AUGUST-DECEMBER 2007

UW-L
Continuing Education and Extension

Access
Connecting the university and the community

LIFELONG LEARNING FOR YOUTH & ADULTS

BUSINESS DEVELOPMENT ..........10-12
CALENDAR OF EVENTS .............15
COMMUNITY HEALTH ...............6-7
DISTANCE EDUCATION ..........13
HUMAN SERVICES .................3-5
LEARNING IN RETIREMENT ..........14
TEACHER EDUCATION .............9
YOUTH PROGRAMS ...............8
Greetings current and perspective students,

Known for connecting our university with the community, Continuing Education and Extension has something for everyone. While our youngest audience members in grade school enjoy our youth programs, those who are ready to learn beyond retirement find numerous lively classroom or trip interactions a nice fit. We are pleased to offer a wide range of subjects. And if you don’t see your area of interest we are happy to explore a custom program with you.

Whether you are interested in business development, ACT preparation, teacher education or more, I hope you will consider UW-L’s Continuing Education and Extension programs. You’ll find the experience here on our beautiful campus, or off-campus throughout the state and beyond, very rewarding.

We look forward to serving you and wish you great success in learning!

Best wishes,

Joe Gow
UW-L Chancellor

Access is published each January and August to inform and educate La Crosse area residents about lifelong learning opportunities at UW-La Crosse.

For more information:
Director, Continuing Education
M. Donald Campbell
608.785.6501 • campbell.dona@uw lax.edu

Marketing Services
Tracy Noyes • 608.785.6511 • noyes.trac@uwlax.edu

Business Development
Stephen Woessner • 608.785.8781 • woessner.step@uwlax.edu

Community Health
Gary D. Gilmore • 608.785.8163 • gilmore.gary@uwlax.edu

Conferences and Youth Programs
Penny Tiedt • 608.785.6503 • tiedt.penn@uwlax.edu

Exercise and Sport Science/Teacher Education
Annette Valeo • 608.785.6528 • valeo.anne@uwlax.edu

Human Services/Gerontology
Andrea Hansen 608.785.6509 • hansen.andr@uwlax.edu

Learning Communities/Teacher Education
Lynn Weiland • 608.785.6512 • weiland.lynn@uwlax.edu

Online Programs
Kay Robinson • 608.785.6510 • robinson.kay@uwlax.edu

If you are interested in:
• More information about learning communities, credit courses, certificate programs, conferences and workshops
• Partnering or co-sponsoring a program with UW-La Crosse
• Creating a program that meets specific needs of your organization

Please contact us:
By Mail: Continuing Education
UW-La Crosse
205 Morris Hall
1725 State Street
La Crosse, WI 54601

By Phone: 608.785.6500; 1.866.895.9233
By Fax: 608.785.6547
By E-mail: continuinged@uwlax.edu
Web site: www.uwlax.edu/conted

Many of the programs are made possible in partnership with UW-Extension.
Human Services

Midwest Autism Conference:
Putting the Pieces Together
(For credit option, see page 9)

Join us for a comprehensive conference covering strategies that support individuals on the Autism Spectrum in school, home and community environments.

Although considered a relatively uncommon disorder, the incidence of individuals with autism spectrum disorders is 10 times more prevalent than 10 years ago. The dramatic rise in the diagnosis of autism calls for additional educational opportunities for school personnel, human service providers and healthcare providers.

Throughout this event, you can attend any of the array of sessions covering:
- Communication
- Sensory stimulation
- Positive behavior supports
- Education
- Social issues
- And, other best practices of teaching and working with individuals with autism

Who Should Attend?
Teachers, social workers, occupational therapists, physical therapists, health care professionals, group home and rehabilitation staff and university faculty who teach student teachers. A presentation for parents will kick off the conference on Sunday evening.

Oct. 21-23
La Crosse Center
$195; $15, parent cost for Sunday evening

Post Traumatic Stress:
Critical Incident and Community Interventions

This full day workshop is designed to help local providers know what to expect from soldiers returning from war and others experiencing traumatic stress. Taught by a psychologist who served in Iraq and therapists who provide services to veterans and their families, trauma reactions and appropriate therapeutic interventions will be discussed. Crisis intervention principles, responses to elevated risk for suicide, community-based resources and supporting those reluctant to seek help will be emphasized.

Oct. 19; UW-La Crosse
$75

NONPROFIT SERIES
Take both workshops for only $100!
Instructor Boris Frank has been a nonprofit consultant for over 25 years, with extensive experience as a board member of numerous organizations, including Big Brothers/Big Sisters of Dane County, Friends of WHA-TV, and the Madison Chapter of the Association of Fundraising Professionals.

Role of the Board and Strategic Planning

Volunteer boards of directors provide mission and fiscal accountability, planning and direction, organizational advocacy and important connections to the community. Effective boards understand their stewardship responsibilities and leadership roles. Moreover, they exude a passion for the mission. Designed for board members and key staff, this workshop presents the essential elements for successful board experiences. Topics include strategic planning, legal responsibilities and liability, attracting and retaining the best members, marketing and fundraising, and mission development.

