

UW COLLEGES AND UW-EXTENSION ANNUAL REPORT

Creating Returns on Investments 2009



Innovation
Diversity
Economic Development
Access
Service & Engagement,
Stewardship & Support



UW Colleges and UW-Extension maximize returns on investments to

Dear Friends:

As Wisconsin faces the twin challenges of recession and global economic competition, our residents increasingly are looking to higher education for ideas that will yield the biggest return on their investment in education and secure the state's future prosperity and success.

To better focus our attention on how to use limited resources to serve the expanding needs of our state and its residents, the University of Wisconsin Colleges and University of Wisconsin-Extension created a set of strategic priorities that can be summed up as IDEAS. During the July 1, 2008–June 30, 2009, fiscal year covered in this report, we used the IDEAS priorities to guide our decisions.



Mike DeVries, The Capital Times

Chancellor David Wilson outlines UW Colleges' and UW-Extension's returns on investments to Wisconsin's people.

Innovation

includes not only new ways of delivering our programs and services, but also creating even more efficient methods for using our limited resources. I am proud to say that by almost any measure, the UW-Extension and UW Colleges operate more efficiently than our peers around the country.

Diversity

is important for multiple reasons. First, we must continually work to include all residents of every culture and color in the mainstream of our society and economy. But diversity also means reaching out to underserved groups in Wisconsin's rural communities and inner cities. On the largest scale, diversity means helping Wisconsin become part of a global society and global economy.

Economic development

has been a core function of the University of Wisconsin since its founding. Today, UW-Extension helps many residents in Wisconsin start, grow and manage businesses of all types. We also help communities create successful economic development strategies. UW Colleges works closely with businesses to educate the employees they need to prosper in Wisconsin.

Access

is more than just offering people education. Access means taking positive steps to bring the benefit of knowledge to every family in the state through affordable tuition and

student-friendly policies at UW Colleges and through the proactive efforts of UW-Extension educators in every county in Wisconsin.

Service & engagement

reflect our personal connection with youth, families and communities. Acting on this priority, UW-Extension helps children and parents connect to schools; teaches children and families to manage their finances; and works with farmers, schools, nutritionists and others to make nutritious food available and affordable. UW Colleges opens its campuses to local communities to provide cultural and other educational programming.

Stewardship & support

acknowledge the need to constantly search for more efficient ways to deliver our services and to respect the public support that makes our work possible.

Returns on investments

Throughout this report you will see many examples of the ways in which UW-Extension and the UW Colleges have addressed the elements of those strategic priorities while delivering impressive returns on the investments made in our institutions by our municipal, county, state and private partners. Returns may take the form of higher wages for educated workers, greater opportunities for Wisconsin residents, and a stronger state economy.

secure Wisconsin's prosperity and success

Most significantly, our institutions demonstrated our commitment to access by serving a record number of people this past fiscal year. The UW Colleges enrolled a record 13,200 students during the 2008–09 academic year, and UW-Extension had more than 1.6 million interactions, a 10% increase over the 2007–08 fiscal year.

UW Colleges continued to act as a gateway for residents who might not otherwise be able to enjoy the benefits of a higher education. The 13 campuses of the UW Colleges enrolled 4,086 freshmen in fall 2008, second only to the University of Wisconsin-Madison. More than one-third of UW Colleges students are nontraditional students, and a great many of them need some remedial support when they enroll with us. Yet, after spending two years on our campuses, these students continue their education and graduate with bachelor's degrees at higher rates than any other transfer students in the University of Wisconsin System.

And more

In addition to the returns on investment noted above, I also want to point out just a couple of milestones that are not covered elsewhere in this report.

- UW-Sheboygan's library was recognized as Library of the Year by the Wisconsin Library Association in June 2009. This is the first time since the award originated in 1955 that a UW Colleges library has been recognized and one of only 10 awards ever given to a library at any educational institution.
- In April 2009 UW System President Kevin Reilly and I were honored to receive a certificate of commendation from Gov. James Doyle for our leadership in advancing Project Lead the Way (PLTW) science admissions credit within the UW System. PLTW is a national partnership by public schools, higher education institutions and the private sector to increase the quantity and quality of engineers and engineering technologists graduating from our educational system. (See more about PLTW on page 4.)

All of us at UW-Extension and UW Colleges are committed to the IDEAS strategy and the mission of serving the people of Wisconsin. Together we are dedicated to maximizing the returns on your investments in education.

