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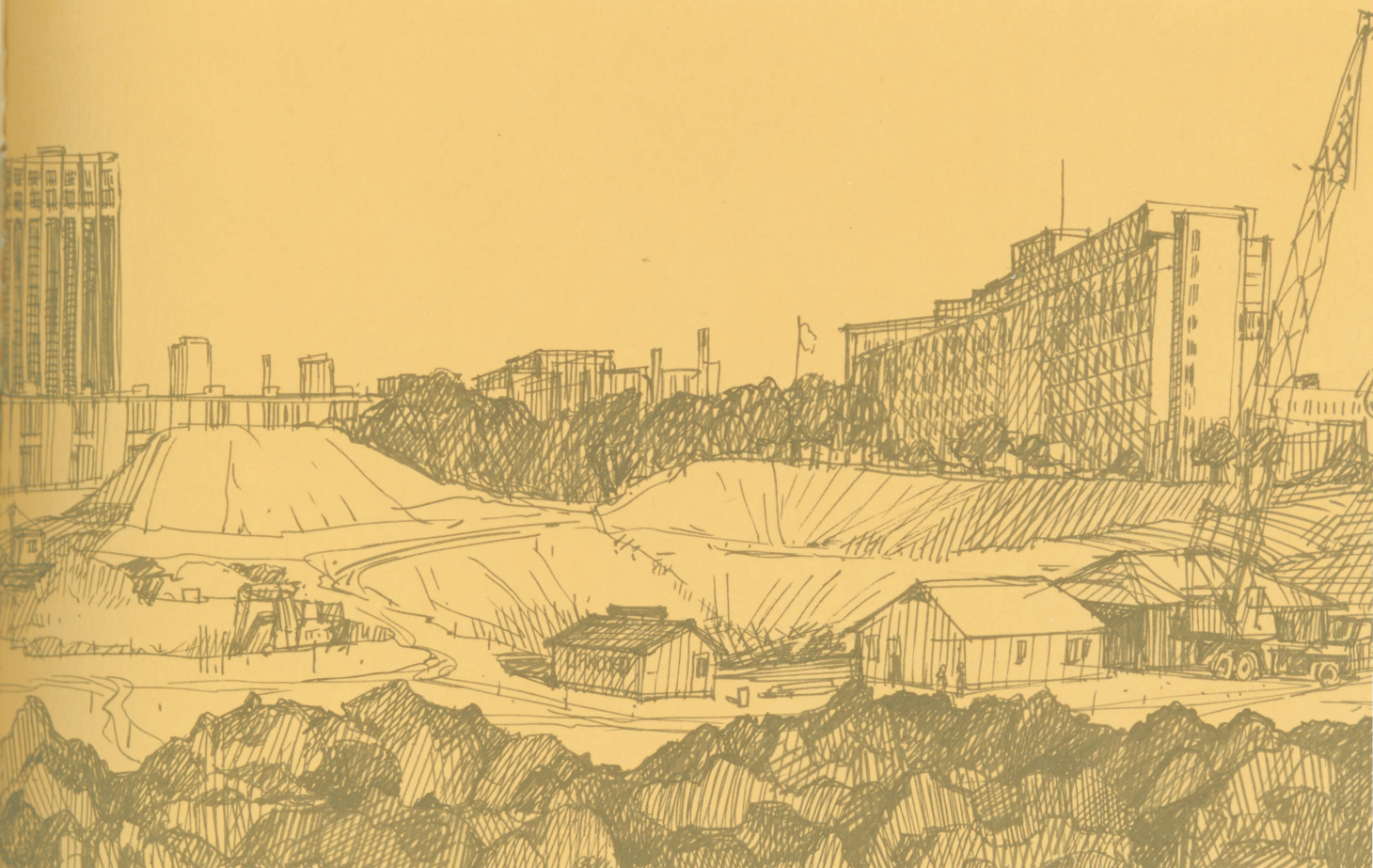
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WISCONSIN MEDICAL ALUMNI

Quarterly

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WISCONSIN MEDICAL ALUMNI

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About the cover

Artist Curt Carpenter's pen and ink sketch of the new Center for Health Sciences shows construction progress on the evening of June 10. You're looking southeast. At left is the new 14-story WARF building that houses Med School offices. In the center and running on the horizon to the left is the U.S. Forest Products Lab, at right is the Madison VA Hospital and in the foreground are temporary contractor buildings. The color matches the earth being moved, says Carpenter, who's lived in the neighborhood most of his life.

Your Alma Mater's Future Is Now Being Advanced

BY HENRY C. PITOT, M.D., Ph.D.
ACTING DEAN

Good morning to you all, alumni, faculty, friends, parents, students and guests. Today it is a real pleasure to address you again. There are many reasons for my feelings on this occasion, not the least of which are exemplified by the speakers who will follow.

Stabilization of the Medical School and Health Sciences administration by the advent of Vice-chancellor Cooke, whom you will meet shortly, is a great advance in the future of your alma mater. Since first meeting him as a member of the search committee, my admiration and respect for Dr. Cooke as a physician, scientist, administrator and as a man have grown immeasurably. I think you will agree after meeting him that the Medical School, the Health Sciences and the University of Wisconsin have gained an outstanding individual.

It is a special pleasure to hear the presentation by Dr. Harold Rusch, director of the McArdle Laboratory for 33 years, and the first Medical School faculty member to receive your Alumni Citation. It was as a medical student 20 years ago this summer that I first corresponded with Dr. Rusch inquiring about graduate work in experimental oncology at McArdle.

In 1959 this goal was accomplished and upon coming to work as a postdoctoral fellow under Prof. Van Potter I met the man we honor here today. Since that time my decision to remain at Wisconsin at McArdle and in the Medical School has in no small way been influenced by Harold Rusch. Thus, I think you can understand my own personal joy at seeing him so honored this morning.

But it is not for me to introduce the program today. It is my duty to discuss happenings in the School of Medicine during the past year. You may already be aware of some from the "Quarterly." Others have not yet been discussed in the press.

First of all, as Dr. Bernhardt indicated, after more delays than we would have liked, contracts have been let and digging has begun on the west side site. Technicalities which delayed the construction start for more than three months were numerous and it was only through the dedicated work of Assistant Vice-chancellor Richard Hughes and his staff, of Associate Vice-chancellor Dr. Anthony Curreri and Vice-chancellor Irving Shain that the delay did not extend beyond early this month.

Next week Governor Lucey, members of the faculty and guests will preside at ground-breaking leading to a complete new hospital and clinical center on the west side site within four years. I will not bore you with detailed plans, most of which you have heard. Suffice to say, while we are not out of the woods yet, we are awaiting anxiously the final decisions by the state legislature on the biennial budget for 1973-75.

I would also like to say something about the need for the new hospital and clinical center. Some may think this obvious but others, including alumni, physicians in the state and prominent laymen do not. I would contend that in order to meet our obligation to the state in producing health personnel, to maintain our faculty and high educational standards, to continue our nursing school and to train physicians at the postgraduate level, a new physical plant is essential.

Others ask, "What of the changing referral pattern, the growing numbers of family physicians, the so-called surplus of certain specialties and others?" My answers are that many referrals are of necessity made to University Hospitals giving us a base on which to work.

(EDITOR'S NOTE: This slightly edited version of Doctor Pitot's Alumni Day "State of the Union Message" replaces the "Dean's Corner" column in this issue.)

Furthermore, the hospital's attractiveness is a distinct factor in patient referrals. In this area we are obviously not now in a satisfactory position. Almost all university hospitals in this nation are going through the throes of changing patient population, yet we are not the only one with ongoing construction. Family physicians or any specialized training in medicine must work from a university hospital base.

By 1975 this will in fact be the rule and perhaps national health insurance may tell us where to train which specialists. In this case our University Hospitals will have an advantage.

Federal Budget Cuts

In January the Medical School, the entire University, as well as many universities and medical schools throughout the country, were literally rocked and in some cases almost devastated, by announcements of budgetary cuts by the federal administration. Perhaps the most publicized were those associated with training programs, both at the pre and post-doctoral levels.

While we had prepared in part for cessation of certain training programs, especially those in psychiatry, we were totally unprepared for cuts in other areas which involve not only trainee stipends and supply money, but perhaps most important from the administrative viewpoint, faculty salaries.

One can argue the pros and cons of these cut-backs, and while I admit to a certain bias for having been in the position both of a medical school administrator and a research scientist, I do feel rather strongly that the abruptness of the decision and the rapidity of its implementation were not the best solution to our country's financial problems.

This is especially true with federal monies given directly to medical schools to support teaching and general investigative efforts. Within one week in January we had learned that we could expect the loss of nearly \$500,000 in general support funds. Because of past pressures most of these funds were utilized for faculty salaries and the problem of their replacement became our major concern. The final answer still remains in the hands of the State Legislature.

It was very clear, however, that our only hope for survival in the face of this budgetary crisis lay in our earlier decision to increase the class size to 159 with the addition of the Independent Study Program, which I will discuss in a moment. The enrollment increase money which will come to the Medical School in July as a result of that decision

by the faculty almost a year ago has turned out to be the one ameliorating factor in this crisis.

As with the building program, our problems have by no means ended, but the support that we have received from the Madison campus has been extremely satisfying.

Response of the faculty and many departments in this budgetary crisis was most laudable. Individual faculty members in many departments chose to forego standard merit raises in order to allow more merit money to be distributed among younger faculty members. It is this sort of thoughtfulness, cooperation and effort toward a common goal which should make you proud of your alma mater.

As I indicated, the faculty's decision to initiate an Independent Study Program (ISP) will include 30 additional Freshman students in September. Dr. Donald Korst, '48, has accepted the directorship of the ISP and Dr. Alden Dudley of Pathology is associate director.



Each member of the incoming Freshman class has been queried about entering the ISP and thus far 45 students have said they wish to take this route rather than the standard curriculum. From these students, 30 will be chosen to initiate the program this fall. The Medical School owes a real debt to Assoc. Dean Tom Meyer and the ISP steering committee chaired by Prof. Henry Ralston for getting this program off the ground and making recommendations for its administrative supervision.

Hospital Affiliations to Increase

As an extension of the Independent Study Program as well as the entire Health Sciences teaching mission, we have begun to establish ground rules for our relationships with Madison and Wisconsin hospitals. All of you, I am certain, are aware

of affiliations the Medical School has had with the Madison hospitals as well as with several hospitals and clinics outside of the city. Many have been strictly on a departmental basis, having been put together with the knowledge and cooperation of the Medical School and campus administration, but without any preconceived plan for a more general type of affiliation with the Medical School as a whole.

Dr. William Segar, Pediatrics, has chaired a committee which has been attempting to draft a reasonable set of affiliation guidelines for establishment for educational purposes. His committee has sought and obtained extensive input from faculty, from practicing physicians in the state and from a number of hospitals and clinics with whom we already have affiliations or whom we view as potential affiliates.

This committee's work is in fact quite vital to our entire educational program and we look forward to the presentation of these guidelines to the entire faculty for discussion and, hopefully, approval so that we may then begin to actively negotiate and establish educational affiliations to meet our educational responsibilities.

During this past year we have seen several administrative changes in the Medical School. Last October the faculty voted to establish a Department of Family Medicine. Because of technical difficulties at the Central Administration level, where they seem to classify this as a new program (on which there is a moratorium) finalization of this departmental status has not yet been realized. However, we have every reason to believe that this summer administrative difficulties on the hill will be resolved. In anticipation, Pediatrics Chairman Charles Lobeck chairs a search committee to make recommendations for administrative leadership in this new department.

In addition, last winter the faculty voted departmental status for the Laboratory of Neurophysiology. This group, headed by Dr. Clinton Woolsey, a scientist of international renown and a member of the National Academy of Sciences, has been in existence in the Medical School since the early 1960's. Dr. Richard Wolf, chairman of Physiology, chairs a committee appointed to make leadership and administrative recommendations for the new department.

Administrative Changes Made

Concomitant with establishing the Department of Family Medicine, the Dean's Office has been

expanded (at least on paper) to include an Associate Dean for Community Medicine and an Associate Dean for the Basic Sciences. With the expansion in our affiliated programs and the importance of the interaction between the Health Sciences Center and the community, the former position was deemed necessary.

With the potential physical split of the Medical School . . . the basic sciences remaining on the present site and clinical sciences being moved westward . . . a branch of the Dean's Office at the present site is extremely important. While one may argue the immediate need for such an individual, it is certainly clear that for the transition and the move out west, it will be very important that the basic medical sciences maintain close contact with the administration.

Both the Medical School and the Health Sciences administration will be housed in the new WARF building during the interim between now and completion of the new Center. Physically, the situation there is quite pleasant and the view excellent. The inconvenience of distance is an important factor, but this hopefully will be solved before completion of the new Center when efficient transportation between the new and old sites will be critically important.

Space vacated by the Dean's Office above Rennebohm's at Randall and University Avenue will be utilized by the Independent Study Program. The old WARF laboratory, to the south of the new WARF building, will become available to the Medical School this summer.

Despite budgetary restrictions, the Medical School has been able to recruit several younger faculty members. In addition, present faculty has been recognized for their achievements, especially Dr. Jerzy Rose in Neurophysiology, who received the Beltone Award for his work in auditory physiology.

This report to you will be one of my last official actions as Acting Dean.

I have stated several times at meetings like this that a school is no better than its alumni, and that happy is the medical school faculty who must look up to its alumni as having surpassed its own endeavors. It is this latter circumstance that we believe is our legacy to this State and our country. While some may consider this an overstatement, I for one do not believe it so, and I hope that in the future our students will continue to surpass us and in so doing, as alumni, you will make this an even greater school in the future.

New Multiple Nursing Programs To Meet Our Changing Needs

BY ROSE MARIE CHIONI, Ph.D.

The UW-Madison School of Nursing is in a critical phase in its development. It is emerging from a single purpose school with a traditional baccalaureate program to a school with multiple programs sensitive to the health needs of Wisconsin citizens and the nation. The School's programs are accredited by the National League for Nursing and by the State of Wisconsin Board of Nursing. The baccalaureate and master's programs in the School reflect the national trend as stated in a recent report of the *Secretary's Committee, DHEW to Study Extended Roles for Journal of the American Medical Association*. Vol. 220, May 29, 1972.

