

SOLVE YOUR PROBLEMS BETTER AND QUICKER

Prepared For FLOTILLA 4-5, U.S. COAST GUARD AUXILIARY 6 July 1982

From "DOUBLING THE PRODUCTIVITY OF THE HUMAN MIND"

ALWAYS FULLY DO

1. DECIDE "EXACTLY WHAT ARE WE TRYING TO DO"
2. GET KNOWLEDGE
 - * GENERAL
 - * FUNCTION
 - * COST/FUNCTION
3. STATE SOLUTION WANTED TO INDIVIDUAL PROBLEMS SUCCINCTLY,
EACH STARTED WITH THE PHRASE "HOW MIGHT WE ---"
4. HAVE INTENSE CREATIVITY
5. DEVELOP BEST OPTIONS

THIS COMPUTER-LIKE SYSTEM

PREVENTS

- * ACTING ON PARTIAL INFORMATION
- * DOING WHAT "EXPERIENCE" DICTATES
- * USING ONLY THINKING FROM THE PAST
- * USING BASICALLY OLD APPROACHES

GETS

- * MORE CREATIVE AND INNOVATIVE IDEAS
- * NEW APPROACHES
- * FULL KNOWLEDGE OF NEEDED FUNCTIONS AND RELATIVE COSTS
- * MUCH BETTER OVERALL THINKING

...LDM...