Oct. 10; UW-La Crosse
$45

Effective Fundraising for Nonprofits

“All we really need is more money!” This workshop presents strategies for raising operating funds, as well as accessing grants and gifts. As nonprofits seek to diversify their funding, they need to sharpen their skills as they prepare to effectively approach foundations, corporations, government, individuals and their communities. This workshop will provide techniques, information and “insider” perspectives of what it takes to build a sustainable funding plan.

Oct. 11; UW-La Crosse
$70
To register or for more information:

Essentials of Gerontology
(formerly Foundations of Gerontology)
To fully understand the aging experience, we must consider its emotional, relational, social, physical and spiritual dimensions. The Essentials workshop presents the historical and social context of aging in our culture. Integrating personal and professional reflections, participants explore the myths and stereotypes of aging; examine the impact of ageism; and discuss care-giving roles and responsibilities.

Sept. 22 & 29; UW-La Crosse
$120; $100 certificate participants

Drugs and Aging
The number of medications we take increases as we age. Taught by a physician and nurse team specializing in geriatric medicine, this workshop examines the current use of medications, drug interactions, adverse drug reactions and ineffective outcomes. Drugs commonly used for cardiovascular diseases, gastrointestinal problems, diabetes and neurological diseases are described through case studies. Common medications used in pain management and psychotropic drugs are also discussed.

Oct. 9, 16 & 23; UW-La Crosse
$120; $100 certificate participants

Supporting Lesbian, Gay and Transgendered Elders
“Twenty-seven percent of LGBT people report great concern about discrimination as they age, and less than half expressed strong confidence that they will be treated with ‘dignity and respect’ by healthcare professionals” (Out and Aging: The MetLife Study of Lesbian and Gay Baby Boomers, ASA, 2006).
Using the landmark study, “Out and Aging,” participants will examine the relationship, care-giving, financial, housing and end-of-life issues that are specific to LGBT elders. This workshop will assist LGBT people in identifying resources and strategies for their aging journey. Providers of services will acquire insights needed to extend culturally competent care to this large and under-recognized group of elders.

Oct. 12; UW-La Crosse
$75; $60 certificate participants

Creative Connections and Dementia: Using Life Stories to Reduce Symptomatic Behavior
This workshop teaches the use of life story and reminiscence to reduce symptomatic behavior and increase the quality of interactions with people with dementias. Participants will learn to capture and incorporate life stories to build deeper connections with elders in their care. The special communication skills needed for respectful and compassionate caregiving will be presented. Professional and family caregivers alike will benefit from this workshop.

Nov. 16; UW-La Crosse
$60; $50 certificate participants

Aging and Film
When told through film, stories of the aging experience become immediate and transparent. Participants will watch and discuss films that illuminate the personal, interpersonal, and societal dimensions of aging. Join us for this unique and enriching learning experience.

Jan. 25, 2008; UW-La Crosse
$20

Gerontology Certificate Program – 60 hour program
The Gerontology Certificate Program consists of 60 hours of core workshops: Essentials of Gerontology, Social Issues of Aging, The Psychology of Aging, Drugs and Aging and Physiology of Aging. Participants will be able to complete the program in approximately one year.

Advanced Gerontology Certificate Program – 120 hour program
The Advanced Gerontology Certificate Program is designed to give participants in-depth knowledge through core workshops and allows for individual focus through additional learning opportunities. It will take approximately two years to complete all aspects of this certificate. Call 608.785.6509 for application packet.

SPECIAL DISCOUNTS
Students, senior citizens and members of the Coulee Region Long-Term Care Workforce Coalition can receive discounts on fees for select programs. Scholarships for applicants to the Gerontology Certificate program are also available. Call 608.785.6508 to request a scholarship application form.
Human Services/Health Professions

Custom Programs
Enhance your organization’s professional development objectives through our custom programming designed to meet your specific learning needs. Together we will explore your learning objectives, desired outcomes and determine the most effective program delivery method. Our experienced faculty includes experts from the university and other professionals within the field. As your partner in learning, our staff will develop a program with immediately applicable information and perspectives geared to the adult learner. Evaluation and follow-up are key components to this learning experience.

Topics include:
- Leadership development
- Team building
- Communication and conflict resolution
- Intercultural competency and building inclusive organizations
- Aging workforce issues
- Ethics and boundaries
- Applied gerontology programs designed to meet the needs of long term care providers

Contact us at 608.785.6500 to determine how we can work with you.

Essentials in Long Term Care:
Hiring and Training for Compassionate Care
This workshop will help supervisors and managers identify and foster development of the most essential job skills in long term care and related fields. Questions to be explored include: What hiring and interviewing methods reveal a candidate’s “compassion quotient?” Can compassion be taught as a skill? How is compassion encouraged and discouraged within teams and the workplace? Using inventories, case studies, and role plays, participants will acquire new insights and tools to ensure high quality care. Special attention will be given to caring for the caregivers.