"that a fundamental extension of the scope of nursing practice will have a profound impact on the health-care delivery system sensible not only to health providers but to consumers as well. To the extent that nurses are able and encouraged to accept a greater share of responsibility for the provision of health services, they will contribute to a corresponding increase in the ability of physicians and other health professionals to meet the demands upon them."

Also, both programs are consistent with recommendations of Gov. Patrick Lucey's Health Planning and Policy Task Force to promote legal sanction for increasingly changing practice by nurses:¹

"that a joint survey committee on licensure and accreditation study the nurse practice act and modify it to reflect changing practices in nursing and nursing education.

that the present professional practice acts be amended to permit the delegation of responsibility to individuals properly trained to perform health service functions."

The School of Nursing faculty is implementing a new baccalaureate nursing curriculum. A pilot

group of students admitted in 1970 is currently second semester juniors and since fall semester, 1971, all new freshmen enroll in the program. A systematic process for evaluating the program has been developed and will continue throughout the four-year program and following graduation.

The Nurse's Changing Role Emphasized

Emphasis in the new curriculum is on the changing role of the nurse and the curriculum model reflects the need for a curriculum design that is more responsive to the changing needs of society for health care.

Responses to changing needs in health services reflected in this program are: greater emphasis on prevention of disease and delivery of health services to people outside the hospital; more opportunity for some students to focus in greater depth on nursing practice in complex therapy; planned experiences with students in other health curricula in the delivery of health services.

In the curriculum design the first two years will include content and experiences common to all nurse practitioners; the last two years will include areas of concentration related to care of sick people or to family and community health. The student will have an option to select either of these two areas. The introduction of nursing in the freshman year, the opportunity to select a special area of concentration in nursing in the junior year, and a greater scope of electives outside the major will increase the opportunities for individualizing learning experiences for the student in nursing.

The curriculum design reflects the following beliefs:

1. The professional nurse will need a high level of knowledge and skills specific to one concentration area of nursing practice as well as general knowledge and skills essential to basic nursing practice.
2. Practitioners with differentiated professional nursing functions can be prepared at the baccalaureate level of education.

¹The Final Report of the Wisconsin Governor's Health Planning and Policy Task Force—November 1972.

3. A core of content, basic to all health professions should be available to all health professional students.
4. The graduates of a baccalaureate program will function differently than graduates of other basic nursing programs.
5. The baccalaureate student should be prepared for innovations in nursing practice.
6. The student of nursing has the right to plan an individualized program and to progress at his own learning rate.

Graduate is Prepared for Expanded Functions

The new curriculum provides: 1) experiences which have been an integral part of nursing prac-



Rose Marie Chioni, Ph.D.

tice, e.g., providing comfort and support to patients, protecting patients from harm and assisting them to regain independence; 2) greater emphasis on promotion of health; 3) provision of nursing care services to communities; 4) opportunities for students to work in interdisciplinary groups to assess health care needs, to establish plans to meet needs and to activate and evaluate plans of care; and 5) opportunities to select and focus in some depth on

(EDITOR'S NOTE: Dr. Chioni is associate dean of academic resources at the UW-Madison School of Nursing and has been cited nationally for developing the new nursing curriculum, which is designed to meet the changing needs of modern health care delivery. This program since has become a national model. A native of LaSalle, Ill., Miss Chioni received her nursing diploma from St. Francis Hospital School of Nursing in Peoria, her B.S.U. from Minnesota, an M.A. from the University of Chicago and her Ph.D. from Ohio State.)

a particular area of nursing practice, e.g., cardiac care.

Our baccalaureate program prepares the graduate for expanded functions in the care of people in family homes, hospitals, and other community agencies, e.g., physicians' offices, outpatient clinics, medical clinics, nursing clinics, nursing homes, schools and industries. Extension of the nurse's role is designed to complement and supplement the services of physicians and other health professionals in the areas of crisis care, acute illness, continuing care and terminal illness.

The new baccalaureate curriculum has the following characteristics:

1. It is a 120 credit curriculum with 12 credits required in English and humanities, 16 credits required in natural sciences, 12 credits required in the social sciences, 44 credits required in nursing and 8 credits required in the health services.
2. Nursing courses start in the freshman year nursing and general education courses are taken throughout four years; courses in psychopathology and pathophysiology introduced.
3. Students select an area of concentration related to care of sick people or to family and community health.
4. Health Services component required; definition of roles of patients and health professionals, and the health care system.
5. Elective credits—28.

These characteristics permit the following significant changes in education:

1. Individualization of learning; concept-based curriculum; elimination of repetitious content; graduate enters health manpower pool earlier; program more economical for student; student less constricted by requirements.
2. Application of concepts from general education to nursing should be more effective; increases understanding of dynamics of illness; makes possible greater flexibility in nursing courses.
3. Student has opportunity to pursue in greater depth an area of interest in nursing; graduate better prepared to meet society's health needs.
4. Joint learning experiences for students in the health professions; important in preparing students for delivery of health services.
5. Student able to build greater depth in area of interest, e.g., physiology, psychology, sociology, philosophy, etc.



Alumni Day is always one of numerous contrasts. Coming from as near as down the hallway or as far away as Texas or the West Coast, the old graduates or the very nearly to be MDs partake of the program



... morning, afternoon and evening. At left, two of the oldest alumni, Drs. J. R. Newman, '10, and H. M. Carter, '14, both of Madison, reminisce. Not far away (right) five members of the Class of '73 observe.

Alumni Day 1973

In terms of numbers alone, Alumni Day 1973 was a great success. Some 300 alumni from all corners of the country, faculty and senior medical students attended morning sessions. Slightly less than 200 gathered for luncheon at the Wisconsin Center and well over 500 attended the evening banquet. The latter event was held for the first time in the new banquet hall of the Edgewater Hotel.

Much evident . . . yet infinitely unmeasurable . . . was the camaraderie and oneness of purpose experienced by alumni of all vintages. Beginning with the dozen returning alumni from the Class of '28, groups whose years end in "8" and "3" got together. Included on the program for the first time was the Medical School and House Staff Recognition Ceremony.

The program began with registration and a 1½ hour get together over coffee and rolls. The morning session included addresses by President Louis C. Bernhardt, Acting Dean Henry C. Pitot, new Health Sciences Vice Chancellor Robert E. Cooke and Alumni Award Recipient Harold P. Rusch, '33.

Here are several pages of photos that show what happened on Alumni Day 1973.



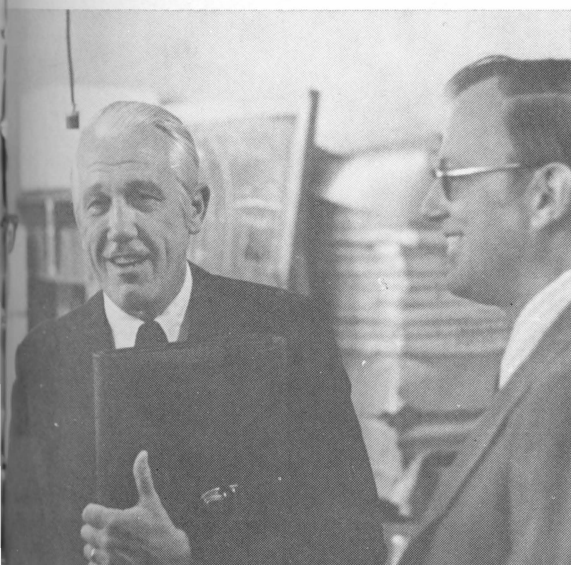
(Above) Class representatives met the previous afternoon. (Below) Emeritus Professor Paul Clark (left) was on hand to greet returning alumni.





One of the 10 classes that returned for a reunion was the Class of 1953. Sixteen of the members who attended the 20th reunion are pictured at a get together prior to the evening Alumni Day banquet at the

Edgewater Hotel. Class reunions ranged from lawn parties at the homes of Madison alumni to dinners at the Madison Club.



(Left) President Louis C. Bernhardt (l.) and Acting Dean Henry C. Pitot greet Health Sciences Chancellor Robert E. Cooke (c.) upon his arrival at registration.

Drs. Bernard Lifson, '49, Skokie, Ill., (l.) and Francis T. H'Doubler, '48, Springfield, Mo., meet over coffee. Dr. H'Doubler and his "Singing Doctors" entertained at the evening banquet.

Informal groups such as this jammed the old laboratory at 224 S.M.I. as alumni reminisced prior to the morning program. Association Secretary-Treasurer S. E. Sivertson, '47, is at left and new Director W. T. Russell, '46, Sun Prairie, is second from right.



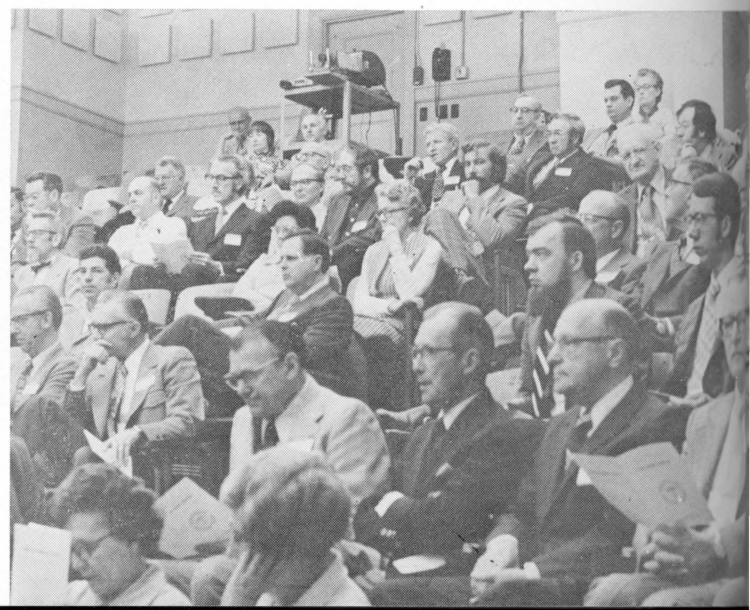


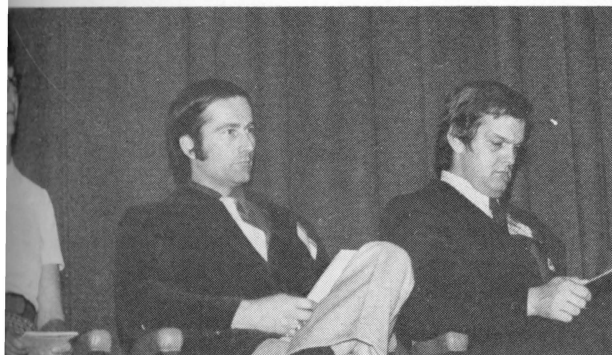
(Upper left) Last year's Alumni Citation recipient, Dr. Walter J. Urben, '30, (r.) talks with a colleague during the informal social hour and (above) informal groups of Wisconsin medical alumni gather before the morning program began.

May 18 Meeting

(Left) President-elect G. Stanley Custer (r.) makes a point during a luncheon discussion with his table-mates. Lunch was held at the Wisconsin Center on the lower campus.

(Lower left) 1973 Alumni Citation recipient Dr. Harold P. Rusch, '33, reminisces about the early days of the McArdle Laboratories and the lonely fight against cancer. (Below) The S.M.I. Auditorium was well packed during Alumni Day's morning session, as this photo attests.





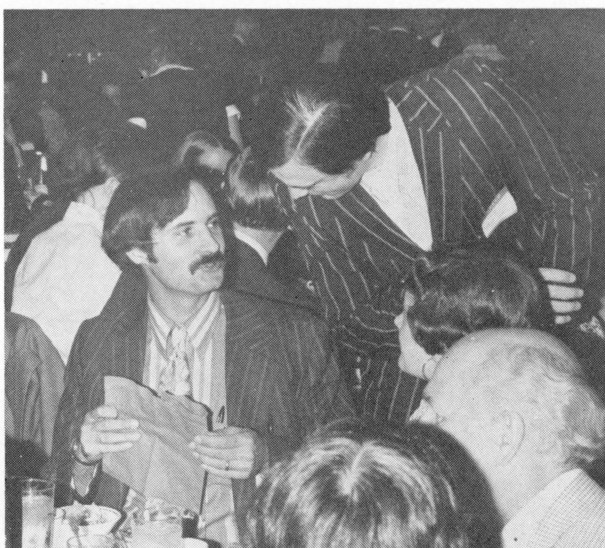
(Above) (l. to r.) Assistant Dean Betty Bamforth, Senior Class President David Nichols and main speaker Dr. James R. Kimmey, '61, await their turns at the afternoon medical school and house staff recognition ceremonies.



(Above) Members of the Class of 1973 listen to Acting Dean Henry C. Pitot at recognition ceremonies, held in the Memorial Union Theatre.

Alumni Day Activities

(Below) Members from both 1943 wartime classes together at the evening banquet.



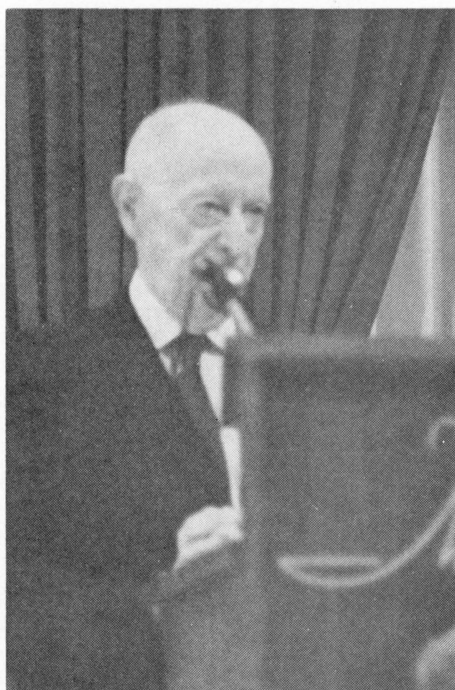
(Above) "Fancy meeting you here!" (Below) The 1973 Emeritus Faculty Award recipient, Dr. Otto A. Mortensen, '29, (left) greets a well-wisher before the evening banquet ceremonies.