Sincerely,
David Wilson
Chancellor

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UW Colleges and UW-Extension

Strategic Priorities 2008–11

Innovation

Become more agile and proactive in responding to state needs

Diversity

Increase diversity and global awareness

Economic Development

Nurture entrepreneurship, business and economic development while preserving vital environmental and natural resources

Access

Increase access to the educational resources and degree programs of the University of Wisconsin System by reducing barriers to participation

Service & Engagement

Increase the capacity of Wisconsin youth, families and communities to improve the quality of life for a healthier, more vibrant Wisconsin

Stewardship & Support

Increase and effectively invest public and private resources for UW Colleges and UW-Extension

For the complete strategic plan go to <http://www.uwex.uwc.edu/planning>

Annual Report 2009

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■ Innovation

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4-H programs inspire youth to explore science, technology, engineering and math

Wisconsin students are being prepared for 21st-century careers through UW-Extension Cooperative Extension's 4-H Youth Development educational programs. Workers with science, technology, engineering and math (STEM) skills are in high demand and are key to state and national economic development.

4-H Gateway Academy summer day camps teach kids to design and build models, develop hypotheses and record data, work as a team, solve problems, present technical concepts and handle competition. The activities help middle school-aged youth prepare for academic rigor in high

school and beyond. Research shows that youth who have positive experiences with STEM-related projects are more likely to pursue education and careers in technology, science and engineering.

In 2008, approximately 140 youth took part in 4-H Gateway Academies. In 2009, about 445 middle-schoolers participated in camps offered at 21 Project Lead the Way schools around the state. A grant to UW-Extension Cooperative Extension from the Kern Family Foundation funded the camps.

More than 100 Wisconsin high schools offer the Project Lead the Way (PLTW) pre-engineering curriculum developed by the national Society of Manufacturing Engineers. In addition to collaborating on the 4-H Gateway Academies, 4-H and the Kern Family Foundation partner to encourage more rural schools to adopt the PLTW curriculum in order to encourage youth interest in engineering careers. ■

<http://www.uwex.edu/ces/4h/set/engineering.cfm>



Milwaukee Journal Sentinel/ Aug. 12, 2009, Michael Sears © 2009 Journal Sentinel, Inc., reproduced with permission

Roberto Ramirez (left) and Tim Garcia demonstrate building a robotic butterfly at a 4-H activity station at the 2009 Wisconsin State Fair in West Allis.

New online bachelor's degree prepares students for green jobs

The White House Council of Economic Advisors predicts a 52% growth in "green jobs" by 2016. UW-Extension's Division of Continuing Education, Outreach and E-Learning combined the strengths of four University of Wisconsin campuses—UW-Parkside, UW-River Falls, UW-Stout and UW-Superior—to craft a degree that equips workers with the skills they will need to qualify for these high-growth jobs.

Because it is offered online, the new bachelor of science in sustainable management is convenient for returning adult students. Leading companies, including Johnson



Mawolf Studio

"With two small children to care for, plus job obligations, the online degree offers exactly the flexibility I need."

Whisper Wels

Student

University of Wisconsin-River Falls

Controls Inc. and Ford Motor Co., contributed to the curriculum. Launched in fall 2009, the degree program attracted 166 course enrollments, nearly twice as many course registrations as expected.

The enrollment figures confirm that the online format appeals to a broad range of returning students who want access to quality University of Wisconsin education. <http://sustain.wisconsin.edu>

Diversity

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UW Colleges student of color enrollment increases 22%

The diversity of the UW Colleges student body is on the rise, which is good news. UW Colleges' goal is to enroll new minority freshmen in the same proportion as the minority populations at the high schools that comprise the main sources of UW Colleges students.

From fall 2007 to fall 2008, African American enrollments increased 24%, American Indian enrollments were up 39%, Hispanic/Latino enrollments grew 11%, and Southeast Asian enrollments increased 42%. Only Asian American enrollments decreased. Overall, enrollment of students of color increased 22% while total enrollment rose less than 1%.

More important, UW Colleges retained 60% of the fall 2007 cohort of students of color in the fall 2008 semester. It was the first time in five years that students of color have been retained at the same rate as other students.

<http://www.uwc.edu/students/multicultural>



Nicole Storey

In fall 2008, students of color made up 12% of UW-Rock County's enrollment. See page 8 for student-of-color enrollment information for the 12 other UW Colleges campuses and UW Colleges Online.

Partnership empowers Latino entrepreneurs

Comienzos Fomentando Empresas Latinas ("Encouraging Early Stage Latin Businesses") provides business information, resources, counseling and guidance to Spanish-speaking individuals in south-central Wisconsin. By the end of 2008, this partnership by the UW-Madison Small Business Development Center (part of UW-Extension's Division of Entrepreneurship and Economic Development) and the Wisconsin Women's Business Initiative Corp. had helped launch 70 new businesses. More than 300 small businesses/entrepreneurs throughout south-central Wisconsin, Eau Claire and Milwaukee have received assistance since the program's inception in 2006. ■

<http://sbdc.wisc.edu/partner/comienzos.asp>



Ashwin Rao

Business counselor Arlene Bollig (right) provides guidance to an aspiring entrepreneur.

