University of Wisconsin Colleges and University of Wisconsin-Extension

ANNUAL REPORT 2008

CREATING RETURNS ON INVESTMENTS

Providing Maximum Access to Education
Responding to Natural Disasters
Managing Economic Challenges
Supporting Families
Safeguarding the Environment
Demonstrating returns on your investments in us

During the fiscal year spanning July 1, 2007 – June 30, 2008, counties, cities, the state of Wisconsin, private entities and other partners made investments in the University of Wisconsin Colleges and University of Wisconsin-Extension. In these pages, I am happy to share some examples of the many resounding returns on these investments.

For instance:

**Investing in access:** The UW Board of Regents invested in our mission of expanding access to higher education when it agreed to freeze the UW Colleges tuition for the 2007-08 academic year at 2006 rates.

**The return:** The tuition freeze contributed to the largest enrollment of students in the history of the UW Colleges. Simultaneously, the UW Colleges retains its reputation as the most affordable entry point to the UW.

**County and state investments:** All 72 Wisconsin counties invest dollars in UW-Extension’s Cooperative Extension delivery of programs and services that counties deem important in areas such as agriculture and natural resources, community and economic development, family living and 4-H youth development.

**The return:** More than 3,000 contacts are made every day by Wisconsin residents with Cooperative Extension educators. Our Program Impacts Web site ([http://www.uwex.uwc.edu/impacts/](http://www.uwex.uwc.edu/impacts/)) outlines the significant returns our programs provide.

In the 13 communities with UW Colleges campuses, counties are investing in our continual effort to produce more degree holders by providing the land, buildings and maintenance where we deliver the high-quality academic instruction for which the UW is so well-known. The state also provides dollars that help support the instruction on the campuses.

**The return:** Students who start with the UW Colleges and then go on to transfer to the other UW four-year schools persist (83%) and graduate with baccalaureate degrees at higher rates (70%) than students who transfer from technical colleges or other four-year or private colleges.

Increasing access to associate and baccalaureate degrees has resulted in more students earning degrees than ever before in the UW System. In fact, UW-Extension’s division of Continuing Education, Outreach and E-Learning supported, in collaboration with all the UW campuses, more than 186,000 enrollments in undergraduate and graduate credit and noncredit programs this year.

**Investing in science, technology, engineering and math (STEM):** At a time when our state and nation need people who excel in science, technology, engineering and math (STEM), we’re grateful that the state has continued to invest in UW-Platteville engineering degrees offered at our campuses including UW-Fox Valley (Menasha), UW-Marathon (Wausau), UW-Marinette and UW-Rock County (Janesville).

**The return:** In the Fox Valley area, thanks to the UW-Platteville engineering degree, working adults who want to stay in their communities have gone from being auto technicians, sales clerks...
and laborers to becoming engineers in design, manufacturing and mechanical areas. The 35 graduates are now locally employed, while almost 300 other “place-bound” adults are working toward their engineering degrees across the four UW Colleges campuses.

We’ve also been fortunate to have a private partner invest in our STEM education efforts. In 2008, the Kern Family Foundation of Waukesha started investing in 4-H Gateway Academies. This partnership leverages the existing Cooperative Extension 4-H network to deliver STEM curriculum in summer camps.

**The returns:** Through this partnership, more than 140 youth in grades seven, eight and nine in mostly rural communities experienced the fun and excitement of hands-on learning in science, technology and engineering.

**Investing in diversity:** Our institutions also invest in our commitment to diversity.

**Investments related to the economy:** Because of the ongoing investment of our many partners, our faculty and staff are ready to assist in economic areas and when unforeseen challenges arise.

**The returns:**
- More than 120 new businesses were created in Wisconsin as a result of business guidance provided by the Small Business Development Centers (SBDC) and the Wisconsin Entrepreneurs’ Network, programs of our Division of Entrepreneurship and Economic Development (DEED).
- When General Motors (GM) announced in spring 2000 the closing of its Janesville plant, UW-Rock County leaders met with UAW union and GM representatives to discuss potential needs of laid-off employees. As a result, thousands of GM and other affected employees received information about their options for going to college.