Alumni Dinner Highlights

(Left) Outgoing President Louis Bernhardt (left) congratulates Executive Director Ralph Hawley during a presentation that honored Ralph for his long and faithful service to the Association. Incoming President Loron Thurwachter (foreground) beams with approval.



Dean Emeritus William S. Middleton spoke after again being honored for his teaching of medical students. Seniors had previously voted him the teaching award.



A new class of alumni is inducted into the Association as President Bernhardt presents membership cards to 1973 senior class president David Nichols. The following day 107 physicians received their new M.D. degrees at University of Wisconsin-Madison commencement exercises.

ALUMNI NEWS



G. Stanley Custer, M.D., '42

Dr. G. S. Custer is President-elect

Dr. G. Stanley Custer, '42, an internist from Marshfield, will be the Wisconsin Medical Alumni Assn. president next year. Selection of Dr. Custer as president-elect was announced at the association's annual business meeting on Alumni Day in May. Under a new procedure that allows wider participation in the election, photos and biographies of candidates chosen by a nominations committee were run in the Spring **Quarterly**. Alumni whose dues were paid were then sent ballots.

The president-elect will serve on the Board and become our 18th president on Alumni Day 1974.

Dr. Custer is a member of the Marshfield Clinic, served as its president from 1963-65 and has been on its board since 1950. He was a member of the State Board of Medical Examiners from 1966-72 and president from 1969-71. Active in the American Assn. of Medical Clinics, Dr. Custer was a trustee for 12 years and president in 1970-71.

Our president-elect earned both his B.A. and M.D. from Wisconsin. He served an internship and

a residency at St. Joseph Hospital, Marshfield. From 1952-54 Dr. Custer served as chief of staff of that same hospital and in 1961-63 as chief of internal medicine.

Active in vocal music, Dr. Custer is choral director at his church and for the past 18 years has led the chorus at St. Joseph's School of Nursing, where he was advisory committee chairman for 10 years. He is active on the Marshfield Library Board and his hobbies include music, gardening and amateur geology. He is class representative for '42.

Dr. Custer is the second medical alumni president from Marshfield. Dr. Ben R. Lawton, '46, headed our organization in 1962.

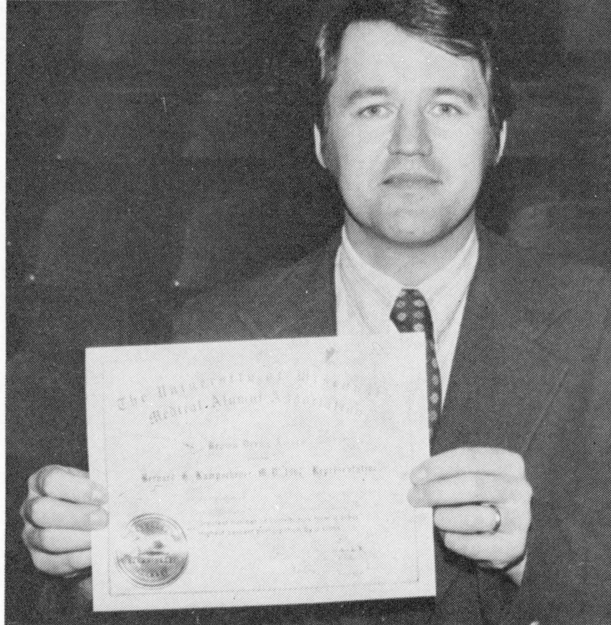
Add 2 Directors at Annual Meeting

Two new directors will be added to the Wisconsin Medical Alumni Assn. board as the result of action at the brief annual business meeting May 18. The two will be appointed to serve until the next annual election.

In other business, minutes of the 1972 annual meeting were approved and President Louis Bernhardt then announced the election results of officers and directors, accomplished this year for the first time by use of a mail ballot to dues-paying members.

Dr. G. S. Custer is president-elect and Drs. Edward Miner and William Russell were chosen to serve three year terms as directors. A total of 520 votes were cast. An interim annual giving report showed a substantial increase over the same period in 1972. A total of 1,126 donors have contributed \$56,400 in contrast to 825 donors and \$49,338 on this date a year ago.

Brown Derby Awards for outstanding performance in the 1971-72 campaign were presented to Dr. Bernard Kampschroer, '67, for the most contributors and the highest percentage of contribu-



"It's becoming old hat," a punster might crack! Dr. Bernard H. Kampschroer, '67, proudly displays the certificate for the Brown Derby Award, which he and his class again won for top participation in the annual Medical Alumni Fund Drive. The award for last year was made at Alumni Day on May 18.

tion and to Dr. Sigurd Sivertson, '47, for the largest amount contributed by a class.

Dr. Bernhardt reported that a record number of class representatives participated in yesterday's meeting and recommended an increase in the number of directors in the Association; that class representatives be kept more fully informed of medical school developments, policies and programs; that consideration be given a plan to appoint geographic area representatives to augment class and specialty representatives; and to add student representation to the Association board.

An interim Association financial report was distributed and questions invited. President Bernhardt invited items of new business and when none were offered, the meeting was adjourned for lunch.

Class Reps Urge 2-Year Presidency

Increase the president's term to two years, increase the board of directors' size, add a student representative, consider establishing area alumni representatives and improve communications — these were the recommendations the Council of Class Representatives had for the alumni board of

directors when they held their annual meeting May 17.

The council, consisting of all class and specialty representatives, meet annually before Alumni Day to hear the dean, Medical School and alumni officers and to serve as an alumni sounding board. A record 37 persons attended the session.

In addition to recommending a two year term for the Alumni Assn. president and an increase in board members, it was suggested that payment of travel expenses be considered if this would make board service less of a burden for out-of-state alumni. In another action, establishment of an area alumni representative would serve to involve more alumni, aid organization of regional meetings and help improve communications.

It was agreed that significant measures are required to improve communications between the Medical School and its alumni as well as between the board of directors and class representatives. Suggestions included more meetings between UW faculty and alumni in the state, regular communications between the president and alumni office and the class representatives and use of more class newsletters.

The class representatives heard reports by Acting Dean Henry Pitot (see lead article in this issue), President Louis Bernhardt, incoming President Loron Thurwachter, Quarterly Editor Mischa Lustok and Senior Class President David Nichols.

An interim financial report showed that alumni association expenditures exceeded receipts by \$2,700, primarily for \$7,500 in printing costs for Dr. Middleton's new book. Sales of the book will reach the break-even point this year. Annual membership dues have been paid by 1,466 members, totaling \$20,522. There are 61 new life members.

The Alumni/Faculty Retreat was discussed and representatives endorsed the board's view that the program be continued. A total of 1,126 donors have given \$56,400 to the Annual Giving Campaign, an increase of 300 donors and \$7,000 over last year at this time. The Class of '63 already has 90% participation. Aids to improve the drive were also discussed.

Dr. Bernhardt reviewed the status of a major commitment for the Association, the adding of a top floor module on the new Center for Health Sciences for use as an Alumni Center. Class Representatives would have a major role in raising the estimated \$1 million cost for a 10,000 square foot Center. Details are still pending.

Board Urges Alumni Home Mailings

The Association's directors voted to continue the alumni/faculty retreat, approved two nominees for the Max Fox Preceptor Award for 1973 and urged that the **Quarterly** be mailed to home addresses at their April 13 meeting in Madison. Here are the details and highlights of other actions:

The February retreat to Hawaii was deemed a success and the faculty put forth great effort in preparing the educational portion. Thirteen of the couples attending were on their third seminar. After discussion it was voted that the program be continued. Drs. Warner Bump, '23, Rhinelander, and Einar Daniels, '34, Wauwatosa, were approved as 1973 Max Fox Preceptor recipients upon recommendation of the Preceptor Committee and Dean.

Other meeting highlights included agreement that the **Quarterly** be mailed to all graduates and medical students regardless of whether they pay dues. Former interns will be removed from the mailing list after three years if they have not joined the Association as a dues-paying member.

The Dean's Search Committee Chairman, Dr. Robert Schilling, '43, solicited nominees for candi-



dates. A critique of the March 2 Upstate Meeting in Neenah brought favorable responses. After several preliminary discussions with the UW Nursing School Alumni Assn. concerning possible joint activities, it has been decided to hold the matter in abeyance indefinitely.

Committee work on plans for the Medical Alumni Center in conjunction with the new Center for Health Sciences has been progressing and a report was given. Alumni Day plans were reviewed, as was the report of the Editorial Board meeting, which was held just prior to this session.

At that meeting the Editorial Board learned that 6,300 copies of each **Quarterly** are now being

printed, that costs have risen and economy moves taken. Over 50 parents now have subscriptions to the magazine, resulting in a \$232 profit plus excellent public relations.

The Editorial Board voted to re-institute the "Letters to the Editor" section and the associate editor was instructed to solicit material. Editor Lustok said he would present this item, another suggesting mailing the magazine to homes of the alumni rather than offices, and one about removal of non-dues-paying former interns from the mailing list to the board of directors meeting that follows. A brainstorming session on future story ideas followed.

11 Alumni Mark 50 Years in State

Eleven of the 29 physicians inducted into the State Medical Society of Wisconsin's 50 Year Club at the organization's annual meeting in Milwaukee this year were University of Wisconsin Medical Alumni. The members of the Classes of 1922 and 1923 all took their first two years of medical training at Madison before going to schools with clinical facilities. The 11 alumni are:

Drs. Robert W. Adams, '23, Chetek; Mark J. Bach, '23, Port Washington; Isidore Z. Davidoff, '23, Milwaukee; Elsa B. Edelman, '23, Los Angeles, Calif.; Roland H. Frederick, '23, West Allis; Vernon J. Hittner, '22, Seymour; John Huston, '23, Milwaukee; Sverre Quisling, '22, Madison; Rob Roy Roberts, '22, Mosinee; Daniel R. Werba, '22, Phoenix, Ariz.; and Frank L. Weston, '23, Madison.

Dr. Olsen, '61, Wife, Killed in Iowa

Services were held May 8, in New Hampton, Ia., for Dr. Dennis R. Olsen, '61, and his wife, Kathy, who were killed in a head-on auto crash. Dr. Olsen was a family practitioner in the Iowa community since 1962 and had served as president of the Chickasaw County Medical Society and chief of staff at St. Joseph Community Hospital. The Olsens were returning from a bridge tournament in Cedar Falls when the crash occurred.

Miner, Russell Elected Directors

Election of two new directors who were selected by mail balloting also was announced at the annual business meeting on Alumni Day, May 18. The new directors are Drs. Edward B. Miner, '57, La Crosse, and William T. Russell, '46, Sun Prairie. Each will serve a three year term on the board.

Doctor Miner is a member of the internal medicine department at the Gundersen Clinic. He has been assistant preceptor at La Crosse. Dr. Russell is a family practitioner in Sun Prairie, a clinical faculty member at UW assisting its Family Practice Program and chairman of the State Medical Society of Wisconsin's Public Policy Committee. He also has been associate preceptor since 1966.

By-laws of the Association were amended at the May 18 meeting to allow the addition of two new



Dr. Miner

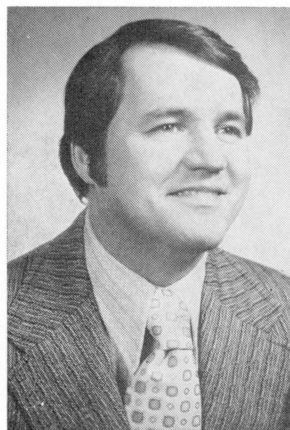


Dr. Russell

board members, the first term being an appointive one. Those two directors were appointed in June by President Loron Thurwachter with approval of the entire board.

They were Drs. Paul N. Gohdes, '60, Neenah, and Bernard H. Kampschroer, '67, Milwaukee. Drs. Gohdes and Kampschroer were the other nominees for the directorships in the spring elections.

Doctor Gohdes is pathologist at Theda Clark Memorial Hospital, Neenah, and director of its school of medical technology. Dr. Kampschroer is a radiologist at St. Joseph Hospital in Milwaukee. He is the representative (including last year) of the Association's Brown Derby Award for class participation in the alumni fund drive.



Dr. Kampschroer



Dr. Gohdes

41 Alumni Complete UWH Training

Forty-one UW medical alumni were among the 181 house officers and post-doctoral fellows who completed their training at University Hospitals, Madison, in May. They and the 107 graduates of the Class of 1973 were cited at May 18 Recognition Day ceremonies.

Completing their internships were: Drs. Steven E. Bodemer, Karen DeGroot Camilli, James P. Fogarty, Larry S. Garcia, Charles A. Garvey, George L. Gay, Richard W. Hanke, Robert N. Justl, Mark D. Lochner, Greeley G. Miklashek, Richard A. Miner and Warren R. Procci, all Class of 1972.

Twenty-three completed residencies in nine different specialties: **Family Medicine**—Richard D. Larson, '70. **Medicine**—William H. Dreher, '68, Thomas C. Jackson, '67, W. Bradford Martin, '69, and William W. Storms, '68. **Ophthalmology**—Jerome G. Kadell, '66, and Ross A. Mueller, '67.

Pediatrics—James W. Baker, '70, and Sandra L. Osborn, '70. **Psychiatry**—Paul R. Budzine, '71, David L. Geske, '71, Elliott J. Gursky, '71, David A. Kasuboski, '69, Kenneth A. Kliese, '69, William H. Knoedler, '71, Paul A. Mansheim, '71, and James A. Rugowski, '71. **Radiology**—George F. Drasin, '67, and William O. Thomas, '67.

Orthopedic Surgery—Jerome A. Behrens, '66, and Jeffrey C. Thomas, '66. **Otolaryngology**—William J. P. Lonsdale, '68. **Thoracic and Cardiovascular Surgery**—James E. Gutenberger, '64.

Graduating post-doctoral fellows were Drs. William W. Busse, '66, Robert G. Ellis, '65, Jeffrey D.