Nov. 6; UW-La Crosse
$60

The popular 16-hour series, Leadership Development for Long Term Care Supervisors is planned for early spring. Call 608.785.6509 for more information.

2007 Wisconsin Lower Extremity Symposium and Workshops
The 2007 Wisconsin Lower Extremity Symposium and Workshops is a professional development program for practicing physical therapists and athletic trainers. This examination, rehabilitation and techniques course can help you improve your knowledge and skills in the treatment of orthopedic and sports injuries. Three hours of hands-on workshop experience are included in this intensive program. The symposium features detailed lectures on anatomy, biomechanics, examination, and specific rehabilitation protocols and pathologies. A distinguished faculty of experienced physical therapists, athletic trainers, physicians and clinical educators gather to share recent advances in the field. Registrations must be received by Oct. 26 to avoid a $20 late fee.

Featured Speaker: George Davies, M.Ed, PT, SCS, ATC, CSCS

Nov. 9-10
La Crosse

Additional Fall Classes also include:
- Conversational Spanish: Workplace Applications
- Ethics and Healthy Boundaries for Therapists and Counselors

Call 608.785.6500 for more information or to receive a brochure when it becomes available.
Grant Seeking in Health, Human Services and Education Professions

Applicable to most disciplines and areas of interest, this course includes locating and communicating with funding agencies, writing and reviewing grant proposals, analyzing requests for proposals (RFPs), using technology in grant seeking, and implementing and evaluating grant funded projects.

- Sept. 14-15, Oct. 12-13, Nov. 9-10
- Menasha, Wis.
- 3 credits (GRAD)

Stress Management & Relaxation Skills

The workshop will provide an introduction to the detrimental effects of stress on an individual and the corresponding benefits of regular relaxation. This program will emphasize the basic skills of relaxation and will provide an experience that focuses on the practical application of stress management and relaxation skills in one’s life.

- Sept. 28-29
- Marshfield, Wis.
- 1 credit (UG/GRAD)

2008 Study Tour to Great Britain: Health Education and Health Promotion Practices

Join study tour co-directors, Gary Gilmore and Christopher Squier (University of Iowa) and be a part of this biennial experience in England and Wales, that has been offered since 1989. This study tour offers a firsthand opportunity to explore the British health care, health education, and health promotion systems, complemented by truly remarkable cultural experiences. Each participant will have workshadowing experiences with UK professionals based upon individual needs and interests. Venues include London, Cardiff, Wales and Oxford University.

- March 13-22, 2008
- 2 credits (UG/GRAD) or CEU option

Experiential Learning Strategies for Health Education

This workshop examines emerging educational processes, strategies and issues, and how they can be applied in the facilitation of health education and health promotion programs in the school and/or community settings. Topics will be drawn from the annual convention of the Wisconsin Association for Health, Physical Education, Recreation and Dance, with the major focus being placed on the development of a practical project or curriculum that can be applied to one’s professional work setting.

- Oct. 25-26
- Green Bay, Wis.
- 1 credit (UG/GRAD)
Adolescent Health Symposium

This highly anticipated annual event addresses key health issues impacting our youth. Participants include teachers, counselors, community agency professionals, health educators and health and human service professionals. Three tracks will be offered focusing on:

- Addressing risky behaviors
- Achieving a balanced, healthy lifestyle
- Best practices and skill building for learning strategies and health enhancement

Special student rates are available.

Feb. 7-8, 2008
Neenah, Wis.

“Wonderful! I will be back next year. Topic choices were very beneficial as a health professional.”
— Adolescent Health Symposium attendee

Journey to Wholeness:
Adding Purpose to Life Through Personality Type

Participants will gain an understanding of how the intangible part of our core being affects wholeness and new strategies for communicating with clients, students, congregation members and others. Individuals will develop an understanding of how personality type theory can provide help when life is difficult.

Oct. 25
UW-La Crosse
$84

For more information about these programs, or the opportunity to work in partnership for the development of educational activities that address special needs, contact Gary Gilmore, MPH, Ph.D., CHES, Community Health Program Director, at 608.785.8163 or gilmore.gary@uw lax.edu.

LEARNER PROFILE:

Global Health Issues
a Concern for Graduate Student

“Kedibonye (pronounced ked-e-BONE-yeh)
Carpenter is a most conscientious and responsible young health professional
engaging in community-based health education
and health promotion in our region,” says
Professor Gary Gilmore, Director of Graduate Community Health Programs. Carpenter is currently a Master of Public Health in Community Health Education (MPH-CHE) candidate, and Gilmore has been her advisor since 2005. “She is passionate about ‘giving back’ for the well being of others and a delight to have in the MPH-CHE program. It is very clear that she will be an asset in global health endeavors for years to come.”