I am very proud of the hard work of our faculty and staff in carrying out their responsibilities while meeting new challenges. And, all of us appreciate the trust our partners place in us to provide maximum access to the teaching, research and resources of UW-Extension and UW Colleges.

If you have questions or suggestions after sharing in our annual report, please feel free to contact me.

Sincerely,

David Wilson
Chancellor
University of Wisconsin Colleges
University of Wisconsin-Extension
david.wilson@uwex.uwc.edu
(608) 262-3786

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**Photo:** Chancellor David Wilson (left) visits the Living Classroom at the Brown County Agriculture and Extension Service Center.

Photo by Karen Early
More college grads
A bachelor’s degree can mean a better job, a higher income, and an increased contribution to Wisconsin’s economy.

The Adult Student Initiative (ASI) is a collaborative effort by UW Colleges and UW-Extension Continuing Education, Outreach and E-Learning to increase the number of bachelor’s degree holders throughout Wisconsin by reaching out to adults. Through ASI efforts, 3,078 adult and nontraditional students expressed interest in earning a college degree; 1,270 applied to a UW System institution; and 251 enrolled. Nontraditional students are supported in their quest for a degree through accelerated face-to-face, online and hybrid (a combination of face-to-face and online) courses; increased student services; and eight new degrees.

https://UWin.Wisconsin.edu

Greater community access
In fall 2007, UW-Sheboygan unveiled its new University Library inside the ACUITY Technology Center. The library offers students, faculty, staff and community residents more than 16,000 square feet of space, complete with a computer lab and research stations. Library usage has tripled, with nearly 85,000 patrons visiting the library in school year 2007-08.

The project was made possible through a $1.8 million donation from ACUITY of Sheboygan and the support of the Sheboygan County Board and area taxpayers. Since 2005, local counties and cities have invested more than $40 million (plus $8 million from the state for equipment and furnishings) in seven UW Colleges construction projects providing greater community access to educational opportunities.

http://www.sheboygan.uwc.edu/library
Heavy spring 2008 flooding resulted in the Federal Emergency Management Agency (FEMA) declaring 30 of Wisconsin’s 72 counties disaster areas. The UW-Extension helped residents in these counties get back on their feet through:

**News coverage**
Wisconsin Public Television (WPT) delivered extensive coverage of the floods that went beyond the daily headlines to the personal, economic and health impacts of the high waters. WPT followed the story from June 2008, when the rains came, through the remainder of the calendar year. Reports were broadcast on WPT’s public affairs programs “Here and Now” and “In Wisconsin” and were also posted on the Web with links to related sites.

http://www.wpt.org/npa/flood.cfm

**Community aid**
Cooperative Extension immediately created and launched an “Extension Responds” Web site, which supplied information about flood-related issues such as food and water safety, impacts on crops, and building-damage assessments, to assist families, farmers, business owners and community leaders. County agents provided information about how to access state and federal agency disaster program resources and served as local experts, furnishing information through local radio and newspaper stories.

http://www.uwex.edu/ces/ag/issues/ExtensionResponds-Flood.html

**Loan assistance**
The state’s Small Business Development Centers (SBDC), which are part of UW-Extension’s Division of Entrepreneurship and Economic Development, worked with the U.S. Small Business Administration to tap into the resources for Wisconsin’s disaster-stricken residents to ensure that small businesses could recover quickly, and so families and individuals could return to their homes. More than $46.7 million in loan assistance was approved.

http://www.wisconsinsbdc.org
Managing Economic Challenges

Dairy profitability
Keeping Wisconsin’s $20.6 billion dairy industry profitable and competitive is critical to economic development in the state. The Cooperative Extension Dairy Team provides research-based advice about modernization options and management practices to approximately 300 dairy farmers annually. A 2008 sample survey of 99 farmers receiving modernization assistance from UW-Extension Cooperative Extension showed a total annual milk income increase of $45.3 million and an average labor reduction of 2,436 hours per farm each year.

http://www.uwex.edu/ces/ag/impactreports

Strong businesses
Innovation is vital to Wisconsin’s economic future. The Wisconsin Entrepreneurs’ Network (WEN), a unit of the Division of Entrepreneurship and Economic Development, recognizes this and helps Wisconsin businesses compete for federal research and development funds. From July 1, 2007, through June 30, 2008, WEN clients obtained more than $7 million in federal grants that will help their businesses bring innovative products to market.

