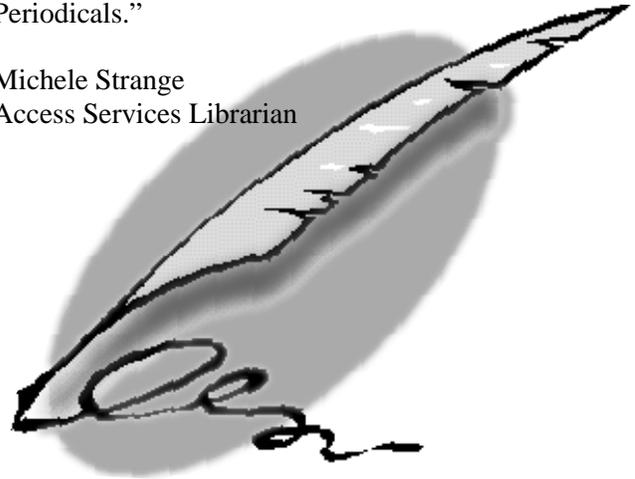
2001).

The Writer's Legal Companion, by Brad Bunnin (KF3084.Z9 B86 1998).

The Writer's Legal Guide, by Tad Crawford (REF KF390.A96 C734 1998).

In addition, don't forget to check out the resources on Murphy Library's Copyright Information web page at <http://www.uwlax.edu/murphylibrary/copyrgt.html>. Recent links added include "When does Copyright Expire?" and "Guidelines for Classroom Copying of Books and Periodicals."

Michele Strange
Access Services Librarian



(Continued from page 1)

codified in *Murphy Library Disaster Plan Manual*. Among leadership roles Karin has assumed during her tenure at UW-L was that of Library Department Chair (1991 – 1994).

Beyond her work in the Library, Karin taught German courses in the Department of Foreign Languages for several semesters. Karin took a leave in fall 1990 to teach English at the Technical University of Riga in Latvia. Over the years she was active on numerous campus committees including the Travel and International Education Committee and was a member of the Faculty Senate.

Karin has delighted colleagues and friends with her tales of research trips sponsored by agencies such as Earthwatch Institute, which have taken her to Russia, Spain, Italy and Peru in recent years. She is a "librarian's librarian" with unfathomable intellectual curiosity. We have no doubt that her retirement will find her on several continents.

We invite you to a reception for Karin at Cleary Center, which will be announced later this spring.

Anita Evans
Library Director

Library Hours 2000/2001

Regular Academic Year Hours

Monday - Wednesday	7:40 a.m. - midnight
Thursday	7:40 a.m. - 11:00 p.m.
Friday	7:40 a.m. - 8:00 p.m.
Saturday	10:00 a.m. - 8:00 p.m.
Sunday	1:00 p.m. - midnight

Reference Desk (Regular Academic Year)

Monday-Thursday	9:00 a.m. - 9:00 p.m.
Friday	10:00 a.m. - 3:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	1:00 p.m. - 4:00 p.m. 6:00 p.m. - 9:00 p.m.

Area Research Center (Regular Academic Year)

Monday - Wednesday	10:00 a.m. - 5:00 p.m.
Friday	7:00 p.m. - 9:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	Closed

Intersession hours as posted

Curriculum Resource Center

Open during library hours. Staffed as posted

Finals Weeks

Special hours are in effect. The library will be open until midnight except on Saturdays when it is open until 10:00 p.m. and Wednesday, Dec 20 when it is open until 7:00 p.m.

During Finals Week Reference Service will be available 10:00 – 3:00 p.m. Intersession hours as posted.

During finals weeks, the Extended Hours Study Room has expanded hours.

Winter Intersession and Special Hours

Dec. 20, Wed.	7:40 - 7:00 p.m.
Dec. 21-22, Thurs. - Fri.	8:00 a.m. - noon
Dec. 23-26, Sat. - Tues.	Closed
Dec. 27-29, Wed. - Fri.	8:00 a.m. - noon
Dec. 30-Jan. 1, Sat.- Mon.	Closed

January 2-21

Monday-Thursday	10:00 a.m. - 6:00 p.m.
Friday	10:00 a.m. - 5:00 p.m.
Saturday	Closed
Sunday, January 7	1:00 p.m. - 5:00 p.m.
January 14, 15, and 21	Closed

Spring Recess (March 12 - 20)

March 9, Friday	7:40 a.m.-5:30 p.m.
March 10 - 11, Sat. & Sun.	Closed
March 12-16, Mon.-Fri.	1:00 p.m. - 4:30 p.m.
March 17, Saturday	Closed

Easter Weekend

April 13, Friday	7:40 a.m. - 5:00 p.m.
April 14, Saturday	10:00 a.m. - 3:00 p.m.
April 15, Sunday	5:00 p.m. - midnight

Spring Intersession & Special Hours (May 12—June 10)

Mon. - Thurs	10:00 a.m. - 6:00 p.m.
Friday	10:00 a.m. - 5:00 p.m.
Saturday	Closed
Sunday	1:00 p.m. - 5:00 p.m.

Library will be closed May 12-13, May 26-28, and June 9-10.

Murphy Library Telephone Contacts

Acquisitions	785-8397	Hours	785-8808
Administrative Office	785-8520	Government	785-8513
Automation	785-8399	Interlibrary Loan	785-8636
Cataloging	785-8638	Library Instruction	785-8395
Circulation/Reserves	785-8507	Outreach	785-8396
Curriculum Center	785-8651	Periodicals	785-8510
Database Searching	785-8805	Reference Desk	785-8508
Electronic Resources	785-8738	Special Collections	785-8511

SUPPORT MURPHY LIBRARY

La Crosse in Light & Shadow

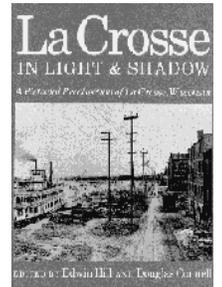
Edited by Ed Hill and Doug Connell

Available for \$40, plus \$3/book shipping and handling. Please send ___ copies for a total of \$_____ to:

Name: _____

Address: _____

Please make checks payable to **UW-L Foundation—Murphy Library** and mail with this form to: La Crosse History Book, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792



Proceeds from the sale of the book go to the Murphy Library Endowment Fund.

Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund in Oral History now exceeds \$20,000, according to our last report. This fund, established in 1994 in honor of history professor and oral historian Howard Fredricks, supports the university's oral history program, which is an active and useful primary resource for the region. Contributions are always welcome and may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

Thank You!

I/We wish to contribute to the Endowment Fund and the Excellence of Murphy Library:

Please accept this donation of \$_____.

Make checks payable to **UW-L Foundation—Murphy Library**

Gifts are tax deductible to the fullest extent of the law as applied to the circumstances of each donor.

Name: _____

Address: _____

Phone: _____

Send to: Chair, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792