Sharing Hmong immigrants' stories

Decades after fleeing Laos, many Hmong still struggle with cultural issues as they forge new lives in America.

Wisconsin Public Radio's documentary "Bridging the Shores: The

Hmong-American Experience" tells their stories of assimilation. This collaboration with the Wisconsin Institute for Public Policy & Service has been broadcast in six states and is the winner of seven state and national awards. ■

<http://www.wpr.org/news/wprseries.cfm>



Brian Bull

A Wisconsin Hmong family passes cultural traditions on to the next generation.

Economic Development

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Partners build vibrant Wisconsin downtowns

Once the centers for community and economic activity, many of Wisconsin's downtowns have suffered the loss of retail and other business activities. One way that UW-Extension's Cooperative Extension community resource development educators are working to revitalize Wisconsin downtowns is by hosting Internet seminars that allow local business leaders, entrepreneurs, developers and economic development professionals to interact with experts from around the country. More than 200 participants at 20 different sites attend these local monthly discussions facilitated by Cooperative Extension county educators.

<http://www.uwex.edu/ces/cced/downtowns>



Wisconsin Department of Commerce

UW-Extension community resource development educators partner with the Wisconsin Main Street program to promote vibrant downtowns, such as Port Washington (pictured here), a member of Wisconsin's Main Street program.

UW Colleges assists displaced workers

As plant closings, layoffs and high unemployment captured headlines throughout the state, UW Colleges campuses responded rapidly to displaced workers in Janesville and other hard-hit areas, instituted courses designed to meet local needs, and continued to offer an affordable start on bachelor's degrees. Now more than ever, the UW Colleges mission means Wisconsin residents have affordable access to higher education, including in-demand fields such as nursing, business and engineering. ■

<http://www.uwc.edu/resources/adults>

SBDC helps Rock County businesses

Rock County's economy has been battered by the closing of the General Motors Corp. plant and the repercussions of the spring 2008 floods. Last year the University of Wisconsin-Whitewater Small Business Development Center (SBDC), part of UW-Extension's Division of Entrepreneurship and Economic Development, provided:

- Counseling to 63 individuals and small businesses
- Licensed software for clients without adequate home-computer tools
- Business-feasibility workshops
- Access to the "Business 101" series on local TV channels, online and through DVDs ■

<http://sbdc.uww.edu>

Access

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UW Colleges tuition is the most

Tuition at the 13 UW Colleges campuses remained frozen for the 2009–10 academic year for the third consecutive year. The tuition for two semesters at the UW Colleges was \$4,268, approximately \$1,100 less than the four-year comprehensive campuses, \$2,600 less than the University of Wisconsin-Milwaukee

Providing engineering degrees

The Collaborative Engineering Program partnering UW-Platteville and several UW Colleges campuses makes it possible for students to earn a bachelor's degree in engineering on their local campus. Campuses use streaming video, a mobile laboratory and locally based faculty to maximize efficiency. The program serves local employers' need for engineers and makes an engineering education possible for working adults and other place-bound students.

UW-Fox Valley (Menasha), the first campus to offer the collaborative degree, graduated five engineers in May 2009 at the same time UW-Rock County (Janesville) celebrated its first engineering graduate. UW-Marinette, UW-Marathon County (Wausau), UW-Sheboygan and UW-Washington County (West Bend) have initiated the collaborative program, but do not yet have on-campus instructors. ■

<http://www.uwc.edu/transfer/bachelor>



Dave Hager

The Collaborative Engineering Program enables students to earn their bachelor's degree in engineering in their own community.

■ Service & Engagement I Stewardship & Support D E A S

affordable in the UW System

and \$3,000 less than University of Wisconsin–Madison. Maintaining tuition at 2006 rates meant UW Colleges continued to be the most affordable access point for anyone wanting to start, continue or complete a degree in the University of Wisconsin System. ■

<http://www.uwc.edu/financial-aid/tuition>



istockphoto

County agriculture agents work with university specialists to provide unbiased research-based information that allows Wisconsin farmers to remain competitive.

Aiding farmers in hard times

The economic downturn has brought significant challenges to Wisconsin's \$26-billion-a-year dairy industry. UW-Extension Cooperative Extension's Agriculture and Natural Resources Program agents and specialists provide research-based decision-making and farm-management tools that help producers to better assess and manage their financial risk. The Farming Through Difficult Times Web site, which serves as a hub for up-to-date information, received nearly 10,000 visits the first three months it was available. ■

<http://fyi.uwex.edu/farmfinances>

Wisconsin Public Television helps viewers transition to digital TV

The nationwide switch to digital television in 2009 had a big impact on the 20% of Wisconsin households that depended on antenna reception. Wisconsin Public Television (WPT) was one of the few stations in the nation awarded a Federal Communications Commission contract to support its major public-education effort. WPT, a unit of UW-Extension's Broadcasting and Media Innovations division, produced and broadcast two informational programs and spots that aired hundreds of times. More than 250,000 how-to guides supplemented presentations, media releases, radio interviews and a Web site that received 17,200 visits. Bilingual services were offered in Spanish and Hmong. Staff responded to more than 7,000 contacts before the transition plus an additional 3,400 calls in the days immediately following the switch. ■

<http://www.wpt.org/digitaltv>



Jim Gill

WPT's Kerman Eckes explains details of the switch to all-digital TV in a spot produced and aired by Wisconsin Public Television.