http://www.wenportal.org

Viable neighborhoods
The national foreclosure crisis is affecting mortgage holders in urban, suburban and rural areas of Wisconsin. Cooperative Extension educators help communities build an effective response to the problem by conducting outreach education on foreclosure and predatory-lending prevention, collaborating with public and private sectors to organize conferences seeking solutions, and providing essential data that informs state decisions on where to target resources.

http://www.uwex.edu/ces/flp/demographics/housing.cfm
http://www.uwex.edu/ces/cced/

▲ Free-stall housing adds to cow comfort, improves labor efficiency and increases profitability.

Photo by Mark Mayer

▲ UW-Extension works with urban, suburban and rural communities affected by the mortgage foreclosure crisis.

Photo courtesy of the Wisconsin Housing and Economic Development Authority (WHEDA)
Supporting Families

Healthy families
The Wisconsin Nutrition Education Program (WNEP), a $7-million, federally funded program led by the Cooperative Extension Family Living Program, provides community-based nutrition education programs in 67 counties. WNEP helps ensure that low-income families and youth have the information they need to make healthy eating choices. WNEP received a 2008 UW Board of Regents Academic Staff Excellence Award, the first program to receive this honor.

http://www.uwex.edu/ces/flp/impact/nepstate.pdf

Books for preschoolers
Thanks to Wisconsin Bookworms™, children who would not otherwise have a chance to cherish a book of their own get the tools to learn. And for the adult volunteer readers, the enthusiasm is infectious. This year more than 50,000 books will be distributed to children ages 2 through 5 in families of financial need. Wisconsin Bookworms™ is a partnership of the Wisconsin Association for Home and Community Education, Cooperative Extension Family Living Programs and Wisconsin Public Television.

http://www.wpt.org/kids/bookworms

Military kids and families
4-H, a program of Cooperative Extension, is teaming up with community and military partners in Wisconsin to offer Operation Military Kids (OMK), a nationwide initiative that supports the children and families of U.S. military personnel during and after the deployment of a loved one. OMK programs have been offered in more than 155 Wisconsin school districts and have reached close to 7,000 people through presentations and in-services. In 2009, Wisconsin is projected to experience its largest deployment of troops since World War II, affecting more than 7,000 children.

http://www.uwex.edu/ces/4h/omk/index.cfm

Safeguarding the Environment

Greener meetings
Many citizens of the earth are more environmentally conscious today. Increasingly, people are saving money, reducing emissions and shrinking their carbon footprint via distance-learning and -meeting technologies. UW-Extension’s Instructional Communications Systems (ICS) helps people use audio, video and webconferencing, along with webcasting, to save time, money and the planet. An online savings calculator makes it easy to calculate how much is saved by meeting and learning at a distance instead of face-to-face.

http://www.uwex.edu/ics/green

Clean water
With more than 84,000 miles of streams winding their way through the Wisconsin countryside, monitoring water quality is an enormous task. To help the Wisconsin Department of Natural Resources (DNR) meet this responsibility, educators from the Cooperative Extension Environmental Resource Center collaborated with the DNR and local partners to form the Water Action Volunteers (WAV) stream-monitoring program. Trained volunteers recorded information more than 1,100 times from 230 stream sites in 2008.

http://watermonitoring.uwex.edu/wav/monitoring

http://watermonitoring.uwex.edu/wav/monitoring

▲ Children of U.S. military personnel stay connected to their deployed loved ones through activities offered by Operation Military Kids.

Photo courtesy of Operation Military Kids

▲ Water Action Volunteer’s Jeremy Williamson demonstrates how to collect information on water quality in Burnett County.