Dr. Ted P. Bronson, '73, then a Med IV, was winner of this year's J. H. and W. J. Houghton Award, presented at the State Medical Society of Wisconsin annual meeting in March. The young physician from Milwaukee who is interning at Parkland Memorial in Dallas, was cited for demonstrating "high promise of becoming a complete physician."

Gorman, '69, Harry Kniaz, '66, Frederick J. Lamont, '67, and Stephen W. Zimmerman, '66.

Medicine's Gain is Football's Loss

Medicine gained and the Madison Mustangs semi-professional football team lost when the Class of 1973 was graduated on May 19. That's the opinion of many people who saw Dr. Karl A. Rudat anchor the center of the Mustang line as a 220-pound center during his last three years of medical school.

One of these is **Wisconsin State Journal Sports** Columnist Don Lindstrom who made the new physician the subject of his April 21 column. Rudat's loss is going to put a big hole in the Mustangs' championship offensive line, considered the best in the Central States Football League, Lindstrom said.

Dr. Rudat won three football letters at Racine Horlick, won five state swimming championships while holding two records and competed in track before coming to Wisconsin, where he also played varsity football during undergraduate days. He'll intern at the Medical College of Virginia in Richmond but, according to Lindstrom, doesn't plan to try out for the semi-pro team in nearby Norfolk.

Dr. Rudat is the second medical alumnus who played football for the Madison Mustangs, according to the column.

Induct 25 into AOA

Twenty-five UW medical students, including eight Med. IIIs, were inducted into Alpha Omega Alpha at the Honors Convocation April 27. Elected to the honorary national medical fraternity were the following members of the Class of 1973:

Cheryl A. Alt, Cassville; Charles J. Anderson, Merrill; Mark P. Bishop, Prairie du Sac; Richard J. Boxer, Milwaukee; Ted P. Bronson, Milwaukee; Sarah H. Cheeseman, Laurel, Md.; James N. Engesley, Augusta; James D. Froehlich, West Bend; and Steven M. Herf, Milwaukee.

Other seniors were: Jay J. Kuritz, Milwaukee; Ludwig A. Lettau, Madison; Douglas S. Livermore, Madison; Richard N. Odders, Racine; Karl A. Rudat, Racine; Gregory G. Smith, Manitowoc; Susan E. Spoerke, Oshkosh; and Terry L. Turke, Ixonia.

Juniors (Class of 1974) elected to AOA were: Michael E. Kehoe, Brookfield; Andrew L. Kosseff, Ossining, N. Y.; Joseph C. Langlois, Durand; Cynthia M. Meyer, Madison; Leah A. Oftedahl, Arena; John F. Shrake, Marshfield; Stephen C. Westcott, Pardeeville; and Gary W. Woroch, Madison.

'An All-Prairie du Sac Show'

Wags could claim that it was an "all Prairie du Sac show" when the Gibbs Zauft Award was presented at the UW Medical School's Honors Convocation April 27. Recipient of the award was Dr. Mark P. Bishop, '73, then a Med. IV, who is the son of Dr. (1949) and Mrs. Paul R. Bishop of Prairie du Sac.

The award honors Dr. Gibbs Zauft, '50, Prairie du Sac family practitioner who just happens to be the elder Dr. Bishop's partner. The award is provided by the son of two of Dr. Zauft's patients and cites the graduating medical senior who has displayed the most genuine concern for the comfort and welfare of his patients.

'73 Interns in 30 States

The Class of '73 is gone! In late June its 107 members took up internships in 67 different hospitals in 30 different states plus the District of Columbia and one Canadian province. Over 26% will remain in Wisconsin, continuing a leadership trend begun in 1971. Twenty-eight will remain in the Badger state, mainly at University Hospitals (17), plus other Madison, La Crosse and Milwaukee hospitals. California drew 21 Wisconsin interns. Other states in order of popularity were Michigan (6), Minnesota (5) and Illinois and Oregon (3 each).

UW medical alumni always have been helpful in getting the new intern settled in the local area. If there's a new '73 UW graduate near you, why not look him or her up?

ARIZONA

Field, Daniel T.
Good Samaritan Hosp.
Phoenix

Jaffe, Jeffry P.
Maricopa Co. Gen. Hosp.
Phoenix

CALIFORNIA

Anderson, Peter G.
U.S.C. Medical Center
Los Angeles

Arndt, Daniel H.
San Joaquin General Hosp.
Stockton

Boxer, Richard J.
Harbor General Hosp.
Torrance

Clark, Sheldon L.
U. Hosp. of San Diego
San Diego

Englesby, James N.
Harbor General Hosp.
Torrance

Ettli, Stuart W.
Loma Linda U. Hosp.
Loma Linda

Finch, William W.
Kaiser Foundation Hosp.
Oakland

Goldberg, Steven L.
San Joaquin Gen. Hosp.
Stockton

Hogstrom, James L.
San Joaquin Gen. Hosp.
Stockton

Jackson, Thomas M.
Presby.-Pacific Med. Ctr.
San Francisco

Judson, Jeffrey E.
Mem. Hosp. of Long Beach
Long Beach

Kohler, Andrew S.
Kaiser Foundation
San Francisco

Lake, Thomas C.
Loma Linda U. Hosp.
Loma Linda

Langenkamp, James H.
San Diego Naval Hosp.
San Diego

Meyer, Thomas D.
San Francisco General
San Francisco

Morris, Bradley T.
San Joaquin Gen. Hosp.
Stockton, California

Parke, Robert E.
Mem. Hosp. of Long Beach
Long Beach

Peterson, Thomas D.
Valley Med. Ctr.
Fresno

Sellinger, David S.
St. Mary's Hosp. Med. Ctr.
San Francisco

Tenge, Jack R.
San Joaquin Gen. Hosp.
Stockton

Woodruff, Robert E.
Oakland Naval Hosp.
Oakland

CANADA

Kozarek, Richard A.
Dalhousie University
Halifax, Nova Scotia

COLORADO

Lettau, Ludwig A.
Presbyterian Med. Ctr.
Denver

CONNECTICUT

Schuch, Richard J.
Waterbury Hospital
Waterbury

Tolkan, Steven R.
Connecticut U. Affil. Hosp.
Farmington

WASHINGTON, D.C.

Riegelman, Richard K.
Washington Hosp. Ctr.
Washington, D.C.

FLORIDA

Bucholtz, Gerald A.
Tampa General Hosp.
Tampa

Puestow, Thomas D.
Univ. Hosp. of Jacksonville
Jacksonville

GEORGIA

McAuliffe, John A.
Martin Army Hosp.
Fort Benning

HAWAII

Des Jarlais, David C.
The Queen's Med. Ctr.
Honolulu

ILLINOIS

Kane, Richard S.
Northwestern Mem. Hosp.
Chicago

Messer, Peter W.
Passavant Mem. Hosp.
Chicago

Vogel, Scott D.
Northwestern U. Med. Ctr.
Chicago

INDIANA

Bong, David A.
Indiana U. Med. Ctr.
Indianapolis

IOWA

Garnett, Gregory L.
Mercy Hospital
Cedar Rapids

KANSAS

Ela, Dennis D.
St. Joseph's Hosp.
Wichita

LOUISIANA

Burgess, David B.
Louisiana Charity Hosp.
New Orleans

Sheehy, Gregory L.
Confederate Mem. Med. Ctr.
Shreveport

MARYLAND

Pletzke, Frank T.
U. of Maryland Hosp.
Baltimore

MASSACHUSETTS

Cheeseman, Sarah H.
Mass. Gen. Hosp.
Boston

Fahey, Patrick J.
St. Eliz. Hosp. of Boston
Brighton

MICHIGAN

Campbell, John N.
Blodgett Memorial Hosp.
Grand Rapids

Carley, William C.
Edward W. Sparrow Hosp.
Lansing

Jabbusch, Mark R.
Hurley Hospital
Flint

Olysav, David J.
Saginaw Coop. Hosps.
Saginaw

Sandin, Howard N.
St. Joseph Mercy Hosp.
Ann Arbor

Snowdon, Donald E.
St. Joseph Mercy Hosp.
Ann Arbor

MINNESOTA

Froehlich, James D.
Hennepin Co. Gen. Hosp.
Minneapolis
Meschievitz, Carlton K.
St. Luke's Hospital
Duluth
Odders, Richard N.
Hennepin Co. Gen. Hosp.
Minneapolis
Partell, James N.
St. Mary's Hospital
Duluth
Thiesenhusen, Charles L.
Bethesda Lutheran Hospital
St. Paul

MISSOURI

Alt, Cheryl A.
St. Louis Children's Hosp.
St. Louis
Nichols, David R.
U. of Mo. Med. Ctr.
Columbia

NEBRASKA

Johnson, Raymond R.
Nebraska U. Affil. Hosps.
Omaha

NORTH CAROLINA

Sidoff, Michael L.
N. C. Baptist Hosp.
Winston-Salem

NEW YORK

Hedberg, Esther J.
Metropolitan Hosp.
New York

Niedermeier, William R.
Good Samaritan Hosp.
Portland

Vedder, Lorene L.
Providence Hospital
Portland

PENNSYLVANIA

Bathke, Dennis M.
Hershey Med. Ctr.
Hershey

RHODE ISLAND

Salzsieder, Kenneth H.
Roger Williams Hosp.
Providence

Wolf, Francis G.
Roger Williams Hosp.
Providence

TEXAS

Anderson, Charles J.
Parkland Memorial Hosp.
Dallas

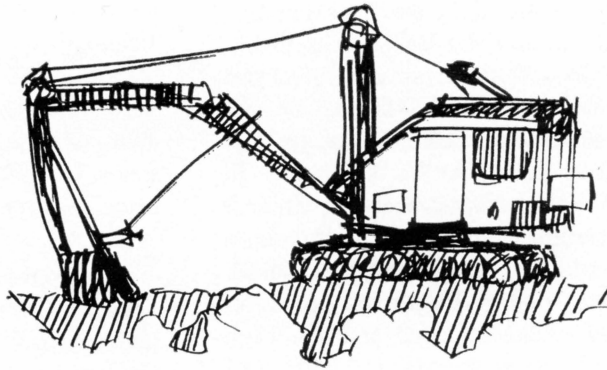
Bronson, Ted P.
Parkland Memorial Hosp.
Dallas

Vaeth, Mary E.
Brooke General Hosp.
Fort Sam Huston

UTAH

Livermore, Douglas S.
U. of Utah Med. Ctr.
Salt Lake City

Spoerke, Susan E.
U. of Utah Affil. Hosps.
Salt Lake City



Smith, Gregory G.
U. of Virginia Hosp.
Charlottesville

WASHINGTON

Scholl, Dennis G.
Swedish Hosp. Med. Ctr.
Seattle

WISCONSIN

Allister, Robert J.
University Hospitals
Madison

Bartlett, David H.
Lutheran Hospital
La Crosse

Bishop, Mark P.
University Hospitals
Madison

Boland, Terrence W.
Lutheran Hospital
La Crosse

Brinkley, John R.
University Hospitals
Madison

Bruskewitz, Reginald C.
University Hospitals
Madison

Champion, Lawrence A.
University Hospitals
Madison

DeMaster, Robert J.
Milwaukee Co. Hosp.
Milwaukee

Dent, Robert A.
University Hospitals
Madison

England, Diane L.
University Hospitals
Madison

Fardal, Patrick M.
University Hospitals
Madison

Goelzer, Mark L.
Milwaukee Co. Hosp.
Milwaukee

Gorsky, Budd A.
Mount Sinai Hospital
Milwaukee

Gritt, Ronald G.
Children's Hospital
Milwaukee

Hamilton, Phillip R.
University Hospitals
Madison

Henry, Richard A.
Madison Gen. Hospital
Madison

Hill, Richard W.
University Hospitals
Madison

Johnson, Collin B.
University Hospitals
Madison

Joose, Peter C.
University Hospitals
Madison

Krutsch, Kenneth N.
University Hospitals
Madison

Kuritz, Jay J.
University Hospitals
Madison

Moede, James G.
University Hospitals
Madison

Nemovitz, Paul M.
Lutheran Hospital
La Crosse

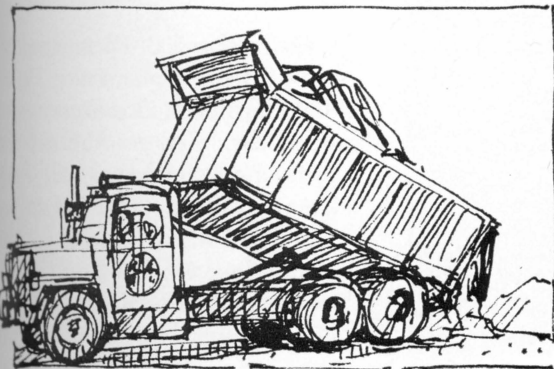
Oftedahl, Gary L.
Lutheran Hospital
La Crosse

Palmer, Susan K.
St. Luke's Hospital
Milwaukee

Pulera, Margaret L.
St. Luke's Hospital
Milwaukee

Turke, Terry L.
University Hospitals
Madison

Welnick, Richard O.
University Hospitals
Madison



OHIO

Kanter, Brian D.
Cincinnati Gen. Hosp.
Cincinnati
Schumann, David A.
Akron Gen. Hosp.
Akron

OREGON

Danielson, Thomen S., Jr.
Providence Hospital
Portland

VERMONT

Raasoch, John W.
Med. Ctr. Hosp. of Vermont
Burlington

VIRGINIA

Herf, Steven M.
U. of Virginia Hosp.
Charlottesville

Rudat, Karl A.
Med. Col. of Virginia
Richmond

Featured in the "Weekender" section of the Bakersfield, Calif., **News** last winter was **Dr. Donald O. Prasser, '41**, who is now director of mental health for Imperial County, Calif., in El Centro. An advocate of a crash program to cure the common cold and flu, psychiatrist Prasser was pictured with the \$1 payoff of a bet he made with a high school classmate in 1928 that man would walk on the moon.

Another psychiatrist, **Dr. Karl A. Menninger, '17**, writes from Topeka, Kas., that he's "still perking" and that three books of his will be published this summer.