Carpenter was born and raised in a small village outside Botswana, South Africa. From a very early age she recognized a deep appreciation for the value of education, mainly due to extreme poverty and lack of education. “As with most traditional Africans, I have directly experienced the health disparities that keep populations from achieving their potential,” says Carpenter.

She came to the U.S. in 1996 to further her education and in 2005 earned her undergraduate degree from Viterbo University. The following spring she enrolled in the MPH-CHE program at UW-La Crosse and most recently attended the Wisconsin Health Education Network (WHEN) Annual Meeting focusing on Health Literacy. “(My) participation was a great learning experience. The topic was very relevant, especially because of the low literacy rate in Botswana,” added Carpenter. “The meeting shared methods to improve health literacy and communication skills when working with low literate populations.”

This December Carpenter will graduate with her master’s degree and plans to keep furthering her education by beginning work on her Ph.D. Her ultimate goal is to return home and provide education to her community in Botswana. “There is a terrible crisis in my country, and that crisis is HIV. My educational focus has been HIV and AIDS prevention. Growing up I have experienced that people simply don’t make healthy choices, because they don’t have the knowledge to do so. I want to provide the education and focus on prevention.”

Carpenter says her learning and search for knowledge will never cease, “I believe that every single experience in life provides the opportunity to learn, and that life is a process of continuous learning.” adds Carpenter.
Academic Skills Workshop

A must for all high school students!

Learn the academic adjustments that need to be made when transitioning from middle to high school or from high school to college. Workshop covers time management, textbook reading, note taking and test preparation. You will also take the Learning and Study Skills Inventory (LASSI) to better know your study strengths and those areas needing improvement.

Sept. 22, 8:30 a.m.-2 p.m.
UW-La Crosse
$49

ACT Prep Course

Designed to raise student test scores

Preparing for the ACT can increase test scores to gain entry into the college of your choice and receive scholarships. You will learn test-taking strategies, receive instruction in each of the four testing areas, and take a retired pre- and post-ACT test. Writing strategies to assist you in the new essay part of the ACT test will also be provided.

UW-La Crosse
Oct. 13-Nov. 17, Saturdays, 8:30-11:30 a.m.
$149

Upcoming ACT Test Dates: Dec. 8, 2007
Feb. 9, 2008

Junior Science & Humanities Symposium

The Junior Science & Humanities Symposium (JSHS) encourages high school students to engage in original research in the sciences, engineering or mathematics. JSHS achieves this goal in a symposium format which features presentations of research conducted by high school students, public recognition and awards, and interaction with practicing researchers. Teachers and guidance counselors should call 608.785.6508 for further information.

Sept. 16-18
Pigeon Lake Field Station
$20, includes overnight accommodations and meals

Scholarships for most Youth Programs are available for financially disadvantaged students. Funds will be awarded on a first-come, first-serve basis. If interested, call 608.785.6508 for an application.

“The ACT Prep Course was very helpful in reducing some of the anxiety that goes with taking the ACT. Being knowledgeable of what to expect allowed me to concentrate more on the test itself with less apprehension.”
— Past course participant.
Teacher Education

ANNUAL FALL EDUCATOR WORKSHOP
Meeting the Needs of the Mathematically Gifted Child
Featured speaker Ed Zaccaro has taught students of all ages and abilities and has been an advocate for gifted education as a parent, teacher and school board member. His students will testify to his ability to make math fun and challenging for them. His unique sense of humor comes through in his classes and workshops.
You will learn:
- Ten things all future mathematicians and scientists must know
- Fifteen most perplexing math problems ever devised
- Multiple ways to challenge children through the study of real world algebra
- Five real-life math investigations that will astound teachers and students

Nov. 28
UW-La Crosse
$70

ANNUAL FALL PARENT EVENING
The Eight Components of Successful Programs for Mathematically Gifted Children
You will learn how to:
- Challenge your mathematically gifted child
- Show your child the wonderful and exciting side of math and science
- Help them value their gift
- Ensure your child has the opportunity to work with other mathematically gifted children

Nov. 27, 6:30-8 p.m.
UW-La Crosse
$9

Master of Education-Professional Development (ME-PD) Learning Community
UW-La Crosse offers the ME-PD Learning Community program throughout the state based on requests from educators. The degree is designed for PK-12 classroom teachers, school professionals or others who want to develop education competencies for professional growth.

As a Learning Community student, you will come together as a group for two years and complete a four-semester, integrated curriculum, as well as an action research project and portfolio, which serve as your culminating activities. This 30-credit graduate program will influence how you think about learning, teaching and assessment, while allowing for constant improvement for you and your students. You will learn practical skills that will be immediately applicable to your work setting and to your district’s goals.

The innovative format, one weekend a month, Saturday 8 a.m.-4:30 p.m. and Sunday 8 a.m.-3:30 p.m., enables you to earn a master’s degree while maintaining a career and personal life.