Photo by Kris Stepenuck
# UW Colleges Student Enrollment Information

<table>
<thead>
<tr>
<th>Campus</th>
<th>Number of students enrolled</th>
<th>Full-time equivalent students</th>
<th>New freshmen</th>
<th>Nontraditional students</th>
<th>Students of color</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fall 06</td>
<td>Fall 07</td>
<td>Fall 06</td>
<td>Fall 07</td>
<td>Fall 06</td>
</tr>
<tr>
<td>UW-Baraboo/Sauk County</td>
<td>620</td>
<td>719</td>
<td>443</td>
<td>461</td>
<td>219</td>
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<tr>
<td>UW-Barron County</td>
<td>591</td>
<td>615</td>
<td>373</td>
<td>381</td>
<td>181</td>
</tr>
<tr>
<td>UW-Fond du Lac</td>
<td>767</td>
<td>755</td>
<td>562</td>
<td>571</td>
<td>247</td>
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<tr>
<td>UW-Fox Valley</td>
<td>1,731</td>
<td>1,747</td>
<td>1,196</td>
<td>1,209</td>
<td>577</td>
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<tr>
<td>UW-Manitowoc</td>
<td>588</td>
<td>596</td>
<td>449</td>
<td>473</td>
<td>217</td>
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<tr>
<td>UW-Marathon County</td>
<td>1,320</td>
<td>1,380</td>
<td>948</td>
<td>982</td>
<td>473</td>
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<tr>
<td>UW-Marinette</td>
<td>460</td>
<td>462</td>
<td>314</td>
<td>308</td>
<td>154</td>
</tr>
<tr>
<td>UW-Marshfield/Wood County</td>
<td>594</td>
<td>642</td>
<td>422</td>
<td>449</td>
<td>213</td>
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<tr>
<td>UW-Richland</td>
<td>450</td>
<td>452</td>
<td>332</td>
<td>350</td>
<td>204</td>
</tr>
<tr>
<td>UW-Rock County</td>
<td>930</td>
<td>913</td>
<td>629</td>
<td>637</td>
<td>278</td>
</tr>
<tr>
<td>UW-Sheboygan</td>
<td>690</td>
<td>728</td>
<td>478</td>
<td>498</td>
<td>246</td>
</tr>
<tr>
<td>UW-Washington County</td>
<td>967</td>
<td>1,018</td>
<td>725</td>
<td>745</td>
<td>358</td>
</tr>
<tr>
<td>UW-Waukesha</td>
<td>2,020</td>
<td>2,040</td>
<td>1,418</td>
<td>1,435</td>
<td>671</td>
</tr>
<tr>
<td>UW Online</td>
<td>973</td>
<td>1,100</td>
<td>300</td>
<td>344</td>
<td>83</td>
</tr>
</tbody>
</table>

| Total                         | 12,701  | 13,167  | 8,589   | 8,844   | 4,121   | 4,194   | 32%     | 33%     | 7%      | 8%      |

1. From fall term 1998 through fall term 2007 UW Colleges enrollment increased by approximately 34%.
2. Full-time equivalent student enrollment is computed by adding the sum of all regular credits divided by 15 to the sum of all audit credits divided by 30.
3. Students age 22 or older
### Broadcasting and Media Innovations

<table>
<thead>
<tr>
<th></th>
<th>FY07</th>
<th>FY08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wisconsin Public Radio listeners per week</td>
<td>407,800</td>
<td>424,000</td>
</tr>
<tr>
<td>Wisconsin Public Television viewers per week</td>
<td>539,000</td>
<td>527,560</td>
</tr>
<tr>
<td>Wisconsin Public Television telecourse hours</td>
<td>477</td>
<td>250</td>
</tr>
<tr>
<td>Instructional Communications Systems-supported interactive conferencing hours</td>
<td>194,447</td>
<td>203,766</td>
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</tbody>
</table>