Dr. M. Pinson Neal, Res. '54-'57, and former radiology faculty member, has been appointed to the new position of provost for coordinating health sciences education and hospital facilities at the Medical College of Virginia, Richmond. He has been asst. vice president since 1971. For further word on Dr. Neal, see Dr. Lee's Southeastern column.

Dr. Neil D. Pivar, '68, shortly will complete his residency in anesthesiology at the Medical Center Hospital of Vermont, Burlington, and on Nov. 1 will join the anesthesiology department at Cooley Dickinson Hospital, Northampton, Mass.

Four alumni from Madison were elected to positions in the State Medical Society of Wisconsin at the annual meeting last spring. **Dr. Eugene J. Nordby, '43**, was elected chairman of the society's council; **Dr. Frank L. Weston, '23**, was re-elected treasurer and **Drs. N. A. Hill,**

Res., and A. A. Quisling, '30, were re-elected assistant treasurers.

Dr. Donald T. Anderson, '45, Kingsford, Mich., last spring was named a fellow in the American College of Radiology.

Elected to his third term as chief of the medical staff at Madison General Hospital was **Dr. James F. McIntosh, '47**.

After completing a three year stint in the Navy as chief of orthopedics at USNH, Teipei, Taiwan, China, **Dr. Charles V. Ihle, '65**, on June 1 joined his father,



Charles V. Ihle, M.D.

Dr. Charles M. Ihle, '35, in the practice of orthopedic surgery in their home town of Eau Claire.

The Baraboo Jaycees recently presented their Distinguished Service Award to **Dr. Carlyle R. Pearson, '29**, and St. Clare Hospital in the city declared March

16 as "Dr. Carlyle R. Pearson Day." Doctor Pearson was honored for his over 35 years of outstanding medical service to the community.

In addition to being named assistant director of the Howard Naffziger Laboratories, **Dr. Victor Levin, '66**, has been appointed assistant professor of neurosurgery, neurology and pharmacy. He also recently was funded by NIH for a 3-year study of the "pharmacokinetics of brain tumor chemotherapeutic agents." Levin lives in the San Francisco Bay area.

A trip to Spain is in the offing for **Dr. William G. Lowell, '70**, after completing his pediatric residency in July. The medical officer will spend four years at the U.S. Naval Hospital, Rota, Spain.

Dr. Richard C. Dickmann, '35, writes from Bakersfield, Calif., that former neurosurgery resident, **Dr. George Ablin**, is on the school board of the Kern County High School District. Dr. Ablin also is in the process of building the last home architect Frank Lloyd Wright designed before his death.

Starting a child psychiatry residency at Stanford University this month is **Dr. Anthony E. Atwell, '68**. He recently was chief of psychiatry and neurology at Ft. Polk, La.

Irvin L. Slotnik, M.D., '44, Milwaukee, has joined the faculty of the Medical College of

Wisconsin as an assistant professor of psychiatry. He will be based at the VA Hospital, Wood, Wisc.

□
Dr. William Sannes, '31, Soldiers Grove, was recently featured in the local paper in recognition of his 40th anniversary of serving the Kickapoo Valley residents.

□
Raymond Harkavy, M.D., '53, was named recently as vice president, secretary and treasurer of the Milwaukee Urological Society.

□
Elected vice chairman of the Arthritis Foundation of Wisconsin's Southern District in March was **Dr. Andrew A. McBeath, '61**, acting chairman of orthopedic surgery at University Hospitals, Madison.

□
Dr. George A. Randt, Res. '67-71, has moved to Clearwater, Fla., and begun the practice of internal medicine there.

□
In private practice as a family practitioner in Santa Cruz, Calif., is **Dr. Stephen C. Aron, '65**, who last month moved into his jointly-owned 4-story medical office building.

□
Dr. Michael S. Reder, '71, has begun a residency in otolaryngology at the University of Minnesota, Minneapolis.

□
Dr. William E. Nuesse, '62, recently organized all urologists in the state into the Maine Urological Assn. and was elected the first chairman. He also is a member of the Southern Maine Comprehensive Planning Commission. Dr. Nuesse lives at Camden.

The American Dairy Assn. of Wisconsin recently presented its Cowbell Award to **Dr. Dean A. Emanuel, '47**, Marshfield, who, as 1971 president of the Wisconsin Heart Assn. chaired a task force that studied and made recommendations on the diet in relation to heart disease.

□
Dr. Melvin L. Marcus, '66, has joined the cardiology division at the University of Iowa as an assistant professor after serving as cardiologist at the Walston Army Hospital in New Jersey with



Melvin L. Marcus, M.D.

the rank of major. After internship and two years of residency at Albert Einstein in New York, he was a special NIH research fellow in cardiology before entering service. The Marcuses invite classmates to write them at Iowa City.

□
Now at Strong Memorial Hospital, Rochester, N. Y., to begin a diagnostic radiology residency is **Dr. Steven C. Stoddard, '70**. He previously was in the Navy at NAS Lakehurst, N. J.

Several alumni have begun practice in Wisconsin the past few months. **Drs. Robert C. Miller, '64**, in Tomahawk; **Stephen I. Hegedus, '66**, in dermatology at Marshfield; **Rudy A. Barta, Res. '60-63**, in pediatrics in Madison; and **M. John Murphy, Res. '69-72**, in La Crosse.

□
Dr. George Thorngate, III, '23, Monterey, Calif., received the Milton College "Eminent Miltonian" Award in May. The former medical missionary in China and chairman of his own medical group was the subject of a **Quarterly** feature in the fall of 1970.

□
Dr. Eugene J. Usow, '42, a Milwaukee area physician, in May was elected to the Wisconsin Blue Cross Plan board of directors. He has been chief of general practice at Mt. Sinai Medical Center for four years and a member of its medical executive committee for eight. **Dr. Meyer S. Fox, '31**, Milwaukee, retired after serving 18 years on the board.

□
After two years in the Indian Health Service **Dr. John D. Wegmann, '68**, is opening the practice of pediatrics with two other MDs in Port Angeles, Wash. He invites visitors for possible mountain climbing and steelhead fishing.

□
Dr. Frederick G. Gaenslen, '40, recently was elected president of the Milwaukee Easter Seal Society.

□
Appointed assistant professor of medicine (neurology) at Emory University Medical School, Atlanta, was **Dr. David L. Camenga, '65**. For the past two

years he has trained in neuro-virology at Johns Hopkins University.

□
Dr. James E. Bruckman, '70, is a LCDR and flight surgeon in the Navy, stationed with a support squadron at NAS Barbers Point, Hawaii, with deployment to many places in the Orient and SE Asia.

□
An alumnus in Stuart, Fla., **Dr. William E. Anderson, '63**, in May was installed as a fellow of the American College of Obstetricians and Gynecologists. He currently is chief of Ob-Gyn at Martin Memorial Hospital in the Florida city.

□
Dr. C. B. Hatleberg, '24, Chipewewa Falls, in January was honored by the county medical society for 50 years of service to the area. Dr. Hatleberg organized the first staff structure for St. Joseph's Hospital, was president for two years and served as county society president.

□
An alumnus in Greenville, S. C., **Dr. George P. Graf, '50**, in May was commissioned a Captain in the U.S. Naval Reserve Officer Medical Corps.

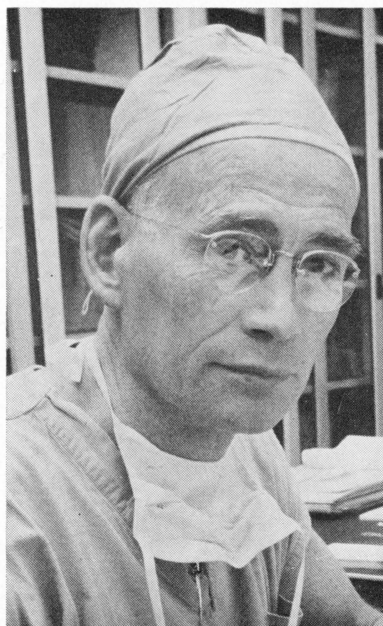
□
Named chairman of the Wisconsin State Medical Society's Section on Anesthesiology in March was **Dr. William H. Nicolaus, '57**, Green Bay. **Dr. Ruth A. Stoerker, Res. '54-56**, Madison, was named secretary.

□
Dr. Donald R. Olson, '61, Reno, Nev., was recently certified as a diplomate of the American Board of Neurological Surgeons. He also is clinical associate professor and director of the neurosciences division at the

Univ. of Nevada-Reno School of Medical Sciences.

□
Named to the medical advisory board of the Myasthenia Gravis Foundation's Milwaukee chapter was **Dr. R. Clarke Danforth, '58**, an assistant clinical professor in neurology at the Medical College of Wisconsin.

□
Four alumni were honored at the Wisconsin Heart Assn. annual meeting in June. **Dr. Derward Lepley, Jr., Res. '49-50**, Milwaukee, and **Dr. William B. Youmans, '44**, Madison, were cit-



George G. Rowe, M.D.

ed for distinguished service to the organization. **Dr. George G. Rowe, '45**, Madison, received the outstanding researcher award and **Dr. Thomas J. Ansfield, '66**, Madison, was elected a director.

□
On July 1 **Dr. J. Allen Wilson, '24**, retired from practice in Cheyenne, Wyo., and moved to Sun City, Ariz.

Necrology

We report with regret the following alumni deaths which have reached the association's offices:

Dr. Russell M. Johnson, '13, in Chicago, Jan. 21, 1973.

Dr. Harry R. Foerster, '14, in Milwaukee.

Dr. Ernest F. Freymiller, '22, in Boscobel, May 25, 1973.

Dr. Herman H. Huber, '22, in Milwaukee, Feb. 15, 1973.

Dr. John F. Krumm, '22, in Glen Ellyn, Ill.

Dr. Everett D. Ivey, '23, in Oakland, Calif., Jan. 21, 1973.

Dr. Ardis M. (Hess) Kaufman, '23, in N. Kensington, Pa.

Dr. Erwin W. Blatter, '24, in Port Huron, Mich., Jan. 28, 1973.

Dr. Raymond Toepfer, '25, Brookfield, in West Allis, May 16, 1973.

Dr. Alphons E. Bachhuber, '26, Kaukauna, in Appleton, April 23, 1973.

Dr. Everett L. Gage, '28, Bluefield, W. Va.

Dr. James A. Bradley, '32, in Eugene, Ore., May 10, 1973.

Dr. Anthony C. Hahn, '32, in Watertown, June 21, 1973.

Dr. Samuel J. Hiller, '32, in Milwaukee, March 13, 1973.

Dr. Paul M. Golley, '33, in Venice, Fla., April 3, 1973.

Dr. Elizabeth A. (Reddeman) Baldwin, '34, LaBelle, Fla., April 23, 1973.

Dr. James M. Sullivan, Res. '37-39, in Milwaukee, Feb. 11, 1973.

Dr. Charles J. Arendt, '51, Wisconsin Rapids, Feb. 1, 1973.

Dr. Dennis R. Olsen, '61, New Hampton, Ia., May 6, 1973.

Dr. Harold L. Collins, former Res., in Beloit, Kas., May 6, 1973.



Despite threatening weather and the fact that giant earthmovers already had begun shaving down the landscape, over 150 happy persons attended formal ground-breaking ceremonies for Phase I of the new Center for Health Sciences May 23. Participating in the event were (L to R): UW Systems President John C. Weaver; Governor Patrick J. Lucey; UW-Madison Chancellor Edwin Young; former Dean Peter L. Eichman, M.D., who is now deputy director of the NIH

Bureau of Health Professions, Education and Manpower Training in Washington; UW-Madison Vice Chancellor Irving Shain; Vice Chancellor for Health Sciences Dr. Robert E. Cooke; and Medical School Emeritus Dean Dr. William S. Middleton. The \$48 million Phase I is expected to be completed in 1976. This scene looks south towards University Ave. with the Madison VA Hospital in the background.

MEDICAL SCHOOL NEWS

UW is Comprehensive Cancer Center

UW's Center for Health Sciences was designated as one of eight new comprehensive cancer centers by the National Cancer Institute (NCI) in June. The eight are key elements of the NCI program authorized by the National Cancer Act of 1971.

Officially designated the Wisconsin Clinical Cancer Center (WCCC), the program will be directed by Dr. Harold P. Rusch, '33, who was appointed to the post last September. The center will be a multidisciplinary effort which will bring together

all aspects of dealing with cancer. These include patient care, the teaching of professionals who treat the patients, and research in detecting and treating the disease.

Each center, according to NCI, is also responsible for developing programs with other hospitals and physicians in its area to make available the latest methods of cancer prevention, diagnosis, treatment and rehabilitation. WCCC will serve an area of 3.7 million population, according to NCI.

The centers were set up geographically in the U.S., duplication of existing resources was avoided and the centers ultimately will become part of an integrated nationwide system for prevention, diagnosis and treatment of cancer.

Wisconsin Clinical Cancer Center also received a program estimate grant for the remainder of 1973.



Dr. Hans H. Reese on his 80th birthday in 1971.

Emeritus Professor Hans Reese Dies

Funeral services were held June 26 in Madison for Emeritus Professor of Neurology Hans H. Reese, who died three days earlier at University Hospitals after a short illness. Internationally known in his specialties, Dr. Reese founded the psychiatry and neurology departments at UW in 1925. He was 81.

Dr. Reese was a world-famed authority on unusual disorders of the nervous system and had done extensive research into multiple sclerosis and muscular dystrophy. He rose to chairman of the former department of neuropsychiatry after joining the faculty in 1925. When neuropsychiatry split into the departments of neurology and psychiatry, he served as chairman of neurology until 1958, and retired as professor emeritus in 1962.

Dr. Reese generously contributed many of his rare books on neurology and history of medicine to the Middleton Medical Library.

Born in Germany, Dr. Reese received his M.D. from the University of Kiel in 1917 and did post-graduate work at Hamburg before coming to the U.S. in 1924 as a guest research assistant at the Wisconsin Psychiatric Institute. During World War II

Dr. Reese was consultant to the Office of Scientific Research Development. He was a combat scientist and a medical advisor to the U.S. Bombing Survey.