Check our Web site for weekend dates and locations: www.uwlax.edu/mepd/lc
For more information, admission materials or questions, call toll-free 1.866.895.9233 or e-mail at lc@uw lax.edu.
If you are interested in having a Learning Community in your area, call and let us know!

License Renewal Support Center
UW-La Crosse School of Education and Office of Continuing Education and Extension in collaboration with CESA #4 have been awarded a Wisconsin Department of Public Instruction grant that supports a License Renewal Support Center (LRSC). UW-L is one of fourteen sites in Wisconsin to be named a LRSC. The primary purpose of the Center is to provide PI-34 license renewal-related services to various licensed educators not employed by Wisconsin public schools. The secondary purpose is to provide assistance to licensed Wisconsin educators who wish to renew their license using a professional development plan in 2007, 2008 and 2009.

Summer 2008 dates and location TBD
2 credits (UG/GRAD) or CEU option

DIRECTED STUDIES:
Midwest Autism Conference: Putting the Pieces Together
See page 3 for conference details.
Oct. 21-23
La Crosse Center
1 credit (GRAD)
Stephen Woessner, Business Education Outreach Coordinator

Stephen joined the UW-La Crosse Small Business Development Center (SBDC) in December 2006. Stephen manages the SBDC’s non-credit, business education programs offered to individuals and businesses within the center’s seven county service territory: Buffalo, Jackson, Juneau, La Crosse, Monroe, Trempealeau, and Vernon. The programs tend to fall into five main categories: Executive Education, Mid-Management Education, Basic Management, International Business Education, and 7 Rivers Region Economic Development events.

Stephen is also the facilitator/instructor for POWER TOOLS: Successful Sales. POWER TOOLS is designed for business owners and managers new to selling and is scheduled for September and October (see page 12 for details).

Lastly, Stephen can work with you and your organization to develop customized on-site training programs regarding a variety of topics, such as: negotiation skills, conflict resolution, high performance teams, project management, etc. You can reach Stephen at 608.785.8781 or via e-mail at woessner.step@uwlax.edu.

Entrepreneurial Training Program

Whether just starting or expanding your business services, entrepreneurs who want to be successful in today’s economy have a plan. The Entrepreneurial Training Program will guide you through the development of your business plan which, when complete, will position you to apply for funding from banks and public institutions.

Oct. 3-Dec. 5, Wednesdays
UW-La Crosse
$250 with successful grant application

Business Development

Business Basics Workshop Series: Your Starting Point For Smarter Decisions

Sign up for one or all of the informative Business Basics workshops offered by the Small Business Development Center. Pick the topics and times that work for your busy schedule. Take each class individually ($35 each) or register for each of the four workshop topics at one time ($100) and save 20%.

The First Steps to Starting Your Business

The Small Business Development Center offers a class for prospective business owners. In a small group setting, you will review the basics of going into business and identify your next steps. Instruction time is three hours, including time for questions and answers.

Sept. 20 or Oct. 25 or Nov. 15
UW-La Crosse

Financial Basics for Business

Financial statements can help you make key decisions for your business. This three-hour workshop provides an introduction to three basic financial statements used by business owners: income statement, cash flow statement and the balance sheet. You will learn how to read these financial statements and how to use them for better management control.

Sept. 6 or Nov. 6
UW-La Crosse

Marketing Basics for Business

Marketing is the strategic foundation for business success. Selecting target markets, analyzing the competition, building your promotion calendars and evaluating your marketing results will help keep your business on the right path. Begin to plan your marketing efforts.

Sept. 4 or Nov. 13
UW-La Crosse

Planning Basics for Business

Writing a business plan is more than a document. It is a planning process that will help your business be more successful! This three-hour class includes what goes into a business plan, what resources are available, and how to get started.

Sept. 5 or Oct. 3 or Nov. 7 or Dec. 4
UW-La Crosse

To register or for more information on Business Development Courses:
Supervisory Management Certificate Program

Managers from Wisconsin and surrounding areas have participated in this series. Concerned about doing their jobs well, managers look to our seminars for practical discussions about issues that face work groups in every business setting.

The seminars in this series are your opportunity to improve how you manage people and to learn new skills. Our small-group formats provide opportunities for you to work with other participants on case studies and practical exercises.

**Certificate requirements:**
- Completion of Supervisory Management 1, 2 and 3
- Completion of three specialized management courses
- Up to five years to complete certificate requirements

You may register for any seminar without participating in the certificate program. Fees are $425 per seminar which includes instruction, materials, lunch and refreshments. Some discounts may apply. For complete details on registration and program content, call 1.800.582.5182 or 608.785.8783.