Good parenting benefits families and communities

Parent education programs that begin in pregnancy or soon after the birth of a child can increase a child's chances for school success, as well as reduce child abuse and neglect. UW-Extension Cooperative Extension's Family Living Programs provides three educational newsletters in both English and Spanish for parents—*Preparing to Parent*, *Parenting the First Year* and *Parenting the Second and Third Years*—that have reached more than 570,000 Wisconsin families in the past two decades.

UW-Extension offices in 61 counties coordinate distribution of

the newsletters with community partners, including nearly 90 hospitals and health departments and dozens of businesses and service clubs.

<http://www.uwex.edu/ces/documents/parentingreport.pdf>



istockphoto

Parenting newsletters guide parents through different stages of their child's development with information on nutrition and age-related concerns.

Protecting water resources

Wisconsin's lakes, streams and rivers are under siege from aquatic invasive species that threaten to eliminate native plants, fish and other aquatic organisms and impair the state's long-term ecological and economic health. Researchers and educational staff from the UW-Extension's Cooperative Extension Lakes Program work with local and state agencies, including the Department of Natural Resources and the Department of Workforce Development, training volunteers to inspect watercraft that might harbor exotic invaders. ■

<http://www.uwsp.edu/uwexlakes>

UW Colleges Student Enrollment Information¹

Campus	Number of students		Full-time equivalent ²		New freshmen		Nontraditional students ³		Students of color	
	FALL 07	FALL 08	FALL 07	FALL 08	FALL 07	FALL 08	FALL 07	FALL 08	FALL 07	FALL 08
UW-Baraboo/Sauk County	719	669	461	459	232	233	41%	35%	14%	11%
UW-Barron County	615	624	381	383	169	200	20%	20%	5%	5%
UW-Fond du Lac	755	732	571	569	274	283	28%	25%	6%	6%
UW-Fox Valley	1,747	1,637	1,209	1,167	577	492	31%	31%	7%	8%
UW-Manitowoc	596	541	473	434	220	190	24%	27%	9%	9%
UW-Marathon County	1,380	1,361	982	982	540	457	26%	25%	12%	14%
UW-Marinette	462	464	308	296	132	129	35%	30%	3%	3%
UW-Marshfield/ Wood County	642	617	449	432	226	215	26%	24%	3%	3%
UW-Richland	452	472	350	375	188	214	21%	19%	6%	6%
UW-Rock County	913	1,046	637	740	309	326	35%	37%	10%	12%
UW-Sheboygan	728	754	498	507	244	261	36%	37%	13%	16%
UW-Washington County	1,018	1,018	745	730	354	342	25%	29%	2%	4%
UW-Waukesha	2,040	2,012	1,435	1,428	635	670	30%	28%	10%	10%
UW Colleges Online	1,100	1,253	344	407	94	74	71%	70%	4%	7%
Total	13,167	13,200	8,844	8,909	4,194	4,086	33%	33%	8%	9%

1. From fall term 1999 through fall term 2008 UW Colleges enrollment increased by approximately 34%.

2. Full-time equivalent student enrollment is computed by adding the sum of all regular credits divided by 15 to the sum of all audit credits divided by 30.

3. Students age 22 or older

UW-Extension Contacts and Enrollments

	FY 08	FY 09
Broadcasting and Media Innovations¹		
Wisconsin Public Radio listeners per week	424,000	467,000
Wisconsin Public Television viewers per week	527,560	493,785
Wisconsin Public Television telecourse hours	250	32
Instructional Communications Systems-supported interactive conferencing hours	203,766	218,825
Continuing Education, Outreach and E-Learning Extension		
Noncredit programs	5,664	5,845
Noncredit enrollments	146,097	142,506
Undergraduate enrollments (campus-based credit activity) ²	30,494	29,397
Graduate enrollments (campus-based credit activity) ²	10,155	9,947
Flexible-access courses and programs		
Online courses	301	294
Online certificate and degree programs	16	10
Online enrollments	3,891	3,896
Independent Learning enrollments ³	2,551	2,063
UW Higher Education Location Program (HELP) contacts	32,900	29,632
Learner Support Services contacts	144,929	97,775
Online applications to UW System campuses	151,000	159,753
Cooperative Extension		
Teaching contacts		
Agriculture/Agribusiness	274,013	407,938
Community, Natural Resource and Economic Development	113,856	117,971
Family Living Programs	431,633	430,267
4-H and Youth Development ⁴	274,715	308,258
Leadership Wisconsin	60	60
Wisconsin Geological and Natural History Survey	15,228	27,237
Total contacts ⁵	1,109,505	1,291,731
Entrepreneurship and Economic Development		
Counseling and technical assistance clients	2,951	2,784
Wisconsin Business AnswerLine-assisted clients	2,668	2,259
Counseling and technical assistance hours	23,942	20,503
Training programs	1,261	865
Training program participants (noncredit)	17,337	12,792
Extension Conference Centers⁶ (The Lowell Center and The Pyle Center)		
Conference participants	74,816	73,675
Conference days	139,844	147,199
Events	2,024	1,744
Event days	4,025	3,293

