



79-3

NATIONAL CAPITAL CHAPTER
SOCIETY OF AMERICAN VALUE ENGINEERS
P.O. Box 14265
WASHINGTON, D.C. 20044

FEB 8 1979

Mr. Larry Miles
Route No. 5, Box 840
"Sedgefield"
Easton, Maryland 21601

Dear *Larry*

Value Analysis is "coming of age" in the commercial products industry.

This year, for the first time, Value Analysis in Purchasing will be an equal partner with Value Management in Construction, and Value Engineering in Industry, at the May 1979 Society of American Value Engineers International Conference of World Value in Washington, D.C. Invitations are being sent to Value Analysts in all walks of the procurement community—Federal, State, and local governments, procurement academia, and industrial procurement activities around the world.

Since you are well known in procurement circles for your keen interest in promoting the economical and effective use of procurement resources through the use of Value Analysis, we need your help to make the program a success. I am attaching a tentative program which has been prepared with the cooperation of the entire procurement community—including the procurement trade associations. We would be honored to have you speak as a member of a panel discussing "The Professional Buyer" and entitle your portion of the talk "The Buyer and VA."

I plan to telephone you in the next few days to answer any questions you may have.

Sincerely,

D. Brogan
D. BROGAN

Chairman, Purchasing Program

• Enclosure

DRAFT

PROGRAM
VALUE ANALYSIS IN PURCHASING
CAPITAL HILTON
WASHINGTON, D.C.
MAY 24-25, 1979

<u>Thursday</u>	<u>TOPICS</u>	<u>SPEAKERS</u>
10:00 a.m.	Office of Procurement Policy Past - Present - Future	Honorable Lester A. Fettig Administrator Office of Procurement Policy Office of Mgmt. and Budget
11:00 a.m.	Innovation and Productivity	Honorable Dr. Jordan Baruch Assistant Secretary for Science and Technology Department of Commerce
BREAK		
1:30 p.m.	<u>Panel Discussion</u> "The Professional Buyer"	<u>Members:</u>
	Qualification and Certification	Mr. William N. Hunter Acting Director Federal Acquisition Institute
to		
	Model Procurement Code	Mr. Lewis Spangler Executive Vice President National Institute of Governmental Purchasing
3:30 p.m.	The Buyer and VA	Mr. Larry Miles Consultant Founder of Value Engineering
4:00 p.m.	Materials Management and VA	Mr. Ken Gay Vice President, Purchasing Rockwell International
4:45 p.m.	VA Application - Japan	Guest Speaker from Japan
<u>Friday</u>		
8:30 a.m.	<u>Panel Discussion</u> "Purchasing Around the World"	<u>Moderator:</u>
		Mr. Michael Taylor Secretary General International Federation of Purchasing and Materials Management
to		
10:00 a.m.		<u>Members:</u>
		Mr. William P. Kelly Commissioner Federal Supply Service
		Mr. Gerald Berger Assistant Deputy Minister Commercial Supply Dept. of Supply and Services Ottawa, Ontario, Canada
		Guest Speaker - National Head of Purchasing, Great Britain

Friday Agenda Continued

10:30 a.m.	Better Value - Less Energy	Mr. Frank Stewart Director, State and Local Programs Department of Energy
11:00 a.m.	Consumer Products and VA	Mr. James Arnold Purchasing Agent City of Chicago, Illinois
11:30 a.m.	Value Up, Cost Down	Mr. Owen Rye American Society of Cost Engineers Puyallup, Washington
BREAK		
2:00 p.m.	Life Cycle Costing and VA	Mr. Richard T. Penn Director, Center for Field Methods National Bureau of Standards
2:30 p.m.	VA in Facility/Product Maintenance	Mr. Arnold Ogus President European Federation of National Maintenance Society