**CORE SEMINARS**

**Supervisory Management 1**
First-line managers need good leadership skills. Topics include (1) the transition to management, (2) analyzing leadership styles, (3) motivating employee performance and (4) discipline and work rules. Supervisory Management 1 is an excellent introductory course for new managers facing the challenges of leading a work group.
- Oct. 9-10
  - UW-La Crosse

**Supervisory Management 2**
Leadership development continues in four key areas (1) orienting people to your work unit, (2) understanding your communication behaviors, (3) managing time and (4) using delegation as a development tool. We build on the leadership skills learned in the first seminar and focus on maintaining a productive work group.
- Oct. 31-Nov. 1
  - UW-La Crosse

**Supervisory Management 3**
Communicating clear, specific expectations to your people is critical for operational effectiveness. Giving feedback during day-to-day coaching sessions as well as during formal performance reviews is an essential skill. We discuss why there is resistance to performance assessment, how to establish job expectations, and how to conduct productive coaching sessions.
- Dec. 11-12
  - UW-La Crosse

**ELECTIVE SEMINARS**

**Managing Projects and Project Teams**
You will learn long-range project planning techniques, how to run efficient team meetings, and how to review systems for organizing multiple projects. We touch on many other aspects unique to project teams, such as generating project “buy in,” enlisting power brokers for project support, solving unexpected problems and developing strategies for handling crisis situations.
- Oct. 23-24
  - UW-La Crosse

**Building High Performance Teams**
High performance teams are more than a group of people trying to reach the same goal. Successful teams utilize the tools and resources that promote a strong purpose and team development. This seminar provides an opportunity to practice the processes and applications useful in building your own teams. You will learn how to create a team environment which fully engages all members, is focused on key results and achieves production goals.
- Nov. 6-7
  - UW-La Crosse

**Bootstrap: 7 Rivers Region Innovation Fair**
The Innovation Fair will spotlight companies that have product innovations intended for market or that have already started the product launch. Needed resources will be mobilized for the eligible inventors and founders to take their companies to the next stage. The Fair will introduce investors, bankers and service providers to early stage projects within the region that may match their areas of interest and offer an opportunity. Innovation Fair exhibiting companies will participate in an application process by contacting the UW-La Crosse Small Business Development Center at 608.785.8782.
- Sept. 13
  - Onalaska

Business over Breakfast Series
Business owners and managers meet to discuss topics ranging from team building to increasing sales to performance appraisals. This series is co-sponsored by the La Crosse Area Chamber of Commerce, Downtown Mainstreet, Inc., SCORE, Western Technical College Extended Education and Training Division, and UW-L’s Small Business Development Center. For more information and a complete schedule, visit the SBDC Web site at [www.uwlax.edu/sbdc](http://www.uwlax.edu/sbdc) or call the Greater La Crosse Area Chamber of Commerce at 608.784.4807.
- Sept. 26, Oct. 24, Nov. 28, Dec. 26
  - La Crosse

608.785.8783 • [www.uwlax.edu/sbdc](http://www.uwlax.edu/sbdc)
Economic Indicators:
An Update for the 7 Rivers Region

Continual regional research builds on a base of information and provides decision makers like you with valuable tools for strategic planning. State Bank Financial, in collaboration with the UW-L College of Business Administration and the La Crosse Tribune, is continuing sponsorship of this program.

Sept. 19
UW-La Crosse
$20

Power Tools for Successful Sales

These four sessions are designed for business owners and managers who are new to the responsibility of selling and who need to develop a useful set of tools to power up the bottom line. The series is sponsored by our partner in small business, M&I Bank. Attending all four sessions is encouraged, but not required.

Sept. 20, 27, Oct. 4, 11
UW-La Crosse
$39, individual session; $125, entire series

Live Your Values…Maintain Your Balance…Love Your Life!

A leader is a person of integrity who lives a life in accordance with a value system. Come and develop your personal list of values and identify key strategies to help you live and work in harmony with them. This unification, in concert with maintaining balance, is fundamental to leading a meaningful, joyful life! Refreshments, light breakfast and networking lunch are included.

Sept. 25
UW-La Crosse
$99

International Roundtable

Join us for our third annual International Business Roundtable. The discussion will focus on doing business within European Union countries. Receive valuable information from expert panelists who will discuss their experiences and provide insights into import/export issues, sourcing opportunities and financial-related topics.

Oct. 16
UW-La Crosse
$20

To register or for more information:
Distance Education

Interactive Television Courses
Join students at other state locations using interactive TV networks that connect students and faculty at various sites. The following courses are offered by or received by UW-L. For more information about the courses or to register, contact Records and Registration at 608.785.8951. Look for other distance education courses in the UW System at http://distancelearning.wisconsin.edu.