He was a special consultant of NIH's Institute of Neurological Diseases and Blindness to Tokyo, Japan, in 1959. Dr. Reese received many honorary degrees and memberships, including the first honorary degree awarded to a foreigner by the University of Kyushu, Japan, in 1965. He was a Fulbright Professor and Lecturer at the University of Alexandria, Egypt, in 1961. A member and the president of many medical and neuropsychiatric organizations, he once headed the medical board of the National Multiple Sclerosis and the National Muscular Dystrophy Assns.

Surviving are his wife, a son, two daughters and nine grandchildren. The family suggested memorial be made to the UW Medical School.

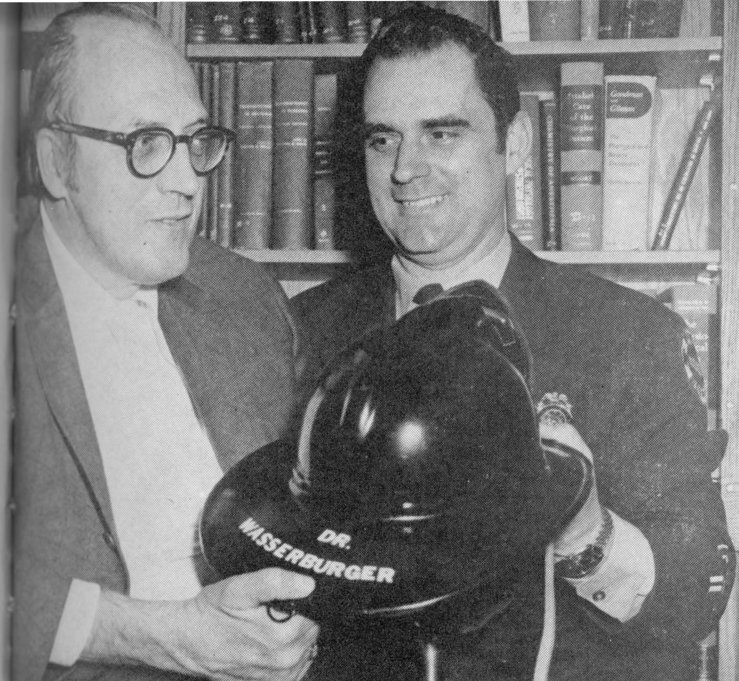
A Profile of the Class of 1977

A total of 159 applicants have accepted positions in the first year medical class that will meet on August 27, Assistant Dean and Admissions Committee Chairman James C. Pettersen told the faculty on May 21. Dr. Pettersen related these additional figures and observations:

The Class of 1977 will have 119 men and 40 women, 15 of them minority students. A total of 202 offers were made to prospective medical students, 43 turned down these acceptances and there is an alternate list of 47. The class will be comprised from a total of 1,097 applicants, which is considerably lower than 1972 because the UW Medical School publicized its restrictions to non-residents. This year 608 residents applied, compared to last year's 548.

Most recent data on the class includes the fact that 47 different undergraduate schools are represented including 80 from UW-Madison, 9 from Marquette and 8 from UW-Milwaukee. Major subjects included chemistry (47), zoology (41), pre-Med. science (21), mathematics (10) and psychology (9). Four Ph.D.'s were accepted, as were three third-year applicants. Average age is slightly over 22, but five of the class members are over age 28.

Testing results showed these averages (Comparable 1972 figures in parentheses): Science GPA



Dr. Richard H. Wasserburger, '46, (left) professor of medicine at UW, was made an honorary firefighter by the City of Madison Fire Department April 19 for his participation in the Emergency Medical Services Training Program at University Hospitals. Firefighter Phil Behrend presented the symbolic hat during graduation ceremonies for six trainees. Begun in September 1972, the program has graduated 21 firefighters.

3.46 (3.67), overall GPA 3.45 (3.60), verbal MCAT 552 (538), quant. MCAT 631 (640), G.I. MCAT 562 (549) and science MCAT 608 (593). Increased emphasis was given to the quality of pre-medical courses, Dr. Pettersen said.

Between 40 and 50 incoming Med I's agreed to take the new Independent Study Program for their first two years and 30 of these were randomly selected in late May. Admissions committee members include Dr. Pettersen, Drs. Maxine Bennett, Louis Curet, Guenter Risse, Allen Clark, Benjamin Glover, Kelly Clifton and MED III Karen Lindsay.

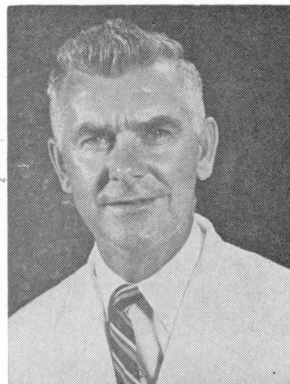
Bradley in Sports Hall of Fame

Dr. Harold C. Bradley, emeritus professor of physiological chemistry and early medical faculty member, was one of four persons enshrined into the Madison Sports Hall of Fame in June. Dr. Bradley, who is 94, was cited for pioneering jumping and cross country skiing in Wisconsin, Idaho, Colorado and California.

Recognized as "The grand old man of American skiing," Dr. Bradley lived in Madison for 42 years. After graduating from Yale in 1906 he arrived as one of the first three Medical School faculty members and served from 1906-49. He was voted the Emeritus Faculty Award of our association in 1963. Mary Cornelia Bradley Memorial Hospital, which is part of UW Hospitals, is a gift honoring his deceased daughter. Dr. Bradley lives in Berkeley, Calif.

Schilling Named Washburn Professor

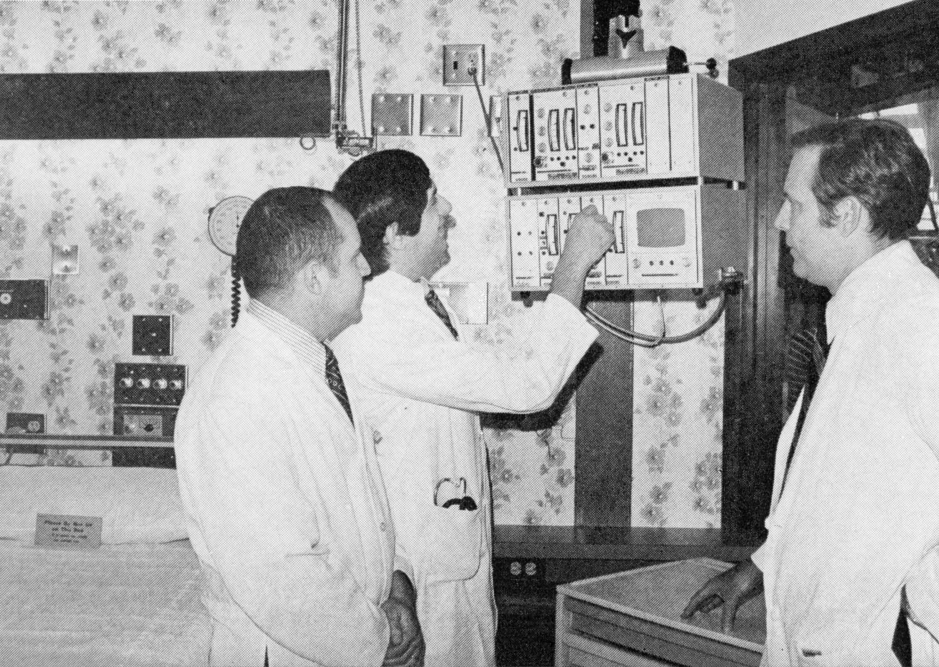
Dr. Robert F. Schilling, '43, was named Washburn Professor of Medicine at UW-Madison by the Board of Regents in June. The designation honors distinguished achievements in medical research and provides financial support for outstanding investigators. The late Frank Washburn, a civil engineering graduate of the UW, set up the trust for the chair in 1954.



Dr. Schilling, professor and former chairman of medicine, has been on the faculty since 1951. He served as 14th president of the Wisconsin Medical Alumni Assn. in 1970-71. Among his

many achievements is the widely used Schilling test that measures vitamin B₁₂ excretion in patients. The test is a universally recognized clinical tool, especially in the diagnosis of pernicious anemia.

He is presently involved in research that explores better treatment programs for leukemia and lymphoma patients. As a member of the Wisconsin Hematology Study Group he contributes his time and experience to the testing of new drugs and techniques for treatment of these cancers.



(Left) A Center for Trauma and Life Support specially designed to care for patients who've incurred major trauma, burns or other medical catastrophes opened in March at University Hospitals. Its direction by three physicians in different departments (anesthesiology, medicine and surgery) make it unique in the country. During an open house two of the directors (l. to r.), Drs. Joseph Moylan and Marvin Birnbaum, '60, show isolation room equipment to Acting Surgery Chairman Dr. James Whiffen, '55.

Students Win Medical School Honors

Awards and scholarships were conferred upon two dozen students from all UW Medical classes at the annual Honors Convocation, April 27. Associate Dean Richard Hong made presentations to:

The Bardeen Award—Kenneth L. Bussan, Soph., Cuba City. **The William J. Bleckwenn, Jr., Award**—Jay J. Kuritz, Sr., Milwaukee. **The Drs. Joseph Dean Award**—Cynthia M. Meyer, Jr., Madison. **The Edward Forman Everett Fellowship**—Sophomores Mary M. Gallenberg, Bryant, Paul H. Hinderaker, Oshkosh, and Robert F. Lemanske, Jr., West Allis; and Junior Michael E. Kehoe, Brookfield.

The Dorothy and Charles Inbusch Award—Alert L. Betz, Fr., Madison. **The Grace M. Parker Scholarship**—John R. Brinkley, Sr., Great Falls, Mont. **The Lewis E. and Edith Phillips Awards**—Senior Frank P. Polyak, West Bend; and Freshmen Elizabeth L. Gabay, Elroy, and Frank A. Roberto, Madison. **The Roche Award**—F. Jeffrey Field, Jr., Wisconsin Dells. **The Vincent Russo Memorial Award**—William J. Charboneau, Fr., Lancaster.

The Theobald Smith Award—Michael L. Thom, Fr., Madison. **The Upjohn Award**—Phillip R. Hamilton, Sr., Tuscaloosa, Ala. **The Ralph M. Waters Medical Scholarship**—John F. Shrake, Jr., Marshfield. **The Gibbs Zauft Award**—Mark P. Bishop, Prairie du Sac. **The Harry A. Waisman Memorial Award**—Douglas S. Livermore, Sr., Madison.

Several other awards were announced at the con-

vocation: **The Dr. T. A. Leonard Award**—F. Jeffrey Field, Jr., Wisconsin Dells. **The Rasey Scholarship**—Paul J. Shaffer, Sr., Madison. **The Cora M. and Edward J. Van Liere Award**—Michael R. Dictor, M.D., '72, Eliot J. Huxley, M.D., '72, and Steven P. Maciolek, M.D., '72.

Teachers Middleton, Pingoud are Cited

Two physicians were honored for their teaching of medical students when the UW Medical School and UW Hospitals held their annual Recognition Ceremony May 18. Emeritus Dean William S. Middleton received the Distinguished Teaching Award and Dr. Erik G. Pingoud was presented the Distinguished Teaching by a Resident Award. The citations are presented by the Wisconsin Medical Alumni Association to winners of an annual ballot by the senior medical class.

This is the second time Dean Emeritus Middleton has been selected for the distinguished teaching award by senior medical students. He was also a recipient in 1969.

Dr. Pingoud was a second year resident in medicine at University Hospitals. Born in Kaven, Lithuania, he received his medical degree from the University of Tübingen Medical School in Germany and interned at the University of Ulm in Germany before coming to Wisconsin. Both physicians were recognized for the teaching honors at the medical alumni association's annual dinner.

Preceptorship Honors to Bump, Daniels

Two pillars of Wisconsin medicine, both UW medical alumni, will be honored in the next few months for their service to the school's preceptorship program. They are Drs. Warner S. Bump, '23, of Rhinelander, and Einar R. Daniels, '34, of Wausau, whose nomination for the Max Fox Preceptorship Award was approved by the Association's Board of Directors in April.

Drs. Bump and Daniels are the fifth and sixth former preceptors to receive the award, which was initiated in 1970 to honor the unheralded physicians who have played such an important part in developing the UW preceptorship program. The 1973 awards will be made when suitable arrangements can be set up in the recipients' localities.

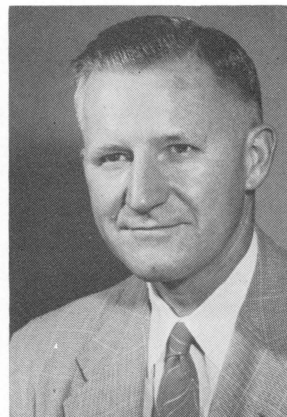
The 72-year-old Dr. Bump was the oldest in terms of service when he retired as a preceptor last year. The span of his term was 1946-72—almost 26 years. A native of Wausau, Dr. Bump received his B.S. and spent his first two (basic science) years at Wisconsin before transferring to Rusch Medical College in Chicago and graduating there in 1923. This was common for all UW medical alumni before University Hospitals opened in 1924 to provide clinical facilities.

After an internship and residency at St. Luke's Hospital, Chicago, Dr. Bump remained there for three years as assistant attending surgeon. He arrived at Rhinelander in the heart of Wisconsin's northwoods on Nov. 15, 1928, a move made because of his late wife's health.

Long a strong advocate of group practice, Dr. Bump organized the W. S. Bump Medical Group, which now consists of over a dozen specialists. Groundbreaking for their clinic was on a well-remembered date—Sunday, Dec. 7, 1941. Dr. Bump has been chief of staff at St. Mary's Hospital for 16



W. S. Bump, M.D. '23



E. R. Daniels, M.D., '34

of his 44 years of medical service to the Rhinelander area.

The recipient of numerous honors, preceptor Bump in 1970 was the first Wisconsin physician to receive the State Medical Society's William Beaumont Award. He is a fellow of the American College of Surgeons, serves on the national group's board, was long the chairman of the Wisconsin Cancer Society's executive committee, and a member of the national board.

Doctor Daniels was one of the two Milwaukee preceptors from 1958-65. He has practiced medicine there during all of his career, except for four years with the UW's 44th General Hospital during World War II, seeing service in the U.S., Australia and the Philippines and retiring as a Lt. Col.