### Continuing Education, Outreach and E-Learning

<table>
<thead>
<tr>
<th>Category</th>
<th>FY07</th>
<th>FY08</th>
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<tbody>
<tr>
<td>Noncredit programs</td>
<td>4,719</td>
<td>5,664</td>
</tr>
<tr>
<td>Noncredit enrollments</td>
<td>133,196</td>
<td>148,097</td>
</tr>
<tr>
<td>Undergraduate enrollments (campus-based credit activity)²</td>
<td>29,883</td>
<td>30,494</td>
</tr>
<tr>
<td>Graduate enrollments (campus-based credit activity)²</td>
<td>9,447</td>
<td>10,155</td>
</tr>
<tr>
<td><strong>Flexible-access courses and programs</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online courses</td>
<td>301</td>
<td>301</td>
</tr>
<tr>
<td>Online certificate and degree programs</td>
<td>19</td>
<td>16</td>
</tr>
<tr>
<td>Online enrollments</td>
<td>4,561</td>
<td>3,891</td>
</tr>
<tr>
<td>Independent Learning enrollments³</td>
<td>2,295</td>
<td>2,551</td>
</tr>
<tr>
<td>UW Higher Educational Location Program (HELP) contacts</td>
<td>30,501</td>
<td>32,900</td>
</tr>
<tr>
<td>Learner Support Services contacts</td>
<td>99,367</td>
<td>144,929</td>
</tr>
<tr>
<td>Online applications to UW System campuses</td>
<td>141,640</td>
<td>151,000</td>
</tr>
</tbody>
</table>

### Cooperative Extension

<table>
<thead>
<tr>
<th>Category</th>
<th>FY07</th>
<th>FY08</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Teaching contacts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture/Agribusiness</td>
<td>240,958</td>
<td>274,013</td>
</tr>
<tr>
<td>Community, Natural Resource and Economic Development</td>
<td>83,251</td>
<td>113,856</td>
</tr>
<tr>
<td>Family Living Programs</td>
<td>417,484</td>
<td>431,633</td>
</tr>
<tr>
<td>4-H and Youth Development⁴</td>
<td>242,671</td>
<td>274,715</td>
</tr>
<tr>
<td>Wisconsin Geological and Natural History Survey</td>
<td>15,178</td>
<td>15,228</td>
</tr>
<tr>
<td><strong>Total contacts⁵</strong></td>
<td>999,542</td>
<td>1,109,445</td>
</tr>
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</table>

### Entrepreneurship and Economic Development

<table>
<thead>
<tr>
<th>Category</th>
<th>FY07</th>
<th>FY08</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling and technical assistance clients</td>
<td>3,147</td>
<td>2,951</td>
</tr>
<tr>
<td>Wisconsin Business Answerline-assisted clients</td>
<td>3,073</td>
<td>2,668</td>
</tr>
<tr>
<td>Counseling and technical assistance hours</td>
<td>21,374</td>
<td>23,942</td>
</tr>
<tr>
<td>Training programs</td>
<td>1,239</td>
<td>1,261</td>
</tr>
<tr>
<td>Training program participants (noncredit)</td>
<td>20,339</td>
<td>17,337</td>
</tr>
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</table>

### Extension Conference Centers

<table>
<thead>
<tr>
<th>Category</th>
<th>FY07</th>
<th>FY08</th>
</tr>
</thead>
<tbody>
<tr>
<td>The J.F. Friedrick Center⁶, The Lowell Center, The Pyle Center</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference participants</td>
<td>81,512</td>
<td>74,816</td>
</tr>
<tr>
<td>Conference days</td>
<td>152,294</td>
<td>139,844</td>
</tr>
<tr>
<td>Events</td>
<td>2,058</td>
<td>2,024</td>
</tr>
<tr>
<td>Event days</td>
<td>3,854</td>
<td>4,025</td>
</tr>
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1. Wisconsin Public Radio and Wisconsin Public Television are partnership services of UW-Extension and the Wisconsin Educational Communications Board.
2. UW-Extension coordinates off-campus credit courses. Credit is offered by the UW degree-granting institutions.
3. Independent Learning enrollments are adjusted for student withdrawals during FY 2008.
4. 4-H Youth Development participants include both yearlong-enrolled 4-H club members and short-term youth program participants. In addition, 14,000 enrolled adult volunteers provide leadership to youth club members.
5. Cooperative Extension faculty/staff reach the public through publications; exhibits; mass media; satellite videoconferences; phone contacts; letters and Educational Teleconference Network, World Wide Web and computer/phone networks. Cooperative Extension contacts are for calendar year 2007.
The University of Wisconsin Colleges is supported by state and federal governments; by students who pay tuition; and by gifts, grants and auxiliary operations. In fiscal year (FY) 2008 (July 1, 2007 – June 30, 2008), the UW Colleges budget totaled more than $93 million—$93,019,951—including $31.3 million in state general purpose revenue (GPR) and almost $38 million in tuition and fees from students.