1. Wisconsin Public Radio and Wisconsin Public Television are partnership services of the UW-Extension and the Wisconsin Educational Communications Board.

2. UW-Extension coordinates off-campus credit courses. Credit is offered by the UW degree-granting institutions.

3. Independent Learning enrollments are adjusted for student withdrawals during FY 2009.

4. 4-H Youth Development participants include both yearlong-enrolled 4-H club members and short-term youth program participants. In addition, 18,451 enrolled adult volunteers provide leadership to youth-club members.

5. Cooperative Extension faculty/staff reach the public through direct teaching, publications, exhibits, mass and social media, satellite videoconferences, phone contacts, letters, and World Wide Web and computer/phone networks. Cooperative Extension contacts are for calendar year 2008.

6. Fiscal year 2008 Extension Conference Center statistics include data from the J.F. Friedrich Center, which closed June 22, 2008.

UW Colleges FY 2009 Budget

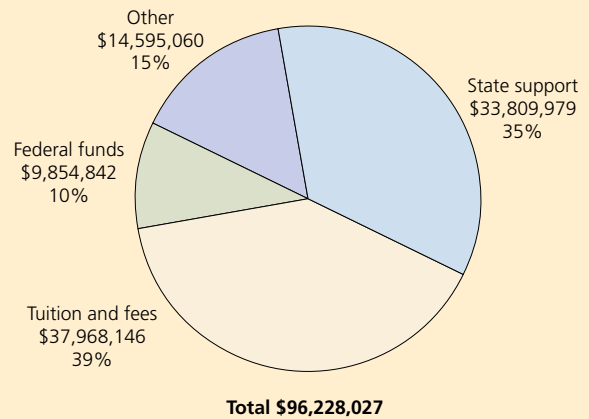
University of Wisconsin Colleges is supported by state and federal governments; by students who pay tuition; and by gifts, grants and auxiliary operations. In fiscal year (FY) 2009 (July 1, 2008–June 30, 2009), the UW Colleges budget totaled more than \$96 million—\$96,228,027—including \$33.8 million in state general purpose revenue (GPR) and almost \$38 million in tuition and fees from students.

The greatest share of the UW Colleges budget—\$39.6 million—was spent on direct classroom instruction to support 13,200 students. Other expenses included \$12.6 million for academic support, which includes information technology and library services, and \$12.7 million for student services.

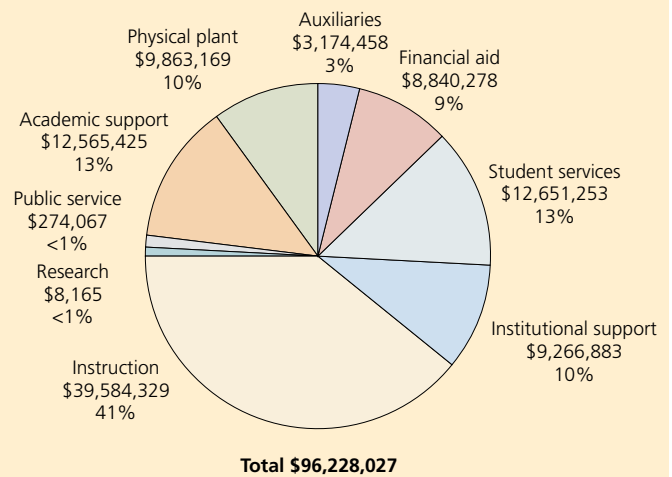
During the last seven years, state support for instructional programming has decreased from \$32 million in FY 2002 to \$29 million in FY 2009, whereas support from tuition has increased from \$20 million in FY 2002 to \$38 million in FY 2009. UW Colleges students now pay, in the form of tuition, 57% of their education cost.