After receiving a B.S. at Madison, he earned his M.D. in 1934 and interned at Milwaukee County Hospital. After a residency at UW Hospitals and the Wisconsin State Sanatorium, he began the practice of internal medicine in Milwaukee in 1940. Associated with Lutheran Hospital of Milwaukee since 1941, he has been chief of staff, chairman of medicine and secretary of the executive committee. He also is on the staff of Columbia and Milwaukee County Hospitals.

Certified by the American Board of Internal Medicine and a fellow of the American College of Physicians, Dr. Daniels is former secretary of the Milwaukee Internists Club, former president of the Milwaukee Academy of Medicine and past president of the Wisconsin Heart Assn.

Very active in Wisconsin Medical Alumni affairs, Dr. Daniels was the only person to serve as president of the Association for two years, 1957-58. He also has long been a member of the *Quarterly's* editorial board.

Address Correct?

If the "Quarterly" and other Wisconsin Medical Alumni mail gets misplaced at the office, why not have it sent to your home? To effect a change, just return the form on this issue's back cover.

Juniors Cite Dr. Sallach, Others

Henry J. Sallach, Ph.D., professor of physiological chemistry, was the recipient of two of the four Medical School Junior Class Awards when the Junior Skits were presented on April 26. Dr. Sallach was dubbed the best pre-clinical instructor by the then juniors and also received the Regular Fellow Award. He has been on the faculty since 1953.

Emeritus Dean William S. Middleton was named Best Clinical Instructor by the juniors (the seniors voted him the Distinguished Teaching Award three weeks later). The juniors' Best House Staff Award went to Dr. George H. Greenberg, a fourth year surgery resident and 1966 graduate of the Chicago Medical School.

Over 400 students, faculty and guests also saw a presentation of "The Goddoctor" as part of the evening's program.

Writers Group Cites Middleton Book

The Council for Wisconsin Writers has presented its 1972 runner-up award for scholarly work to Emeritus Dean William S. Middleton's new book, "Values in Modern Medicine." Dr. Middleton received the award signed by Prof. Robert E. Gard, president of the group, in April.

"Values in Modern Medicine" was published last November by your medical alumni association and the University of Wisconsin Press. Copies may be purchased through the Association offices.

Have
you paid your 1973-74
Medical Alumni dues?
Alumni dues bring this
magazine to you.

National Group Elects Van Potter

The new president-elect of the American Association for Cancer Research is Van R. Potter, Ph.D. A professor of oncology and former assistant director of McArdle Laboratory, Dr. Potter has for many years been a prominent cancer researcher.

He currently is serving UW as a Leonardo Scholar, participating in an intensive seminar to identify



national resource policy needs. Elected at the association's annual meeting, Dr. Potter, a native of South Dakota, joined the UW faculty in 1940. He will become association president in April, 1974.

Nurses to Rebuild Nicaraguan Library

Faculty of the UW-Madison School of Nursing has launched a drive to rebuild the library of the National School of Nursing at Managua, Nicaragua. The school was completely destroyed in the disastrous earthquake which struck the city Dec. 23, 1972.

Rebuilding the library is considered by the school's faculty as a need of utmost importance and urgency. As a sister state in the Partners for the Americas, Wisconsin residents have contributed to the rebuilding of Managua, but the nursing library project is seen as a unique contribution by nurses for nursing. The National School of Nursing functions under the Nicaragua Ministry of Public Health with an academic three year program. An average of 30 to 40 students are graduated each year, constituting over half of the nurses trained annually in Nicaragua.

Contributions may be sent to Norma Benavides, Partners of the Americas, 1856 Van Hise Hall, 1220 Linden Drive, Madison 53706.

Sentinel Rabbits Help Detect Insects

While most people meet the summer mosquito siege with pest strips or insect repellant, Madison's public health department plans include placing caged rabbits at various sites. Rabbits have no inhibiting effect on mosquito populations, but they can act as "sentinels" by alerting health officials to the presence and levels of certain arboviruses, encephalitis viruses carried and transmitted by mosquitoes.

The rabbit program is a joint study by the Zoonoses Research Unit of the UW Medical School's preventive medicine department and Madison's public health department. Wayne H. Thompson, Ph.D., head of the unit, believes the rabbit study



helps Madison maintain "one of the most complete municipal programs in the state" for assessing any health problem mosquitoes may pose.

"Although epidemics have not occurred in Wisconsin urban areas, over 150 patients in the state have been known to be hospitalized with California encephalitis since 1960, and western viral encephalitis has occurred each year in horses and occasionally in man," he says. The viruses for these encephalitis varieties are carried by certain mosquito species.

Most species are mainly nuisance problems. They attack persons in the early evening and night hours

or whine maddeningly around bedrooms late at night.

Madison has maintained a mosquito control program at least since World War II, according to Thayer W. Burnham, director of Madison's Public Health Laboratory. Throughout the summer the levels of both the adult and larvae mosquito populations are checked.

When field surveys indicate mosquito populations are building in any area, known breeding spots are sprayed with Malathion, a larvicide. Unlike DDT, Malathion breaks down rapidly. The control program reduces mosquito levels, but can't indicate whether disease-causing viruses are present in the mosquito population. To find this out, rabbits are placed in special cages at various locations.

Each week health department workers collect blood samples and send them to the Zoonoses Research Laboratory. When these rabbits are bitten by virus-carrying mosquitoes, their blood develops specific antibody to the virus. A battery of tests on the rabbit serum identifies the virus.

Results from the program to date have been reassuring. Only once in the past five seasons has any rabbit acquired antibodies to an arbovirus known to be harmful to man, but no human cases were found in Madison. Evidence of LAC virus, which is causing the California encephalitis in children in other parts of southwestern Wisconsin, has not thus far been found in Madison. Other rabbits have acquired antibodies to an arbovirus known as TVT, but it has not yet been shown to seriously harm man.

This summer Dr. Thompson plans to study particularly the TVT virus. It is suspected that the virus may cause mild fever. By testing the human blood samples sent to his laboratory from around the state for analysis, Thompson hopes to identify any health problems the virus may be causing.

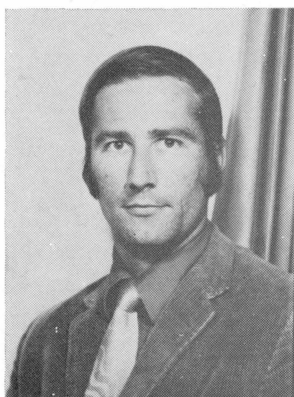
Drs. Cree, Thomsen are Promoted

Two alumni were among the 25 UW Medical School faculty members promoted to professor and associate professor by the Regents in June. Dr. Edna M. Cree, '51, was promoted to professor of medicine and Dr. James H. Thomsen, '62, was advanced to associate professor of medicine.

COLUMNS AND EDITORIALS

A New Batch of Physicians

MILWAUKEE — The bell has rung, the timer has stopped, and the oven is turned off. Another four year cycle has ended and a new batch of physicians is ready for world consumption. Each of us will leave UW armed with an M.D. degree in our pocket and a head hopefully crammed full of "relevant" medical knowledge. We will head our separate ways to internships throughout the continental U.S. and Hawaii (one lucky "son of a gun").



It is, I feel, appropriate at this point to reflect upon the adequacy of preparing this new batch of "healers."

As a member of the batch, I speak mostly for myself, but feel confident that others share in some of my comments. On the whole I think the University of Wisconsin Medical School faculty should be proud of its teaching job for I think most of us feel adequately prepared to begin our internships. Our foundation in basic science is strong and our clinical exposure adequate.

Our teaching was perhaps stronger in theory than in practice or experience and the benefits of this approach are yet to be determined. We each have our weak and strong points and therefore have varied fears and concerns for the coming year, but in general I'm sure most feel ready to begin their journey for medical experience.

It has often been said, and rightly so, that reflecting only on the good and not the bad is nice to hear, but not very helpful for future progress. With this thought in mind I would like to then discuss a few weak areas in our training.

The clinical experience, although adequate, could be greatly improved with further affiliations outside Madison. More exposure to "big city" medi-

cine, and reduced numbers of students on the war team would be desirable. Seniors should be forced to accept more responsibility and a larger role in patient care than is currently done. This would allow them an opportunity to prove themselves for their own benefit and that of others.

Efforts should be increased to correlate basic science and clinical medicine at the senior level. This should most desirably be a mandatory time when everyone takes classroom courses. Stronger attempts should be made to teach students about public health and community medicine as well as preventive medicine. These which receive very light dealings in current curriculum and most students are poorly informed in these areas.

Another major area of defect is in involving the medical student in the affairs of his medical school. Four years is a short time. Each student soon becomes an alumnus and is expected to be an active supporter of his school. This attitude is one which should be fostered from his entry into school. Plans for changes in school policy or facilities should be made known to all and opinions actively solicited from the student body.

Along these same lines the State Medical Society should be encouraged to become active in involving medical students in current political issues facing Wisconsin physicians. It should actively seek their support and aid. These very same issues may soon be facing recent graduates of the medical school, and prior experience seems advisable.

These may seem like large orders to fill, and they are, but I feel such changes and additions would serve to make the student feel more a member of the medical community rather than a newcomer standing at the threshold upon graduation. This may even serve to increase the numbers of Wisconsin students staying in Wisconsin to practice because of their familiarity with the medical community.

Finally, I just wish to personally say thank-you to the UW faculty and staff for making it possible for my classmates and myself to begin the highly honored practice of medicine. It is my sincere wish that with the passage of time we will all come to make you proud of the class of '73.

Sincerely, David R. Nichols, M.D.
President, Class of 1973

The Presidency — A Commitment

BY LORON F. THURWACHTER, M.D., '45
PRESIDENT

MILWAUKEE—As seventeenth president of the Wisconsin Medical Alumni Association, I will strive to do my best to keep the purpose of this organization as my goal. In essence, as stated in the articles of incorporation we were formed, "to support and render service to the University of Wisconsin Medical School and offer a medium through which alumni contribute to its welfare"

On May 18, 1956, Dr. Kenneth E. Lemmer, '30, became the first president. During the ensuing 17 years you and classmates chosen to represent you have built a beautiful medical library—dedicated it to one of Wisconsin's most capable and beloved doctors, Dr. William S. Middleton; charged another beloved professor, Dr. Paul F. Clark, to research, write and publish a history of the medical school; commissioned artist Aaron Bohrod to paint an original oil commemorating the school; established faculty and

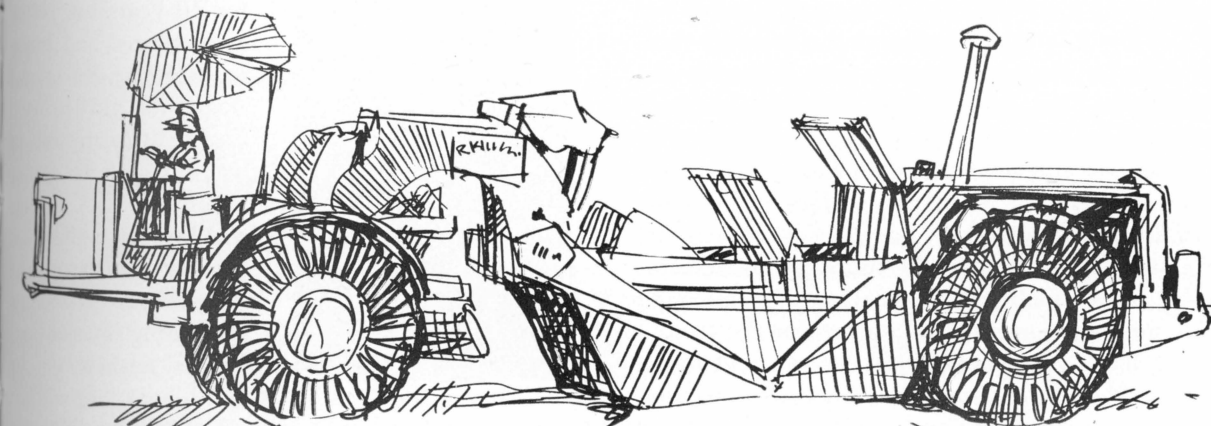


This is but a partial list of your accomplishments, but it should refresh the memory as to the visible force we have become.

We have thrived on challenge. Dr. John Peterson, 15th president, believed the alumni should undertake another major commitment. Dr. Louis C. Bernhardt, your now retired president, was selected to head a committee to develop the idea. His committee believed we could build the Wisconsin Medical Alumni Center atop the eighth floor of the new West Side Medical Center.

This proposed project was carefully conceived and has been reviewed and approved by the board of directors and class representatives. It was believed that the undertaking could only add to our strength and vitality.

The physical layout of the Center has been described in the **Quarterly**. Here will be a home base for a returning alumnus, an educational center where all levels of post graduate medical education can take place. As Dr. Bernhardt has said, "This structure will enable us to return to our Alma Mater for continued learning—a heritage which we have been given by our medical school and a legacy which should be passed on to our colleagues and patients."



alumni awards to honor men who have demonstrated outstanding teaching ability or through other abilities have graced our school with honors; and through your generous giving, have provided unrestricted, flexible funds to support student needs and activities for which regularly budgeted funds were not available.

This is my goal—to help make the Wisconsin Medical Alumni Center a reality. I fully understand it will not be an easy task with the present crushing taxes, inflation, political upheaval and disgrace, and unlimited demands on the charitable dollar, but, fellow alumni, we are living now—the challenge is here now—let's do it together—NOW!

What About Quality??

BY MISCHA J. LUSTOK, M.D., '35
EDITOR

MILWAUKEE—The manifest void in uniform availability and accessibility of health services convoked our energies towards an effort of improving the delivery of medical care. A mere look into the problem raised another concern. If we do indeed succeed in enhancing the delivery of medical care, what will be the effectiveness of the product we deliver?

Quantitative expansion of medical services would be frivolously costly and absurd without concomitant quality control. Peer review, now being indoctrinated in the organized medical profession, is an appropriate component of the program. This is not an entirely new experience for us. We have always maintained a posture of introspective criticism but not with the intensity now demanded of us by the representatives of consumer interests.