The greatest share of the UW Colleges budget—$38.7 million—is spent on direct classroom instruction to support 13,167 students. Other expenses include $12.5 million for academic support, which includes information technology and library services, and $12.4 million for student services.

During the last six years, state support for instructional programming has decreased from $32.5 million in FY 2003 to $28.3 million in FY 2008, whereas support from tuition has increased from $21.8 million in FY 2003 to $40.5 million in FY 2008. UW Colleges students now pay, in the form of tuition, 59% of their education cost.

In addition to the budget operated and reported through the state, UW Colleges partners with local city and county governments to support physical buildings. With a combined insured value of $321,384,446 the 76 buildings on UW Colleges campuses were supported by an additional $7.9 million from local city and county governments for facilities repair and maintenance. Local governments and private contributions pay for all construction, renovation and remodeling. In calendar year 2008, the outstanding debt carried by these local governments was estimated to be more than $33.8 million.
Tuition and state support for the UW Colleges general academic program fiscal years 2000-08

UW Colleges city- and county-budgeted expenditures in calendar year 2008

<table>
<thead>
<tr>
<th>UW Colleges campus</th>
<th>Debt service 1</th>
<th>Capital outlay 2</th>
<th>Operations 3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baraboo/Sauk County</td>
<td>$135,462</td>
<td>$77,000</td>
<td>$76,750</td>
<td>$289,212</td>
</tr>
<tr>
<td>Barron County</td>
<td>$488,483</td>
<td>$87,000</td>
<td>$37,000</td>
<td>$612,483</td>
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<tr>
<td>Fond du Lac</td>
<td>$1,155,368</td>
<td>$8,100</td>
<td>$65,250</td>
<td>$1,228,718</td>
</tr>
<tr>
<td>Fox Valley</td>
<td>$295,027</td>
<td>$151,000</td>
<td>$188,986</td>
<td>$635,013</td>
</tr>
<tr>
<td>Manitowoc</td>
<td>$271,689</td>
<td>$35,000</td>
<td>$21,100</td>
<td>$327,789</td>
</tr>
<tr>
<td>Marathon County 4</td>
<td>–</td>
<td>$127,941</td>
<td>$58,651</td>
<td>$186,592</td>
</tr>
<tr>
<td>Marinette</td>
<td>$612,150</td>
<td>$18,000</td>
<td>$43,674</td>
<td>$673,824</td>
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<tr>
<td>Marshfield/Wood County</td>
<td>$40,000</td>
<td>$231,000</td>
<td>$87,515</td>
<td>$358,515</td>
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<tr>
<td>Richland</td>
<td>$41,256</td>
<td>$35,000</td>
<td>$22,300</td>
<td>$96,856</td>
</tr>
<tr>
<td>Rock County</td>
<td>$363,672</td>
<td>$35,000</td>
<td>$44,654</td>
<td>$443,326</td>
</tr>
<tr>
<td>Sheboygan</td>
<td>$1,130,838</td>
<td>–</td>
<td>$137,777</td>
<td>$1,268,615</td>
</tr>
<tr>
<td>Washington County</td>
<td>$687,132</td>
<td>$92,100</td>
<td>$156,248</td>
<td>$935,480</td>
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<tr>
<td>Waukesha</td>
<td>$638,278</td>
<td>$67,500</td>
<td>$118,069</td>
<td>$823,847</td>
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<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$5,859,355</strong></td>
<td><strong>$962,941</strong></td>
<td><strong>$1,057,974</strong></td>
<td><strong>$7,880,270</strong></td>
</tr>
</tbody>
</table>

1. Debt service:
The interest and principal paid in a given year on outstanding debt incurred by funding major construction and renovation projects.

2. Capital outlay:
Minor physical plant remodeling or improvement projects such as roof and floor replacements, sidewalk repairs and replacement of building systems (such as water heaters).

3. Operations:
Physical plant operating costs such as insurance of property, maintenance contracts and boiler/chiller chemicals.