CHI 101 Elementary Chinese I
Originating site: UW-La Crosse
Receive site: University of Dayton, Ohio
CHI 201 Intermediate Chinese I
Originating site: UW-La Crosse
Receive site: University of Dayton, Ohio
MLG 101 Elementary Japanese I
Originating site: UW-La Crosse
Receive site: UW-La Crosse
MLG 201 Intermediate Japanese I
Originating site: UW-River Falls
Receive site: UW-La Crosse
RUS 101 Elementary Russian I
Originating site: UW-La Crosse
Receive site: UW-Stevens Point, UW-Oshkosh
RUS 201 Intermediate Russian I
Originating site: UW-La Crosse
Receive site: UW-Stevens Point, UW-Oshkosh

Foundations of Gerontology Online Credit
Gerontology Certificate Program
The Online Credit Gerontology Certificate Program, an 18-credit undergraduate or CEU program, uses the Internet to bring UW education to working professionals around the country. Because courses are taught using the Internet, they are accessible any time, whenever and wherever convenient. All courses are entirely online; students never have to come to a campus. Even the practicum is arranged in a student’s geographic area!

The Online Gerontology Certificate program is appropriate for those with a personal or professional interest in the field of aging, including health care professionals, human service providers, primary caregivers and educators. For more information or to register, visit www.learn.wisconsin.edu/gerontology, contact an education specialist, toll-free, at 1.866.374.1326 or e-mail: gerontology@learn.uwsa.edu.
Sept. 10-Nov. 2
Online
3 credits (UG)

MBA Foundation and Elective Courses
The Master of Business Administration degree (MBA) is an evening program. It enhances its flexibility by offering the foundation requirements, and some electives and core courses, via the Internet.

Completion of the program’s foundation (required of applicants whose undergraduate degrees are not in business areas) is accelerated through shortened courses conducted online. This approach allows students to complete the courses anywhere they have Internet access — home, office, wherever.

Program electives and a core requirement are also offered online. The program offers a wide variety of elective courses through Internet partnerships with other University of Wisconsin business programs.

Information about the MBA program and the Internet courses can be accessed at www.uwlax.edu/ba/graduate. For more information and registration, contact the College of Business Administration at 608.785.8090.

LEARNER PROFILE:
Hmong Language Course Brings Family Closer
When Sharaa Xiong’s mother-in-law invites her to “noj-to eat” she understands she’s being asked to “come eat” or when her husband’s family refers to her as “Niam Vieng” she now knows that she is being addressed as “her husband, Vieng’s, wife.”

Sharaa married her husband, Vieng of Hmong descent two years ago and wanted to improve language skills with her family members. “I wanted to learn to communicate with my in-laws by gaining an understanding of the basic language,” says Xiong.

Prior to taking an Elementary Hmong distance education course, Xiong did not understand simple phrases and sentences her husband’s family used in everyday conversation. Xiong enrolled in the language course last fall which originated at UW-La Crosse with receive sites at UW-Stevens Point and UW-Whitewater. Using two-way audio and video technology, she was able to attend the class in the convenience of her home community of Stevens Point.

Xiong was a bit hesitant enrolling in a distance education course, “I didn’t think it would work. I thought the audio would not be clear, or I wouldn’t be able to see how the instructor pronounced words, or there would be a delay in transmission. I was completely mistaken and pleasantly surprised,” says Xiong. “The audio and video were very clear. When the instructor was pronouncing words, the camera would zoom onto his lips.”

The course introduced her to the primary level of the written language, basic everyday conversation and elementary vocabularies. It gave her a well rounded understanding of the Hmong language. Each site had a teaching assistant to answer questions and aid in speaking, reading and writing the language.

“This course is a great example of collaboration and partnership across campuses,” says Annette Valeo, program manager. “It demonstrates that when there is a real need for a service or program, the individuals across the UW System will do what it takes to make it happen. We were able to offer a program that supported the interest of a diverse audience.”

“For the most part, I use the vocabulary I learned in the course to understand some of what my family is saying. I still reply in English, but I can identify numbers, pronouns, nouns and some verbs,” says Xiong.
Learning in Retirement

Retired?

Then it’s time to explore new fields or revisit earlier learning. Learning in Retirement gives you that opportunity.

What is Learning in Retirement (LIR)?

LIR is a learning community established to help meet the wide range of interests of the area’s growing retired population.

Membership

All can become members of Learning in Retirement and participate in diverse learning activities. Current members come from a wide range of experiences and backgrounds. There are no educational prerequisites, age limitations, exams or grades. Members share one essential attribute: the belief that learning is lifelong.

LIR courses

LIR instructors are a mix of university professors, graduate students, LIR and community members—all willing to volunteer and share their expertise. Courses are offered in a format allowing lively interaction between instructor and members. Course topics have included: conversational foreign languages, drawing, art and music appreciation, religion, philosophy, computer use, financial planning, history, geography, the natural environment, genealogy and the political climate. The topics represent the diversity and interests of the members.

Planned 2007 Fall classes include:

- State Street Gallery
- Literature
- Football for Poets
- Geography Tour to Devil’s Lake
- Great Men/Poor Presidents
- Organ Donation
- Winona Walking Architecture Tour
- Jazz on the Mississippi
- Alternative Medicine
- Storytelling

How to become an LIR member

To request a membership form or inquire about membership, or if you have questions or want to attend a complimentary class session, contact UW-L Continuing Education and Extension at 608.785.6506 or continuinged@uw-lax.edu.