Cataloging technical performance should not prove difficult and computerizing allowable hospital days for singular disease states is readily accomplished. Fees are already well standardized, albeit with no provision for quality, and those who challenge the edict are called to task. These exercises, however, are only the surface of a truly meaningful peer review.

We must now compile the more poignant components in the quality of medical care. True regard for the forest begins with a concern for the tree.

What about our devotion and commitment to excellence? What about our sincerity in compassion for the sick entrusted to our care? What about our empathy for human frailty? What about our impassioned service to fellow men? What about our personal integrity and selfless consecration towards the relief of human suffering and preservation of human life?

These categories are much more difficult to appraise. They do not fit well into computer programs

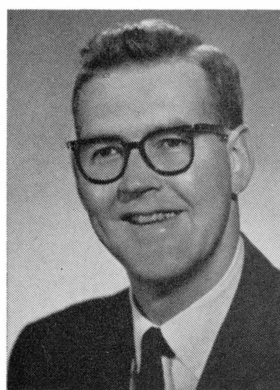
nor do they lend themselves to ready tabulation. Nonetheless, these attributes form an essential intrinsic component in the quality of medical care and are the key that will assure success of any program. These social planners, the administrators, and the peer review committees must now address themselves to this domain.

Wisconsinites in the Northwest

BY JAMES H. DAHLEN, M.D., '61
NORTHWEST CORRESPONDENT

SEATTLE—While this may not be Northwestern news, we do want to express our shock at the loss of Dennis Olsen, '61, and his wife, Kathy, in an Iowa auto crash on May 6. They were returning from a bridge tournament to New Hampton, where he was a family practitioner. Dennie, from the Eau Claire area, was a classmate and close personal friend.

Clyde A. Stevenson, '34, is a distinguished physician across the state in Spokane. He is chairman of radiology at Sacred Heart Hospital, the teacher of



over 70 radiologists and for 10 years has served as a trustee and examiner of the American Board of Radiology. Earlier this spring he was honored by formation of the C. A. Stevenson Society, which will sponsor lectures and symposiums on radiology during annual refresher sessions.

While at Virginia Mason Clinic Day, I had lunch with Jim D'Amato, '66, who is practicing ophthalmology at Port Angeles on the Olympic Peninsula after completing his residency at Madison. He is right on the doorstep of Hurricane Ridge in Olympic National Park, one of our favorite scenic drives in the Northwest.

Last month at Swedish Hospital between cases, Jim Hanson, '71, and I spent an enjoyable few mo

ments replenishing our depleted caffeine levels. He is in a surgical residency there and ensconced in the Shorewood Apts. on Mercer Island, a head start from Seattle toward the ski slopes for those off duty hours. That's an address that should be familiar to many former house staffers in Seattle.

One of our Evergreen State alums, Bob Parker, '48, will, I hope, be a source of updated news regarding things in Madison since he attended his 25th anniversary class reunion. Bob attends our hospital tumor conferences regularly, and his thoughts and suggestions on therapeutic radiology for our patients are always pertinent and current.

Another '48 alum, Robert Fisher, is across the mountains from us in Yakima in anesthesiology. He is past chief of staff of Yakima Valley Memorial Hospital, immediate past president of the Yakima County Medical Society, and chairman of the Area Comprehensive Health Planning Council.

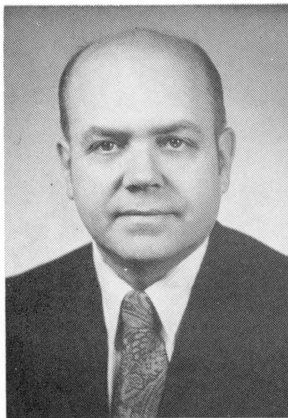
We have two recent grads of Wisconsin in new Family Practice residency programs, one at the University of Washington Hospital, the other in the Spokane program. Both have promised to send me an "impressions" resume of these new facilities, and perhaps we can utilize it for future columns.

How Many Medical Students?

BY DONALD R. KORST, M.D., '48
MEMBER, EDITORIAL BOARD

MADISON—In the past few years medical schools as a response to external pressures demanding an increased number of medical students have been in a growth phase. Certainly there is a need for an increase in graduates to meet community needs and maintain a balance of physicians. However, the most difficult question to answer is exactly where do we stop the increase and begin to look carefully at the geographic distribution of physicians by specialty.

Recently, I had the pleasure and satisfaction of meeting with many of my classmates at our 25th reunion. It occurred to me as I spoke with these physicians from all parts of this country that they



had all found great satisfaction in their medical practice and in their location. I compared my classmates with students I have counseled in recent years at the Medical School.

I strove to find differences and ended up with the realization that the goals are not greatly different today as from 25 years ago.

An appreciation of the goals of our graduates should direct us in planning for the future. These goals are; 1) medical students and physicians seek satisfaction from intellectual achievement above monetary or geographic goals. 2) Students require at least seven years of undergraduate (medical school) and post-graduate (internship-residency) training in the Medical Center before they feel prepared and mature to assume full-time practice in the community. This often includes an additional year or two in special service such as military or public health.

3) Priorities based on resources of medical schools and post-graduate centers must be on high quality training in depth in order to attract the caliber of students desired. 4) New physicians today seek a location in a multi-specialty group (and I include family practice as a discipline) oriented toward primary patient care where there is a plan for a balanced practice, equitable income, retirement, time for family, and a program for continuing education.

5) Patients seek medical groups at centers for treatment of major illness but will accept a different level of continuing care as long as there is visible continuity between the medical center and the community clinic. They prefer more personal identification with physicians.

With these goals in mind, the medical education curriculum should continue to respond with quality programs in a broad area of medical disciplines and provide models for student and house officers in a number of settings. In order to continue the excellence of care developed during the past several decades for all citizens there needs to be more than a consideration of just an increase in numbers of physicians. This will require cooperation and planning to create a system that will be attractive to the new physician and the consumer.

From Our Man in Texas

BY EDWARD J. LEFEBER, M.D., '36
TEXAS CORRESPONDENT

GALVESTON—Several Wisconsin Alumni were participants at the 106th annual session of the Texas Medical Association in Dallas, May 3-6. Joseph C. Ogle, '48-49, a Dallasite, divided his time first as sports co-chairman and committee on arrangements for this meeting and, second, as teller in the house of delegates. Bernie Fein, '38, and partner won this year's TMA tennis doubles championship. He has moved his offices from downtown San Antonio into the suburbs opposite the new University of Texas Medical School. Al Leiser, '46, was monitor of a panel which discussed oral hypoglycemic agents.

A new member of the TMA'S 50 Year Club who was given standing recognition during the first general session luncheon was Gilbert E. Brereton, '13, of Dallas, who has practiced gastroenterology for well nigh 50 years.

At the second general session luncheon, I found myself seated, quite by chance, next to a distinguished Wisconsin alumnus from Minnesota, Donald W. Hastings, '34, professor of psychiatry, University of Minnesota Medical School at Minneapolis. The Texas Medical Association, the American Psychiatric Association, Texas District Branch, and the Texas Department of Mental Health and Mental Retardation invited him as guest speaker to talk on impotence at a continental breakfast presentation and about trans-sexualism before the section on nervous and mental diseases.

Our conversation during the meal drifted to reminiscences about the medical school in Madison. One vignette concerned the reaction when he chose to become a psychiatrist by not accepting a residency in medicine which the Chief had obtained for him at Blockley. I'm sure the incident is now forgiven but not forgotten.

This past April to Galveston came Robert F. Schilling, '43, professor of medicine at Wisconsin, as the guest of Bill Deiss, Res. '48-54, professor and chairman of Medicine, UTMB. Bob visited the division



of hematology and spoke before their conference.

From San Antonio comes word that there were no interns from Wisconsin this year; this likewise was true at the Medical Branch. There was one participant from the medical school at Milwaukee attending the 1973 SAMA-UTMB Student Forum in Galveston. Throughout the year several faculty members of the University of Wisconsin have visited Texas. Among those were Dr. H. F. Deluca from the department of biochemistry, who spoke in Houston, and Dr. Richard Hong, who talked before the Human Biological Chemistry and Genetics Seminar at Galveston.

Southeastern U.S. News Notes

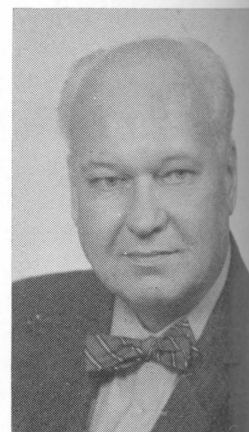
BY HERBERT C. LEE, M.D., '35
SOUTHEASTERN CORRESPONDENT

RICHMOND—Summer has finally come to the Old Dominion. The skies are blue, trees and grass are luscious, and the air is clean.

I managed to get to Madison last month, but it was the day after the Alumni Day reunion. Madison has changed so much since I was last there and has spread out in both directions. It used to be just a nice little town situated between Lakes Mendota and Monona. Now that is all changed!

Alumni news is slim, but there is important word about some old house staff members. The Association of Military Surgeons of the United States granted the Founder's Medal for outstanding service to military medicine to Marc (Jim) Musser, '34. Jim is chief medical director of the V.A.

M. Pinson Neal, Jr., who went through the radiology residency under Doctor Paul, has been named to the newly established position of provost of Virginia Commonwealth University (VCU). He will be responsible for overall coordination of activities here at Medical College of Virginia, which is the Health Sciences Division of V.C.U. We congratulate him



and are pleased to have him in this important position. He is well qualified for the post.

He served as interim dean of the medical school, as director of graduate education, director of continuing education, and as assistant dean of the medical school. He will now be the overall head of M.C.V. Medical School, answerable only to the president of V.C.U.

The sad note is about Robert Marston being let go by President Nixon. Bob had interned at Wisconsin in the early 1940's. As did all other heads of divisions, he handed in a routine resignation when Nixon began his second term. He had been head of the National Institutes of Health for 4½ years, doing an excellent job. He was surprised and disappointed when his resignation was accepted. To many, this signaled an end to an era and the acceleration of an alarming trend toward directed research.

Bob was always a "team player," almost to perfection, during the extremely difficult circumstances of his term at N.I.H. Bob felt the job was one of science management and not political management. His policy was to give researchers "free rein to their intellectual curiosity and inspirations." Now there will be a new way of doing things.

Bob gave a farewell talk to much applause, but he showed bitterness at economy policies at N.I.H. He accused the Administration of playing politics with medical research and called the delay in appointing a new N.I.H. chief, "incomprehensible." Bob is a Democrat but that had caused no trouble through Nixon's first term.

Bob is to become a scholar-in-residence at the University of Virginia.

right idea. They live on a small ranch near Flagstaff. Jack is director of student health, Northern Arizona University. He passes along the information that Chuck McMoran, '55, is now somewhere south of Tucson. Herb Simonson, '60, was last heard from in Maryvale.

Bob Hagan, '63, is in West Phoenix. Bob was one of the four founders of CODAC (Community Organization Drug Abuse Control). CODAC is an original and bold approach to drug abuse. The Phoenix program has received national recognition and is the basis of drug treatment programs across the country. For the past 2-2½ years Bob has also served as director of the Samaritan Health Services' air ambulance service. A unique aspect of this service is the premature infant treatment program.

Maurice Farrar, '53, interned at St. Joseph's Hospital. He returned to Phoenix in 1958 following his OB GYN residency at Emory University, Atlanta.

I bump into Lynn Hawkins in Scottsdale about twice a year. Well, I missed one bump and recently called Lynn. He tells me he's fine now — had a coronary in January with by-pass surgery. Lennie Stein, '60, now director of education and research, Mendota (Wis.) State Hospital, flew to Phoenix last January to speak at the Arizona State Hospital. His topic — "Remotivation and Resocialization in Chronic Illness".

Harris Murley, '64, and family arrived in July 1971. Harris keeps busy including teaching psychiatric residents at Arizona State Hospital — St. Luke's Hospital. Last November Harris presented a paper at the Ortho Psychiatric Association meeting. He spoke on "Treatment of the Adolescent Amphetamine User; Social and Psychobiological Considerations". One of these days I expect Harris will get himself a big Harley Davidson.

Dick Stiehm, '57, spoke at the annual Arizona Surgical Conference in Tucson, last February. Unfortunately I couldn't make contact. Speaking of Hugh Riordan, '57; Hugh called from Sky Harbor International Airport in February. His only words were "Oh, my plane is leaving — 'bye". Hugh called again a few weeks ago. Same airport, probably same plane, and same conversation. Hopefully next time around we'll have more time. Hugh and family live in Wichita, Kas.

If you're planning to write George Webb, Res. '65-67, try 10923 Whisper Ridge, San Antonio, 78230.

Finally framed and hung my Aaron Bohrod painting of the UW Medical Center. Anyone who takes time to think back is bound to enjoy.

Notes from the Great Southwest

BY JEROME F. SZYMANSKI, M.D., '57
SOUTHWESTERN CORRESPONDENT

PHOENIX — The Phoenix winter is usually sweater weather with an occasional umbrella day. Record precipitation this winter. Rain on the deserts and snow in the mountains. Good for the skiers and reservoirs. But summer is here. Air conditioning helps — a lot! Mountain travel cools automatically.

Jack Herman, '56, wife Diana and kids have the

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PLEASE COMMUNICATE!!

While over 5,000 Wisconsin medical alumni received a copy of this **Quarterly** in the past few days chances are that about 310 of them didn't receive this issue since they hadn't let the Alumni Office in Madison know about that recent address change. If you've moved in the past few weeks or months and the magazine has followed you, or if you're planning a move shortly, please let us know. **Even if you haven't moved**, is there something new and interesting in your life that you'd like to share with fellow alumni? Send this convenient form or, if you don't want to cut up your copy of the **Quarterly**, just send a letter. The address is: **Wisconsin Medical Alumni Association, 767 WARF Building, 610 N. Walnut Street, Madison, Wisconsin 53706.**

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NEW ADDRESS _____ ZIP _____

OLD ADDRESS _____ ZIP _____

DATE OF MOVE _____ ANY NEWS? _____