4. UW-Marathon County pays for all capital projects with cash as part of its long-term financing strategy.
University of Wisconsin-Extension programs are supported by county, tribal, state and federal government; by the students who pay fees to participate; and by gifts, grants and contracts from both the public and private sectors. Expenditures for the extension function statewide during fiscal year (FY) 2008 (July 1, 2007 – June 30, 2008) totaled more than $220.6 million, including $27.1 million in federal funds, $73.2 million in state general purpose revenue (GPR), and $96.4 million in program revenue (student fees, gifts and contracts). The Corporation for Public Broadcasting (CPB) provided $3.7 million in funding. In addition, county government units contributed more than $20.2 million in shared salaries and support for faculty/staff based in the county and area UW-Extension offices.

In addition to the division/unit program budgets, $13,608,007 was devoted to operating the Extension Conference Centers, Wisconsin Humanities Council, cross-divisional grants, information technology and other support services.

Expenditures by division/unit

The Broadcasting and Media Innovations division, which includes Wisconsin Public Television and Wisconsin Public Radio, operated on $22.7 million in FY 2008. The greatest share of the divisional funds—46%—came from user fees, radio and television production contracts, and gifts from viewers and listeners. The Corporation for Public Broadcasting (CPB) provided an additional 16% of funding. Federal grants made up 1%, and state GPR accounted for 37% of the total.
Continuing Education, Outreach and E-Learning programs are supported primarily by student fees, grants and contracts, which made up 78% of the division’s $84.9-million budget in FY 2008. Fees vary for different types of programs, depending on the program costs and the clienteles’ ability and responsibility to pay. State GPR contributed 22% of the division’s funds and federal funds less than 1%.

More than $76.6 million was allocated to other UW institutions to support campus-based continuing education programs.

Cooperative Extension programs are supported primarily by a funding arrangement among county, tribal, state and federal levels of government. In FY 2008, federal funds provided 27% of the division’s $83.3-million budget, while state general purpose revenues made up 41%. County government units contributed 24% in shared support of county-based faculty/staff. Gifts, contracts and student fees accounted for 8% of Cooperative Extension funding.

Of the total, $14.6 million was allocated to the other UW institutions to support programming at the local level.

Entrepreneurship and Economic Development programs are supported primarily by program revenue. Gifts, contracts and student fees accounted for 62% of funding. In FY 2008, federal funds provided 22% of the unit’s $16.1-million budget, while state general purpose revenues made up 16%.

More than $12.6 million was allocated to other UW institutions to support campus-based business and management programs.
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**UW Colleges**

13 campuses located throughout the state and UW Colleges Online. UW Colleges offers the associate of arts and science degree and general education courses, which are the foundation of the bachelor’s degree. Campuses are:

- UW-Baraboo/Sauk County
- UW-Barron County
- UW-Fond du Lac
- UW-Fox Valley
- UW-Manitowoc
- UW-Marathon County
- UW-Marinette
- UW-Marshfield/Wood County
- UW-Richland
- UW-Rock County
- UW-Sheboygan
- UW-Washington County
- UW-Waukesha
- UW Colleges Online

**UW-Extension**

4 divisions; offices located in all 72 Wisconsin counties. Divisions and their major programs include:

- **Broadcasting and Media Innovations**
  - Instructional Communications Systems
  - Wisconsin Public Radio
  - Wisconsin Public Television

- **Continuing Education, Outreach and E-Learning**
  - Continuing education (26 UW campuses)
  - Independent Learning
  - School for Workers
  - UW Higher Education Location Program (HELP)
  - UW Learning Innovations

- **Cooperative Extension**
  - Agriculture and Natural Resources
  - Community, Natural Resource and Economic Development
  - Family Living
  - 4-H and Youth Development
  - Wisconsin Geological and Natural History Survey
  - Wisconsin Rural Leadership Program

- **Entrepreneurship and Economic Development**
  - Center for Advanced Technology and Innovation
  - Center for Innovation and Development
  - Small Business Development Centers (SBDC)
  - Wisconsin Entrepreneurs’ Network
  - Wisconsin Innovation Service Center