Schrag plans to continue teaching LIR classes in upcoming semesters and acting as a journal article reviewer. “It (learning) gives me such gratification and great joy. I am a lifelong learner because I want to keep acquiring new knowledge – I never want to give that up,” adds Schrag.
The Annual Chicago Art and Theater Tour

As one of the most acclaimed and influential living artists, Jasper Johns (b. 1930), has been the subject of numerous exhibitions in many countries. The Chicago Art Institute has put together an outstanding collection of Johns’ works, examining for the first time the artist’s use of gray in his paintings, sculptures, prints and drawings from 1955 to the present. Some of his most expressive rich statements are made in gray.

We will also attend the Broadway musical, “Jersey Boys” during our trip. The 2006 Tony® Award winning best musical about Rock and Roll Hall of Famers, The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how four blue-collar kids became one of the greatest successes in pop music history. Join us for our annual venture to Chicago and have some fun.

Nov. 3-4
LEARNERS PROFILE:

Certificate Proves to be Beneficial for Professional and Personal Reasons

Denise Edmunds and Steve Skaff enrolled in UW-L’s Geographic Information Systems (GIS) Certificate Program spring semester, each for different lifelong learning opportunities and each applying their knowledge in different ways.

Edmunds, garden center manager, River City Lawnscape, Inc. immediately saw the value of earning the GIS certificate when she came across a program advertisement. “I was interested for personal reasons,” says Edmunds. “My undergraduate major was geography with an emphasis in environmental monitoring. I read that GIS technology was an extremely powerful tool when analyzing data, so I wanted to see what it was all about and how I might apply it. Personal interest and the possibility to open up career opportunities intrigued me.”

Professional reasons are what prompted Skaff to enroll in the program. A project coordinator at Davy Engineering Co. for the last four years, Steve Skaff’s supervisor encouraged him to acquire knowledge in GIS technology. “Our company was planning to incorporate this system of analysis, and I needed to get trained on the principles and applications,” says Skaff.

Both students began the program with little or no knowledge of the field but found the first course to be a solid introduction to the applied aspects of Geographic Information Systems. “It (course) gave me a thorough overview and showed me its unlimited capabilities,” says Skaff. “It gave me a good understanding of the GIS theory and the many ways it can be applied in different fields,” adds Edmunds.

Since completing their spring semester course, Edmunds and Skaff are applying their knowledge in various ways. In June, Edmunds began work on an evasive weed mapping research project in cooperation with the Upper Midwest Environmental Sciences Center and the Trempealeau National Wildlife Refuge. She will utilize GIS technology to complete this project sometime this fall. Skaff used GIS technology to map city utilities in McGregor, Iowa this summer.

Come September, both intend to enroll in the certificate’s second course, Applications of GIS II, and explore the advanced tools and applications. “GIS is a relatively new field but one of the fastest growing fields. There is so much application in all settings. I see this as a great career enhancement opportunity for anyone,” says Edmunds.

Certificate Proves to be Beneficial for Professional and Personal Reasons

Geographic Information Systems (GIS) Certificate Program

Geographic Information Systems (GIS) are making a difference in government, business, health, education, science, research, homeland security and many more applications. GIS users are extracting more value from their information technology investments. They are revealing trends, patterns and answers to questions not easily apparent with other data presentations. GIS provides a means of linking databases to maps, creating visual representations of statistical data, and analyzing how location influences features and events.

The GIS certificate program is designed for individuals in the workforce who are interested in using GIS in their current positions or for career enhancement. Users of GIS range from highly qualified technical specialists to planners, environmental scientists, high school teachers and marketing analysts who use GIS to help them with their everyday work. Individuals need not have any knowledge of the field to participate. Completion of two courses and a project or internship are required.

Optional undergraduate credit is offered in conjunction with the certificate. Credit course participants complete additional assignments.

Applications of GIS II
Sept. 6-Dec. 13, Thursdays, 6-9 p.m.
UW-La Crosse

22nd Annual Wisconsin Institute for Peace and Conflict Studies (WIPCS) — Multiculturalism, Pluralism and Globalization

A multidisciplinary conference on identity and diversity, and the ways they have contributed to peace and conflict both in the past and in the contemporary world.

This conference will provide an opportunity to explore in an interdisciplinary manner questions related to identity, “in-groups” and “out-groups,” separatism and tolerance as they relate to globalization, human rights, peace and conflict. This conference serves those who want to enhance their understandings of group and individual identity, diversity, peace and conflict. Attendees will include educators (all levels), activists, scholars, students and the general public.

Oct. 4-5
UW-La Crosse

To register or for more information: 608.785.6500 • www.uwlax.edu/conted