In addition to the budget operated and reported through the state, UW Colleges partners with local city and county governments to support physical buildings. With a combined insured value of \$350,384,446, the 76 buildings on UW Colleges campuses were supported by an additional \$8.2 million from local city and county governments for facilities repair and maintenance. Local governments and private contributions pay for all construction, renovation and remodeling. In calendar year 2009, the outstanding debt carried by these local governments was estimated to be more than \$35.3 million.

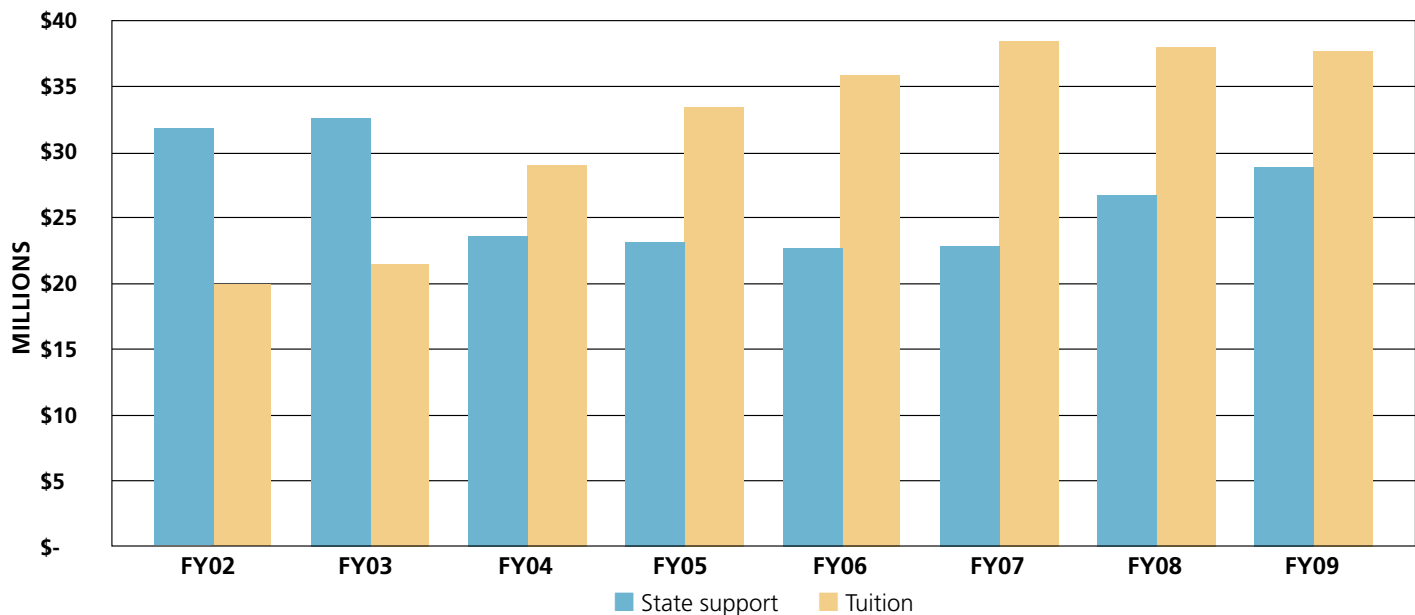
BY REVENUE SOURCE



BY EXPENSE TYPE



Tuition and state support for the UW Colleges general academic program fiscal years 2002–09



UW Colleges city- and county-budgeted expenditures in calendar year 2009

Campus	Debt service ¹	Capital outlay ²	Operations ³	Total
UW-Baraboo/Sauk County	\$130,662	\$60,000	\$97,600	\$288,262
UW-Barron County	\$488,570	\$81,000	\$37,000	\$606,570
UW-Fond du Lac	\$1,445,570	-	\$61,120	\$1,506,690
UW-Fox Valley	\$249,206	\$97,350	\$201,337	\$547,893
UW-Manitowoc	\$271,689	\$35,000	\$21,100	\$327,789
UW-Marathon County ⁴	-	\$777,545	\$60,273	\$837,818
UW-Marinette	-	\$17,000	\$44,743	\$61,743
UW-Marshfield/Wood County	-	\$141,000	\$89,135	\$230,135
UW-Richland	\$41,256	\$28,975	\$26,625	\$96,856
UW-Rock County	\$523,567	\$36,700	\$50,087	\$610,354
UW-Sheboygan	\$1,179,607	\$28,000	\$115,207	\$1,322,814
UW-Washington County	\$737,950	\$300,000	\$155,414	\$1,193,364
UW-Waukesha	\$439,538	\$109,000	\$115,961	\$664,499
Grand total	\$5,507,615	\$1,711,570	\$1,075,602	\$8,294,787

1. Debt service: The interest and principal paid in a given year on outstanding debt incurred by funding major construction and renovation projects

2. Capital outlay: Minor physical plant remodeling or improvement projects such as roof and floor replacements, sidewalk repairs and replacement of building systems (such as water heaters)

3. Operations: Physical plant operating costs such as insurance of property, maintenance contracts and boiler/chiller chemicals

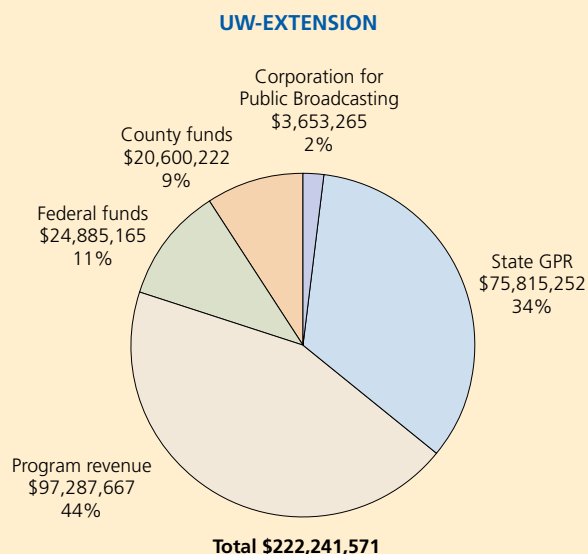
4. UW-Marathon County pays for all capital projects with cash as part of its long-term financing strategy.

UW-Extension FY 2009 Expenditures

University of Wisconsin-Extension programs are supported by county, tribal, state and federal government; by the students who pay fees to participate; and by gifts, grants and contracts from both the public and private sectors.

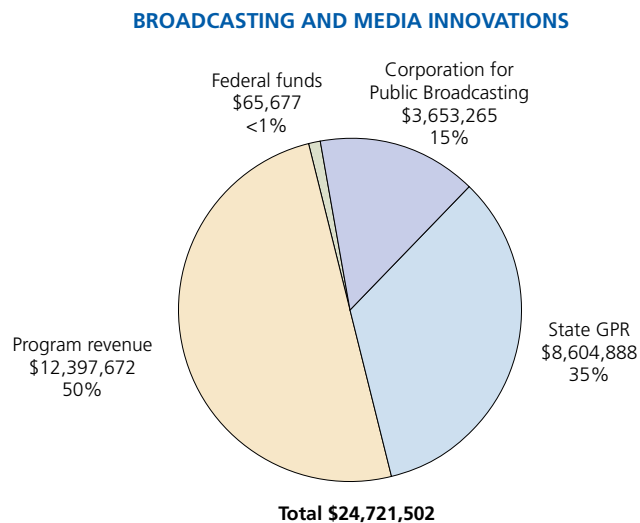
Expenditures for the extension function statewide during fiscal year (FY) 2009 (July 1, 2008–June 30, 2009) totaled more than \$222.2 million, including \$24.9 million in federal funds, \$75.8 million in state general purpose revenue (GPR), and \$97.3 million in program revenue (student fees, gifts and contracts). The Corporation for Public Broadcasting (CPB) provided more than \$3.6 million in funding. In addition, county government units contributed more than \$20.6 million in shared salaries and support for faculty/staff based in county and area UW-Extension offices.

In addition to the division/unit program budgets, \$14,089,112 was devoted to operating the Extension Conference Centers, Wisconsin Humanities Council, cross-divisional grants, information technology and other support services.



Expenditures by division/unit

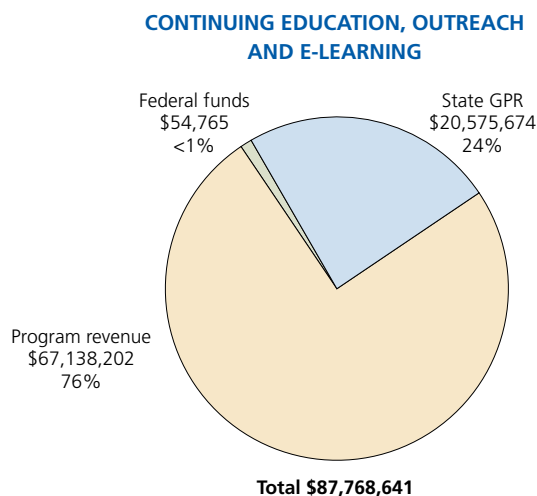
The **Broadcasting and Media Innovations** division, which includes Wisconsin Public Television, Wisconsin Public Radio, Instructional Communications Systems and the National Center for Media Engagement, operated on \$24.7 million in FY 2009. The greatest share of the divisional funds—50%—came from user fees, radio and television production contracts, and gifts from viewers and listeners. The Corporation for Public Broadcasting (CPB) provided an additional 15% of funding. Federal grants made up less than 1%, and state GPR accounted for 35% of the total.



Expenditures by division/unit (continued)

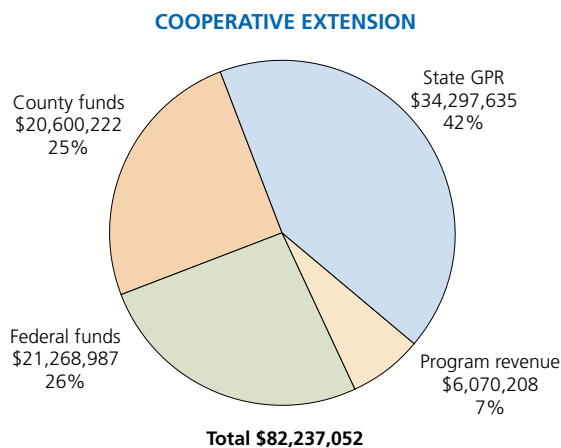
Continuing Education, Outreach and E-Learning programs are supported primarily by student fees, grants and contracts, which made up 76% of the division's \$87.8-million budget in FY 2009. Fees vary for different types of programs, depending on the program costs and the clientele's ability and responsibility to pay. State GPR contributed 24% of the division's funds; federal funds contributed less than 1%.

More than \$79.6 million was allocated to other UW institutions to support campus-based continuing education programs.



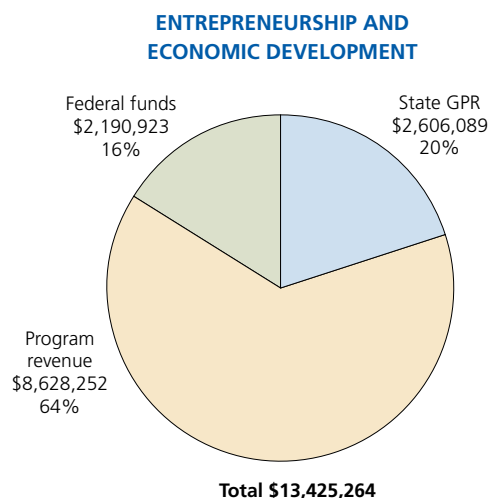
Cooperative Extension programs are supported primarily by a funding partnership among county, tribal, state and federal levels of government. In FY 2009, federal funds provided 26% of the division's \$82.2-million budget, while state general purpose revenues made up 42%. County government units contributed 25%, primarily consisting of shared support for county-based faculty/staff. Gifts, contracts and student fees accounted for 7% of Cooperative Extension funding.

Of the total, more than \$14 million was allocated to the other UW institutions to support programming at the local level.



Entrepreneurship and Economic Development programs are supported primarily by program revenue. Gifts, contracts and student fees accounted for 64% of funding. In FY 2009, federal funds provided 16% of the unit's \$13.4-million budget, while state general purpose revenues made up 20%.

More than \$11.4 million was allocated to other UW institutions to support campus-based business and management programs.



Current UW Colleges and UW-Extension Leadership



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UW-Fond du Lac

UW-Fox Valley

UW-Manitowoc

UW-Marathon County

UW-Marinette

UW-Marshfield/Wood County

UW-Richland

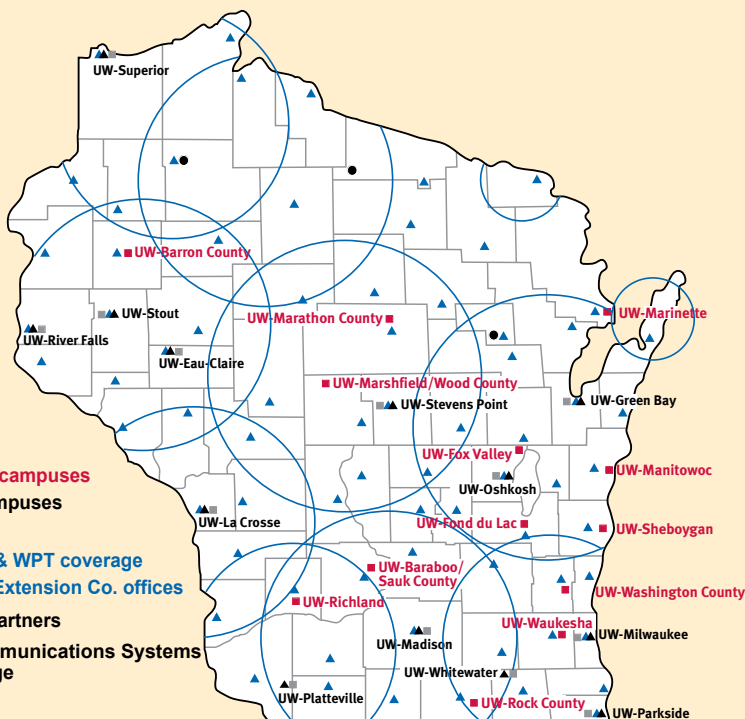
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Cooperative Extension

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Leadership Wisconsin
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